CHRISTMAS GIFTS

DECEMBER 7·1929 PUBLISHED EVERY OTHER THURSDAY PRICE 35 CENTS

Les droits de la femme ? Quel ennui ! Le droit le plus important est celui d'être ravissante – Si vous ne pouvez pas plaire, volez – si vous n'êtes pas sûre de plaire – essayez un parfum de Lenthéric.

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DIAMOND WATCHES

The Range of Choice
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MAIL INQUIRIES RECEIVE PROMPT ATTENTION

FIFTH AVENUE & 37TH STREET
NEW YORK

EXTRAIT ET POUDRE

LA NUIT DE NOEL

PARIS **CARON** FRANCE

Vogue
December 7, 1929

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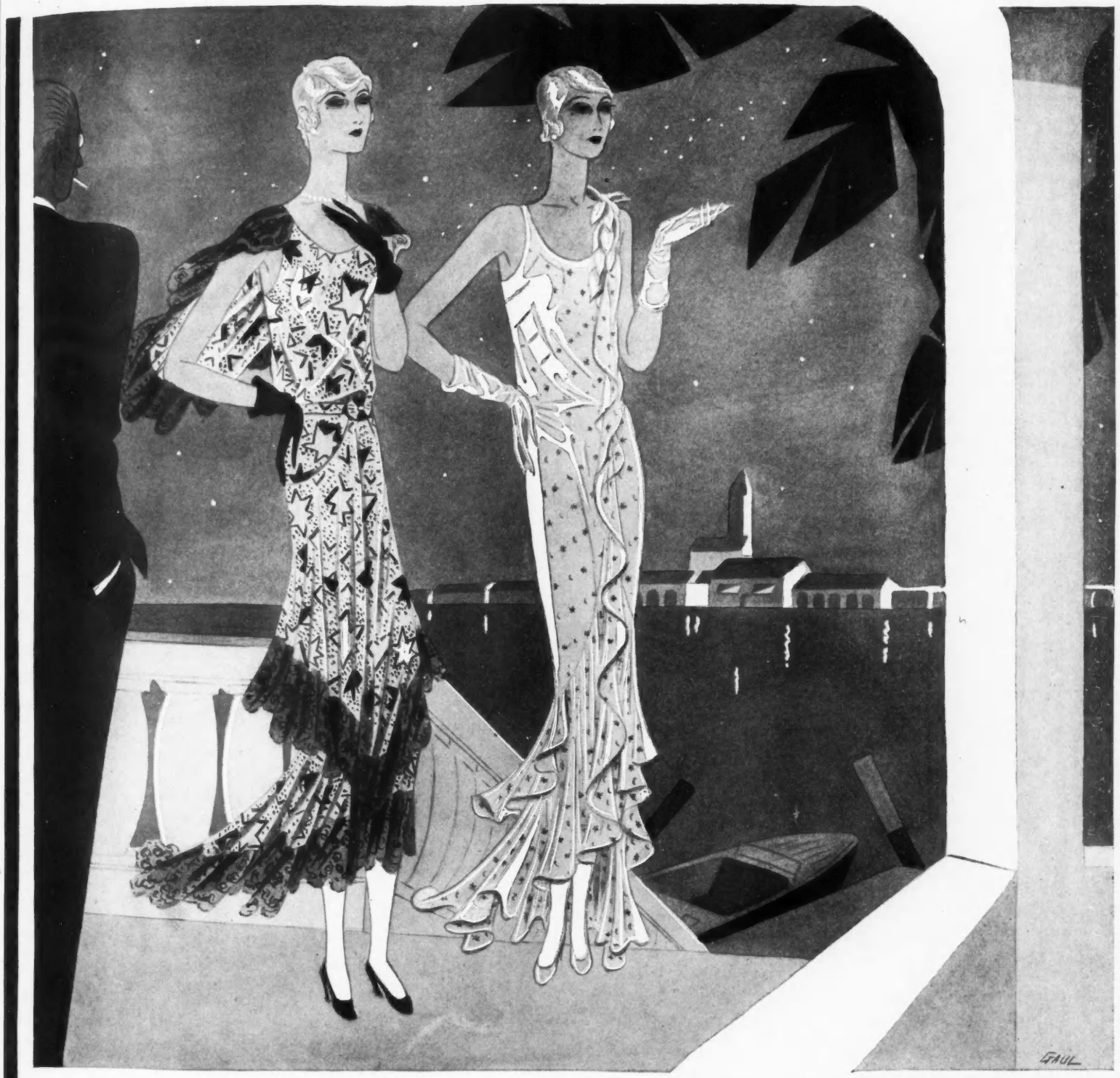

BONWIT TELLER
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907 Lincoln Road

SOUTHERN EVENING GOWNS

In the variety of our new collection smart women and misses find their most perfect frocks and gowns for the Florida Season.

Women's Gowns ... Sizes 34 to 44 ... Second Floor
Misses' Gowns ... Sizes 12 to 20 ... Third Floor

Strange . . . that the genius of a single family should have guided the smart world for a century in its choice of perfumes! Yet the reign of the Guerlain dynasty has been unbroken for a hundred changing years. The loveliness of the Empress Eugenie found its complement in the delightful flower odeurs created for her by Pierre Francois Guerlain. The gay rebels who shook off the Victorian yoke found their new daring incarnated in Jicky. The elegantes of today adore the sophistication of Shalimar.

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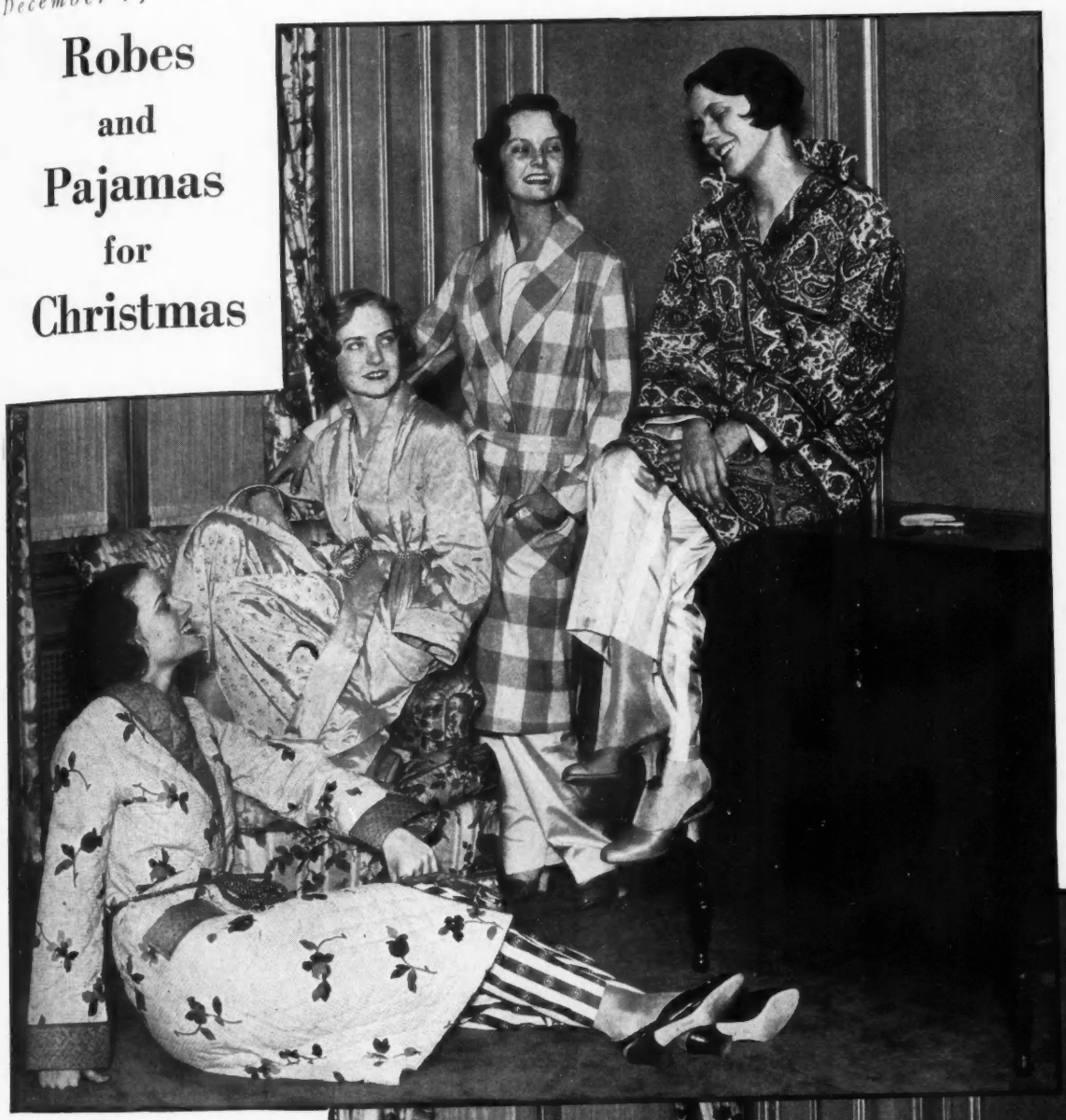
Robes and Pajamas for Christmas



ROBES

reading from left to right

Model 99—Quilted chintz robe with old-fashioned calico lining. Rose with rose lining, yellow with red, blue with yellow. Sizes 14 to 20. **10.95**

Model 97—Quilted pure silk satin robe in turquoise, coral, orchid, or French blue. Sizes 14 to 20. **9.75**

Model 101—Boyish robe of smart checked flannel, all wool, in green, blue, or red checks. Sub-debs' sizes 13 to 17. **9.75**

Model 100—India printed cotton robe cut like a coolie coat and quilted for warmth. Varicolored effects. Sateen lined. **9.75**

PAJAMAS

reading from left to right

Model 95—Handmade Dresden silk pajamas trimmed with contrasting piping. Peach or maize ground. Sub-debs' sizes 13 to 17. **10.95**

Model 96—Blazer striped silk pajamas in mannish coat style, with green, blue, or rose stripes. Sub-debs' sizes 13 to 17. **12.95**

Model 94—Tailored two piece pajamas in Fiatelle lawn. Peach, blue, or daffodil yellow with fast color black braid piping. Sub-debs' sizes 13 to 17. **4.95**

Model 102—Vassar, Smith, or Wellesley blazer-striped pajamas in the colors of these colleges and with the initial of each also printed in the stripe. Rose and gray for Vassar, gold and white for Smith, bright blue and white for Wellesley. Sizes 13 to 17. **3.95**

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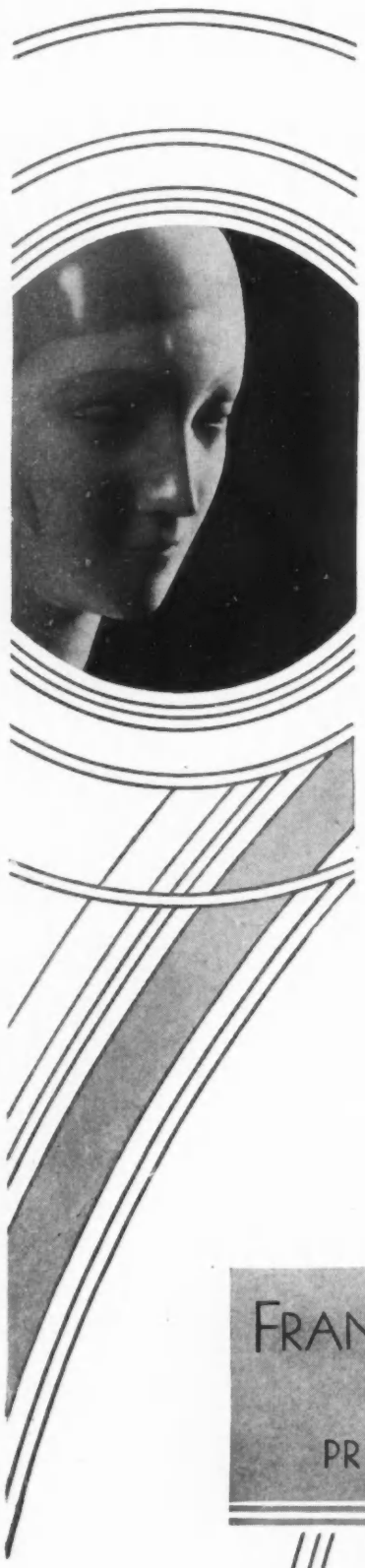

GIVE THE GIFTS OF LOVELINESS THIS CHRISTMAS

Let FRANCES DENNEY help you select the most exquisite gifts you have ever given for Christmas. Her preparations create *natural, enduring* loveliness of skin and contour.

GIVE THESE "LOVELINESS" PREPARATIONS

Frances Denney Cleansing Cream — Delightfully fragrant. Melts quickly into the pores, gently removes the impurities and leaves the skin exquisitely soft and clean. $1.00, $2.00, $3.50.

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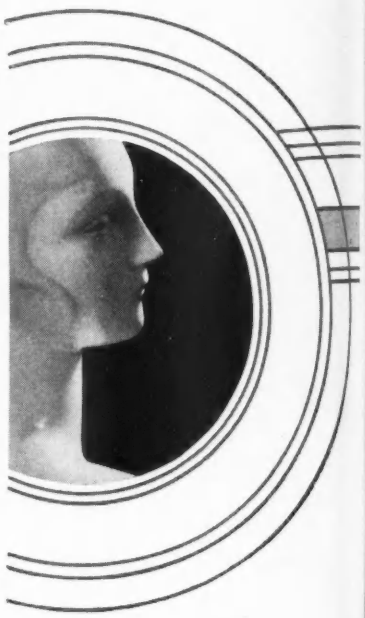
Frances Denney Tissue Cream—A deep tissue builder. It nourishes the tissues and helps wonderfully in restoring the firm, smooth contour of youth. $1.00, $1.75, $4.00.

MISS DENNEY has arranged her preparations in ideal gift boxes. "The Little One" for $4.00; "The Tuck Away" for $14.00; "The Sailing Set" for $20.00; "The Kiki Bag" for $25.00.

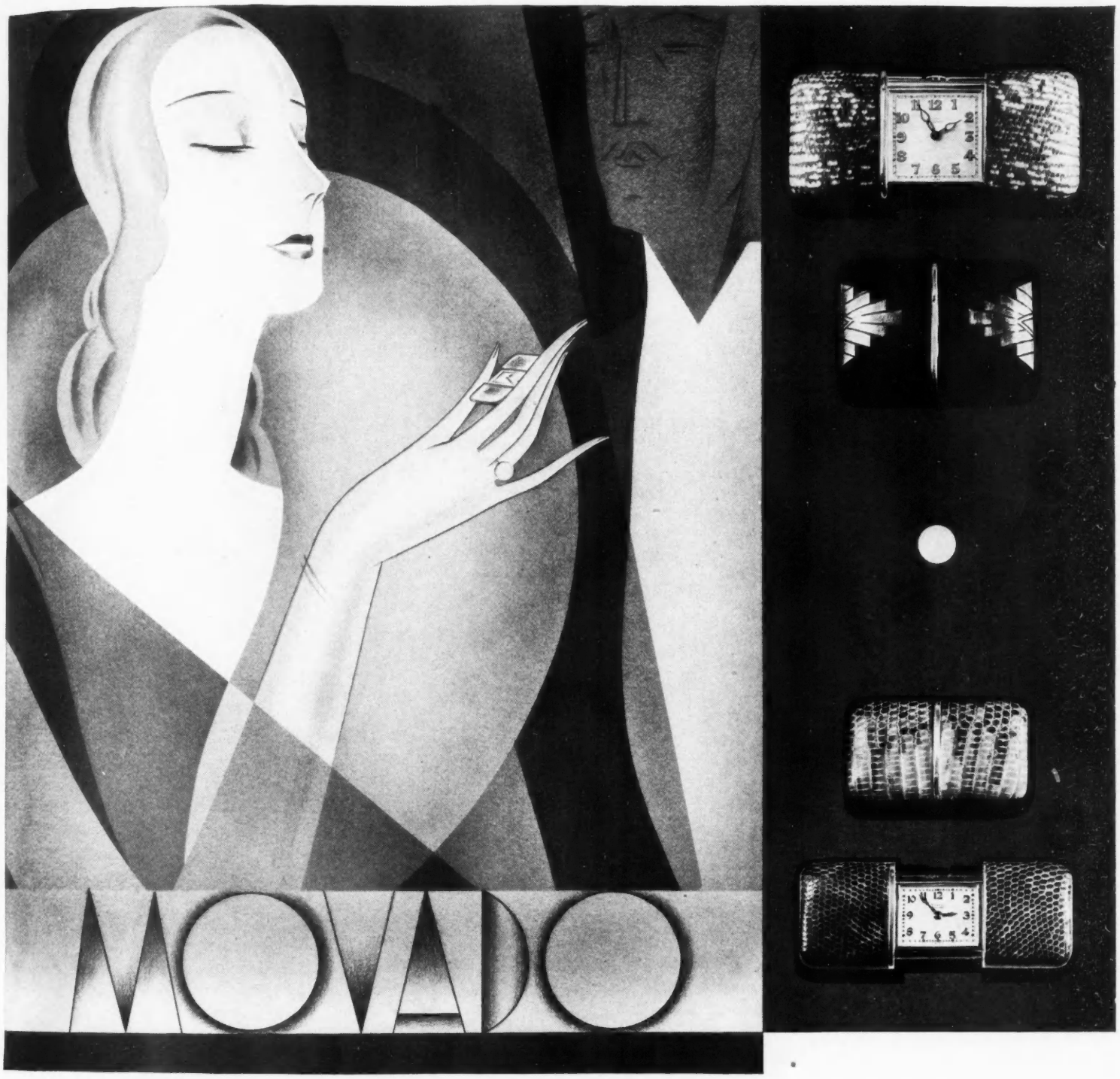
GIVE "SILVER STEPS TO LOVELINESS" COMPACTS

Jewel-like silver cases — lovely in design and workmanship. Every woman will adore these new compacts by MISS DENNEY. Silver Steps Double Compact for $2.00 (Single Compact, $1.00); Silver Steps Sifter Compact — a lovely silver case for loose powder—for $1.50.

These exquisite preparations and cosmetics of FRANCES DENNEY come to you from her distinguished Philadelphia Salon through selected stores in each city. A letter to MISS DENNEY in Philadelphia will bring you the name of the store nearest to you.



FRANCES DENNEY
EXQUISITE
PREPARATIONS



AS YOU SLIDE THE CASE OPEN AND CLOSED,

THE "MOVADO" WATCH

WINDS ITSELF AUTOMATICALLY

The "Movado" Automatic-Winding Watch is a most charming, timely, exclusive innovation for fashionable men and women . . . Originated by "Movado" in Switzerland, extremely modish in Europe, and now creating a furore in America . . . Immune from dust, moisture and breakability . . . Can be carried in pocket, purse or on chain . . . Available in sterling silver covered with leather or sharkskin—in Chinese lacquer—in silver & gold stripes—or in 18-kt. solid gold . . . Models for sports, daytime practicalities and evening formalities . . . Obtainable from the smartest Jewelers throughout the country.

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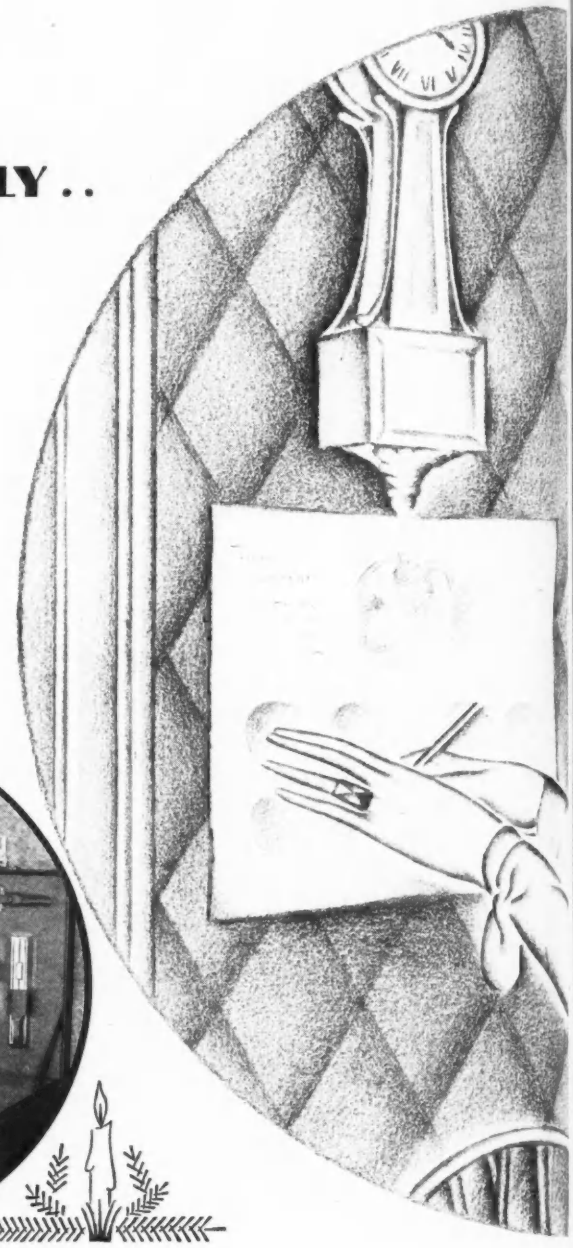
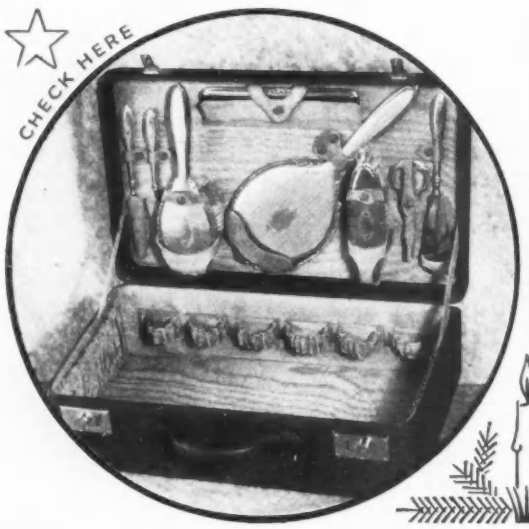
You can be so helpful to Santa Claus.....!

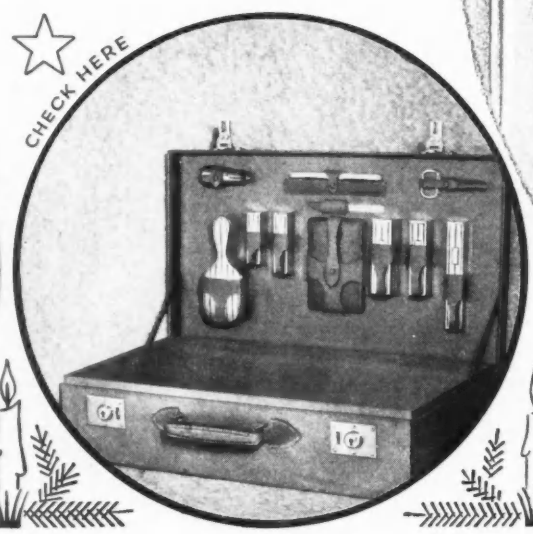
CHECK THIS ADVERTISEMENT CAREFULLY .. LEAVE WHERE ANY OF THE FOLLOWING CAN SEE IT...

Fond Parent,
Devoted Husband,
Sweetheart,
Brother, Sister

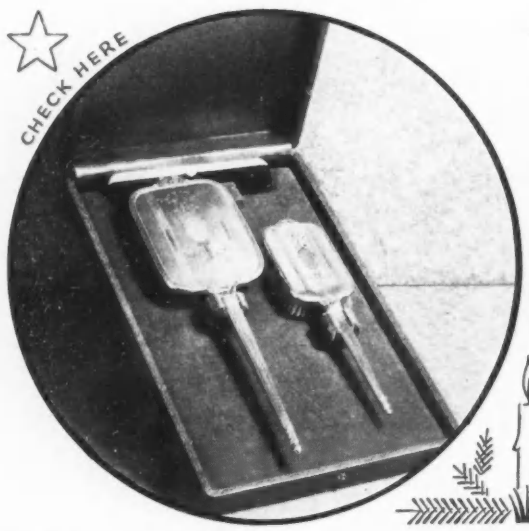




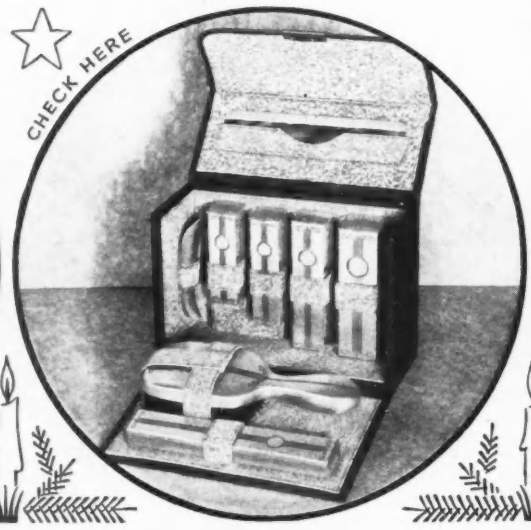
Globe trotter or merely a week-ender—you will love this bag. A solid silver dresser service, ample for all purposes, in the rich Lady Louise pattern, is fitted in the cover. The tan hoghide bag will serve you well on many a trip. A lavish gift.....Complete...$100.



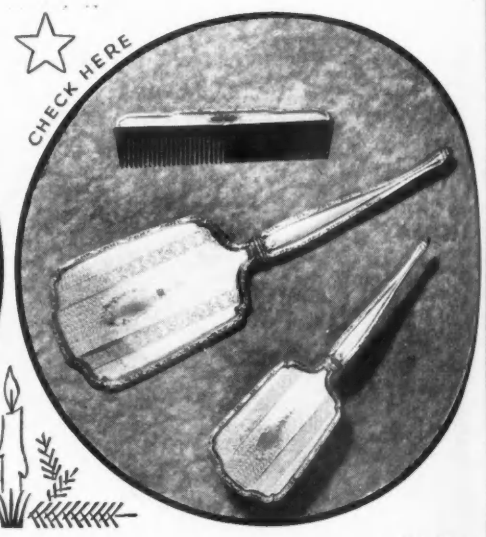
For men who want room to pack in, this is the bag. London Russet Steerhide—solidly built. Eleven sterling silver toilet articles—taking up almost no space at all—add to its usefulness. He will like Varsity, this simple silver pattern.....Complete...$196



Give her this case and watch her eyes open with delight. What can be in it! As lovely a solid silver mirror as white hands ever held. A long-handled brush to match—and a comb. All in the Fedora pattern—a pattern she will never cease to love. Complete with three pieces...$82.



These compact cases are becoming more and more popular with men. Here we have ten silver toilet articles in the mannish Chevalier pattern—snugly packed in a not-too-large case. The leather is genuine brown sealskin with Iceland grain. It will wear like iron. Case and nine pieces..$165.



Was ever silver so lustrous . . . so satiny? The International Silver craftsmen have accomplished this rich effect by intricate engine-turning and brocading. Every feminine heart will beat happily at the sight of this pattern. Other pieces to match. Mirror, comb and brush..$90.00.

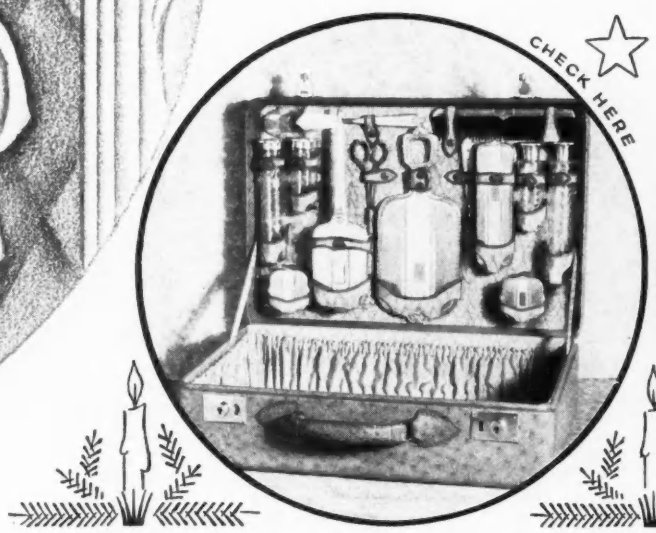
Dear Santa Claus:
I love the sterling silver gifts I have marked---Do you think I will find any of them in my stocking?

Name_____

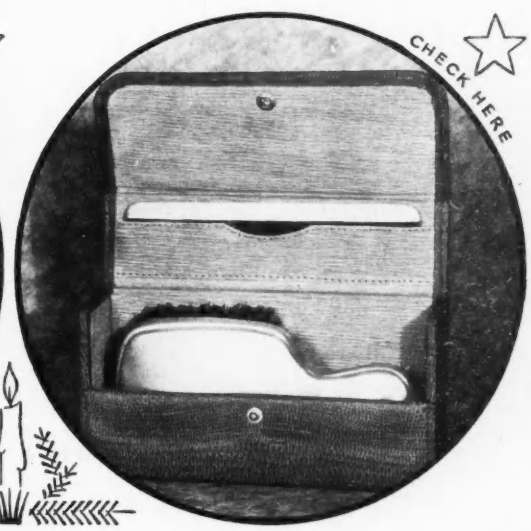
Address_____

INTERNATIONAL STERLING

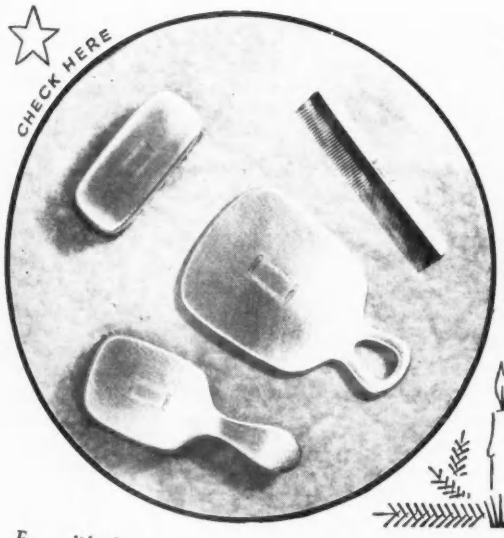
FINE ARTS DIVISION INTERNATIONAL SILVER CO. MERIDEN, CONN.



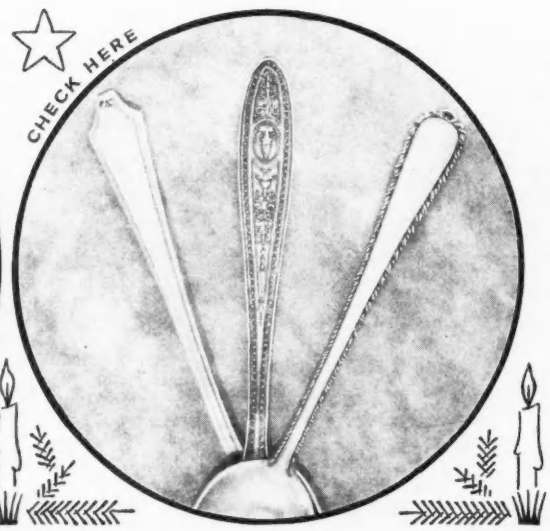
As perfect a piece of luggage as you could wish for in a year of Christmases—of tan ostrich leather. Thirteen pieces of dresser silver are tucked inside its cover—all in the star-sprinkled Adrienne pattern—a lovely combination of brocade and engine-turning . . . . . Complete . . . $299.



Because many men have asked for a two-piece case, the International Silver Company has designed this new set. We trust the many men who called for it will find it on the tree. The silver design is Courtier—lustrous silver unadorned by scroll or line. Complete . . . . . $15.00.



Four solid silver toilet articles to stand on his dresser. Four handsome presents all in one. Mirror, hair brush, cloth brush and comb. The pattern is called Champion and its hand-hammered effect brings forth rousing cheers. Other articles to match. Four pieces . . . . . $65.



Have you thought of giving flat silver? Here are three of the most popular patterns you could find. Minuet on the left—of noble Colonial ancestry—lacy Wedgwood, and on the right dignified Pine Tree. Six teaspoons in Minuet are $11. In Pine Tree $11. In Wedgwood . . . . . $12.

Send for These Books . . Today

We will send you a beautifully illustrated book of new dresser silver patterns and traveling sets for 50 cents, a mere fraction of its cost. "Correct Table Silver—Its Choice and Use," the instructive booklet sponsored by Elsie de Wolfe, will be sent for 25 cents. Mail coupon today.

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Meriden, Connecticut

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"Correct Table Silver—Its Choice and Use" (25 cents) ☐

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VICI kid

REG. U.S. PAT. OFF.

This new slim length of line

..... *demands a smarter foot*

NOBODY'S going to clump about in these new aristocratic clothes—totally feminine—delightfully impractical as some of them are—longer, with a sweep of line that leads the eye to a foot that must be far more delicately shod than the one that satisfied some of us last year . . . VICI gives the smart "moulded silhouette" to the shoe of the moment—varied in colour and constant in smooth perfection.

MADE ONLY BY ROBT H FOERDERER INC. PHILADELPHIA

FOR ALL OF US—VICI Lido is a rich, true brown, smart and practical—the utility shoe shade that every woman with an eye for colour wears with satisfaction.

VICI Black Mat, that dull-finished version of the season's favorite, is the one chosen by the sophisticates.

FOR SOME OF US—VICI Bottle Green—deep, subtle, lovely as a jewel—offers the final touch of finesse to those who agree with the green mode.

VICI Purple Heather, dark enough to be useful, bright enough to be effective, is the ideal complement to costumes in the winter's most exotic range.

VICI Marine is classic for the blue ensemble, always an American vogue.

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The dinner gown in print by CAROLYN

The new dinner gown takes inspiration from the gayety of the Southern resort season and uses a striking flower print to give color to a sophisticated simplicity of styling. • Much of the pleasure of wearing CAROLYN MODES comes from knowing that a special fashion committee of over sixty nationally known stylists selects every one, thus passing upon and endorsing its newness and smartness.

CAROLYN MODES
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TO MADELON!

to see lovely Gifts

YOU will linger long and lovingly over the proud array of Madelon handbags before you decide on a copy of Patou's newest bag for sister Susan . . . and then tear yourself away to be enchanted anew with the loveliness of Madelon silk underthings . . . box upon box will spill forth for you the sheer beauty of Madelon silk hosiery. Of course, you can't help choosing some for yourself, too. And so to the fragrant Eden where you find the unforgettable gift of Madelon perfume, of cool satiny powder, a fascinating little compact or a lipstick, to help you say "Merry Christmas" in a most delightful manner.

* * *

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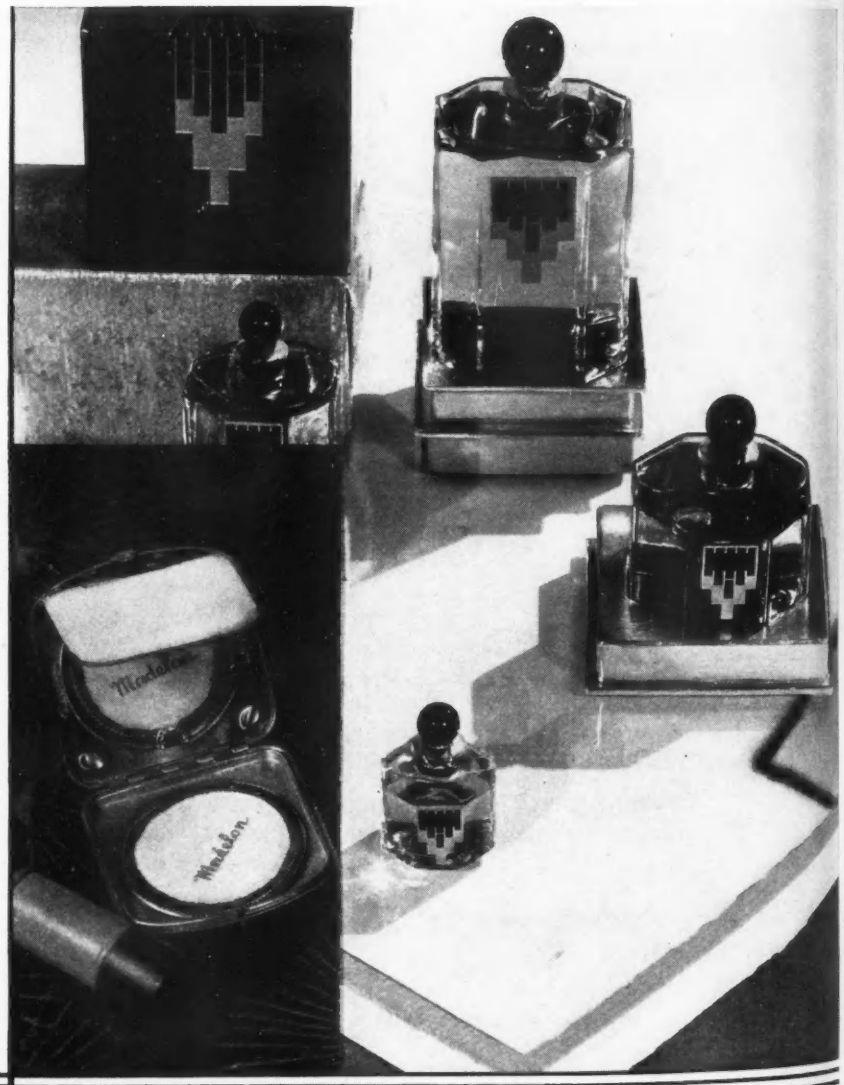

Madelon

Many gifts await you, now, at all the Madelon departments of these smart shops.

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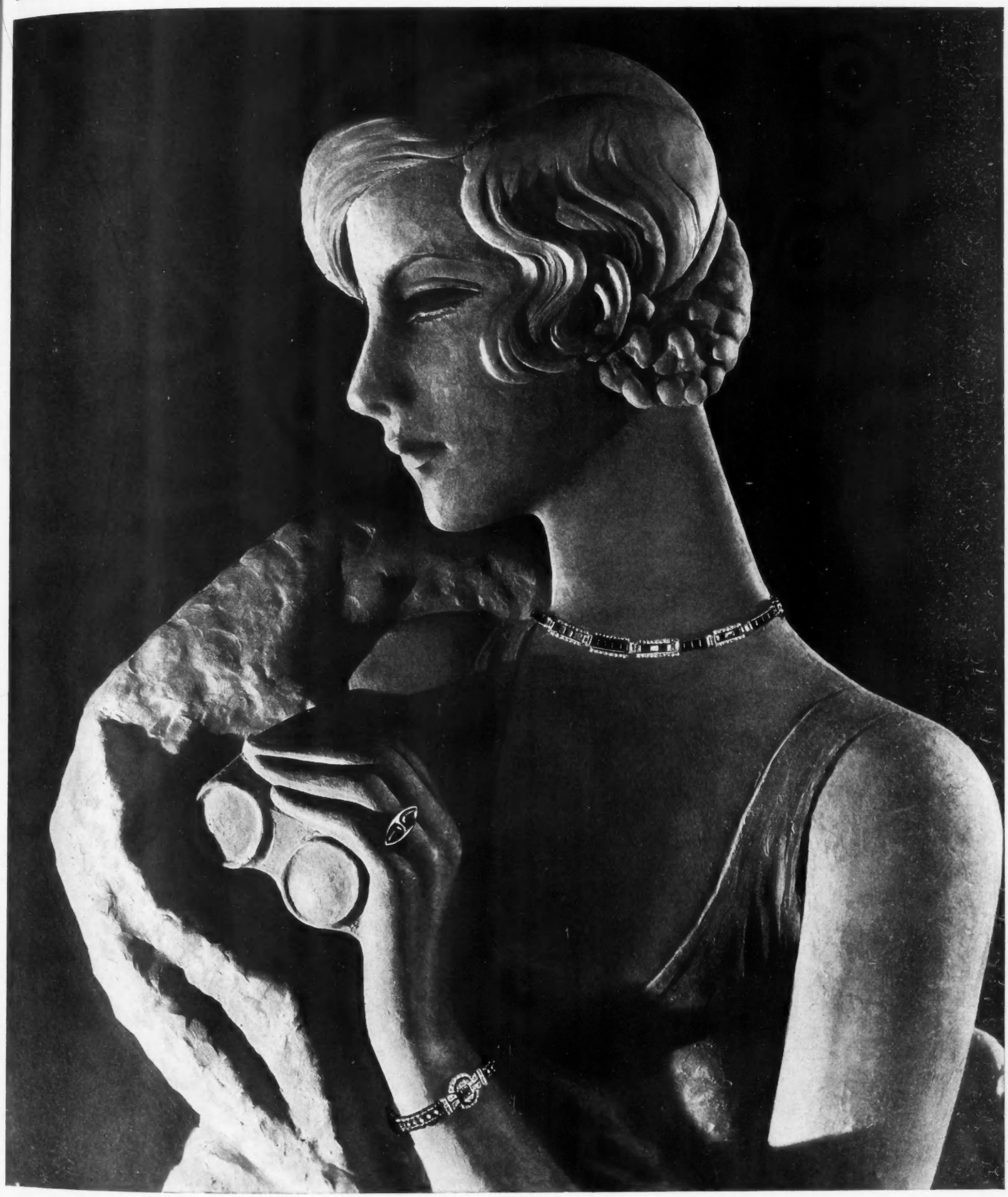
mon seul ami de luxe—
—the parfum gift de luxe
breath of luxury and smart sophistication . . . mon seul ami is the fragrant interpretation of the newer feminine mode . . . the perfect parfum for the more formal occasions of winter. and in the de luxe ensemble of extract, bath powder, face powder and eau de toilette . . . it becomes the perfect gift as well . . . in appropriately modern and lovely packaging.
isabey-paris, inc.
411 fifth avenue
new york
MON SEUL AMI
MON SEUL AMI
ISABEY
bottled sealed & packaged in france



The dark fire of exquisite rubies blends with the cold white brilliance of baguette diamonds in this choker, $8,500. The rubies in the bracelet are beads, the diamonds baguette and round, $5,000. The ring, $3,500, holds two exquisitely matched, pear-shaped rubies.

Udall and Ballou

JEWELERS SINCE 1888

5th Avenue at 57th Street

NEWPORT - PARIS OFFICE, 48 Rue Lafayette - PALM BEACH

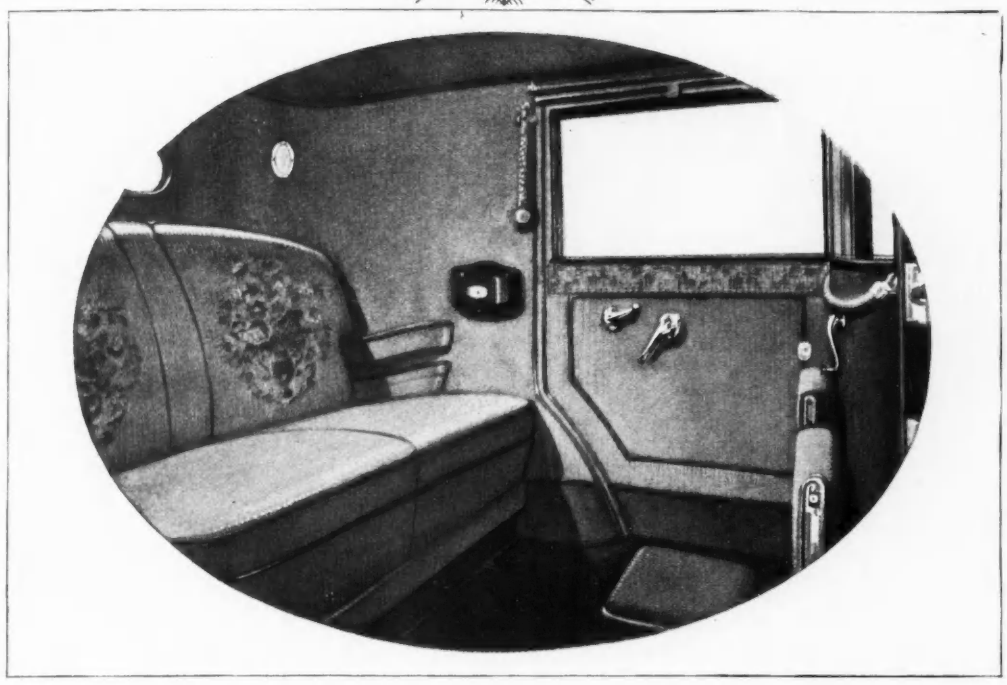
MURAY

FURS are one of the few precious gifts that maintain the beautiful and desirable balance between a luxury and a necessity.

•

JAECKEL

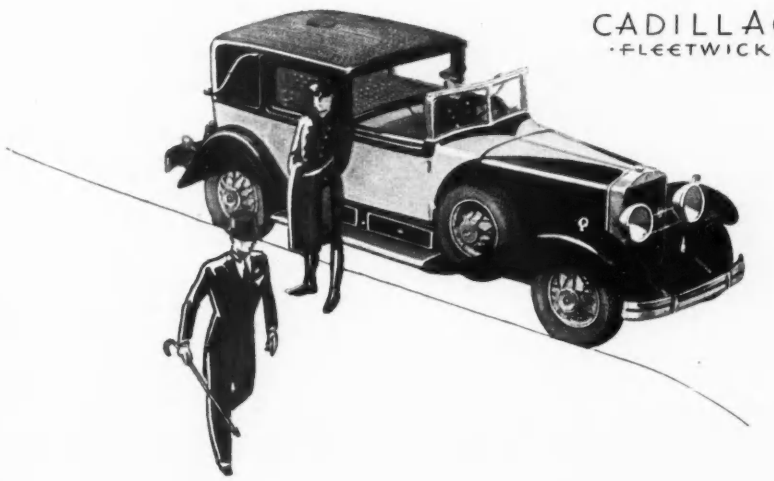
FORTY-FIFTH STREET AND FIFTH AVENUE, NEW YORK



FLEETWOOD

Creates New Custom Bodies of Thrilling Beauty

While Fleetwood itself has never heralded the fact, a large and discriminating public has long acclaimed Fleetwood the leader in custom body design. ❖ Even in Fleetwood's long history of custom body triumphs, however, there have never been created custom bodies combining such rich beauty, with strength and durability, to the degree that these fundamental attributes are combined in the new bodies which Fleetwood is building today. ❖ The Fleetwood bodies now being built are, we believe, the highest expression of the art of the body designer and of the body engineer. ❖ In every major and minor detail which can add to comfort, convenience and safety, as well as to aesthetic satisfaction, these Fleetwood creations register a notable advance. ❖ It is also worthy of note that, due to the combined Fleetwood and Fisher facilities and resources, Fleetwood bodies are unusual examples of investment value in the art of coachcraft. ❖ Examples of Fleetwood custom designs are on exhibit at permanent Cadillac-La Salle Salons in New York, Chicago, Detroit and Los Angeles; and the display rooms of Cadillac-La Salle everywhere throughout America.



THE Duncan Phyfe console table . . . the Queen Anne mirror reflecting the charm of the Empire lamp make a foyer grouping which speaks of discriminating taste: a Queen Anne chair . . . a table of inlaid fruit wood . . . a tapestry from Flanders . . . Italian candlestick lamps . . . a Hamadan rug verify the good taste of the foyer and combine to form a glimpse of an attractive home . . . a home furnished and decorated by W. & J. Sloane.

W. & J. SLOANE

Fifth Avenue at 47th Street—New York

WASHINGTON · LOS ANGELES · SAN FRANCISCO

INTERIOR DECORATION . . . HOME FURNISHING COUNSEL

Clocks for Christmas

. . . GIFTS THAT COMBINE BEAUTY AND ANIMATION WITH YEARS OF USEFULNESS

They play a leading rôle in the drama of Christmas giving —these beautiful Seth Thomas clocks with their century-old reputation for accuracy and exquisite workmanship.

There is little danger of duplication, for in any home there is always room for one more timepiece. Every room needs the friendly, animated touch that only a clock can contribute.

Few other practical gifts will be received with such genuine enthusiasm. For the span of Seth Thomas usefulness is measured in lifetimes, not years.

Priced from $5.50 to $165. If you do not see just the clock you want, send for FREE booklet showing other designs. Write to 19 West 44th Street, New York.

CARTHAGE — *a gift for a man, has a mahogany case with burled mahogany panel. Base, 4⅜ in., $11.00.*

ELFIN *is an ideal gift for the owner of a modern home or apartment. Mahogany, swinging frame, 9½ inches high, $18.50.*

New floor clocks in sizes for the modern home. Authentic English and Early American designs. Beautifully figured mahogany, Westminster chimes on five rods. HALL CLOCK NO. 3, *illustrated, 76 inches high, $165.00.* HALL CLOCK NO. 1, *$150.00.* HALL CLOCK NO. 2, *$157.50.*

YORK NO. 1 *strikes the hour and half hour. Mahogany. Eight-day movement, 10¼ inches high. $22.50.* ELECTRIC NO. 12 *similar design, has the new Seth Thomas electric strike movement—no winding — at surprisingly low cost, $35.00.*

DANE—*a perfect desk clock for home or office. Mahogany. Swinging frame, eight-day movement. 5 3/16 inches high, $13.00.*

BANJO NO. 2. *Mahogany case. Polished brass side ornaments. 29 inches high, $45.00. Electric* BANJO NO. 24, *similar design, electric time movement, $45.00.*

In larger cities, our dealers are listed in classified telephone directories under name Seth Thomas.

Prices are slightly higher in Far West and Canada.

SETH THOMAS CLOCKS

MAUBOUSSIN

Bag of Antique brocarde with interesting clasp of jade - Agate cigarette-case, motives of jade and diamonds
An artistic necklace and pendant composed of emeralds, rubies and diamonds.

JEWELER IN NEW YORK 33 EAST 51st STREET - in Paris since 1827, 3, Rue de Choiseul

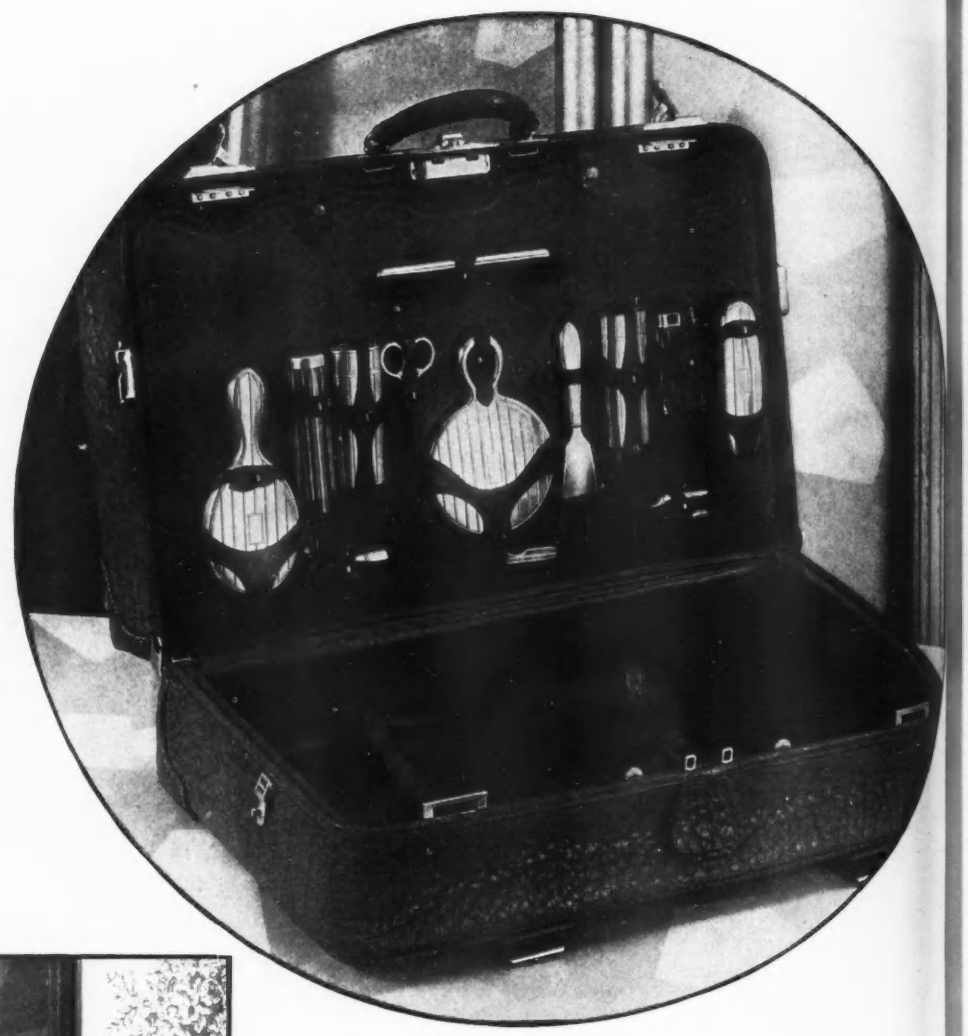
It has no rival for chic sophistication . . . the all-black Broadtail Coat with the big collar that frames the face, and the slight flare that distinguishes the mode of 1930. For those who demand a touch of flattery, Revillon Frères developed the same idea in Leipzig-dyed Russian Caracul, luxuriously trimmed with Natural Stone Marten.

Revillon Frères

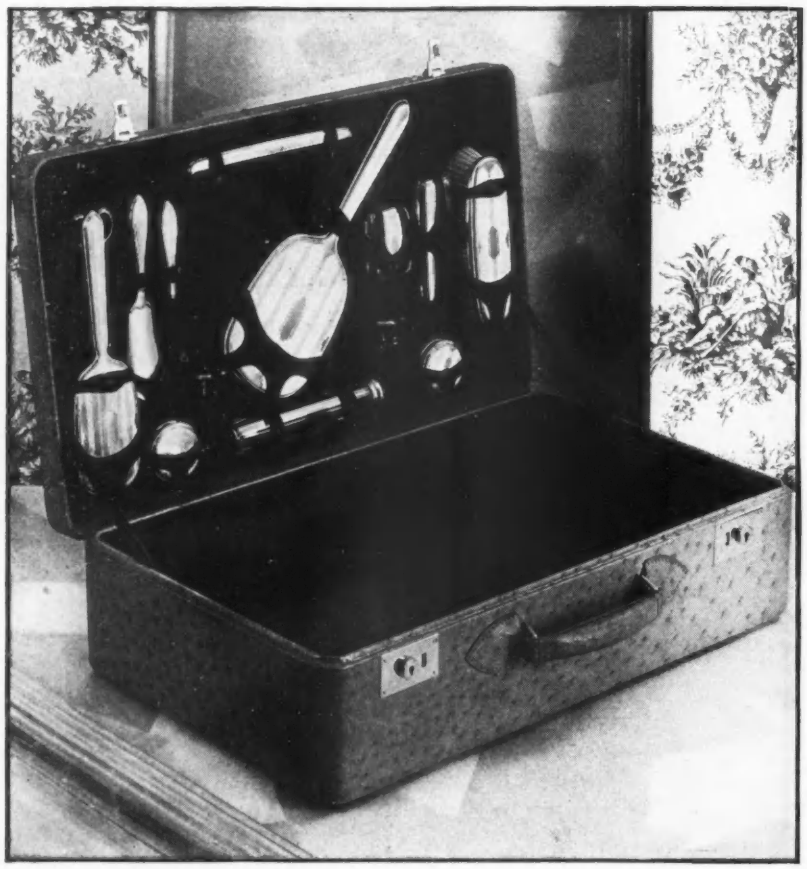
FIFTH AVENUE AT 54TH STREET

(IN THEIR NEW BUILDING)

Established 1723



Both wardrobe needs and toilet needs of the gentleman are provided for in this fine Gladstone bag, at right, especially designed for Pullman travel. A 24 inch bag of water buffalo leather, lined with cross Morocco grain in a pleasing shade of green. Thirteen sterling silver fittings, compactly arranged, in the smart design called Wall Street. All of the fittings are carried on the dividing panel in the center, leaving both sides of the bag free. Obviously this is a bag—and a gift—with few rivals. Completely equipped, $340 **Gorham**



Ostrich skin from South Africa fashions this luxurious traveling case, so compactly and so completely equipped in sterling silver. All of the fourteen toilet articles have been cleverly fitted into one side, leaving the case proper free for wardrobe space. And everything has been thought of—lotion bottles, cream jars, a tooth paste tube holder! Every article an exquisite piece of silver in this Heloise design! A supremely lovely gift, $365 **Gorham**

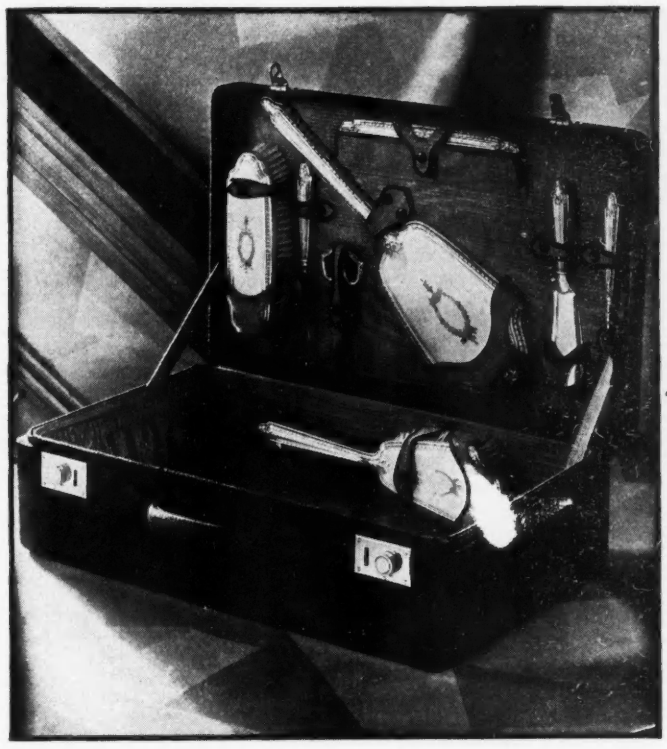
This extremely smart traveling case below shows consideration for every detail of a lovely woman's toilet. Its rich sterling silver fittings include, in addition to the usual articles, a mirror really big enough, squat little jars for creams and bottles for lotions. The 16 inch case is of London russet leather, smartly lined in black silk moiré. With eleven sterling fittings in the lovely Lady Daphne pattern shown in case illustrated, it is $160 **Gorham**

Now Gorham presents these new Handikit toilet sets for the gentleman, shown at the top and the bottom of this group. The very complete set at top has ten sterling silver fittings in a case of black seal, $125. The small case below of genuine London steerhide, equipped with a sterling silver brush and comb, is but $24. And still speaking of gifts, consider this exquisite dresser silver for some deserving lady. Comb, brush and mirror in the Interlude design, mirror of which is shown at right, $65. The three piece set of comb, brush and mirror in the beautiful Portia pattern, mirror of which is at left, is $90 **Gorham**

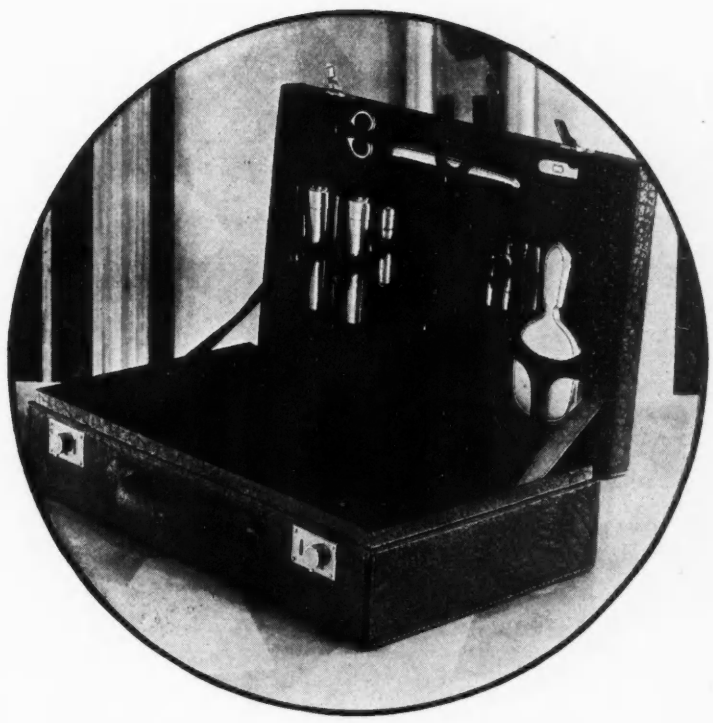
Distinguished Gifts

from $24 to $365

For your most important gifts—consider these unusual suggestions from the famous Gorham silversmiths, makers of that fine sterling which distinguished hostesses the country over have declared the "loveliest of all silver." The smart jeweler in your town has all these lovely things, or others very like them, all from the hands of the Gorham designers. Your jeweler will show you that whether you wish to spend much or little, the thrilling satisfaction and pride of sending these very unusual gifts bearing the distinguished mark of Gorham can be yours.



Any woman, howsoever fastidious, would be enchanted with this traveling case of dark green imported pigskin—with its luxurious sterling fittings. Hair brush, cloth brush, comb, mirror, nail file, scissors, shoe horn and button hook—in the lovely Queen Elizabeth pattern, $120 **Gorham**



Here is a traveling case a man will like, a sturdy case of genuine water buffalo leather, lined with genuine goatskin—and most important of all—equipped with nine carefully planned fittings, all of sterling silver. It stands among the true aristocrats of gifts. In this Crusader pattern, $180 **Gorham**

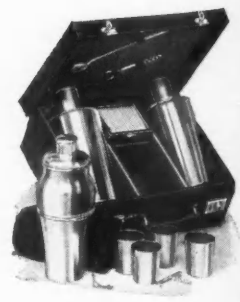
Nearing the jump!

Gift seekers are no longer hesitating on the brink of buying. The calendar compels us to see its insistent message, "Hurry up. Only a short time to Christmas."

Fortunately for outdoor women (who buy for outdoor men too) there is no perplexing problem of what to buy and where to get it. At the shop "where the blazed trail crosses the boulevard" imagination and thought are little needed to fill the longest Christmas list for sport lovers.

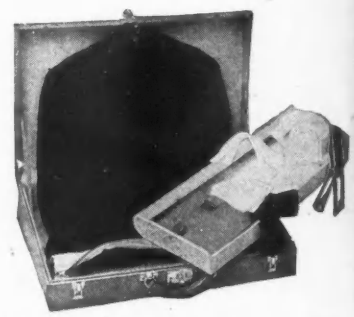
Here are articles that speak of all countries—novelties from foreign lands—some rare, others unique. And with them is an entire line of standard clothing and equipment for every possible sport. Come in and let our showcases tell you what to buy.

Electric clock. For desk or travel. Imported. $20. Cases in assorted colors, radium dial. Battery lasts 6 months, new batteries 30¢ each.

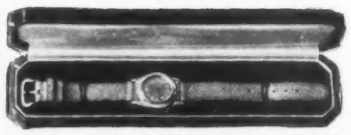


Cocktail case, in tan cowhide with the famous 321 collapsible shaker, $65. Complete even to a cigarette case.

Deck Tennis— a most popular game as played on Atlantic liners. Price, complete, $30



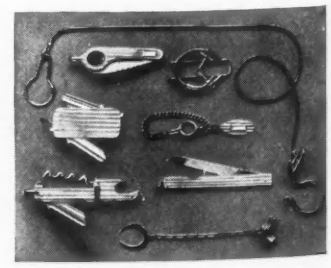
Wiltshire Clubman Case. Carries evening kit in perfect press. Suit held on hanger, tray for linen, etc., and detachable pocket for shoes. Loops for opera hat. In pigskin, black and tan cowhide. Also in two and three suit sizes. $50 up.



The perpetual self-winding watch. Ordinary movements of the arm keep it fully wound. Case is moisture and dust-proof. In 14-Kt. gold, $100. In Chromium . . . $55

Ivory Chess Set in tuya wood case, hand-carved chessmen, board of gold tooled leather. $175

Call or write for this Christmas Gift Book



Gold Gadgets for Gentlemen, all fourteen carat

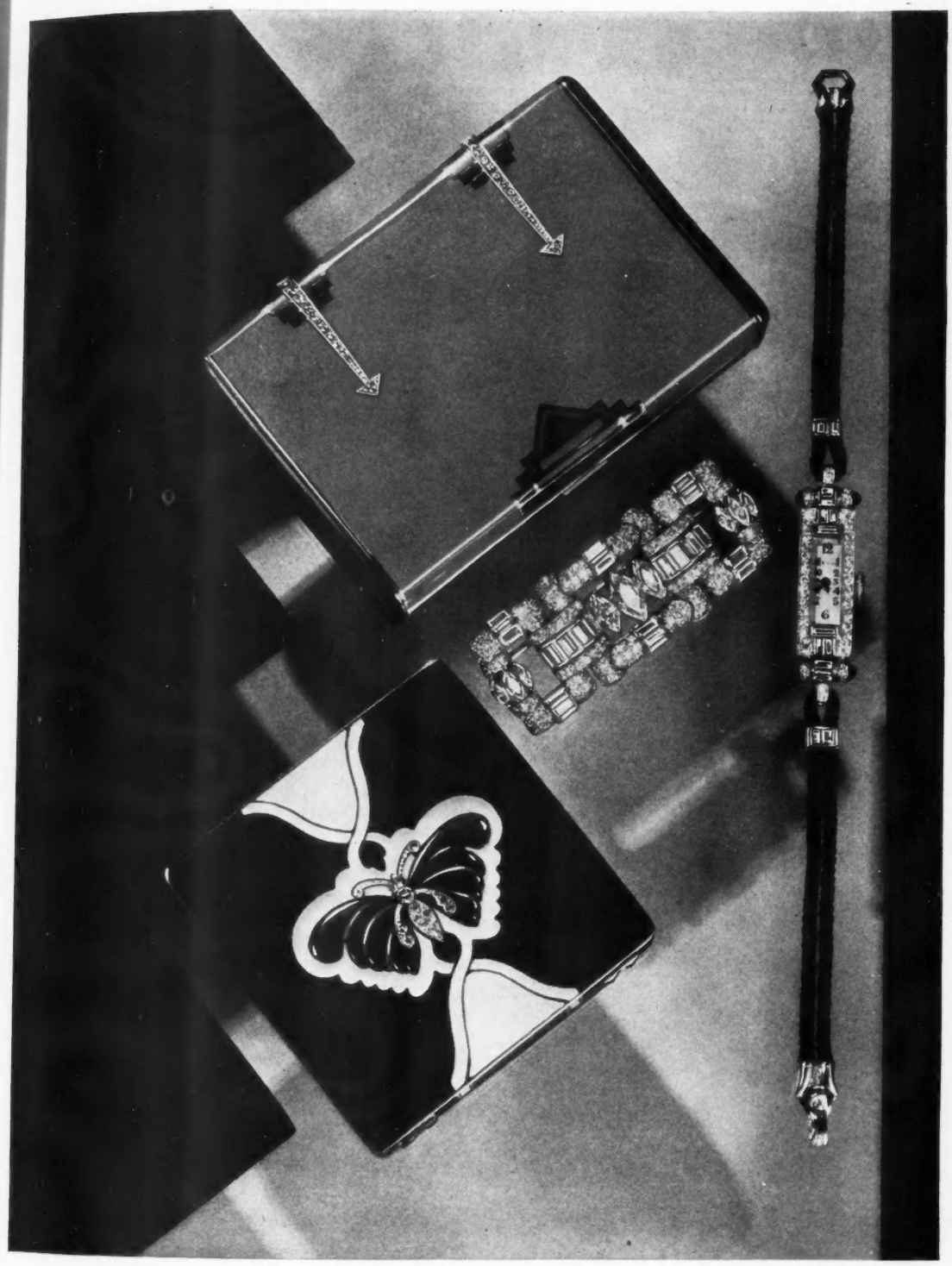
Snake key chain . . $45.00
Cigar knife and blade, $17.50
Double key case with latch and car key blanks, $35.00
Knife-cork screw, bottle opener, blade, car and latch keys, $56.00
Bill clip for new money, $17.50
Curb chain key ring with separate latch key ring, $17.50
Flex nail file . . . $15.00
Horse head and horse shoe key chain $17.50
Knife, 2 blades and nail file, $21.00
Knife, 1 blade and nail file, $16.00

ABERCROMBIE & FITCH CO.

The Greatest SPORTING GOODS STORE *in the World*

MADISON AVE. AT 45TH STREET, NEW YORK

Associated Companies: Von Lengerke & Antoine, Chicago, Von Lengerke & Detmold, Inc., New York



● extremely modern and unique is this combination cigarette and vanity case...of French blue enamel with jade green, red and yale blue trimming...its platinum hinges are set with diamonds $800

● the new French pavé diamond and platinum brooch is a gorgeous creation . . . a masterpiece of marquise, baguette and round diamond composition $4150

● dainty and sophisticated is a platinum wrist watch, beautifully set with diamonds and emeralds... the cord is black silk . . . $1600

● a butterfly of imperial jade with body of rose diamonds forms the centerpiece of this stunning black and white enamel vanity case . $475

A GIFT *from* BRAND-CHATILLON

is a gift that does honor to the proudest

and loveliest in the land

BC

THE BRAND-CHATILLON CORPORATION

Savoy-Plaza

775 FIFTH AVENUE

. . . NEW YORK . . .

THE SMARTEST GIFTS SHOWN BY

LE PARFUM IDÉAL — a fragrance delicately sensuous, seductively mysterious, as lovely as a half-remembered dream. And most attractively boxed, in a coffret of flowered silk, $12.50. Other sizes $1, $1.75, $3.50 and $6.75.

AU MATIN — a Perfume and a Face Powder achieve an exquisite kinship through a bond of rarest fragrance—breath of flowers at dawn. In a charming silk-lined Gift Set, $10.

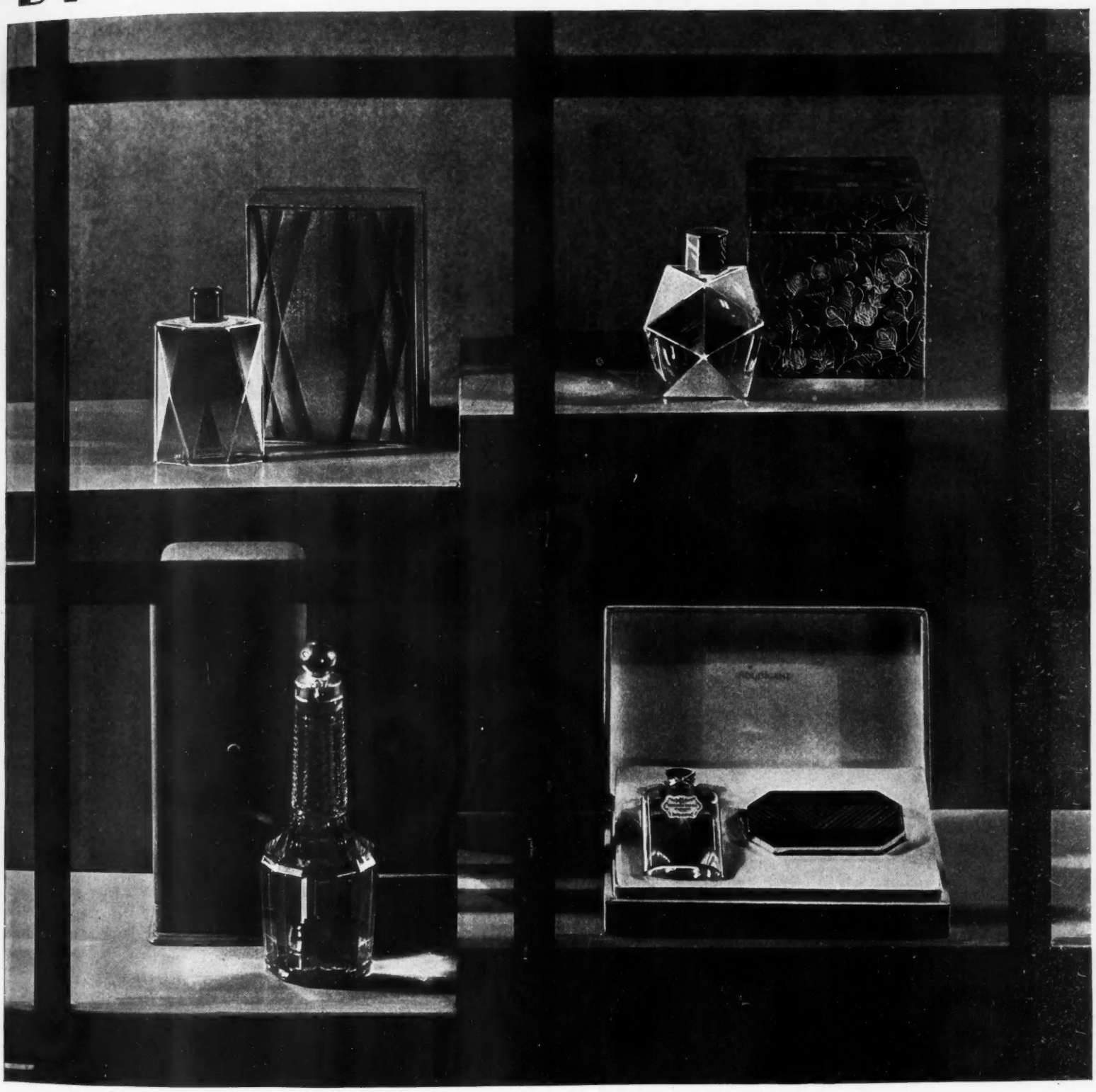
QUELQUES FLEURS — Houbigant's fragrant expression of eternal, modern youth. The Perfume that has enslaved the smart sophisticates of two continents. In an exquisite silk-lined gift box, $7.50. Other sizes at $1, $2, $4 and $15.

QUELQUES FLEURS OR LE PARFUM IDÉAL — a Gift of exceptional attractiveness. The silk-lined Chamois case including Perfume and the hexagonal single Compact, $3.00. Items separately, $3.50.

HOUBI

P A R

BY THE SMARTEST SHOPS



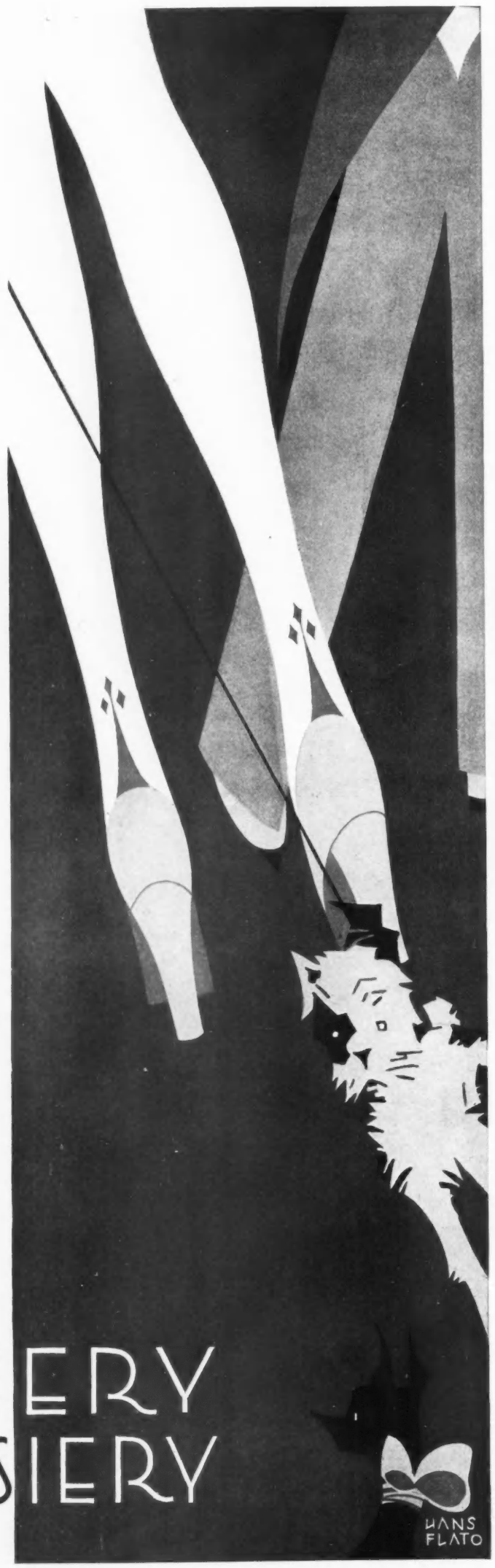
AU MATIN—ecstatic fragrance of the French modernes—breath of dawn's awakening flowers — latest creation of Houbigant—favoured in critical Paris $10 the Modèle Originale. $18 the Grand Flacon. $20 the Grand Flacon with Atomizer.

QUELQUES FLEURS OR LE PARFUM IDÉAL in the most luxurious flacon that ever imprisoned a fragrance. A Louis XV gold embellished bottle serves as a befitting shrine for the supreme perfumes Houbigant. Encased in an individual leather coffret, $25.

ESSENCE RARE—the world's most perfect fragrance—the ultimate in parfum elegance—the supreme gift! Enshrined in jewel-like splendour, $25 to $125 the flacon.

QUELQUES FLEURS OR LE PARFUM IDÉAL in a silk-lined Chamois case that plays treasure chest for these incomparable perfumes and for Houbigant's new gold-toned Triple Vanity containing compact powder, rouge and lipstick, $6.00.

HOUBIGANT
PARIS



ANKLES...
THE FOCUS POINT

Paradoxically, the longer skirt calls for greater attention to your stockings...for the eye now concentrates on a smaller area!

Be careful. Choose your hosiery from one of the smart Finery styles...fresh in fashion, with delightful heel and clock effects.

Particularly favored these days are Finery Triple-tipt Heels, Phantom Clox and Lightning Clox . . . The Triple-tipt Heel tops a slender point with three small diamonds of intriguing charm...The clocks meet the need for decorative detail at your ankle.

FINERY

This trade mark identifies stocking style

These are each $1.95, of sheer, clear chiffon, all silk. Other Finery styles cost as little as $1.50 and $1.25...equally interesting, and in fresh shades to match the new costume call . . . See them at nearby smart shops. INTERSTATE HOSIERY MILLS, Inc., N. Y. C.

Finery Phantom Clox. A fresh conception. $1.95

Finery Lightning Clox. Smart and striking. $1.95

A Few of the Shops that Feature Finery

Atlanta: Keely Co.
Baltimore: Schleisner Co.
Chicago: The Fair
Cincinnati: Denton-Jonap Co.
Canton, Ohio: Lefkovits
Cleveland: Yours Truly Shop
Des Moines: Wolf's, Inc.
Detroit: Demery & Co.
Grand Rapids: Charles Trankla & Co.
Jacksonville: Cohen Bros.
Kansas City, Mo.: The Luce Shop
Miami: Miami Exclusive Hosiery Shop
Newark: Hahne & Co.
Omaha: The Silk Shop
Pittsburgh: Meyer Jonasson Co.
Rochester: The Mally Co.
St. Paul: The Macey Co., Inc.
Springfield, Mass.: Meekins, Packard & Wheat
St. Louis: Finery Shop
Toledo: The La Salle & Koch Co.
Trenton: J. B. Wilson Co.
Washington, D. C.: Joseph R. Harris Co.

FINERY
HOSIERY

Sketched at the Yale Bowl

NEW FOOTWEAR STORM STYLES

BY FLOYD DAVIS

It rained—but why worry

Again the intensely practical young members of the Coming Generation have blazed the trail for their elders! At the Yale Bowl, observers note, undergraduates of leading women's colleges fairly flaunted their new Zippers and Shower Boots, obviously proud of the happy combination of style and sensibility embodied in them. If Fall insists on being nasty, the Modern Miss simply retaliates with smartness... aided and abetted by Goodrich artists.

Brown Shower Boot

There's a comforting feeling in having one's feet snugly ensconced in Zippers or Shower Boots that comes not alone from their amazingly perfect fit and precisely right degree of warmth. It lies in the assurance that smart (and costly) footwear is fully protected no matter what the weather.

Swagger Tan Fabric

7 ounces! That's all they weigh.

This year they are ready for that puddle at A-gate... thanks to Goodrich Shower Boots in the new moiré rubber.

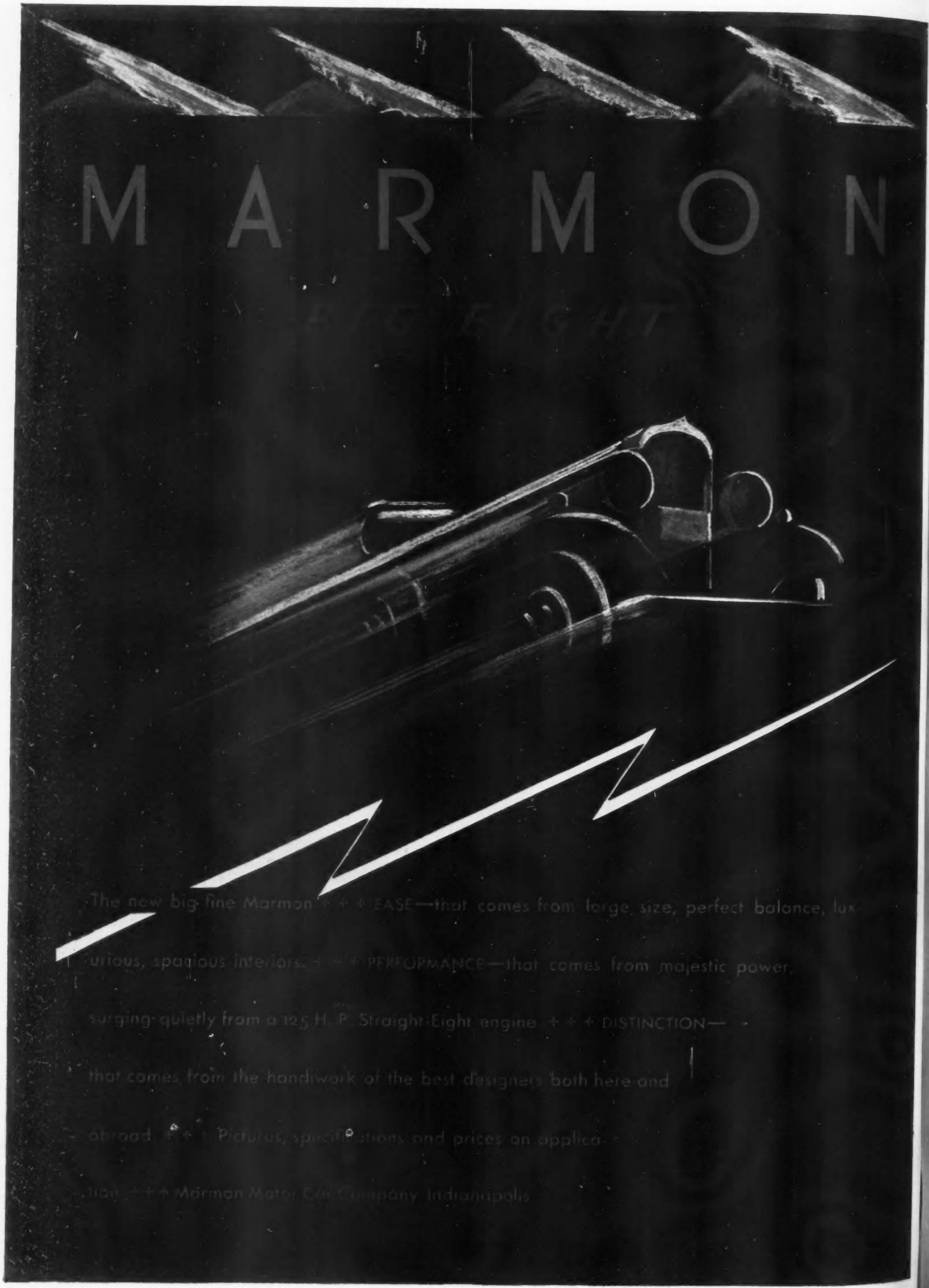
Two-Tone Henna Shower Boot

A new Washable All-Rubber Zipper

These new Goodrich Shower Boots are all-rubber...washable...and trimly tailored to meet the mode. They're only seven ounces in weight...and available in the smartest Fall colors and strikingly handsome new two-tone combinations.

Goodrich Zippers

SHOWER BOOTS AND FABRICS



The new big fine Marmon + + + EASE—that comes from large size, perfect balance, luxurious, spacious interiors. + + + PERFORMANCE—that comes from majestic power, surging quietly from a 125 H. P. Straight-Eight engine + + + DISTINCTION—that comes from the handiwork of the best designers both here and abroad + + + Pictures, specifications and prices on application + + + Marmon Motor Car Company, Indianapolis

NEW YORK

BOSTON

ESTABLISHED 1849
MARK CROSS
FACTORIES WALSALL & WESTBURY
ENGLAND

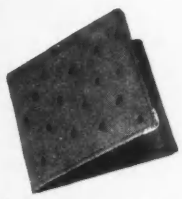
Christmas Gifts that Last!

Everything we make is up to the "Mark" Value and excellence is retained—just as true friendship lasts through time and remains unimpaired.

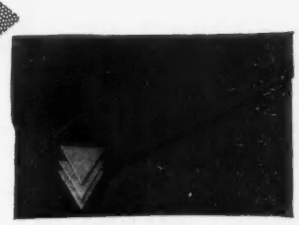
Mark Cross

A man's dressing case, "compac-kit", conveniently fitted and most compact. Black or brown broncho hide, $21.00. Tan pigskin, $25.00.

Bridge case, folds compactly and is complete with cards, score pads and pencils. Grained leather in attractive colors. $6.00.



Bill fold, for the new currency. Two 14 kt. gold corners. Black pin seal $6.50. Tan pigskin $7.00. Tan ostrich $7.50.



Envelope purse, tailored effect. Handle on back. Fitted with change purse. Pin morocco in black and colors. $6.25

A gem for convenience is this box for gems. Crushed calfskin in pastel shades. 7 in. $23.50

Brief case with three pockets. Black or brown hide. 11 x 16 inches. $8.00

Fitted suit case for the woman traveller. Folding tray may be used separately as toilet or motor case. Black cobra hide, colored pearl on amber fittings. 20, 22 or 24 inch. $35.00.

Card table with red, green or black enameled wood, and black moire silk covered tops. $15.00.

Glove gift box for women, contains three pairs — slip-on washable kidskin and suede, also fancy capeskin. In gift box. $12.05.

For men: one pair each mocha, pigskin and capeskin, in gift box $12.50.

Letter tray of Florentine leather, gold tooled and mounted on paper weight cover with white jade. $37.00

Photograph frame for 6 x 8 picture. Beautiful pastel shades, crushed calfskin, $14.50. Black or colored pin morocco, $12.00.

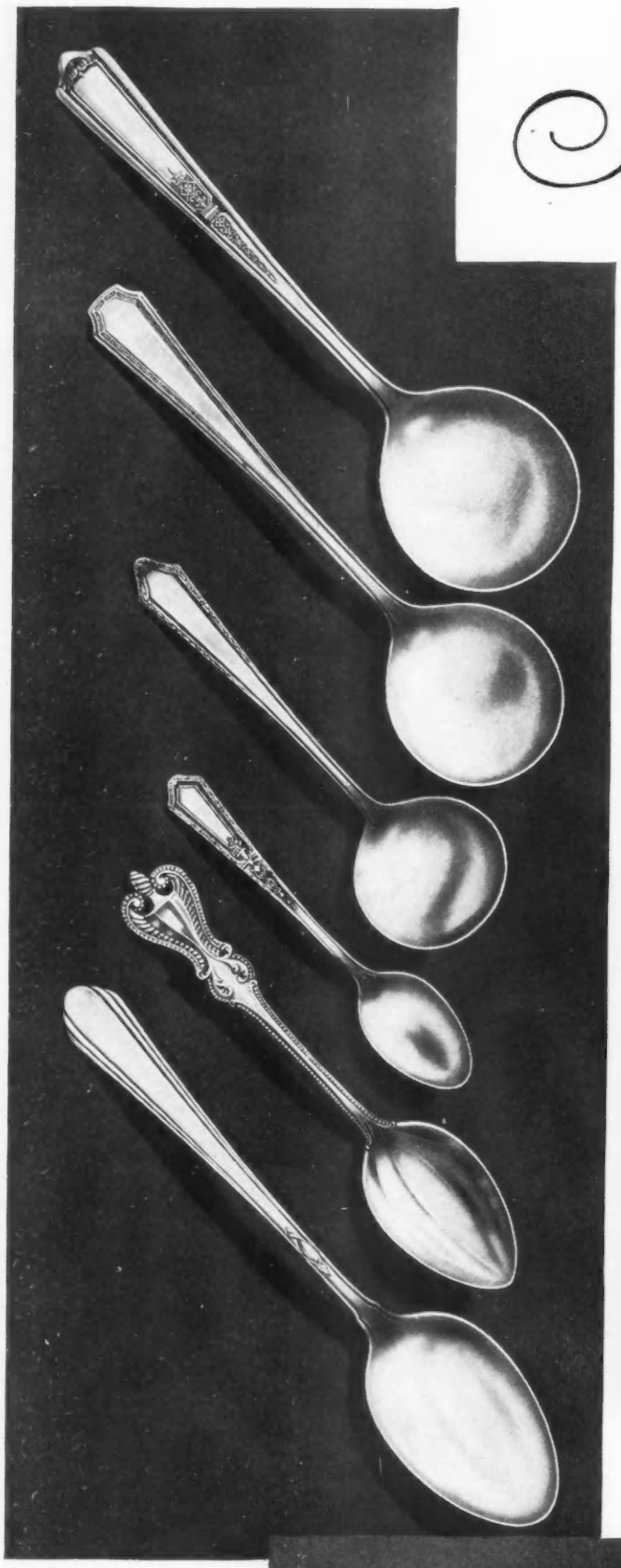
NEW YORK
404 FIFTH AVENUE
175 BROADWAY

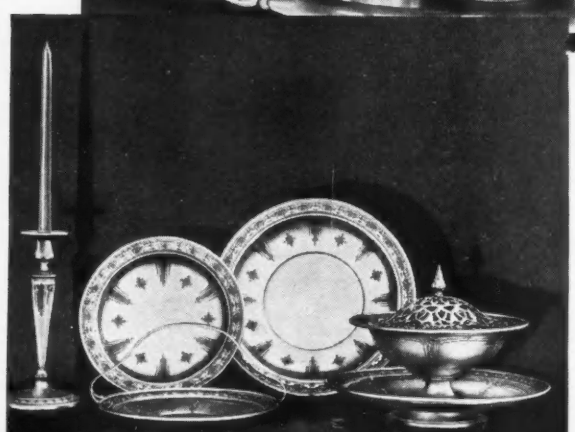
Catalogue sent on request

BOSTON
145 TREMONT STREET

Seen in the finer

GIFTS OF STERLING TO





Hollowware to match the Lady Diana—the newest Towle pattern and one of the most popular Sterling patterns ever designed—includes this beautiful tea set. The 5 pieces are $450. The waiter is $375. The coffee pot, sugar bowl and cream pitcher are $275.

In the charming Seville Sterling pattern by Towle are dessert dishes which are versatile enough to be used also for salads or vegetables—$30 in the 10-inch size. A basket for cake, bread or corn-on-the-cob is $40. A dish for fruit salad, ice cream, baked apples or creamed chicken is $60 in the 12½-inch size. The centerpiece with mesh for flowers is $65. 12½-inch cake plate used as plateau, $60.

The smartest and newest idea in table setting is to have *all* your silver match. And Christmas is a wonderful time to start a new set in the pattern you really want *now*.

Seville soup spoons, 6 for $21.
Lady Constance cream soup spoons, 6 for $18.
Virginia Carvel bouillon spoons, 6 for $12.50.
D'Orleans coffee spoons, 6 for $9.50.
Colonial orange spoons, 6 for $17.50.
Lady Diana dessertspoons, 6 for $18.

This beautifully-shaped pitcher matches the new Lady Diana Sterling flatware by Towle. It is heavy weight and costs $145. The Lady Diana plate for sandwiches or cake is $35. Lady Diana service plates are $300 the half dozen. The bonbon dish is $13.50. The centerpiece with mesh for flowers is $125.

TOWLE

Sterling Silver Exclusively

Member Sterling Silversmiths' Guild of America

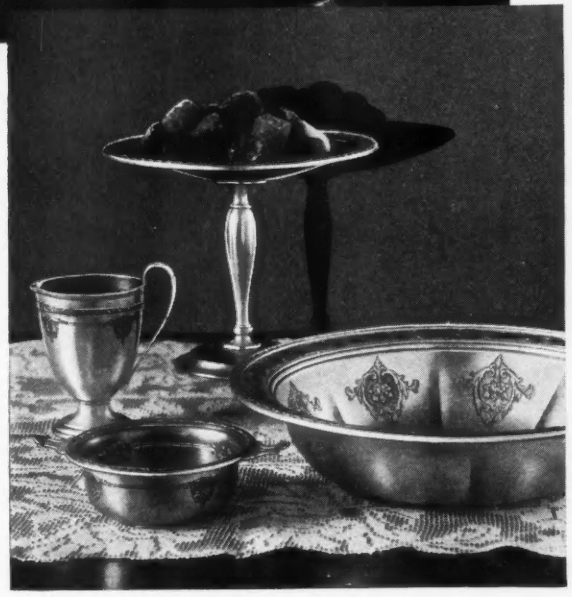
Emily Post's Booklet for Brides:

Emily Post, famous author of "Etiquette; the Blue Book of Social Usage," standard reference on all matters pertaining to weddings, outlines briefly in a new and charming brochure the more important modern wedding conventions. What one wears, what one does, how one chooses silver today—these are only a few of the subjects Mrs. Post talks about. We will be glad to forward a copy upon receipt of 20¢ to cover mailing and handling costs.

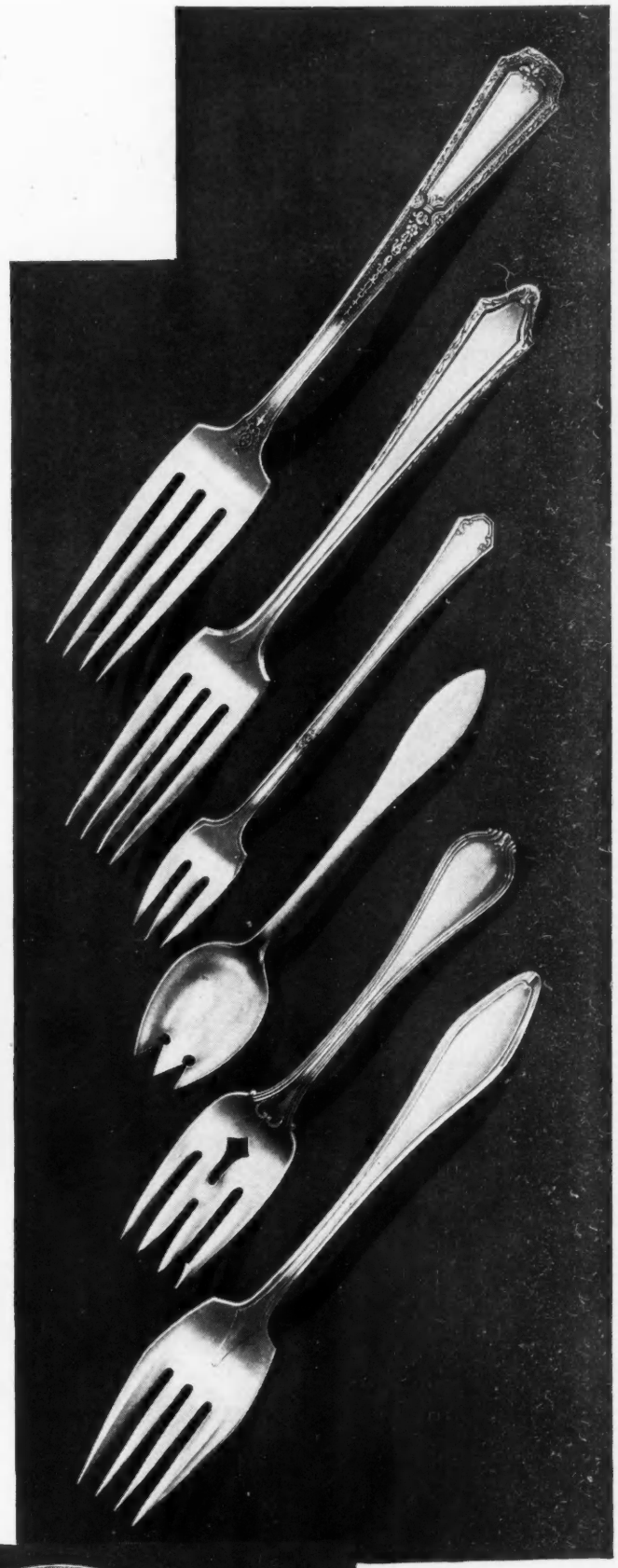
jewelry shops

MATCH YOUR TOWLE STERLING

If you have chosen the Towle Louis XIV pattern for your Sterling flatware, you will probably not rest content until you number this lovely matching tea set among your proudest possessions. The five pieces may be bought for $400. The waiter is $340. The coffee pot, sugar bowl and cream pitcher, alone, are $250.



This interesting group contains Louis XIV bowls and dishes that are extremely ornamental as well as decidedly useful—and perfectly match Louis XIV Sterling flatware. The bowl—for salads, ice cream or vegetables—is $20 in the 8-inch size and $35 in the 10-inch size. The compote for candies, tea cakes, etc., is $30, in smaller size $20. The sugar and cream set is $30.



To match Louis XIV Sterling flatware — charming sandwich plates in two sizes, $22 and $28. Heavy service plates are $250 a half dozen. A 12-inch fruit salad dish costs $50. The stunning after-dinner coffee pot, sugar bowl and cream pitcher set to match is $200.

The smartest and newest idea in table setting is to have *all* your silver match. And Christmas is a wonderful time to start a new set in the pattern you really want *now*.

Louis XIV dinner forks, 6 for $25.
Virginia Carvel dessert forks, 6 for $18.
Lady Mary oyster forks, 6 for $10.50.
La Fayette ice cream forks, 6 for $14.
Paul Revere fish forks, 6 for $31.50.
Mary Chilton salad forks, 6 for $17.50.

(*Note:* All Towle Sterling may be purchased on convenient terms through the Sterling Silversmiths' Guild Purchase Plan. Your jeweler will gladly explain it to you.)

The Towle Silversmiths, Dept. K-12, Newburyport, Mass. I enclose 20¢ in coin or stamps for Emily Post's "Bridal Silver and Wedding Customs."

*Name*_____

*Address*_____

*City and State*_____

*My jeweler is*_____

HOSTESS GOWN—"THE SERPENT"—FROM SAKS-FIFTH AVENUE

"LA LOIE"

SILVEL

THE DURABLE TRANSPARENT VELVET

Nothing so well reflects the luxury of leisurely hours as a trailing hostess gown of "LA LOIE" Silvel, the DURABLE transparent velvet. Its so-very-flattering, soft, sheer fluency is due to the fact that it's made with an *all-silk georgette back.*

"LA LOIE" Silvel is featured in THE VELVET REVUE, now being produced with such sensational success in Loew, Stanley and Paramount Theatres throughout the country.

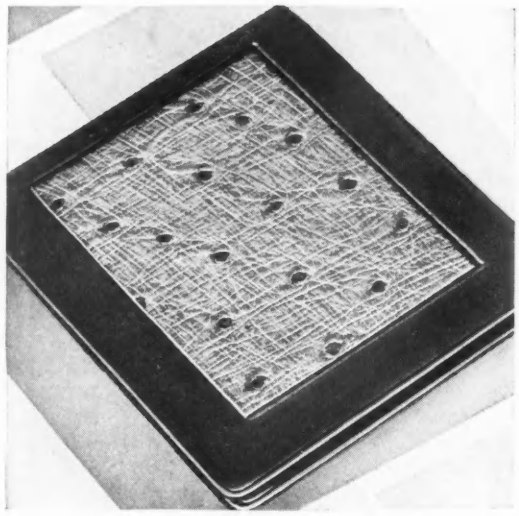
The Shelton Looms

ONE PARK AVENUE, NEW YORK CITY

Miss Elsie Ferguson in an Ermine Coat with Russian Sable collar—copy of Paquin model by Gunther . . .

Portrait by Porter Woodruff

Furs by
GUNTHER
666 Fifth Avenue
between 52nd and 53rd Sts.
NEW YORK



(Left) Ostrich skin, exquisitely applied, appreciably increases the beauty of the new Buxton Bill-Tainer. Finest quality calfskin, framing the ostrich inlay, gives even more distinction to this sleek carrier of a man's pocket miscellany. Priced at $10.00. Other fine leathers, $3.50 up.

(Below) Capacity without clumsiness . . flat-folding compactness, even when filled with bills of both sizes, checks, cards, licenses, stamps. And no stitches to rip or tear!

What the well-dressed new money is wearing

BY MARION S. CONNELLY

AND now even currency has its "chic". No longer may crisp green and yellow notes abide in bulky mid-Victorian raiment. And least of all the *new* currency. It's smaller, you know, but, indeed, far more fastidious in its choice of container.

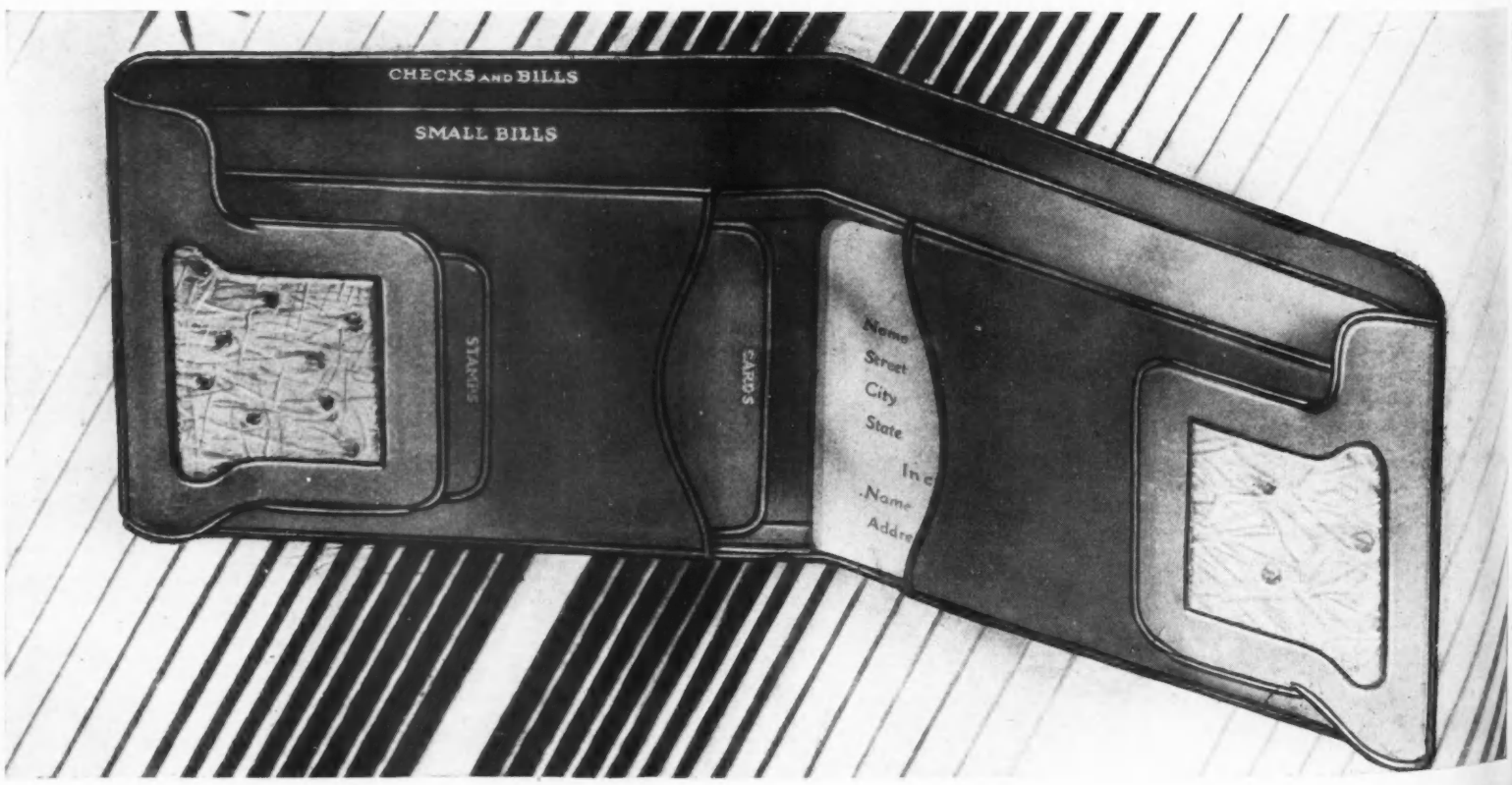
And so, male carriers of the perennial billfold acclaim the smart, modern Bill-Tainer now showing in Gotham's retail shops. For aside from the demands of the haughty new currency to be kept separate from the old, reason prods the modern male to consider well the smartness and new convenience of the Bill-Tainer.

In its cleverly divided interior, checks, cards, stamps, and memos are mobilized in military order. And licenses, instantly readable on both sides, keep bright and clean in an ingenious sliding window. Yet Bill-Tainer always maintains its slim, svelte figure—sleek and handsome as a watch of the mode—and warranted not to rip, tear, buckle or bulge. Wonder of wonders! Here is a billfold *folded* throughout—not sewn. And Buxton, its famous maker, promises a new Bill-Tainer free if the one you buy gives way at any point.

Women, too, hail the Bill-Tainer with relief. Not only because of the dainty, feminine model, but for the obvious gift possibilities the man's model presents. At last here is a gift that need answer for no perjury when men say, "Just what I wanted!"

The accompanying illustrations picture only a few of the many smart finishes in which the Bill-Tainer is made. In the complete assortment there are many other fine leathers, exquisitely fashioned in contrasting combinations and in dignified solid effects satisfying to the most conservative. But regardless of pattern and finish, the Bill-Tainer offers to the lover of fine leather goods, genuine enjoyment in the selection of a gift for friend, relative or self.

If your regular dealer does not carry the Bill-Tainer, write to Buxton, Incorporated, 415 Main Street, Springfield, Massachusetts.

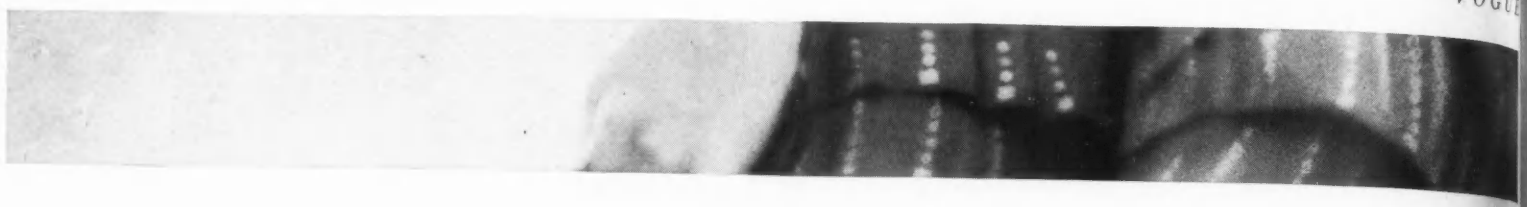


Immediately above is the newest of all Bill-Tainers . . the *smallest* billfold possible to make. Folded, it is only 3½ inches long . . slips neatly into a handbag or a man's vest pocket. Women especially appreciate this model.
$2.00 to $6.00 and more

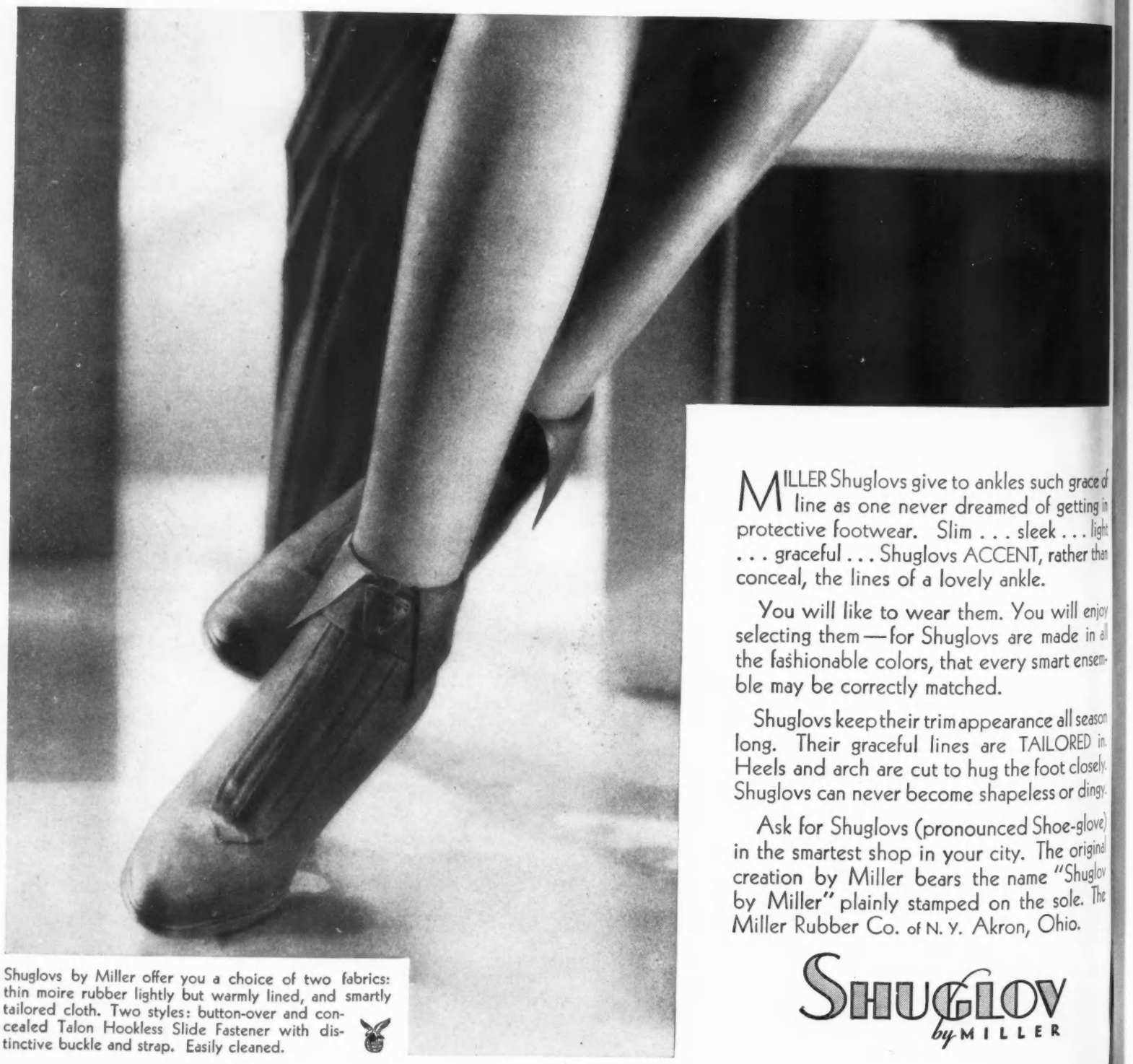
At top—the man's Bill-Tainer in smaller size than shown on opposite page. Single full-length compartment for the smaller new bills—otherwise it is just as complete. No stitches or seams to rip. Agreeably compact.
$3.00 to $8.00 and more

The Bill-Tainer model shown below is the last word in combined accommodation for bills, coins, cards, licenses, etc. Small, flexible, easily handled. Clasp holds it closed securely, yet opens quite easily without jerking.
$2.50 to $7.00 and more

The famous Buxton Key-Tainer (right) carries the keys of millions. Only the owners of Key-Tainers are protected by the unique Buxton Free Key Return Service, through which thousands have quickly recovered lost keys.
$1.00 to $5.00 and more



ALLURING — as the ankles they protect
. . . these new Shuglovs by Miller



Shuglovs by Miller offer you a choice of two fabrics: thin moire rubber lightly but warmly lined, and smartly tailored cloth. Two styles: button-over and concealed Talon Hookless Slide Fastener with distinctive buckle and strap. Easily cleaned.

MILLER Shuglovs give to ankles such grace of line as one never dreamed of getting in protective footwear. Slim . . . sleek . . . light . . . graceful . . . Shuglovs ACCENT, rather than conceal, the lines of a lovely ankle.

You will like to wear them. You will enjoy selecting them — for Shuglovs are made in all the fashionable colors, that every smart ensemble may be correctly matched.

Shuglovs keep their trim appearance all season long. Their graceful lines are TAILORED in. Heels and arch are cut to hug the foot closely. Shuglovs can never become shapeless or dingy.

Ask for Shuglovs (pronounced Shoe-glove) in the smartest shop in your city. The original creation by Miller bears the name "Shuglov by Miller" plainly stamped on the sole. The Miller Rubber Co. of N. Y. Akron, Ohio.

SHUGLOV *by* MILLER

LIPSTICK TUSSY

WHY has Lesquendieu created his perfect lipstick in eight *distinct shades? Because every woman who follows the caprices of the mode needs at least* three *different lipsticks to provide the correct accent of color to her costume. Morning, noon, and night, with their varying lights and shadows, also demand subtle changes in make-up. With* eight *fascinating shades to choose from, every woman will find her* three *favorites in Lipstick Tussy. This lipstick is a miracle of smoothness, delicacy and lasting quality. In the smartest of galalithe containers, Lipstick Tussy comes to you, sealed and packaged in France. Lipstick Tussy may be obtained at your favorite shop. Won't you let us send you the fascinating booklet on make-up, "Cosmetiques Lesquendieu"? Just write to Lesquendieu, Incorporated, 683 Fifth Avenue, New York.*

COSMETIQUES LESQUENDIEU

© L. 1929

Crane's
Fine Writing Papers

at christmas..the smiling elegance of these fine writing papers bespeak the smartness of youth and style

THE *woman of taste and means no longer looks at a Christmas shopping list as an ordeal. She knows that her gifts may express her own taste and at the same time suit the personalities of her friends.*

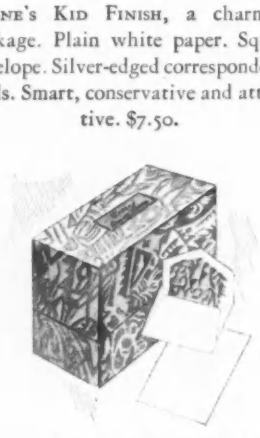
Indeed, the trick is just that—to select, for instance, a box of Crane's Fine Writing Paper which is not only outrageously attractive, TO YOU, *but which also will bring forth the comment, "How delightful of Anne!" from your friends.*

"Is it correct? Is it lovely? Will she like it?"—these are the questions you ask yourself.

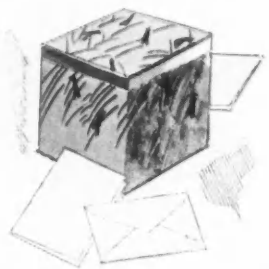
And as you look over the suggestions pictured on this page, or at the shops, one answer, Madame, will ring through your pretty little head, "Yes, it's the mode. Yes, they're attractive."

You might even make a tactful suggestion to a husband, a father, a brother, or a very special young man that he give YOU *a box of Crane's for Christmas. On sale at all jewelers and stationers and wherever really fine stationery is sold. Crane's has been the choice of persons of discrimination for a century and a quarter. Eaton, Crane & Pike Co., Pittsfield, Massachusetts.*

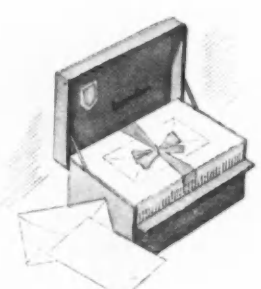
CRANE'S KID FINISH, a charming package. Plain white paper. Square envelope. Silver-edged correspondence cards. Smart, conservative and attractive. $7.50.



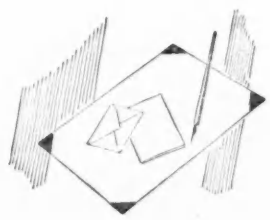
CRANE'S LINEN LAWN. Modishly packaged in light blue with a swank silver design. The lined envelopes repeat the package design. The ensemble is irresistible. $4.

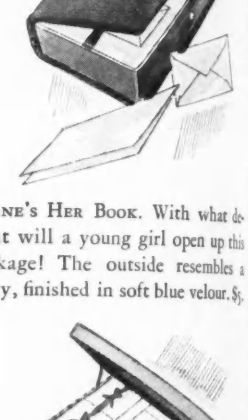


CRANE'S IVORY. Like its name, ivory in color; smooth as alabaster to write on; with semi-note sheets. Decorative, smart and dignified. $7.50.

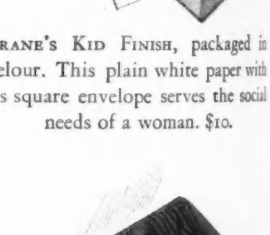


CRANE'S LONDON CLUB. Plain large sheets and envelopes, this package is suggested as a gift for a man. A note on this writing paper brings with it an attitude of a man's world. $6.



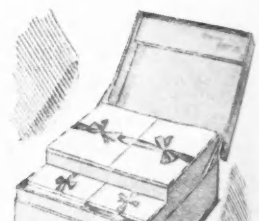


CRANE'S HER BOOK. With what delight will a young girl open up this package! The outside resembles a diary, finished in soft blue velour. $5.



CRANE'S KID FINISH, packaged in velour. This plain white paper with its square envelope serves the social needs of a woman. $10.

CRANE'S IVORY, blue silk moire box. This is a lovely, lovely present and makes a most appealing gift. The box when empty is worthy of the dignity of keeping milady's jewels. $12.



CRANE'S KID FINISH, large gift box. Just off white in color, bordering on buff, this large package, tied in cloth of gold ribbons, is feminine, alluring and altogether attractive. $17.50.

These MODERN OUTDOOR CLOTHES keep youngsters warm and snug

Zip-Ons . .

—the suits that children can put on themselves... the fastener is guaranteed never to stick or rust

THESE modern outdoor togs for youngsters are smart, warm, easy-to-get-into. The guaranteed fasteners, skillfully tailored into every genuine Zip-On Suit, make play of dressing. They zip open or close so smoothly and swiftly that even small children can manage their own.

The complete Zip-On Suit—smart sport blouse with leggings to match—will protect your children against those abrupt changes in temperature which doctors say greatly increase susceptibility to infection.

Zip-On Outdoor Togs are made of soft, durable cloths; finely tailored and cut with a keen appreciation of style.

Zip-Ons are long-wearing and economical. They clean beautifully or may be washed.

Made in a full range of lovely colors. Knitted bands of contrasting shades at the wrists and waist add a gay trim. Sizes 2 to 10 years. Blouses and leggings may be purchased separately.

Zip-On Leggings

On or off with three swift zips—these smart little leggings banish all fastener trouble.

ZIP-ON

Trade-mark Reg. U. S. Pat. Office

This label on every genuine Zip-On garment—insist on seeing it, for Zip-Ons are guaranteed to satisfy.

Let the wind blow and the snow flurry—youngsters will keep warm and dry in Zip-Ons

Youngsters love the fun of "zipping them on." Made in a variety of colors and a range of durable cloths, sturdily woven to withstand hard wear.

Sold in leading stores throughout the country. Ask your favorite dealer for them. Manufacturer: Howlett & Hockmeyer Co., Inc., New York City.

Zip . . . Zip . . . On go leggings and smart little blouse. Even small children can manage their own.

ZIP-ON

LEGGINGS · · BLOUSES · · SETS

THE MODERN

THIS age has been called the Age of Wonders. Man flies round the world, stays aloft for days and travels faster than sound. His ships and motor cars surpass themselves; he sings across a continent, and his pictures speak. And now the spotlight focuses on a device that is the symbol of the whole wonder-working, time-saving era—the Watch That Winds Itself. • Fashion adopts it for its accuracy as well as for its incomparable convenience. Its movement incorporates every principle of fine timekeeping and to that movement has been added the marvellous simple device for keeping it perpetually wound.

SPOTLIGHT FOCUSES ON THE WRIST

It operates by the normal movement of the arm and it cannot be overwound. • Its symmetry is a pleasure to see and a delight to jewelers. Can you imagine a gift to compare with it? • Your jeweler will be glad to show it to you and to show you also its Unqualified Guarantee. But should he not have it write to us and we will be glad to supply descriptions and prices. • In any case write for the illustrated booklet No. 4, entitled "From the Moving Shadow to the Self-Winding Watch", which tells briefly the fascinating story of timekeeping down the ages. • The Perpetual Self-Winding Watch Company of America, Incorporated, Four-Eighty-Five Madison Avenue, New York City.

THE WATCH THAT WINDS ITSELF

These refreshing new styles designed by the noted Madame Tchelistcheff come just in time for Christmas. Excitingly different . . . with the smart change in the waistline that marks the new mode. Madame Tchelistcheff fashions them of Kayser's exclusive Milanese and uses net, self-fabric appliques, stitchery and ingenuity in their creation. The nightie is a tailleur achievement in flesh color . . . the set, a vest with pantie, is a diverting interpretation in the modern manner either in flesh or peach . . . the chemise is an altogether irresistible affair, also in flesh or peach. Tailored in the usual fine Kayser way . . . yes! . . . they are the feminine gifts of gifts . . .

KAYSER *SILK UNDERWEAR*

You may purchase Kayser Silk Products at all the better shops and at the Kayser Store, Fifth Avenue at 41st Street, opposite the Library

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Courses: Four Years College, Two Years Finishing, Academic, Secretarial, Domestic Science, etc. Branches: Fifth Ave., N. Y. City, and Paris. Write for catalogue B-1 to The Reverend Mother.

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SUMMIT, NEW JERSEY
An Endowed School—Thirty-Fifth Year
On the Estate of Chancellor Kent in the Hills of New Jersey twenty miles from New York.
COLLEGE PREPARATORY
ACADEMIC
Music Art Athletics
MISS HARRIET LARNED HUNT
Principal

VOGUE'S SCHOOL DIRECTORY

ARE YOU A MODERN HOUSEKEEPER?

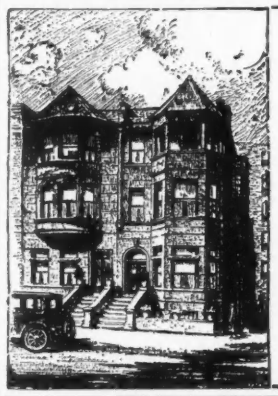
Is your home as perfect in its management as in its charm? . . . Do you plan a party with easy assurance? . . . Do you give your servants constructive as well as destructive criticism? A season's course in modern domestic science improves even the most skilful housekeeping. Or perhaps nothing could be desired in the regulation of your own home, but you wish your daughter to be as well equipped as yourself in this art.

Vogue has collected for you on these pages the names of some of the finest schools—finishing schools offering home-making courses, and special schools of domestic science . . . prepared to give you or your daughter whatever you may need, be it an intensive two-years' training in making and managing a home . . . in sewing and cooking . . . in hiring and training servants . . . or only a perfection in candy-making.

Write for the catalogues of some of these schools, and turn to Vogue if you need help in making a choice.

THE CONDÉ NAST EDUCATIONAL BUREAU
1928 Graybar Building New York City

STUDENT RESIDENCES | STUDENT RESIDENCES



Mrs. Boswell's House
for the Girl in New York . .

After the holiday festivities what are you planning to do? Why do you not come to live at this house patronized by girls of prominence from all sections of the country? Study Business, Art, Dramatic Art, or Music in Special Schools. Arrangements may be made for Junior College subjects. The two houses are always open to guests.

For further information write or call upon
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A beautifully appointed home for girls studying in New York. Large sunny rooms. Chaperonage elective. Catalogue. *Susquehanna 0045*
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"A good School for Girls"
Centenary Collegiate Institute Full information on request. R. J. TREVORROW, *Pres.* Box 29, Hackettstown, N. J.

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An exclusive home for students and young ladies, desiring an attractive home environment in New York. Chaperonage elective. French. Booklet

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326W. 80th St., Riverside Drive, N. Y. C.
Outside sunny rooms—baths and showers attached
Chaperonage as desired. *Booklet*
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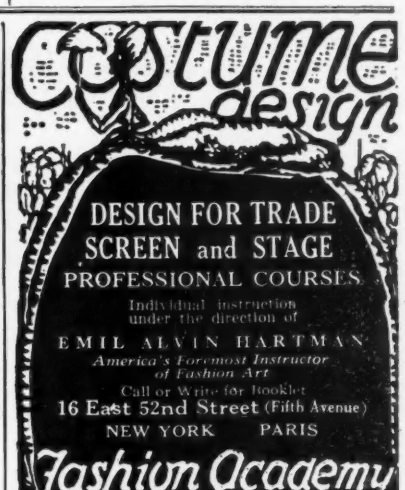
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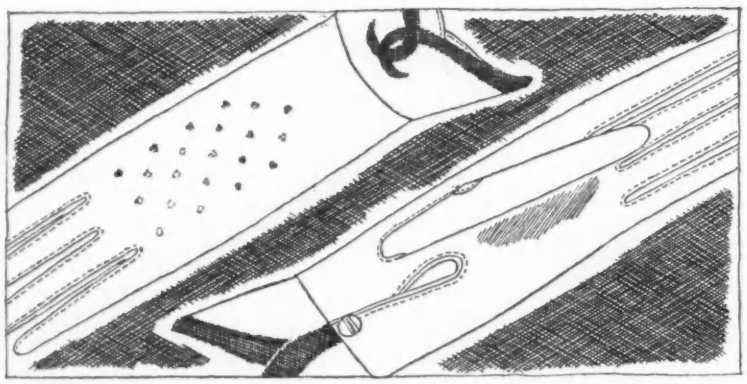

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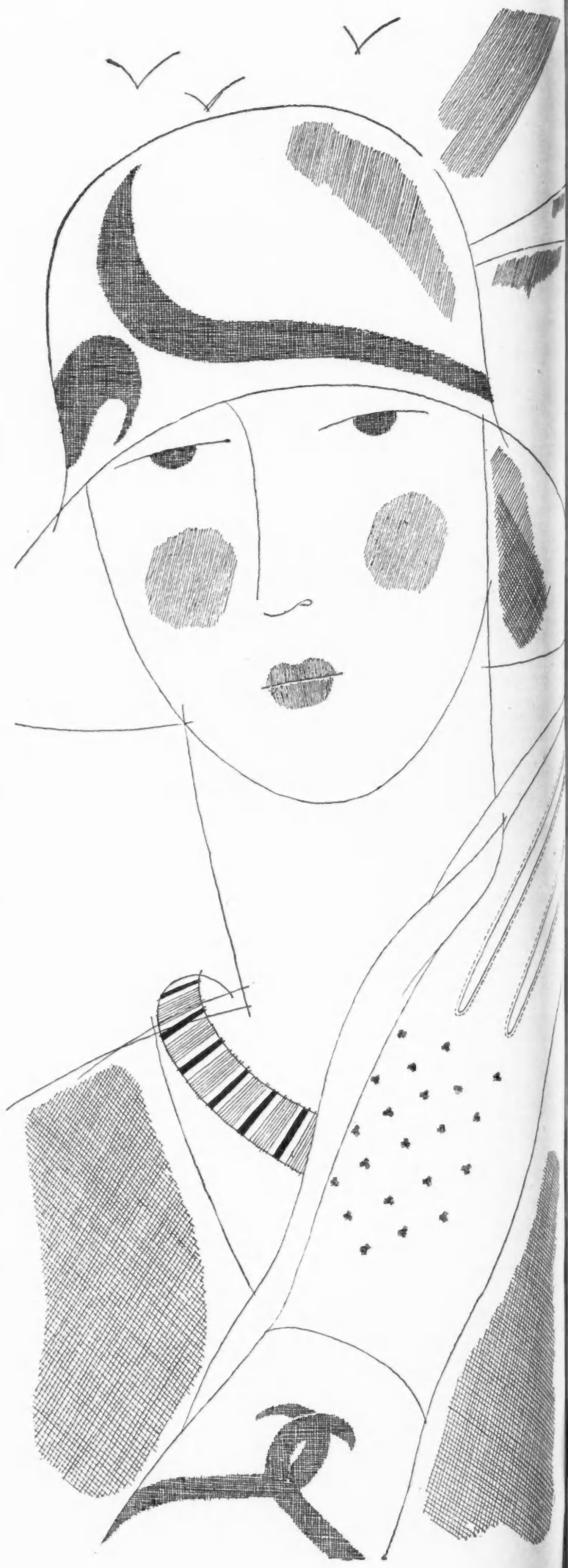

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Slide Fastener All Rubber Gaiter

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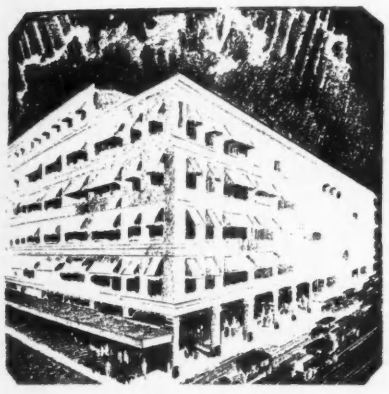
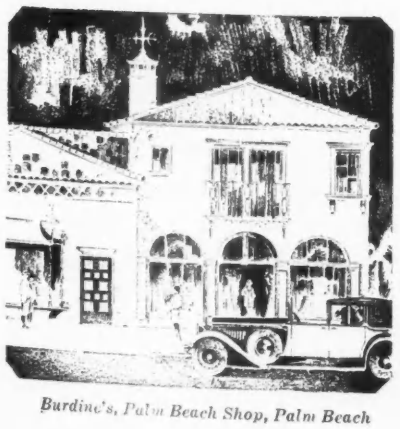


Burdine's, Main Store, Miami

Burdine's, Roney Plaza Shop, Miami Beach

Burdine's, Boulevard Shop, Miami



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This season enjoy the thrill of your most successful resort wardrobe! Choose it where resort fashions originate . . . at Burdine's, Miami, Miami Beach and Palm Beach. « « Here, in one great modern store and three superlatively charming shops, has been assembled the smartest resortwear in America . . . Sunshine Fashions. « « Sunshine Fashions are exclusive Burdine creations and Burdine adaptations of the most successful Parisian models. They possess the inimitable atmosphere of Florida's world-famous resorts and are the result of Burdine's thirty years' experience in serving the most fashion-wise women of America and Europe. « « In Sunshine Fashions for Florida's Winter Season, Burdine's defines the summer mode for all America. « « « « « « «

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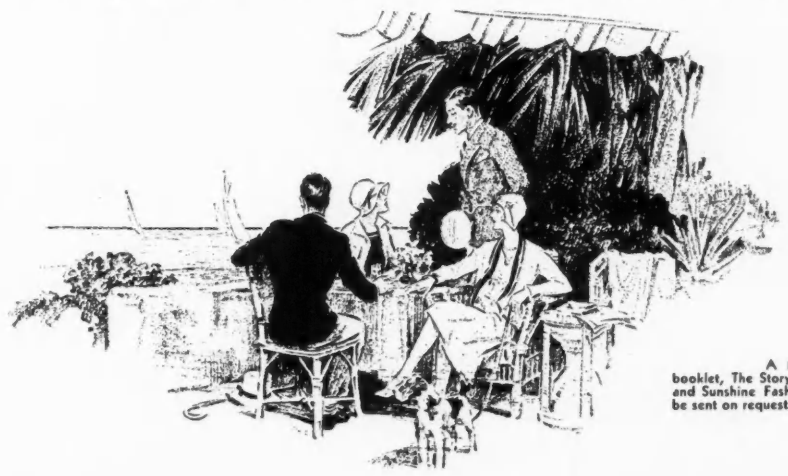

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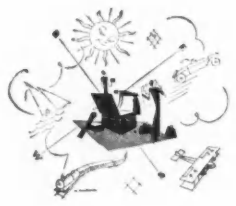

A Slice of the World for Christmas!

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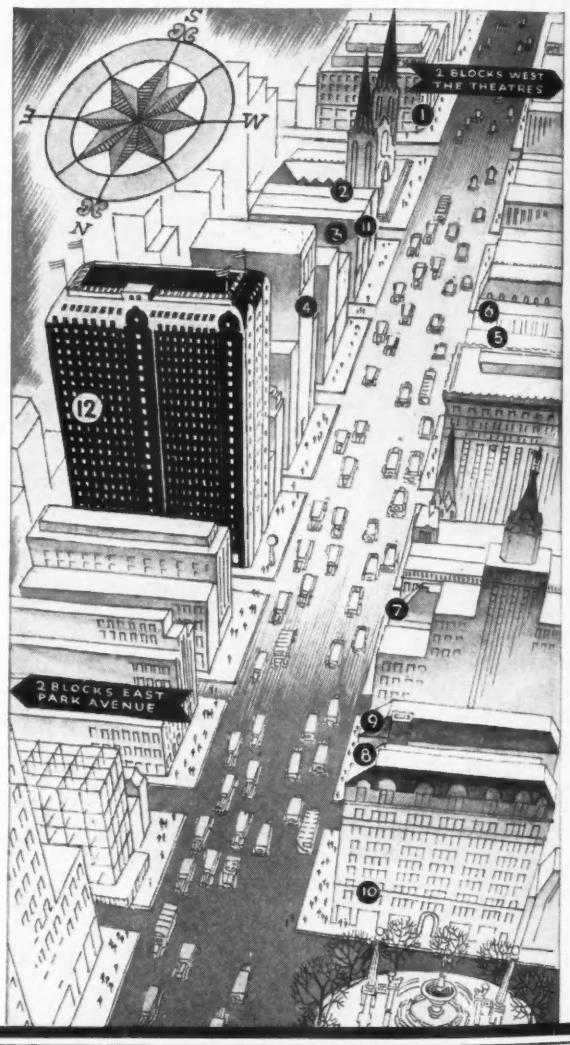

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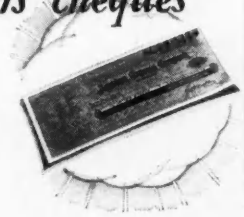

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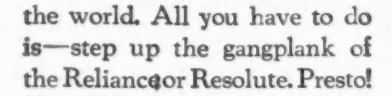

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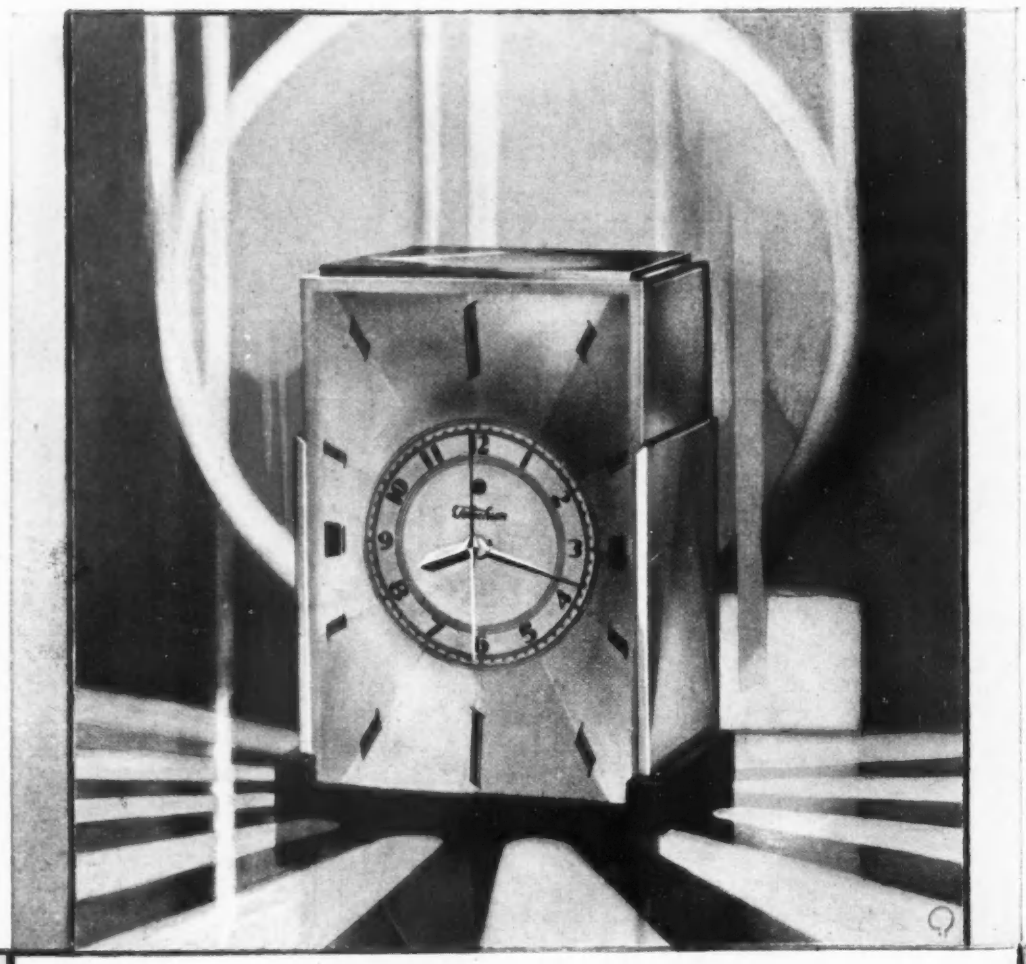

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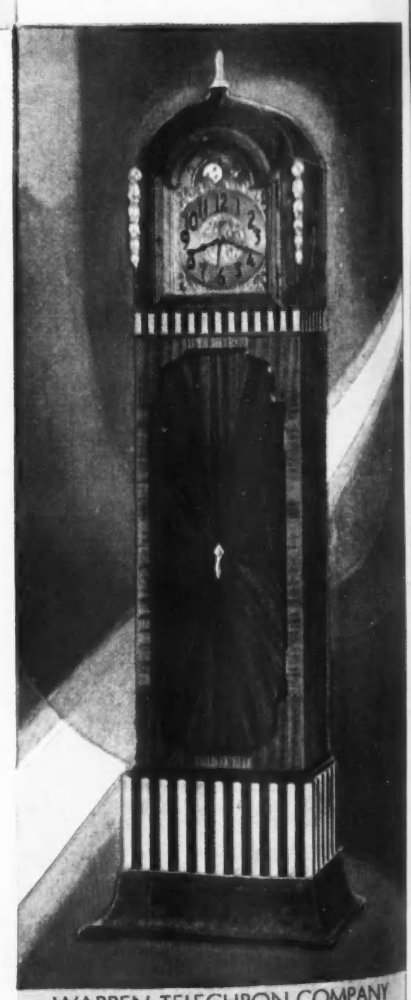

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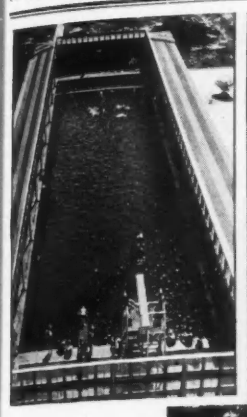

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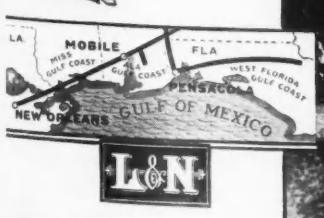

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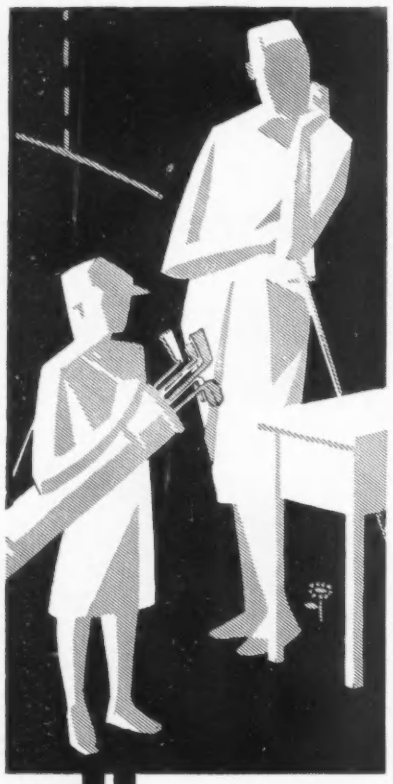

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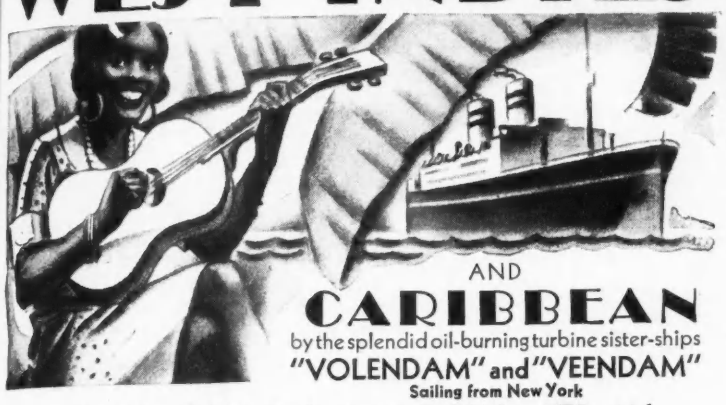

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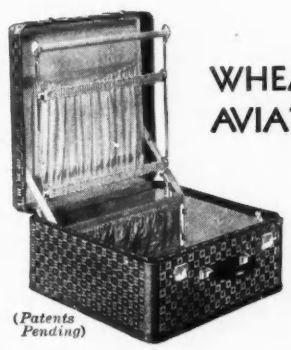
DISTINCTIVE WEDDING STATIONERY. Genuine engraving only. Write for samples of newest styles with free booklet of wedding etiquette. Superior Engraving Co., 610 E. Main St., Richmond, Va.

GIFTS that reflect originality and good taste

Wheary AVIATRIX

Airplane Wardrolette and Wardrola

When you receive a gift marked Wheary, you respect the judgment of the person who gave it. You feel, too, that that person places high value on your appreciation of fine things. The Aviatrix, Wardrolette and Wardrola, all bearing the distinguished Wheary trade-mark, are on display at the better shops and stores. See them. Select the styles best suited to your Christmas gift requirements.



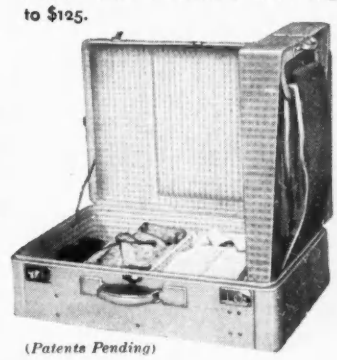
WHEARY AVIATRIX

(Patents Pending)

The light luggage creation that protects dresses through an entirely new packing principle. Holds everything needed for a limited trip. Easy to pack and carry. Hatbox and suitcase styles. In leathers and exclusive Wheary covering materials. Priced from $10 to $100.

Airplane Wardrolette

Here's the 30" case with the patented wedge-elbow tray and cushioned top which assure smooth, tailor-pressed appearance of clothes. Accommodates three suits, ample shirts, shoes, pajamas, toilet accessories, etc., for a two weeks' trip, or the equivalent in women's clothing. In Duckoid, Fabrikoid and fine leathers—from $25 to $125.



(Patents Pending)

(Patented and Patents Pending)

WARDROLA

—the trunk that ROLLS open

The only trunk that ROLLS open. Smooth-running roller protects rugs and floors. Solid base makes trunk strongest where strength is most essential. Cushioned top keeps hangers from shifting—garments in perfect press. Selection of luxurious color combinations. Priced from $55 to $230.

WHEARY TRUNKS and Airplane Luggage

AMERICA'S FINEST CHRISTMAS GIFTS

Wheary Trunks and Airplane Luggage manufactured by Wheary Trunk Company, Racine, Wis. New York Branch: 295 Fifth Ave., Textile Bldg. Being shown at leading shops and department stores.

FIVE SMART

COTTONS

ARE LOOKING FOR

A PALM TREE...

A SOUTHERN SUN

This new bathing suit found dots and stripes equally irresistible, so it used them both on printed eponge. Under its pleated trousers it conceals a pair of tight trunks that will stay in place... even when seas are high—I. MAGNIN & SONS, SAN FRANCISCO.

Of course, you've heard that we're going to wear sheer cotton for evening. It's a courtly fashion... started by the Court dressmakers of London. One of these dresses chooses a pencil print (actually you can see the pencil marks on the fabric). It's engagingly young for dining on a terrace—SAKS-FIFTH AVENUE, NEW YORK.

Just see what has happened to the sun tan back! The blessed thing has disappeared completely. In fact, it becomes little more than a pinafore that ties twice in this little tuck-in. The dress is made of soft, soft damask . . . one of the fabrics you'll wear most in 1930—C. CRAWFORD HOLLIDGE, BOSTON.

Couldn't you guess that Best & Co. would show us how to wear the new, high waistline for really active sports? Here they have made it in that marvelously lustrous broadcloth that we loved last summer. You remember how soft and crayon-like the colors are! —BEST & CO., NEW YORK.

You'll score twice if you are lucky enough to have this smart dress in the new waffle weave. It is so supple that it manages to look fitted without being the least bit tight. This clever fabric just turns itself inside out for trimming. You must see it—from FRANKLIN SIMON & CO., NEW YORK.

ADVERTISEMENT PUBLISHED IN THE INTEREST OF THE COTTON TEXTILE INDUSTRY BY THE COTTON-TEXTILE INSTITUTE, INC., 320 BROADWAY, NEW YORK CITY

To—

-complete the smart ensemble for stormy days the

New Hood Raintogs

are irresistibly fascinating

Hood Raintogs are made in several styles—sandals, oxfords and galoshes. Some are made with buckles and some with glove fasteners. Others have the new Talon fasteners.

Raintogs are washable. If soiled by mud or grease they can be quickly restored to their original appearance by simply washing with ordinary soap and water.

STYLES... this Season... have taken two important cues from the modern spirit. First, weather must not be allowed to interfere with plans. We'll dress for weather and go ahead. Second, protection against threatened storm requires no sacrifice of charm. Let the sun stay hidden. Ensembles must still be *chic*.

These new Hood Raintogs are an excellent example. Raintogs differ materially from other protective footwear. Patented by the Hood Rubber Company, they are sold only under the Hood trademark.

Raintogs are made of an attractive suede-finish material in a variety of present-moment shades that make color harmony a simple matter. Raintogs are light as a zephyr on your foot, fit perfectly and are absolutely waterproof. To try them is to realize their delightful combination of utility and smart appearance.

Raintogs are made in all sizes and in various widths and heel heights which insure perfect fit for all types of modern shoes. You'll find these new waterproof, washable Raintogs at all the best shops.

HOOD RainTogs

Made only by HOOD RUBBER COMPANY, INC., *Watertown, Mass.*

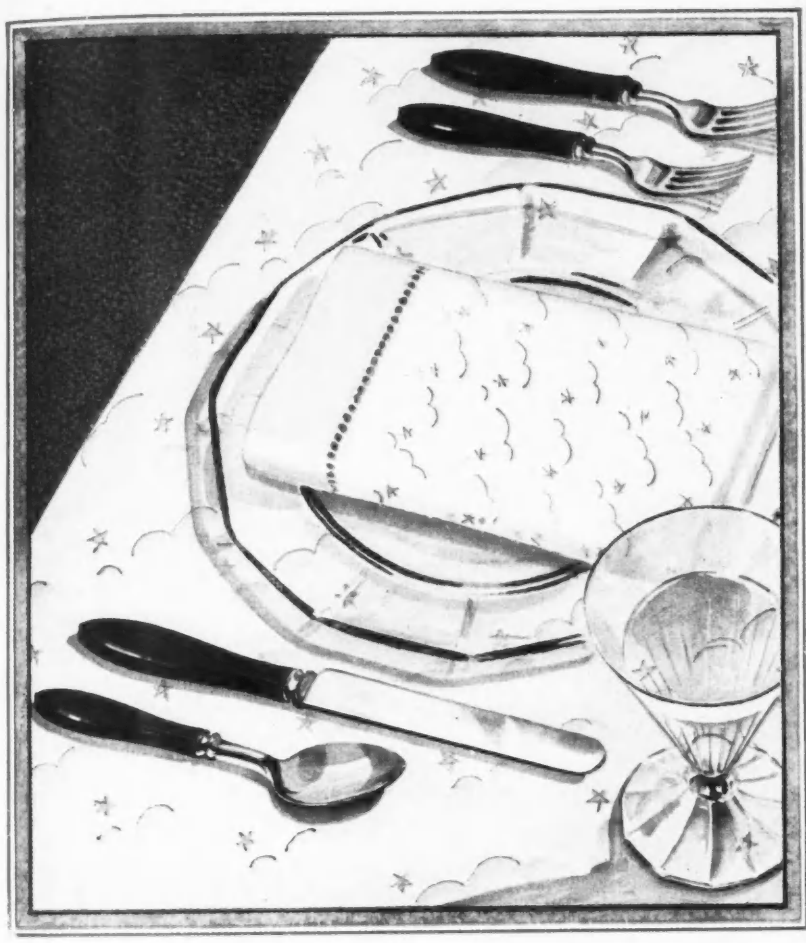
Sheba would treasure them!

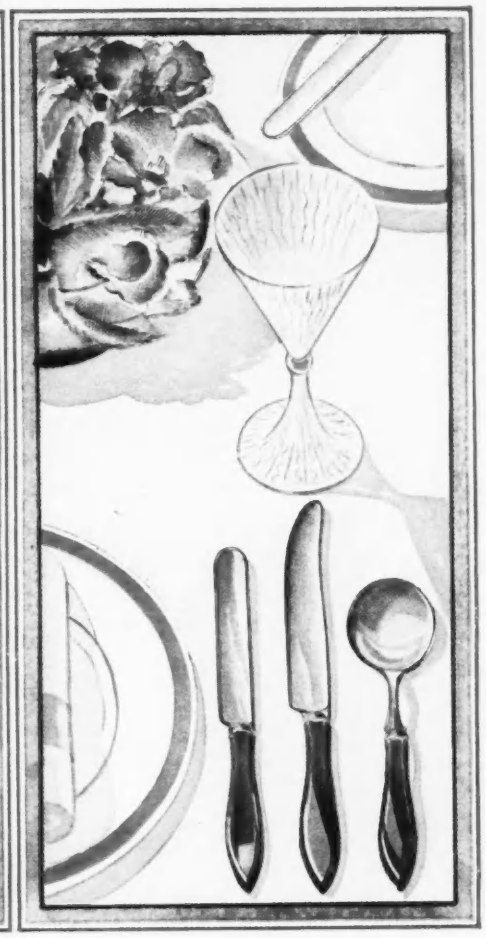
A woman with the taste for finery, with the perception, and the beauty of Sheba would naturally wear Propper Evening Chiffons. And there's no doubt but what their sheen and sheerness, their gossamer silkiness, their way of enhancing contours would have made the extensively circulated reports of her loveliness more glowing still! . . . . .

Make the Famous Propper Experiment—

Put an ordinary stocking on one leg and a creation by Propper on the other. Notice the *Contour* that the Propper stocking gives because of its ankle-molding and its calf-transparency.

PROPPER
"BLUE EDGE"
America's Foremost Chiffon Stocking
AT ALL SHOPS SERVING A DISCREET CLIENTELE





New as *Tomorrow!* Smart as *Today!*

~~~ *this exquisite new tableware* *in* COLOR

THANKS to the stimulating new vogue for color, American homes have taken on a brighter, more cheerful aspect.

Breakfasts and luncheons, teas and suppers are vivid and colorful—certainly gayer and more happily informal than ever before. To better complement exquisite china of new design and fresh unfaded beauty, linen is brighter, glassware more varied.

And now, striking colored tableware . . . new, smart, exquisitely designed . . . makes its timely bow to add another sparkling note to the art of gracious living.

Lamson Color Tableware is tableware of an utterly new type. Its design is lovely and authentic as a pattern in Sterling Silver. But there the resemblance ends.

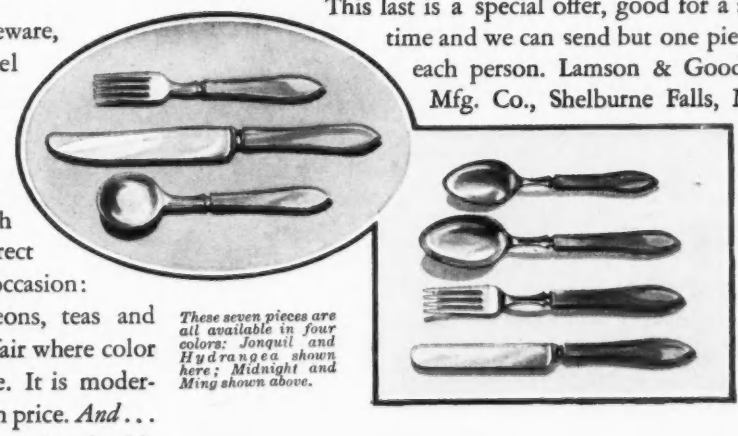
At an advance showing, Color Tableware delighted the style authorities responsible for its creation. In its graceful lines and gleaming beauty they saw the perfect final touch for the colorful table ensembles of today's discriminating hostess.

There are four lovely colors . . deep Midnight Blue; vivid Ming Green; delicate Hydrangea Blue; and lustrous Jonquil Yellow. Choose what table motif you will—one of these delightful colors will blend or contrast beautifully.

Lamson Color Tableware, with its stainless steel blades, is remarkably easy to clean and keep brightly polished. It is available in four complete sets with proper pieces for correct usage on any informal occasion: breakfasts and luncheons, teas and bridge suppers, any affair where color and style predominate. It is moderate—even modest!—in price. *And* . . . it opens an entirely new vista in this perplexing Christmas gift question!

Already many leading stores are showing Lamson Color Tableware. May we tell you the name of the one nearest you and send you our booklet? Use the coupon below.

Or you may have a sample piece in any color delivered to your own home for a dollar bill. This last is a special offer, good for a short time and we can send but one piece to each person. Lamson & Goodnow Mfg. Co., Shelburne Falls, Mass.



These seven pieces are all available in four colors: Jonquil and Hydrangea shown here; Midnight and Ming shown above.

COLOR TABLE WARE

Lamson & Goodnow Manufacturing Company
Shelburne Falls, Mass.

☐ Please send your free booklet.
☐ " " " " " and (check one)
a sample Knife ☐ Fork ☐ Spoon ☐ in the color checked: (check one) Midnight Blue ☐ Ming Green ☐ Hydrangea Blue ☐ Jonquil Yellow ☐ for which I enclose $1.00.

Write name and address in margin below.

For Her!

Five-piece set in the exquisite Wedgewood pattern inspired by the famous 18th century pottery whose name it bears. In the smart new box which may be kept right on the dressing table!

These exquisite new accessories, approved by Fashion for the modern boudoir, offer a rich variety for individual choosing

WHAT more perfect gift to a lovely lady than these Boudoir Accessories which du Pont has created and Fashion has delightedly made her own!

For although modern femininity scorns furbelows, its boudoirs must be as dainty, as colorful, as individual as ever!

And Lucite and Pyralin offer such delightful scope for personal choice. So *many* lovely patterns, such exquisite colors, expressly designed to harmonize with modern interiors! Here the charm of classic beauty, captured from the famous art periods of the past, is so skilfully combined with that lovely simplicity which characterizes the true "modern"!

In your favorite store you will find a gay array of Lucite* and Pyralin*—mirrors, combs and brushes, manicure sets, clever little implements and boxes. You will find a pattern—and a color—that belongs, unmistakably to *her!* The du Pont Oval trade-mark is your guarantee of accepted style in Boudoir Accessories.

**Look for the name stamped on every article*

Lucite DU PONT REG. U. S. PAT. OFF. *Pyralin*

LUCITE OR PYRALIN SETS MAY BE PURCHASED FROM $10. TO $100.

DU PONT ACCESSORIES FOR THE BOUDOIR

Satin and lace inspired by Mado

Feutre brillant after Jean Patou

Feutre brillant and satin after Agnès

Feutre beaver after Rose Descat

Flat chiffon after Lucile Paray

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After Lucile Paray ...flat crêpe

Satin after Patou

Taffeta after Chéruit

Déjà

Fashion has accepted the new found silhouette and has represented it in a number of alluring ways. As the mid-season collections are the life of the winter wardrobe, DEJA, in Paris has made its choice from the most recently created models, and adopted them to refresh your wardrobe during holiday time. Always moderately priced.

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FIFTH AVENUE AT FORTY-NINTH ST. — DEPT. 18 NEW YORK

Reg. U.S. Pat. Off.

Gifts for the home—and those who live in it

V-1 and V-1A. Pure Linen Handkerchiefs with a hand-embroidered initial will please some one. Tiny hand-rolled hems. V-1, the style for women is $1.00 each. And V-1A, the style for men is also $1.00 each.

V-2. Hand-made Crepe de Chine Nightgown with dainty lace, fine embroidery, hemstitching and little lace-edged pocket. In pink or peach. Sizes 14-17. $7.95.

V-3. For the car-owner, a handsome Motor Robe. Soft plush on one side and cloth on the other. It comes in shades to match the upholstery of all standard makes of cars. $40 each. Cut-out monograms. $5.50 extra.

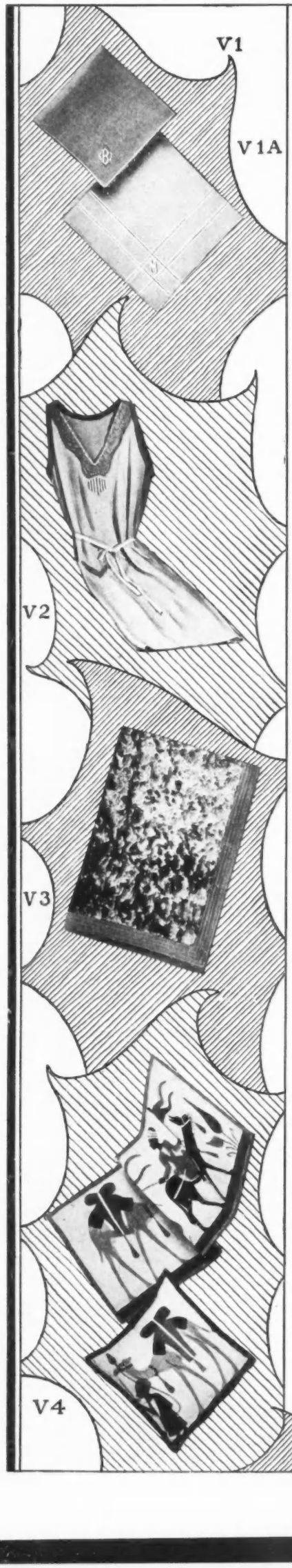
V-4. A gift for a young man or woman at college or for any person whose room needs color. Egyptian figures, in bright shades appliqued on heavy tan crash. Pillow, $3.75, Scarf, $3.50.

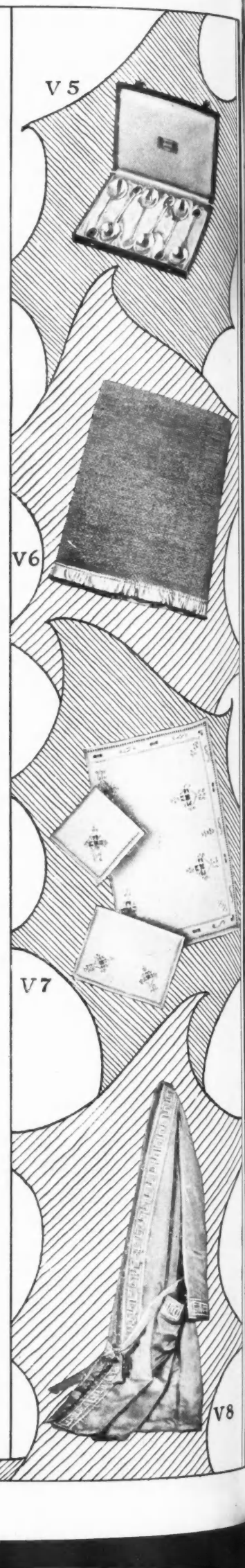
V-5. Silver demi-tasse Spoons from Liberty's with tips in semi-precious stones will delight some hostess. $14.75 for six.

V-6. Kenwood Couch Throws decorative and useful! They are all-wool, warm, light-weight and wash perfectly. Basket weave in lovely pastel shades. With satin ribbon binding in colors to match. 60 x 72 inches. $9.50 each.

V-7. To delight a hostess, this oblong Luncheon Set of fine needlepoint and embroidery in the natural shade of Linen. 13 pieces, $13.50 a set. 17 pieces, $19.50 a set.

V-8. A Negligee of Crepe de Chine lined with soft albatross. Tailored and warm for traveling, dainty for any time. In Copen, violet, peach, rose or pink. Sizes 16, 36-44. $22.50.





The SHOPS of VOGUE

KATHLEEN INC.
Evening gown of green net with higher waistline, irregular full length skirt. Green velvet petal appliqué.
118 EAST 60TH ST. N.Y.

For Your Permanent

Henry Hanson
Now At
CHARLES BOCK
20 EAST 57 NEW YORK PLAZA 5610

SOCIETY

Births

NEW YORK

Billings—On October 29, to Mr. and Mrs. Jason E. Billings (Elizabeth W. Abeel), a daughter.

Brennig—On October 21, to Mr. and Mrs. Charles Coudert Brennig (Agnes Bailey), a son.

Buchanan—On October 21, to Mr. and Mrs. George A. Buchanan (Margaret Kemp), a daughter.

Dunnington—On November 1, to Mr. and Mrs. Walter Grey Dunnington (Allen Gray), a daughter.

Headley—On October 23, to Mr. and Mrs. Peter S. R. Headley (Beatrice S. Miles), a son.

Lowery—On November 1, to Mr. and Mrs. Marklove Lowery (Dorothy Applegate), a son, Throckmorton Lowery.

Shanley—On October 9, to Mr. and Mrs. J. Sanford Shanley (Agnes Gorman), a son.

Deaths

NEW YORK

Goodhue—On October 24, in Northampton, Massachusetts, Lemira Barrett Goodhue.

Hastings—On October 22, Thomas Hastings, husband of Helen Benedict Hastings.

Higgins—On October 21, in Brooklyn, New York, Charles M. Higgins.

Jennings—On October 30, Robert Emmet Jennings, husband of Elizabeth O'Gorman Jennings.

Laimbeer—On October 25, Nathalie Schenck Laimbeer.

Nevin—On October 31, Josephine Welles Nevin.

Pope—On November 1, Ralph Wainwright Pope.

Seeler—On October 26, in Philadelphia, Pennsylvania, Edgar V. Seeler.

Stockton—On November 3, Richard Stockton, husband of Clemence Finch Stockton.

Storey—On October 24, in Lincoln, Massachusetts, Moorfield Storey.

Winslow—On October 26, in New York City, Lawrence Lanier Winslow, husband of Mildred A. Devereux Winslow.

Engagements

NEW YORK

Anderson-Worrall—Miss Isabel Anderson, daughter of Mrs. James Carroll Flippin, to Mr. James Mohr Douglas Worrall, son of Mr. and Mrs. Nathan Y. Worrall.

Bacon-Bisgood—Miss Elizabeth Mitchell Bacon, daughter of Mr. and Mrs. George Wood Bacon, to Mr. Arthur Francis Bisgood, son of Mrs. E. B. de Bendon and Mr. Wilfred Bisgood, of London, England.

Engagements—Continued

Brevoort-Walker—Miss Jean Renwick Brevoort, daughter of Mr. and Mrs. Edward Renwick Brevoort, to Mr. Stoughton Walker.

Bull-Twitmyer—Miss Elizabeth Cornwell Bull, daughter of Colonel Frederick C. Bull, to Mr. Edward Marvin Twitmyer, son of Doctor Edwin B. Twitmyer and Mrs. Twitmyer.

Clark-Gunther—Miss Edythe Seymour Clark, daughter of Mrs. Howard Gates Clark, to Mr. John Jacob Gunther, son of Mrs. John Jacob Gunther.

Chrysler-Garbisch—Miss Bernice Chrysler, daughter of Mr. and Mrs. Walter Percy Chrysler, to Mr. Edgar William Garbisch, son of Doctor Henry Christian Garbisch and Mrs. Garbisch.

Goodwin-MacNeille—Miss Cynthia Goodwin, daughter of Mrs. Edward Gibb and niece of Mrs. William Van A. Hester, to Mr. John Robert MacNeille, son of Mrs. John Robert MacNeille.

McCampbell-Gardner—Miss Emily Goodwin McCampbell, daughter of Mr .and Mrs. Leavelle McCampbell, to Mr. Matthew McClung Gardner, son of Mrs. Rollin Pierson Grant.

Newkirk-Steeble—Miss Louisa Marie Newkirk, daughter of Mr. I. Roberts Newkirk, to Mr. William Hill Steeble.

Osborne-Whiting—Miss Louise Bacon Osborne, daughter of Mrs. Julia Bacon Osborne, to Mr. Charles Perot Whiting, son of Doctor Albert Draper Whiting and Mrs. Whiting.

Painter-Hoffman—Miss Emma Coolidge Painter, daughter of Mr. and Mrs. Howard T. Painter, to Mr. Donald Stuart Hoffman, son of Doctor Romaine Crawford Hoffman and Mrs. Hoffman.

Redden-Farnsworth—Miss Ethelyn Gillies Redden, daughter of Mr. and Mrs. Charles Fraser Redden, to Mr. William Bethell Farnsworth, son of Mr. and Mrs. Palmer Farnsworth.

Slade-Peet—Miss Georgiana Mary Slade, daughter of Mr. George T. Slade, to Mr. Charles L. Peet, son of Mr. William F. Peet.

BALTIMORE

Dobbin-Carroll—Miss Anne Parker Dobbin, daughter of Mrs. George W. Dobbin, to Mr. Charles Carroll, junior, son of Mr. and Mrs. Charles Carroll.

BOSTON

Beck-Vaillant—Miss Suzannah Beck, daughter of Mr. and Mrs. Eman L. Beck, of Mexico City and Littleton, New Hampshire, to Mr. George C. Vaillant, son of Mr. and Mrs. George W. Vaillant.

Brooks-Brandenburg—Miss Priscilla Fairbanks Brooks, daughter of Mr. and Mrs. Frank Hilliard Brooks, to Mr. John Asher Brandenburg.

Reed-Mellor—Miss Katharine Reed, daughter of Mr. Seth J. Reed, to Mr. Earl J. Mellor, son of Mrs. George K. Mellor.

(Continued on page 61)

The SHOPS of VOGUE

Brown soleil with a draped brim smartly long in back

Mitzi

30 East 67th Street New York

Queen of the Night after CHANEL

. . . the mode gives us mystery . . . allure . . . this gown with slim, molded bodice . . . and rippling, misty froth of skirt . . . enchantingly . . . portrays the mode . . . ! in black tulle with golden stars and crescents, over dusky gold moire lamé . . .

DOROTHY LAWRENCE Inc.
MADISON 681 AVENUE
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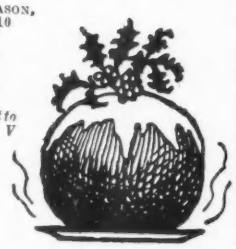
By appointment to H. M. George V



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As Dickens Knew Them!
Real English Plum Puddings made in London from the same old recipe we used when Charles Dickens was our customer.
1 lb. $1.75—2 lb. $3.00—3 lb. $4.50
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FORTNUM & MASON, Ltd. PICCADILLY · LONDON
At 719 Madison Avenue, New York
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The New York Shop of Fortnum & Mason Piccadilly, London

trousseaux · linens · lingerie · trousseaux

Decorative Towels Make Useful Gifts!

(Left) THE SWAN TOWEL. A graceful swan is hand appliqued on colored French linen to create the smartest towel we have ever shown. In Green, Gold, Peach and Blue.
State color desired
Two in a gift box—$11.00 postpaid

(Right) THE YACHT TOWEL. This fine Bird Eye linen towel has an insertion of a Swiss embroidered Maritime scene in a neutral coloring to harmonize with any bathroom color scheme.
Two in a gift box—$8.00 postpaid

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Write for Brochure V
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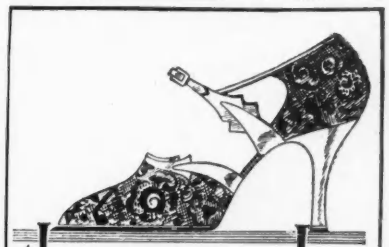
bet. 69th & 70th



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Modernistic trimmings of silver and gold make still more fascinating a slipper of rich ribbon brocade, $27.50
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The SHOPS of VOGUE

ROBERT MAKES YOU BEAUTIFUL

Robért Vegetable Shampoo

Posed by Lottie Marcy

Covers Gray

or faded hair, yet is not a dye. Takes only 2 minutes to apply. Send $2 and sample of your hair when ordering by mail.

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Extraordinaire by
EXPERT BEAUTY-FACIALISTS

Transformations and Hair Goods.

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Robért Makes You Beautiful

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ON *the* CHILDREN'S BOOK-SHELF

By KATHARINE GILMOUR LANDON

HOW pleasant to be only three, or possibly four, this Christmas, for one might then receive as lovely an alphabet as a princess could command. In *Sally's A-B-C* (Harcourt, Brace), Dugald Stewart Walker has wrought designs with the rare grace and finish of mediaeval illuminations. It is a supremely beautiful piece of book-making, tall, slender, and enriched with an infinite variety of decorations. The themes were inspired by an old sampler and will prove an endless source of discovery to little children. When they point at the delicate pages, at this and this and *this*, their thumbs should not have been too recently in contact with bread and jam. This alphabet is for any one under five.

ADVENTURE!

If one is four, more or less, and a story is good, one will beg to hear it many times over—provided, of course, that there are plenty of pictures. Two little books that will meet this test are *The Adventures of Tommy* (Frederick A. Stokes) and *The Runaway Sardine*. (Knopf).

None other than H. G. Wells has astonished us by writing the adventures of a good little boy called Tommy, and he has even illustrated them himself. The result is highly diverting. Tommy rowed to the rescue of the Proud, Rich Man and was rewarded with quite the largest elephant that could be found. The water-colour sketches, lightly tossed off, throw a new light on Mr. Wells, propounder of propagandas, fiction, and fact.

In the most Breton of peasant cottages that ever gave fame to Brittany, stands a wooden tub, the habitat of *The Runaway Sardine*. This pampered pet is seized with a Wanderlust, and he leaps from his dwelling to seek the sea. Every one tries to catch this fine fish for dinner, and here we have the repetition that children love to hear. At last Zacharie comes home safe and sound, and the pictures are as happy as the ending. The little fish with his tail in his mouth runs along the pages in many appealing colour sketches by Emma L. Brock.

An adult may well take pleasure in the new illustrations for children. Who could resist the delectable humour of *The Funny Thing* (Coward McCann)? Wanda Gag, who fashioned this really very funny Thing, was the creator of *Millions of Cats*, which made its mark with both children and grown-ups last Christmas, and her pen-and-ink illustrations are a delight to any heart. A kindly old vegetarian there is who prepares lettuces and other diet for the animals until there appears this ravenous creature, The Funny Thing. And what does the brute devour but dolls! Not bad children's dolls. Oh, no. Good children's. A distressing situation indeed, until psychology comes to the rescue. The amusing animal is flattered until he forgets his dolls and partakes solely of the old man's cuisine for the sake of improving his luxuriant tail.

PICTURES AND MORE PICTURES

One might have to be at least five or six to appreciate the story of *Miki* (Doubleday, Doran). But the pictures are so numerous, so vivid, and so gay, that a younger child would look at them many times, whether he followed the story or not. The folk ways of Hungary form the background. Miki has heard of this country, and so he goes there—would that all of us could travel as simply! He sleeps in a marvellous bed made of countless vast pillows in every hue and, next morning, dons the national costume. His adventures with a great sheep-dog and Sari, the goose, reveal one bit of folklore after another. They romp back and forth on the bridge between Buda and Pest; they dance and weep to gipsy music; they take part in the Christmas mumming; and then sail home with astonishing gifts.

Less pretentious in appearance, but wonderfully suited to read aloud to little children is *A Monkey Tale* (Doubleday, Doran). Berta and Elmer Hader have made Jocko a living monkey of great charm. The story, by Hamilton Williamson, is the kind that simply must be read at once, and the hand-lettering is particularly effective. The lettering grows very large at impressive mo- (Continued on page 168)

The SHOPS of VOGUE

CHRISTMAS SALE

DECEMBER 11th TO 24th

WATERCOLORS
LITHOGRAPHS
ETCHINGS
MONOTYPES
WOODCUTS
DRAWINGS
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IN A MANUEL TRANSFORMATION YOU WILL FIND AN EXACT REPRODUCTION OF NATURE; COMFORT AND CHIC. MANUEL'S LONG EXPERIENCE IN THIS ART IS UNEQUALLED AND A VISIT TO OUR NEW SALON WILL BE CONVINCING

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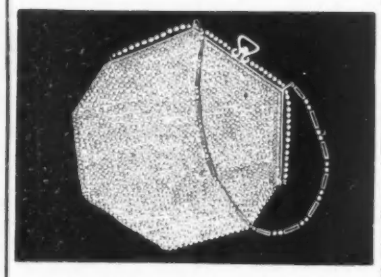

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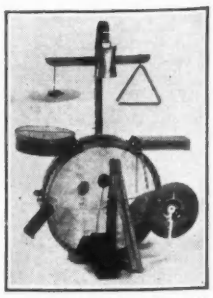

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SOCIETY

(Continued from page 59)

Engagements—Continued

Sherrard-Howell—Miss Mary Frances Sherrard, daughter of Mr. and Mrs. J. Alfred Sherrard, to Mr. John T. Howell, junior, son of Mrs. John T. Howell.

PHILADELPHIA

Ewing-Long—Miss Ellen L. Ewing, daughter of Judge Samuel Evans Ewing and Mrs. Ewing, to the Reverend Harold B. Long.

Henry-Borden—Miss Margaret R. Henry, daughter of Mrs. De Witt P. Henry, to Mr. Gail Borden, second, son of Mr. and Mrs. Lewis Borden.

Manley-Reeves—Miss Mabel Manley, daughter of Mr. and Mrs. Lawrence B. Manley, to Mr. Joseph A. Reeves.

Marshall-Miller—Miss Celia Belden Marshall, daughter of Doctor George Morley Marshall, to Mr. Robert A. Darrah Miller, son of Mrs. Henry I. Miller.

Robinson-Hinckley—Miss Helen Douglas Robinson, daughter of Former Assistant Secretary of the Navy, Mr. Theodore Douglas Robinson, and Mrs. Robinson, to Mr. John Arthur Hinckley, of Washington, D. C., son of Mrs. John Arthur Hinckley.

Stevenson-McCreery—Miss Margaret Dart Stevenson, daughter of Mr. and Mrs. Archibald Alston Stevenson, to Mr. Maxwell McCreery, son of Mr. J. Rodgers McCreery.

Weddings

NEW YORK

Anderson-Clark—On November 1, Mr. Horace E. Anderson and Miss Georgie Anna Clark, daughter of Mr. and Mrs. Everett Monroe Clark.

Andrews-Burchard—On October 26, Mr. William Turrell Andrews, son of Mr. Walter S. Andrews, and Miss Eleanor Stanwood Burchard, daughter of former Lieutenant-Governor Roswell B. Burchard and Mrs. Burchard.

Ballantine-Crawford—On December 2, Mr. John Boyd Ballantine, son of Mr. and Mrs. Percy Ballantine, and Miss Anne L. Crawford, daughter of Mr. and Mrs. Harden Lake Crawford.

Barrett-Roundtree—On November 5, Mr. Harold Birdsall Barrett, son of Mrs. J. Russell Barrett, and Miss Eleanor Lee Roundtree, daughter of Mr. and Mrs. Herman Brown Roundtree.

Biggs-Williams—On November 1, in the chapel of the Fifth Avenue Presbyterian Church, Mr. William Richardson Biggs, son of Mrs. Hermann M. Biggs, and Miss Georgene Williams, daughter of Mrs. Louis Norton Williams.

Bry-Williams—On October 31, Mr. Nathan William Bry, son of Mrs. Louis Bry, and Miss Lois Williams, daughter of Mr. and Mrs. Herbert E. Williams.

Weddings—Continued

Caldwell-Greve—On October 24, Mr. Theodore Caldwell, junior, son of Mrs. Theodore Caldwell, and Miss Lillian Greve, daughter of Mr. William M. Greve.

Davis-Snell—On November 22, Mr. John W. Davis, junior, and Miss Gladys Snell, daughter of Mrs. John David Beals.

Day-Ridenour—On October 11, Mr. Henry Mason Day and Miss Dorothy Marie Ridenour, daughter of Mr. and Mrs. John William Ridenour.

Farrell-Gill—On October 30, Mr. John Myron Farrell, son of Mr. and Mrs. John Farrell, and Miss Mary Katherine Gill, daughter of Mr. and Mrs. George Gill.

Gardner-Seward—On October 31, Mr. Donald Watt Gardner, son of Mr. and Mrs. E. W. Gardner, of Brockton, Massachusetts, and Miss Katharine Seward, daughter of Mr. and Mrs. Frederic Kimber Seward.

Gould-Humphreys—On November 5, in Saint Thomas's Church, Mr. William Stocking Gould, junior, and Miss Barlow Humphreys, daughter of Doctor Gustavus A. Humphreys and Mrs. Humphreys.

Hall-Hannon—On November 14, Mr. John Warren Hall, son of Mr. and Mrs. William Hall, and Miss Genevieve Marie Hannon, daughter of Mr. and Mrs. Michael Joseph Hannon.

Holland-Wood—On October 25, Mr. Edward Willard Holland, junior, son of Mr. and Mrs. Edward W. Holland, and Miss Marilla Wood, daughter of Mr. and Mrs. George Gordon Wood.

Hughes-Wilmerding—On November 2, Mr. George E. Hughes, son of Mrs. Melanie Von Hunerbein Hughes, and Miss Dorothy Elbert Wilmerding, daughter of Mr. and Mrs. Elbert F. Wilmerding.

Jackson-Rice—On October 31, Mr. William Harding Jackson, son of Mrs. Maxwell Stevenson, and Mrs. Lyman Rice, daughter of Mr. and Mrs. Charles F. Lyman.

Lawrence-Burden—On October 26, Mr. Blake L. Lawrence, son of Mr. and Mrs. George Francklyn Lawrence, and Miss Shiela Burden, daughter of Mr. and Mrs. James Abercrombie Burden.

Lufkin-McDonnell—On November 4, Mr. Elgood M. Lufkin and Mrs. John Vincent McDonnell, daughter of the late Mr. and Mrs. Thomas E. Murray.

McCaulley-Prosser—On November 14, Mr. Vance McCaulley and Miss Constance Mary Prosser, daughter of Mr. and Mrs. Seward Prosser.

McCrea-Thomas—On October 25, Mr. Charles Clarke McCrea, son of Mrs. James A. McCrea, and Mrs. Scott Thomas, daughter of Mrs. Russell Scott and Mr. L. Graeme Scott.

Matthews-Bradley—On November 6, Mr. William Henry Matthews, junior, son of the Reverend Doctor William Henry Matthews and Mrs. Matthews, and Miss Miriam Bradley, daughter of Mr. and Mrs. William C. Bradley.

(Continued on page 62)

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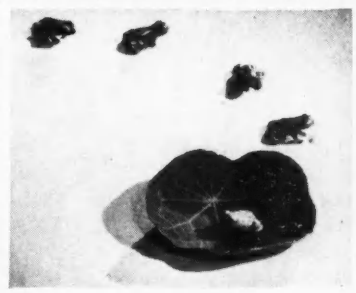

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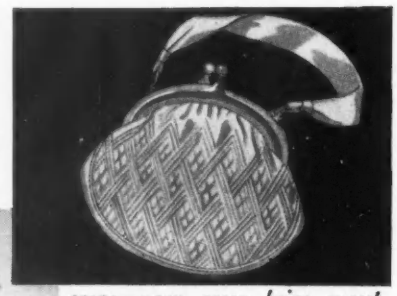

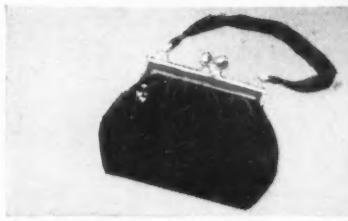

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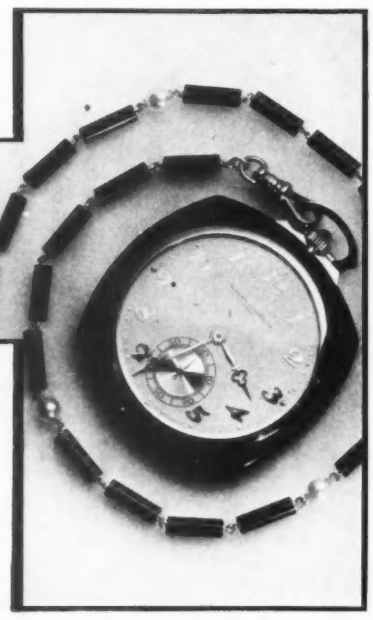

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SOCIETY

(Continued from page 61)

Weddings—Continued

Page-Lewis—On December 7, Mr. Wheeler Holloway Page, son of Mr. and Mrs. Robert Holmes Page, and Miss Mary Frederica Lewis, daughter of Mr. and Mrs. Arthur Montague Lewis.

Palmer-Mertz—On October 29, Mr. Bryant Schofield Palmer, son of Mr. and Mrs. R. S. Palmer, and Miss Edna Mertz, daughter of Mr. and Mrs. Frank C. Mertz.

Parry-Brashear—On October 30, Mr. Vernon Cadwallader Gordon Parry, son of Mr. and Mrs. Ernest H. Parry, of Hove, Sussex, England, and Miss Gense Brashear, daughter of Mr. and Mrs. Peter Cominges Brashear.

Pell-Condon—On November 21, Mr. Leslie Hyde Pell, son of Mrs. Alexander Mercer Pell, and Miss Betty Condon, daughter of Mr. and Mrs. Thomas G. Condon.

Sheldon-Lyford—On November 2, Mr. James Humphrey Sheldon, son of Mr. William H. Sheldon, and Miss Margaret M. Lyford, daughter of Mr. and Mrs. Oliver Smith Lyford.

Sherlock-Nash—On November 21, Colonel David E. Sherlock, son of Mr. and Mrs. David Sherlock, of Tullamore, Ireland, and Miss Constance Nash, daughter of Mr. Warren B. Nash.

Smith-Shonk—On November 2, Mr. Bowen Hunt Bancroft Smith, son of Mr. and Mrs. Bowen Bancroft Smith, and Miss Sally Shonk, daughter of Mr. and Mrs. Herbert Bronson Shonk.

Solley-Nelson—On November 2, Doctor Robert Folger Solley, son of Doctor Fred Palmer Solley and Mrs. Solley, and Miss Dorothy Lewis Nelson, daughter of Mrs. John Nelson.

Squier-Wright—On November 2, Mr. J. Bentley Squier, junior, son of Doctor J. Bentley Squier and Mrs. Squier, and Miss Isabel Wright, daughter of Mr. and Mrs. Selman R. Wright.

Stewart-Richardson-Hall—On October 23, Major Robert Montagu Stewart-Richardson, M. C., and Mrs. E. Stewart Hall, daughter of Mr. Alexander M. Stewart.

Tomkins-Chisholm—On November 12, in the chantry of Grace Church, Mr. Calvin Tomkins, son of Mrs. Calvin Tomkins, and Miss Helen Schieffelin Chisholm, daughter of the late Mr. and Mrs. Richard S. Chisholm.

Waller-Fennessey—On November 1, Mr. Lawrence Waite Waller, son of Mrs. Charles W. Waller, and Miss Eleanor Seep Fennessey, daughter of Mr. J. H. Fennessey.

Wooldridge-Kennedy—On November 1, Mr. John P. Wooldridge, son of Mr. and Mrs. Norman S. Wooldridge, of Pittsburgh, Pennsylvania, and Miss Caroline Harbaugh Kennedy, daughter of Mr. and Mrs. Frank W. Kennedy.

BALTIMORE

Cromwell-Harris—On November 7, Mr. Charles A. Webb Cromwell and Miss Rosalind Griswold Harris, daughter of Mr. and Mrs. William Hugh Harris.

Passano-Nelson—On October 26, Mr. Edward Magruder Passano, son of Mr. and Mrs. Edward B. Passano, and Miss Mildred Page Nelson, daughter of Mr. and Mrs. Edwin D. Nelson.

BOSTON

Adams-Dunlop—On November 2, Mr. Robert Parker Adams, son of Mr. and Mrs. Charles Robert Adams, and Miss Lydia Hall Dunlop, daughter of Mr. and Mrs. John William Dunlop.

Foster-Abbot—On October 31, Mr. Reginald Foster, junior, son of Mr. and Mrs. Reginald Foster, and Miss Elizabeth Bradlee Abbot, daughter of Mr. and Mrs. Henry Ward Abbot.

Weddings—Continued

Halford-Edmonds—On November 9, Mr. John Blyth Halford, son of Mr. and Mrs. John H. Halford, and Miss Altha Edmonds, daughter of Mr. and Mrs. Charles Howard Edmonds.

Holden-Houston—On November 27, Mr. William Joseph Holden and Miss Alice Margaret Houston, daughter of Mrs. J. J. Houston.

Lane-Davidson—On October 26, Mr. Jay Alexander Lane, son of Mr. Jay D. Lane, and Miss Elizabeth Neville Davidson, daughter of Mr. and Mrs. William James Davidson.

Marriner-Keyes—On October 26, Mr. Kenneth W. Marriner, son of Mr. William W. Marriner, of Glasgow, Scotland, and Miss Mary Keyes, daughter of Mr. and Mrs. George T. Keyes.

Marshall-Hill—On October 26, Mr. Andrew Marshall, second, son of Doctor Benjamin T. Marshall and Mrs. Marshall, and Miss Charlotte Hill, daughter of Mr. and Mrs. George Edwin Hill.

Morrissey-Sheehan—On October 30, Mr. Richard Charles Morrissey, son of Mrs. Richard P. Morrissey, and Miss Eleanor Marie Sheehan, daughter of Mr. and Mrs. Albert M. Sheehan.

Scudder-Jealous—On November 23, Doctor John Scudder, son of the Reverend Walter T. Scudder and Mrs. Scudder, and Miss Dorothy Jealous, daughter of Mr. Vaughn Jealous.

Woodruff-Coolidge—On October 23, Mr. Harry Woodruff, son of Mrs. Jacques Calvé, of Paris, and Miss Emily Coolidge, daughter of Mr. and Mrs. Harold Jefferson Coolidge.

PHILADELPHIA

Reed-Purviance—On November 7, Mr. W. Gordon Reed, of Warwick, Rhode Island, and Miss Elizabeth J. Purviance, granddaughter of Mrs. Winfield S. Purviance, of Chestnut Hill, Pennsylvania.

Sellars-Chance—On November 27, Mr. William Sellars, son of Mr. and Mrs. Alexander Sellars, and Miss Helen Scott Chance, daughter of Doctor Burton Chance and Mrs. Chance.

WASHINGTON

Walker-Weatherill—On October 26, Mr. Albert Wilson Walker and Miss Florence Campbell Wetherill, daughter of Mrs. F. H. Mistretta.

Débutante Parties

December 20—Dinner-dance at Sherry's for Miss Nancy Hoyt, daughter of Mr. and Mrs. Edwin C. Hoyt.

December 21—Dinner-dance at the Ritz-Carlton Hotel, for Miss Barbara Vander Poel and Miss Gertrude Vander Poel, daughters of Mr. and Mrs. S. Oakley Vander Poel.

December 28—Dance at the Seventh Regiment Armory, for Miss Mary Haskell, daughter of General William N. Haskell.

December 28—Dance at Pierre's, for Miss Roxane Reynal, daughter of Mr. and Mrs. Eugene S. Reynal.

December 28—Dance at the Ritz-Carlton Hotel, for Miss Lois Salmon, daughter of Mr. and Mrs. Walter J. Salmon.

January 1—Dinner-dance at the Colony Club, for Miss Rose Grosvenor Davis, daughter of Mr. and Mrs. Dudley Davis.

January 11 and February 8—After-dinner dances in the main ballroom of the Ritz-Carlton Hotel, New York City.

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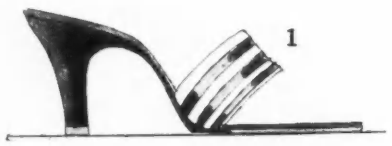

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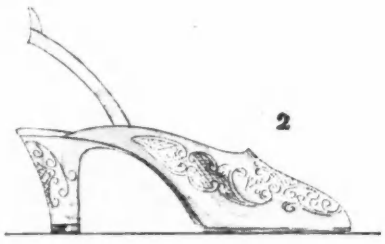

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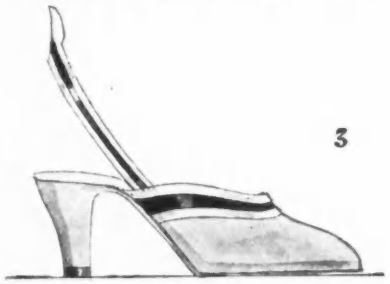

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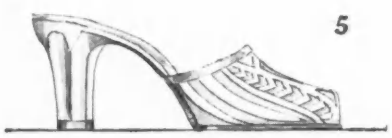

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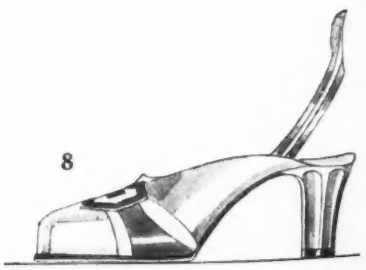

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CARMEL SNOW—EDITOR OF AMERICAN VOGUE
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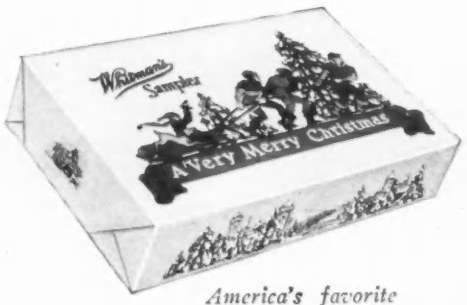
Whitman's

highest quality-greatest assortment-most desired

for your Christmas list



America's favorite in a new, gay, festive wrapper that carries your "Merry Christmas" in a delightful way—sure of appreciative reception.

The SAMPLER

This loved package needs no introduction. It is most American—most charming in design. Each piece in the Sampler is the favorite of tens of thousands of people—chosen by them for its place of honor in the Sampler. Send a Sampler—and win a smile.

In one, two, three and five pounds.

$1.50 the pound

The SALMAGUNDI

"A medley of good things" in chocolates packed in a charming metal box. This assortment has become the first choice of many. And the box finds so many feminine uses after the chocolates become a memory.

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The FLORENTINE

A delightful gift. And useful, too. This art metal box, beautiful in coloring and design with the famous Santa Maria in full sail, is sought after for constant use.

And the assortment (a special selection of favorites) has gained popular favor quickly.

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The PRESTIGE

The ultimate in candy gifts! Distinctive in design—useful in box—delicious to the eye and taste in contents. Each piece especially designed for the Prestige—daintier in size with infinite hand work and luscious costly centers. The Prestige presents the highest art in candy. Each piece is a creation—a hand-made gem.

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$2 the pound

The PLEASURE ISLAND

Chocolate treasure in a romantic package picturing Ben Gunn and other famous characters from the companion isle—Treasure Island. Here is plunder of the most luscious fruits and nuts and varied centers from all over the world enclosed in Whitman's famous chocolates.

In one and two pounds.

$1.50 the pound

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THE FASHION CONTROVERSY

What is this controversy that is raging about fashions? Vogue doesn't believe there is a real one. Those who are shouting the loudest for last year's styles are women who have not tried the new clothes, women whose figures are poor, and the older women who complained when the low waist-line came in and who complain just as much now that it is démodé; and these are the very ones who are most helped by the new modes

Certain individuals declare that the new mode calls for a wasp-waist confined with bands of steel. Nonsense! The new corsets merely add a few inches. And most women have been wearing corsets right along, light girdles that improved their figures and also their health

VOGUE'S EYE VIEW OF THE MODE

Long skirts? What do you mean by long skirts? No one is asking women to wear trailing dresses on the street, and fourteen inches off the ground, the smartest length for street wear, is far from hampering. And, in the evening, an ankle-length skirt is most graceful

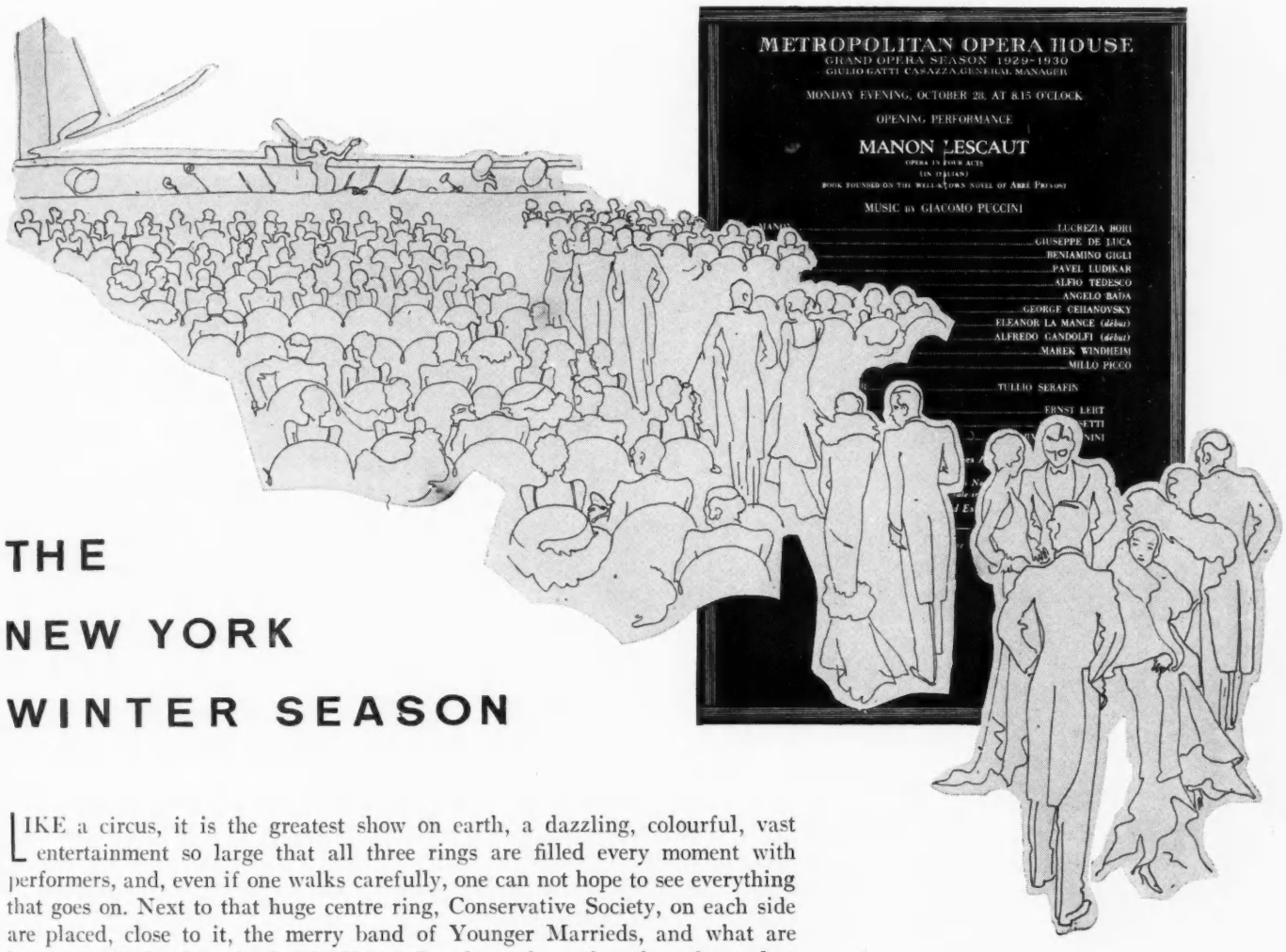
Impractical and fussy? Look at any of the models shown in the last issues of Vogue and see if those adjectives apply. True, there is greater intricacy of cut, but the lines are simple, and there is no irrelevant trimming. And trains are worn only in the evening

Long hair? But the women who make these statements can not have seen a good fashion magazine for months. The boyish bob is out, but so are the Seven Sutherland Sisters. A bit longer, a bit softer, possibly a tiny chignon—that is the new coiffure

Steichen

MRS. ARTHUR W. RICHARDSON

Mrs. Richardson, formerly Miss Hope Livermore, daughter of Mr. and Mrs. Philip W. Livermore, was a popular débutante of three seasons ago. She was married at Glen Head, Long Island, in October. Mr. and Mrs. Richardson, who visited New York recently, are living in Paris, where Mr. Richardson is studying architecture at the Institut des Beaux Arts



THE NEW YORK WINTER SEASON

LIKE a circus, it is the greatest show on earth, a dazzling, colourful, vast entertainment so large that all three rings are filled every moment with performers, and, even if one walks carefully, one can not hope to see everything that goes on. Next to that huge centre ring, Conservative Society, on each side are placed, close to it, the merry band of Younger Marrieds, and what are known in England as the Bright Young People, and, on the other, the no less important Musical-Artistic-Literary Ring. Supposing that one might by some possible chance take in all the events in all these circles, what of the side-shows below? The side-shows are sometimes the most amusing of all. And the menagerie full of tame lions (not always tame, for sometimes they have been known to snap at the hand that feeds them and even write it up in their columns the next day) should not be overlooked.

This glittering season, in some ways the most restrained and elegant in the world and in other ways the most hectic, almost defies definition. How can one describe or catalogue what is never static for a moment? At almost any time of year, one runs into people dashing along Fifth Avenue in frenzied pursuit of servants, new frocks, or railway tickets, explaining that their telephone number is useless and their address no good to you because in two more hours they will be leaving for Aiken, Palm Beach, Paris, or Bar Harbor.

There is, however, one time of year in which New York society ceases to be formless or chaotic or any of these reproachful epithets and crystallizes into one of the most brilliant spectacles in all the world.

Just as June nights, long twilights, and the delightful ridiculousness of going to the theatre at sunset seem to typify London's lovely summer season, so frosty stars, crisp snow, and the ring of high-heeled slippers on the steps outside the Metropolitan Opera House mean New York's winter whirl. The smart world troops back to the city from Southampton and Newport and Europe, brown and lazy, all through October and November, and then its members become beautifully synchronized machines of incredible strength, with schedules as exacting as the smart American dentist on the place Vendôme and the vitality of ten leading ladies. For the New York season, now the most difficult and distinguished "season" in the world, is a woman's season run by women, managed by women, in contrast to the season in London, which is frankly male. Women's social place in London is that of the hen-pheasant admiring the cock's tail-feathers.

The opening night at the Metropolitan Opera House is the opening of the New York season—a glittering galaxy of new gowns, gloves, and gorgeous jewels. This year, long skirts returned to complete the atmosphere of elegance associated with the Golden Horseshoe

It is now the smart and amusing thing to go to galleries and to make one's conversation a vehicle for epigrammatical criticism of the paintings on exhibition. Newest among the New York galleries is the Museum of Modern Art, which opened in November with an extraordinary collection of modern paintings

ART HAS ITS PLACE IN THE SEASON

A former Ambassadress listened to some criticisms of social New York. She answered mildly, "But New York has the only really elegant opera left in the world."

And she was absolutely right. One can not stop to tell about the parterre at the Metropolitan, because every one has heard it so often before. The opening night of the Opera is the opening of the New York season, and Mrs. Graham Faire Vanderbilt's ball is the prelude. These are things that can not be imitated. They are perfect in themselves and not to be copied in a cheaper form. This year, every one wore long gloves and long frocks and all the jewels their family could muster. But, every year, the opening night at the Metropolitan has meant all one's jewels, even if not, heretofore, long frocks. It is the correct, the conventional. It is the centre ring of our circus. The other rings may work harder and charm us as much. If we are placed nearer one of them, we will concentrate there. But this is the centre ring.

Our gay young persons have a habit of dining out in what their grandparents would have called public places. This means that one may find them dining at the Embassy Club, the Colony, the Central Park Casino, the Caviar, or some other favourite eating place. They may go to one of the extremely fashionable speakeasies, which are like small clubs in themselves.

They like only one another and a very few new members. For it is almost a club, this ring, migrating from Southampton to New York to Palm Beach and vice versa. They have the best time of any set in the world, despite the books written against them. "*Amusez-vous bien, mes enfants*" one says to them, leaving them quickly before one bores them.

The third ring—the literary, artistic, musical set—has not the joyful glitter

of all this gilded youth, and there are fewer pearls than in the centre, but there is a great deal of whip-cracking, and the performers laugh more. It is the most gregarious of all the rings, and occasionally its tight-rope walkers and trapeze artists wander over to another circle and perform a little vaguely, as though wondering how they got there.

They are endlessly amused with themselves, the sophisticates. It is the old story of whispering a remark at a noisy dinner—the whole party stops while every one begs to have the words repeated. Just so, the whole circus slows up from time to time to watch a superb trapeze performance that is being executed rather casually in this versatile side-ring.

There are such musical hostesses as Mrs. Charles E. Mitchell and Mrs. Walter Damrosch. How can one compare musical entertainment such as they provide on a grand scale with those combinations of piano and two varieties of string that were so elegant in the graceful Faubourg Saint-Germain of the 'Eighties and represented the acme of appreciation of the Muse? These modern parties, far more than the smart dancing club or the elaborate ball of to-day, reflect the sophistication of taste that has come about in the new century. The New Yorker—and when one says New Yorker, one may think only of the sables and the back-chat and the scribbled-over engagement books—the New Yorker, that tall, *soignée* woman who has tried every form of amusement and still likes a very few, loves music, not only as a smart interest, but as an intelligent one. These parties are an answer to a growing cosmopolitan demand that there shall be more than a jazz orchestra, than supper and champagne, even than a good floor and a better partner to every party.

If the Opera heads the Grand Parade, cracking the first and loudest whip for all the white horses of the winter season to (Continued on page 166)

The smart woman, with her amazing vitality, completes her hectic round of daily engagements by going to a night-club. There she will find, not only dancing, but also the most amusing entertainers in New York and, at adjoining tables, a collection of celebrities—social, literary, artistic, or merely notorious

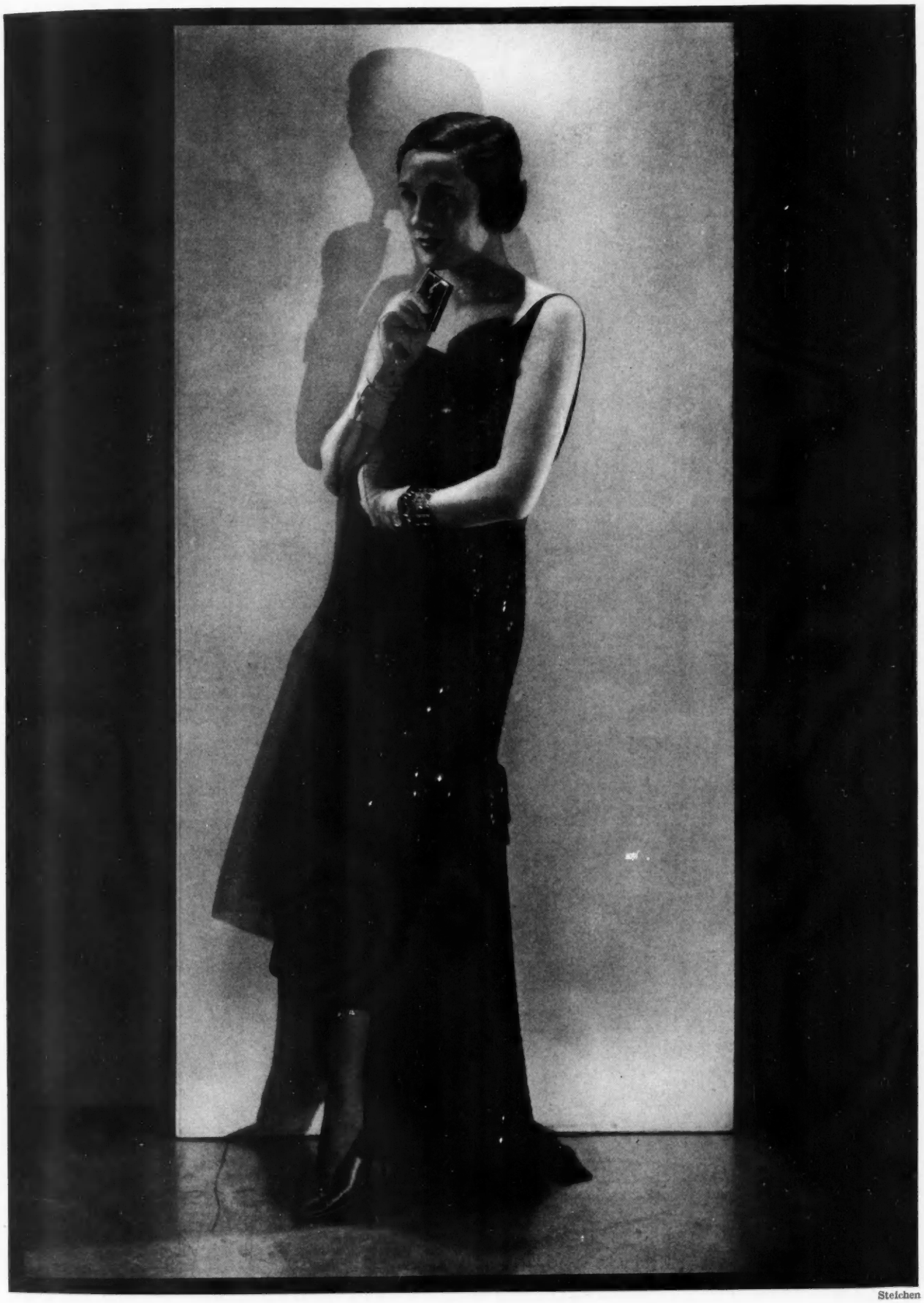
THE DAY ENDS IN A NIGHT-CLUB

Steichen

Augustabernard's black satin evening gown, shown in the photograph at the left, presents classic lines in the new formal mode. The body is moulded softly above the low-placed drapery and trailing panels at the back. The décolletage has a simple square in front, outlined by straight shoulder-straps, and a deep V at the back; gown from Jay-Thorpe; shoes from Henning. The lovely long necklace combines strands of rubies with diamond motifs; jewels from Black, Starr and Frost-Gorham

Miss Lawrence's extremely smart evening gown, shown in the photograph on the opposite page, is made of paillettes in the very dark smoky-grey that is newer than black. The slim silhouette is belted at the natural waist-line and moulded below, falling straight to the hem with superimposed fulness and the new length on the sides and back, where it touches the floor. The pale beige gloves, wrinkled at the wrist, are now a smart note in the evening mode. Gown from Hattie Carnegie

MISS ILKA CHASE WEARS FORMAL BLACK SATIN



Steichen

MISS GERTRUDE LAWRENCE CHOOSES PAILLETTES

THE FEMININE SIDE OF TWEEDS

Hoyningen-Huené, Paris

MOLYNEUX

Molyneux's "17B," shown in the photograph at the left, illustrates the chic of fur scarf collars with tweed suits. It is in a dark beige that blends with the cravat-like nutria scarf. The box-pleated skirt is finished at the top with a belt to match the tuck-in blouse—of jersey in a shade of beige somewhat lighter than the skirt. The beige felt hat also is from Molyneux

CHANTAL

Chantal—who manipulates heavy tweeds in a fashion both feminine and chic—is the designer of "Ombres Chinoises," the suit illustrated above. Brown, yellow, and white tweed is used with an interesting opposition of pattern. The jacket combines a scarf collar with revers, and the blouse is of yellow andrelya; Bergdorf Goodman; posed by Madame E. Drake Exner

Hoyningen-Huené, Paris

NAVY-BLUE IS SMART IN PARIS

JEAN PATOU

The navy-blue jersey ensemble, "No. 8," shown at the right is made in the effectively simple manner characteristic of Patou. The skirt of the dress is slightly circular and the full-length coat is straight. The ends of the white lingerie collar tie at the front of the dress. The navy-blue felt hat and silver fox scarf also are from Patou, the gloves from Alexandrine

A FORECAST OF THE BATHING MODE FOR PALM BEACH AS SEEN BY HIM AT THE LIDO

These two sketches show costumes of the type that will be seen at Palm Beach; a blue drill mechanic's jumper, henna cotton shorts and shirt, a beige jersey bathing-suit, and a man's suit from a sailor's shop at Cannes

TO understand the origin of fashion, one should know something of mob psychology, for fashion—like the murmur that runs through a crowd—often starts and spreads from some undetected source. And so it was with the beach fashions that were originated this autumn on the Riviera and that undoubtedly will influence the American mode at Palm Beach. No one knows who first had the idea that brought the change, but the result was so sweeping that the young people on the beach, this year, were as different from those of last year as people of another race. There are still a few conservative women who wear crêpe pyjama suits and the various forms of feminine attire, to be sure, but they are so few that they look conspicuous. Everybody else has adopted the masculine mode, and the men, not the women, appear to set the new beach fashions.

These fashions have not come from the smart shops in the rue de la Paix. The source of inspiration is as far from Paris as the shops in which supplies are sold to the sailors along the quay at Toulon and on the shores of the Adriatic.

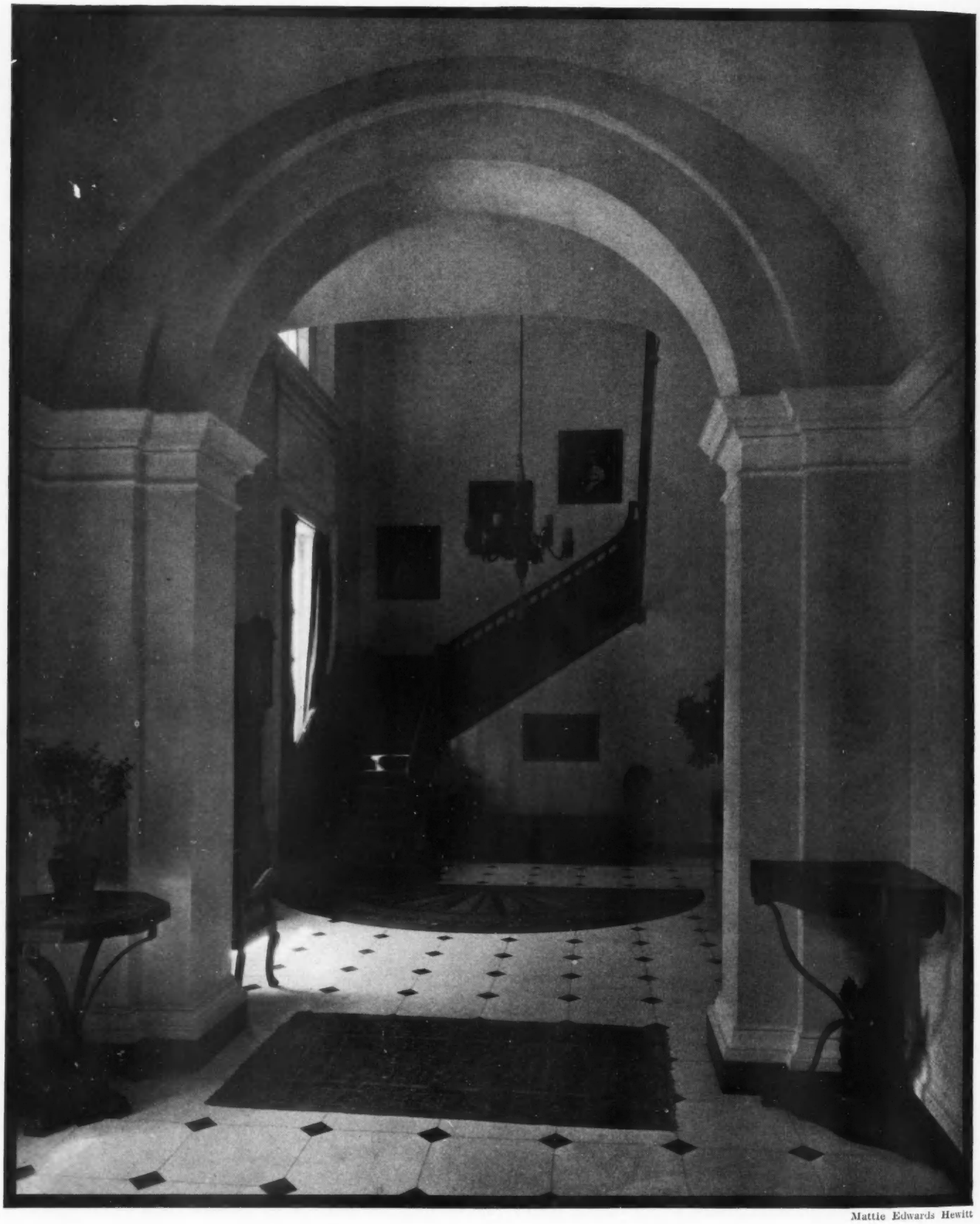
As at a treasure hunt, the young people in Venice followed their clues from one obscure shop to another, discovering things that had been overlooked by the first explorers, and the little merchant who had never before seen the cosmopolitan world became the favoured shopkeeper. It was the same everywhere—at Antibes, Cannes, Toulon, and Marseilles. Every kind of fantastic regalia worn by fishermen and the workmen that pass in the street was unearthed, to be paraded on the rocks of Antibes and in Venice.

Somebody in Venice discovered the washable crêpe cotton suits (shown, at the left in the top sketch, on this page), and they became the rage of the Lido. They were to be had in all colours—dark blue, beige, red, henna, and (Continued on page 176)

The sketch at the right illustrates the smart footgear worn at the Lido. The man at the left in the group is wearing leather sandals, the woman beside him, espadrilles made of striped Basque linen. Next to the right is a man wearing dark red canvas espadrilles, while the espadrilles worn by the woman at the extreme right are of linen printed in squares of black and white

Another group of chic young people whose costumes are prophetic of Southern beach fashions is shown in the sketch at the left. The woman standing at the left wears blue linen Chinese trousers with a polo shirt and a beret

Beside her is a costume including blue flannel shorts, a blue jersey jumper, and a blue-and-white silk scarf. All the other members of the group are dressed with equal informality—the key-note of chic in the newest fashions for the beach



Mattie Edwards Hewitt

In the entrance-hall of the Farwell house, the sofa under the stairs and the set-in panel above it are typical of the classical feeling that is prevalent throughout. The staircase came from a house on the Thames that belonged to Lord Lytton. On the opposite page is shown a very beautiful statue of Leda and the Swan, by Mr. Albert Stewart, which is in the garden

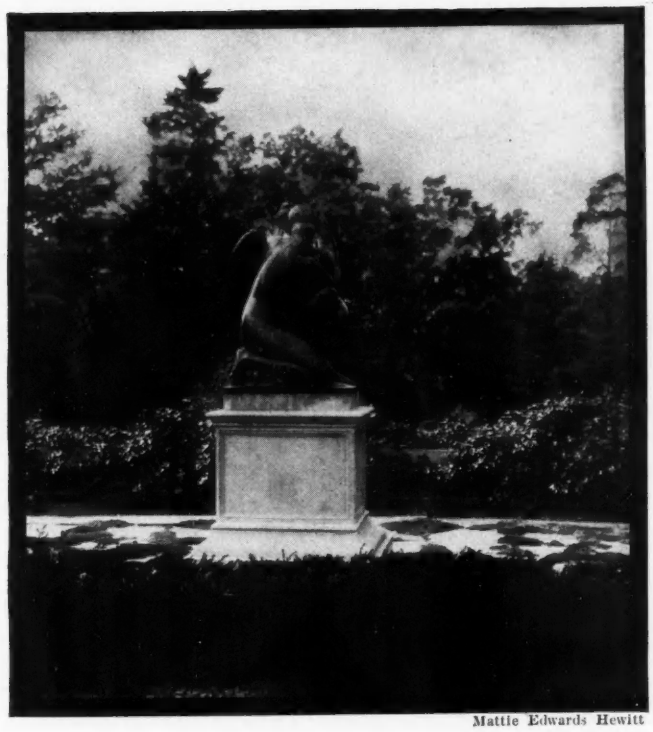
THE HALL AT "MALLOW"

A VIEW OF THE HOUSE

"MALLOW," AT SYOSSET

MR. AND MRS. WALTER FARWELL'S HOUSE

THE inspiration for "Mallow," the delightful Long Island house of Mr. and Mrs. Walter Farwell, came from the South. For Mrs. Farwell is the great granddaughter of one of the charming Payne sisters, one of whom was Dolly Madison and another of whom married the nephew of George Washington. And some of this historic influence seems to be reflected in the walls of "Mallow." Perhaps, the most charming feature of the house is that it looks as if it had always existed in the spot where it now stands. This may have come about because the owners planned the house as if they had been their own great grandparents. The architect, Welles Bosworth, calls it a Georgian house by a gentleman who had visited France and Italy—which is just what the people of taste in the eighteenth century did. The bricks which give so much charm to the exterior, were brought up from Virginia, where they had been used for an eighteenth-century house. All of the decorations have been assembled to add further to the beauty and dignity of the outer form.



Mattie Edwards Hewitt

"LEDA," A STATUE BY ALBERT STEWART

ONE END OF THE LIBRARY IN THE FARWELL HOUSE

Mattie Edwards Hewitt

A DINING-ROOM COPIED FROM INDEPENDENCE HALL

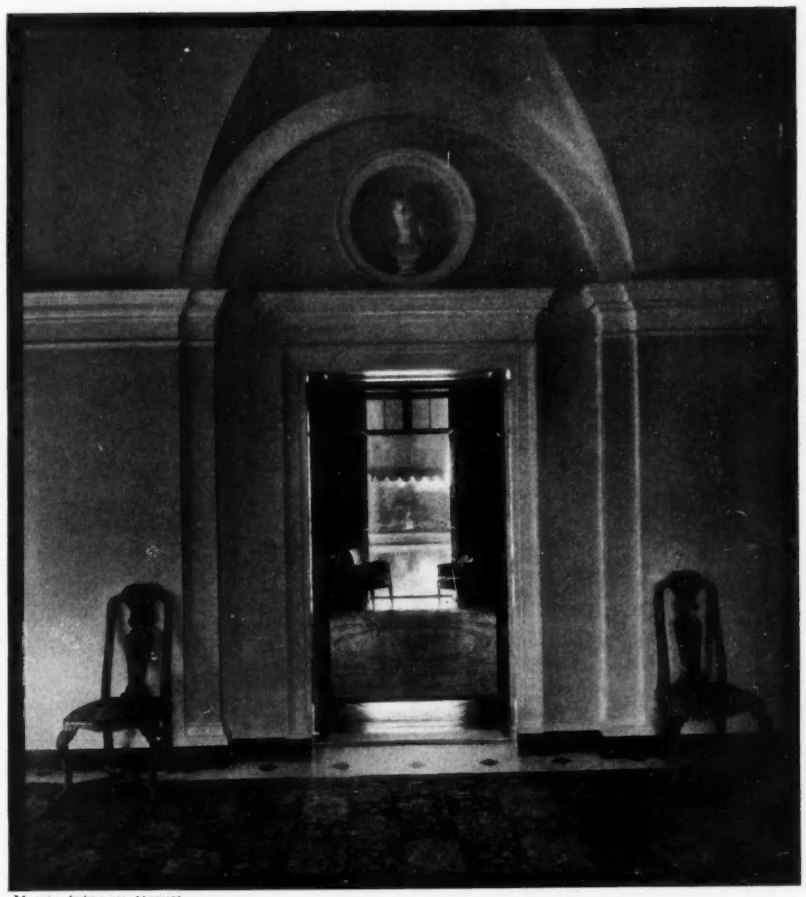
MRS. FARWELL'S SITTING-ROOM IN THE CHINESE MANNER

The Farwell library, shown in the photograph on the opposite page, extends across the width of the house. The rugs are exceptionally beautiful examples of what our ancestors called "Turkey" carpets. The mantel is repeated at the other end of the room

The dining-room at "Mallow," shown on the opposite page, extends from the front to the back of the house, and was copied from Independence Hall, in Philadelphia. Classical architectural features mingle with pieces typical of the middle of the eighteenth century

The charming room of Chinese inspiration, seen on the photograph above, on this page, is Mrs. Farwell's sitting-room at "Mallow." The panelling against the black wooden walls and the corner commode are definitely Oriental in their feeling and are exceptionally effective

The photograph at the right shows a vista of the lawn and pool behind the house, seen from the entrance-hall through the open French window of the octagonal reception-room. The Grecian simplicity of the hall is evident, and the doorway is particularly interesting



Mattie Edwards Hewitt

THE POOL SEEN FROM THE ENTRANCE-HALL

Mattie Edwards Hewitt

A FORMAL RECEPTION ROOM

In this distinguished octagonal room in Mr. and Mrs. Walter Farwell's Syosset house, the classic influence is evident in the Greek columns, the bas-relief overmantel, and the coloured marble fireplace. The eighteenth-century carpet was ordered by Adam for one of his clients

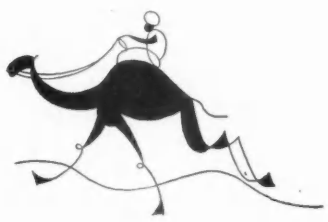
WHEN YOU GO INTO EGYPT

BY THE DUCHESSE D'AYEN

PARIS is dark and dismal. The dimly glowing street lamps, in funeral procession, have no power to evoke the gaiety of far-off sunshine. For those who do not hunt or shoot, the country, by its piling up of leaves—red, then brown, like the earth to which they are about to return—seems to be building tombs. But one may turn to other lands—the Happy Valley at Thebes, perhaps, of which the Princess Bibesco says, "The Valley of Egypt, straight as a sarcophagus, is a rejuvenating mould. Against death, the strongest measures were taken here by men who knew life well. Why not share their eternity? Brought by the seasons, carried away by them, we are the floods of God." So, let us lead the way into Egypt.

If you start from Paris, the most comfortable way of making the journey is to go by the Rome Express that leaves at the end of the afternoon and reaches Genoa the next morning between ten and eleven. The *Ausonia* or its sister ship, the *Esperia,* of the Italian Sitmar line, is waiting, and you step into an atmosphere of luxury and gaiety. There are excellent service, a really remarkable cuisine, music, and the latest films shown every evening after dinner. Four days take you to Alexandria, with shore-leave at Naples and Syracuse, and always that delicious feeling of sailing into the molten brilliance of the African coast.

A great many people like the Vuitton "butterfly" trunk, shown on page 85, for this voyage. It lies flat and opens in a straight line that makes it very accessible. The diminutive Vuitton "library" trunks are indispensable for all the history and reference and guide-books and maps with which the ordinary tourists surround themselves when going to Egypt. (This may be seen in the sketch at the top of page 172.) Vuitton luggage may be bought at Saks-Fifth Avenue or Arthur Gilmore, in New York.



Returning travellers report that clothes are important on the *Ausonia.* Warm, comfortable woollen sports clothes are worn by day, with a change into something sleek, black, and Parisian for tea-time, if you like. For evening, you can make just as much a point of your costume as though you were going to dinner at Ciro's or the Ritz—with a furred velvet wrap or a mink coat, in view of promenades on the deck. And all of this sounds like a very fashionable boat.

The *Vienna* and the *Hélouan* of the Lloyd Triestino (an Italian line, again) leave for Egypt from Venice and then from Brindisi. Brindisi is all right if you are starting from Rome, but, if you are coming from Paris, there is no reason for not taking advantage of Venice on the way. Besides, the trip on the Simplon-Orient Express takes only twenty hours, while it takes thirty-six hours to get down to Brindisi by train.

The Messageries Maritimes, the French Mediterranean line, sends several boats from Marseilles that make the voyage in about four and a half days. The *Mariette Pacha* and the *Champollion* are the largest of these and very luxuriously equipped. As the boats of these three companies leave Alexandria regularly for Genoa, Brindisi, Venice, and Marseilles, the return trip is easy to arrange.

If the point of departure for your voyage is New York, the Lloyd-Sabaudo, the N. G. I., and the Cosulich lines have boats from New York to the Italian ports, where you may transfer to the Mediterranean boats. During the winter months, the White Star and the Cunard Lines send several of their steamers on Mediterranean cruises, and you may go direct to Alexandria with shore-leave at the Mediterranean ports on the way.

Baggage is inspected at Alexandria, so it is a good idea to go fortified by a letter from the Egyptian Embassy in the country from which you start. It will ensure you of much courtesy in the Egyptian Customs.

It takes from three to five hours to reach Cairo from Alexandria—about like the trip from Cherbourg to Paris. The train is good and carries a *Wagon-Restaurant;* places are reserved while on the boat and even from Paris and New York. There is something magic about the names of the Cairo hotels: Shepheard's in the very centre of town, founded in 1841; the Continental, opposite the Opera; the Sémiramis, with a terrace on the Nile, and the only hotel in Egypt with *chauffage central;* and the Mena

House, near the Pyramids, where charming English people go for the winter and play tennis and ride. Everything in these hotels is perfect. The natives in their white costumes, with red tarboosh and red sash, move silently, speak softly. They are marvellous servants.

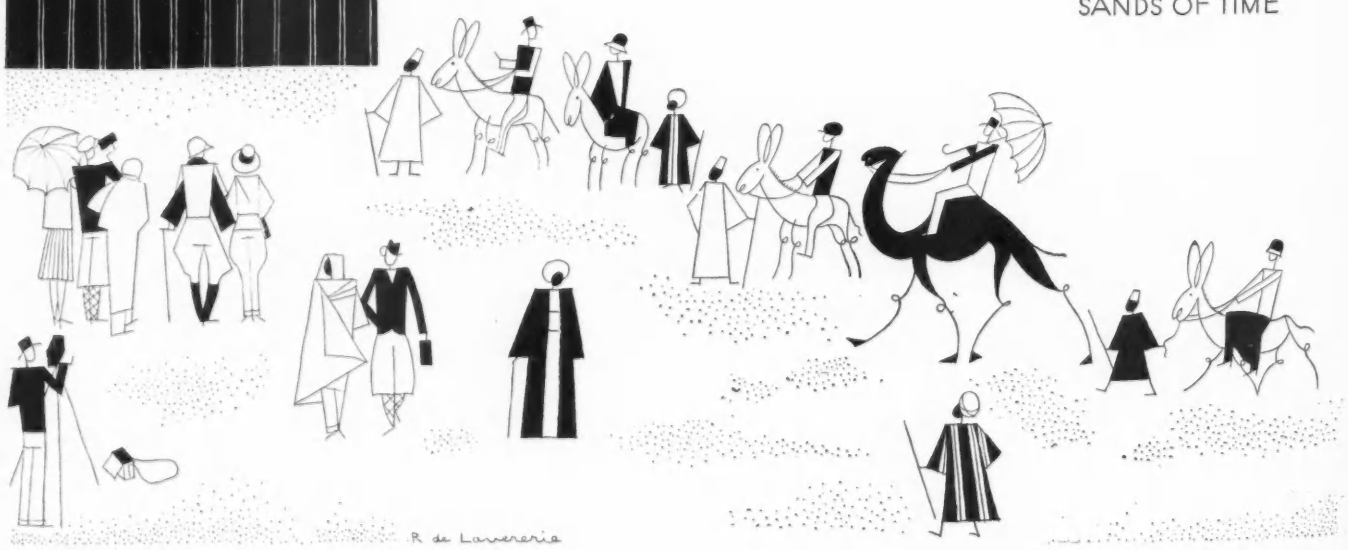
The mornings are generally set aside for visits to the native quarter and the mosques. A totally different civilization is here, but beautiful in its own way. Children are playing in the sunlit courtyards of the mosques, around white-robed old men—some with noble and some with crafty faces—who sit cross-legged in the delicate shadow of an arch, selling their wares. Palm-trees throw patterns on the tiled flooring, and the minarets rise up straight and clean into the blue sky. There is the Mosque of Sultan Hassan, massive and bold like the work of the ancient Egyptians, and the Mosque of Al-Azhar, the seat of Mohammedan learning, where thousands of pupils receive instruction in the Koran, seated in the calm and quiet porticoes that open on the court.

The native quarter, the *Mousky*, exerts a tremendous pull on Occidentals. The narrow streets, roofed over by projecting balconies, the tiny shops along the sides, strange perfumes, beautifully embroidered old Turkish towels that make lovely framed panels on the walls at home, old lacquered Persian boxes with amusing family scenes, the low, continuous murmur, the indefinable smells, the pad-pad of softly slippered feet. For these excursions, one wears simple sports ensembles and rather low-heeled shoes. Here is a time for self-obliteration, that one may sense to the full the strangeness of the scene.

The cigarettes at Cairo are alluring. They are made, not from Egyptian tobacco, as it happens, but from leaves grown in Macedonia. They are beautifully wrapped and boxed, and it is almost impossible to get anything like them in Europe. They may be stamped with your initials and given any other personal distinction that you like.

Midday cocktails are taken on the black-and-white tiled terrace at Shepheard's. Travellers coming from the Sudan, from Syria, from India, from the West, are sure to meet one another here. The terrace is slightly raised above the city street. Rolls-Royces and battered Fords and, now and then, a supercilious camel or a self-contained little donkey—a composite pageant of the ages—pass by. (Continued on page 172)

A TRIP ACROSS THE
SANDS OF TIME



TRAVEL AIDS

COMFORT FOR DAYS IN THE DESERT

• The Vuitton "butterfly" trunk shown at the upper right is compact and convenient. It opens in a straight line that makes its contents very accessible, and many travellers find it ideal for a voyage into Egypt; from Arthur Gilmore

• The coat and the travelling rug to match, from Schiaparelli and shown next to the top in the sketch at the right, are very useful on the trip to Egypt, for, with all its charms, this part of the world does not offer the advantages of modern heating, and there are times when it is really cold. The rug turns up at one end and forms a wide pocket closing with a slide fastening

• "Uvirex" tortoise-shell glasses, from Meyrowitz, are a necessity on the sands of the desert, where the glare of the sun may be very painful to sensitive eyes. These glasses darken, but do not alter colours. They are shown next to the bottom in the sketch at the right

• For trips by donkey or camel out to the temples or the pyramids, riding-trousers or a divided skirt are a necessity. Jodhpurs are the most practical solution, and well-cut ones of heavy wool are shown in the sketch at the lower right; from Abercrombie and Fitch

• Among the pleasantest adventures of the trip to Egypt are the moonlight expeditions out to see the temples. For these, one wears an evening dress covered by a warm coat, and slippers must be protected by overshoes such as the two shown below. The shoe shown at the left below is to be worn with jodhpurs

MRS. FREDERICK MOSELEY AND MRS. DE FOREST ALEXANDER

MISS MARY CATHERINE WHITNEY AND MRS. PRENTICE TALMAGE

MISS ELEANOR MCKNIGHT

COUNTRY TWEEDS

MRS. GEORGE B. ST. GEORGE

MRS. GOUVERNEUR CARNOCHAN

Miss Eleanor McKnight illustrates the chic of the informal tweed costume with a tendency towards the higher waist-line

Mrs. Frederick Moseley, junior, wears a fur-lined tweed coat, while Mrs. De Forest Alexander favours the fur jacket

Miss Whitney's loose-fitting coat is of opossum. Mrs. Talmage displays an interest in wool socks and knitted gloves

Mrs. George B. Saint George's tweed coat with brown krimmer cuffs has a collar that is very chic with her wide-brimmed hat

Mrs. Gouverneur Morris Carnochan wears a striped wool dress and one of the tweed turbans popular at sports events

Mrs. John W. Kiser is wearing one of Chanel's great successes, a black coat with a cape and skirt trimming of Persian lamb

Mrs. William Gaston's dark reddish-brown coat is smartly fitted at the normal waistline and trimmed with blue fox

Mrs. Harrison Williams completes her velvet suit with a tailored satin blouse. The jacket is trimmed with krimmer

Miss Fanny Moore has accepted the longer skirt and the higher waist-line. Her fitch collar is extremely becoming

Mrs. J. Borden Harriman's fur cloth suit is from Chez Ninon, as are the costumes worn by Mrs. Gaston and Mrs. McAdoo

Mrs. Francis H. McAdoo's tweed suit is in purple flecked with yellow. Her wool cravat and felt hat are also in purple

MRS. JOHN W. KISER

MRS. WILLIAM GASTON

MRS. HARRISON WILLIAMS

MRS. FRANCIS H. McADOO

MRS. J. BORDEN HARRIMAN

MISS FANNY MOORE

ON PARK AVENUE

DÉBUT

BY LYDIA CHAPIN KIRK

IT has always been the privilege of the older generation to comment upon the younger, and so, at a recent ball where we watched a shamelessly pretty creature in scarlet and another in chartreuse steal all the men away from our favourite débutante, we wondered if so exquisite and lovely a person as our young friend must remain altogether defenceless, or if she must go forth to do battle with these hard-boiled hijackers according to their own methods.

Some years ago, we were discussing our own generation—it was young then—with a very large, very important matron, grandmother or godmother to all that counted in Philadelphia. "Well, my dear," said the lady, naming an old beau, now a sedate and prominent senator, "there were audacious young men in those days, too." and, with her, we questioned whether the younger generation had really changed at all. Then, not so long ago, another great lady, frail and delicate in soft satin and old lace, smiled as she spoke of her own grandmother who made her début in New Orleans when the guns of Napoleon echoed across the Atlantic and who wore as her only garments to a ball a petticoat wrung out in water that it might cling more tightly to the figure and a dress of wedding-ring muslin, so called because it was so sheer that it could be passed through a finger-ring. The gossips of that time wagged disapproving heads also at the lovely Caroline Patterson, of Baltimore, because of the scanty bridal attire that she wore to her wedding with Jerome Napoleon. And yet, a generation later, the daughters of these same ladies donned hoops and ruffled skirts reaching to the ankles, bound their hair into corded nets, and buttoned their waists snugly to the throat.

Indeed, we are feeling a reaction ourselves from the *garçonne* modes. Skirts are cascading downward with the rapidity of Niagara Falls, waists are climbing upward, gloves are drawn over brown hands, our hair is curled at the ends. And yet, our morals remain much the same, no better and no worse than those of our grandmothers or our elder sisters, in spite of all that is said and written to the contrary.

Even the cocktails of to-day have their precedent, according to the memoirs of Lord Lytton, British Minister to Washington during the Civil War, who complained that he could get no good out of his young secretaries. Instead of stopping on at the Chancellery to read the late war dispatches, they spent their time drinking cocktails at the Willard Bar, with complete indifference to their diplomatic duties.

And so it seems that we are no different than we ever were and that our generation is no more set upon the downward path than in the days of our Puritan fathers, when pretty girls pinned ribands into their bonnets and set young men's hearts aflame on bright Sabbath mornings. Surely, our crimes lead to no worse results. Our young people are sophisticated in that they know the names of many forbidden things, they may even know the taste, but they are still as young, still as immature as their parents were before them, and their bright metallic armour is little more than a shell.

Certain it is, however, that there have existed two types of women in the world, the sort we were taught men preferred to amuse themselves with and the sort they would marry. If, to-day, the categories are a trifle mixed, we can only sympathize with the gently bred, well-brought-up young girls, like our own débutante, who feel considerably at a disadvantage when confronted with the hard-boiled variety passing through their orbits like comets, trailing long strings of fascinated admirers. As a matter of fact, this type of girl is not new to society. She wears a different dress and uses a different patter in each successive generation, but she has always been present. Hers is an old attraction, as old as Eve's or Lilith's, and it was no less dangerous when disguised under the exquisite furbelows of an old-fashioned lady than revealed in the frank display of modern self-expression.

So, when we think back since the days of our own début on all the girls who have made their bow to society and faced the stag-line with a courage they did not feel, we find our commiseration for our young friend taking on a philosophic tinge.

After all, the young ladies in scarlet and chartreuse can marry only one young man each—at least, only one at a time. And not even Monsieur Anet himself has discovered the formula for the subtle chemistry of the relations between men and women. Many a quiet girl has walked off with the catch of the season; and we have been as mystified as any over what "he saw in her." But I dare say that the young lady herself might have answered if she had wished. The art of popularity may be mastered, as well as any other, and the early hours of the morning after a first ball is often not too late.

Our débutante will find her own strategy, just as those of us who sit comfortably on the dowager side of the line found ours, in days that have past. And who are we to make the rules too easy for her or to deprive her of the joy that comes with a gallant game well played?

Steichen

A PORTFOLIO OF DÉBUTANTES

MISS KITTY WICKES

Miss Kitty Wickes is the daughter of Mr. and Mrs. Forsyth Wickes, of "Zee Rust," Newport, Rhode Island, and New York. She was introduced to society at a ball given at the Clambake Club in Newport, on the evening of August seventeenth

MISS LORNA MACKAY

Miss Mackay, whose photograph is shown at the right, is the daughter of Mrs. Owen Johnson, of "Ingleside," Stockbridge, Massachusetts, and New York. She was introduced to New York society at a luncheon that was given at Pierre's on the twenty-third of November. Miss Mackay has only recently returned from Europe, where she has been in school for the last year and a half

Steichen

MISS DOROTHY DAVIS

Miss Davis, whose photograph appears at the left, is the daughter of Mr. and Mrs. Joseph E. Davis, of "Heyday House," Roslyn, Long Island, and New York. She was presented to society at one of the most charming débutante balls of the late summer, given by her parents at their country house. A fine sportswoman, Miss Davis shows her own horses at the various horse-shows on Long Island

AMONG THE NEWEST SET

Steichen

Miss Evelyn Wurzburg and Miss Elinor Wurzburg are the twin daughters of Mr. and Mrs. Francis L. Wurzburg, of "Westover House," Bronxville, New York, and New York City. They will be presented to society at a dinner-dance to be given at the Ritz-Carlton Hotel on the evening of December twenty-third. Mr. and Mrs. Condé Nast, of New York and Long Island, also will give a dance in their honour

MISS EVELYN AND MISS ELINOR WURZBURG

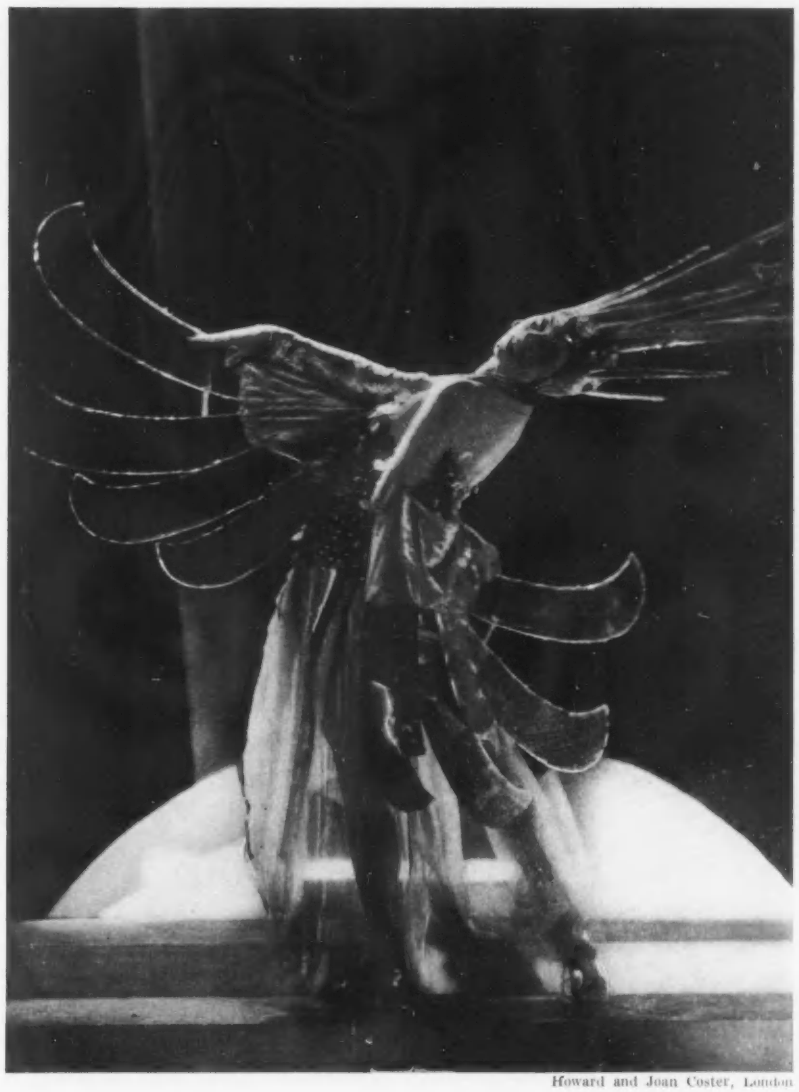
Steichen

Miss Sarah Woodward, the daughter of Mr. and Mrs. William Woodward, of "The Cloisters," Newport, Rhode Island, will make her début at a small dinner and dance to be given at the New York house of her parents on the evening of December twenty-third. Miss Woodward, who is a sister of Mrs. Thomas Moore Bancroft and Mrs. Robert L. Stevens, graduated from Foxcroft School and spent the last year at school in Paris

MISS SARAH WOODWARD

SEEN ON THE STAGE

BY DAVID CARB



Howard and Joan Coster, London

TILLY LOSCH

Tilly Losch, as popular in London as in her own Vienna, will appear in New York this winter in "Wake Up and Dream." She is shown in the photograph above wearing her lovely, fantastic costume for the "Blue Bird Ballet"

ALL this season, and possibly last, the publishers of "The New York Magazine Program" have included in their publication, following the names of characters and players, the list of scenes, and the divers "credits," a department labelled "Who's Who in the Cast." As its name indicates, it gives brief biographies of the performers. Sam Harris, the producer of "June Moon," and Ring Lardner, one of the authors, have utilized even that small space to divert their patrons. The early arrivals, the people who do not desire to smoke or stretch or gossip during the intermissions, may remain in their seats and in the spirit of the play.

"A good pianist was required for the rôle of Maxie," writes Lardner. "Mr. Harris did not realize this and signed Harry Rosenthal, who at once admitted that he knew nothing about the piano, but thought he could pick it up in two weeks. They say the country's hospitals are littered with people who thought they could pick up a piano in two weeks. . . . Mr. Rosenthal, however, took to it as a duck to golf and at the same time learned to say his lines with so many variations that the authors have to attend the theatre every night to find out the name of the play." In that vein, Lardner writes of all twelve members of the cast.

The final note reads: "John Barrymore is one of the famous Barrymore triumvirate, composed of 'Lionel, Ethel, and Jack.' There was a difference of two dollars in what was offered him and what he thought he was worth, so he is not in the play, but sends regards."

"June Moon," however, does not need such aids and abetments; it is quite sufficient in itself, as it could scarcely fail to be, considering the men who made it and the actors who interpret it.

This department has remarked many times that George Kaufman's is the only really fine comic talent writing for our theatre to-day. The general concensus of opinion regards Ring Lardner as our foremost humorist in prose. The collaboration of two such talents should result in something rare, ineffable; it does. "June Moon" is delicious. It exudes the atmosphere of our age, much as many of Molière's exquisite comedies give forth the flavour of mid-seventeenth century France. (Continued on page 164)

UNDER-LINES OF THE PARIS MODE

1. This very lovely nightgown from Madame Alexandre is of palest yellow triple voile with a deep yoke and hem-line border of Alençon lace in the same shade. The gown has an almost train-like length in back; from Saks-Fifth Avenue. 2. Chantal designed this charming foundation for an evening gown. It is intended to be worn over the corset, eliminating the necessity for anything else. Chiffon to match the dress is the fabric, and it has a lace yoke, a moulded waist, and a skirt cut on the bias. Two tabs button, as in an envelope chemise, causing the slip to fall in trouser-like folds; from Saks-Fifth Avenue

3. Pale pink triple voile is used by Madame Alexandre for this distinctive nightgown with a deep yoke of rosaline lace, an uneven scalloped hem-line, and a sash of pale blue satin ribbon caught under the yoke. 4. The top nightgown, from Annek, is of pale pink crêpe satin and is very new in its circular cut and its short skirt. A ribbon run through at the waist-line gives a soft blousing to the bodice, and there are encrusted motifs of georgette crêpe in the same pale pink, forming a design at the V neck-line, and a piping to match, also of the georgette crêpe, bordering the full hem; from Best

INTIMATE FACTS ABOUT FASHION

5. Cadole uses Racine lace in a new shade of pinky-beige for this combination that is long, smoothly fitted, and backless; from Saks-Fifth Avenue. 6. This two-piece ensemble from Annek is of net crêpe satin in a "mastic" shade, bordered with point turc, and designed to wear with sports clothes. The tunic is worn over bloomer pants that button above the knees; from Best. 7. Rouff designed the evening combination shown at the upper left, which includes a chemise of delicate écru lace and panties of pale pink silk voile. The chemise has a circular skirt; from Saks-Fifth Avenue 8. Inserted motifs of Alençon lace add charm to Cyber's new ensemble of pale pink crêpe de Chine. It includes an envelope chemise and a short underskirt on a yoke. 9. Cadolle makes an exquisite ensemble of rosy-beige Racine lace, with a fitted brassière of excellent lines and rather long panties cut on the bias to give freedom of movement without fulness; from Saks-Fifth Avenue. 10. The combination at the lower right, from Annek, is all in one piece and is made of a special chiffon called "mousseline Annek." The panties are made on a yoke, button at the waist, and are open down the back; Best

Anton Bruehl

The magic name of sport has come to include almost everything from tiddledywinks to aviation, and the great vogue for games of all kinds has led to the revival of many old favourites. Here is an assortment for the discriminating Christmas giver. At the upper left are a deck tennis net and one of the rubber rings used in playing. At the upper right is a backgammon-board, dice cups and all. Below it is a game box—containing poker chips, dominoes, cards, chess, and a race-track game. Beside this is a traveller's chess-board with the men on pegs. Next are a ping-pong net, rackets, and balls. For those who love the game that made Monte Carlo famous are the roulette-wheel and official *tapis vert*. By them, at the bottom of the photograph, is a very new pack of cards with a hunting-scene on the back; all from Abercrombie and Fitch

TEN PAGES OF NEW GIFTS

THE CHRISTMAS MENAGERIE

ANIMAL forms have had an especial appeal to ceramic sculptors and to collectors of objets d'art from the days of the terra-cotta camels and horses modelled by unknown sculptors of ancient Chinese dynasties to the naïve Staffordshire porcelains of poodles and lambs, beloved of Victorian housewives. And to-day, the modern sculptor is no less appreciative of the plastic and stylistic possibilites inherent in animal forms. The amusing menagerie shown at the top of the page is a representative collection of contemporary treatment of the subject, and each of the animals would make a charming and most unusual Christmas gift.

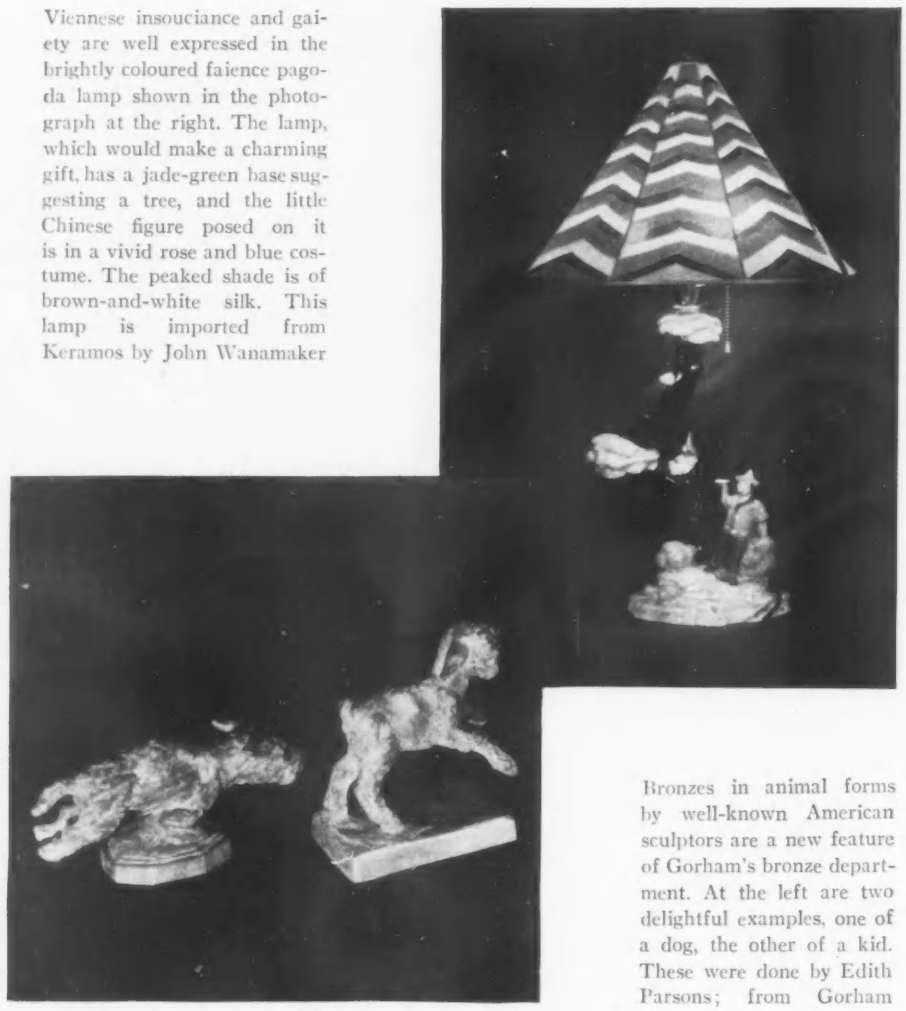
At the upper left is a decorative penguin in brown and buff faience, by Carl Walters, from the Potters Shop. Directly in front of it is a black and white crackle ware ermine from Rena Rosenthal. And at the right are two bantams of grey and rose pottery imported from France by Wanamaker, which, serving as books-ends, will be eternally separated for the good of the barnyard. At the lower left is a serene beige crackle ware llama from Rena Rosenthal. The Persian blue faience rhinoceros by Carl Walters, from the Potters Shop would provide a striking note of decoration to any table.

The photograph at the right shows two stylized, but essentially plastic interpretations of the horse, a subject that, to the collector of smali bronzes, vies in popularity with the dog and the cat. Delightfully personal interpretations have been made by Hunt Diederich in the one at the right, from the Downtown Gallery, and by Heinz Warneke in the one at the left, from the Milch Galleries.

EMELIE DANIELSON

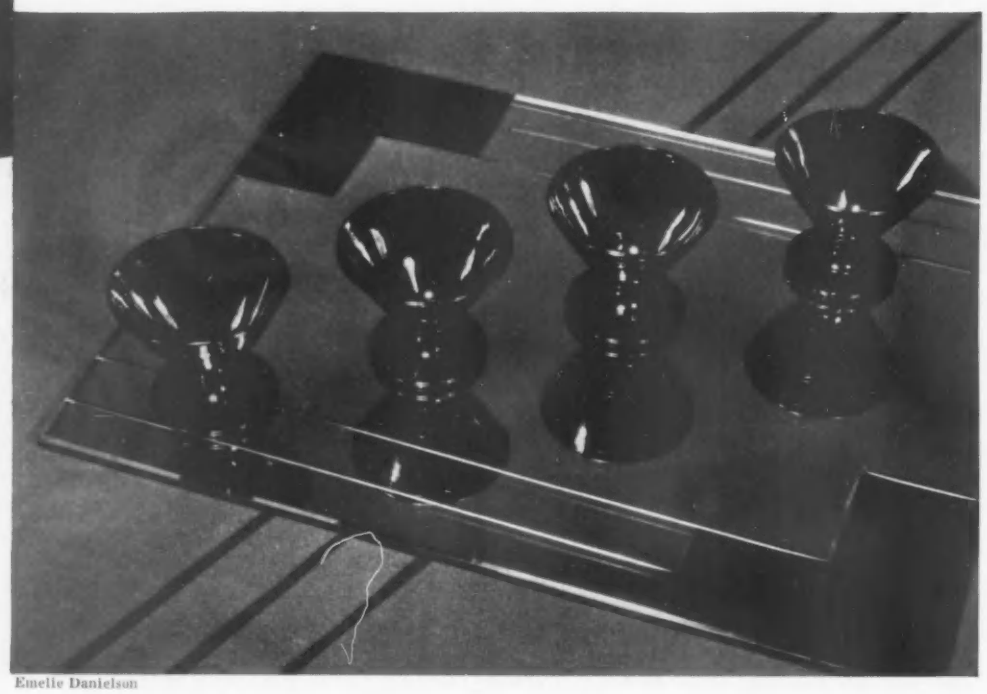
A well-known German sculptor designed the white porcelain figure of a mediaeval prince shown above. Its companion piece is pictured on the opposite page; from Ovington. Very smart are the black cocktail glasses shown at the right, which are particularly distinctive when used with the black glass and mirror tray. The tray may be used as a centrepiece, and two smaller versions of the same design are available; from the Park Avenue Galleries

Viennese insouciance and gaiety are well expressed in the brightly coloured faience pagoda lamp shown in the photograph at the right. The lamp, which would make a charming gift, has a jade-green base suggesting a tree, and the little Chinese figure posed on it is in a vivid rose and blue costume. The peaked shade is of brown-and-white silk. This lamp is imported from Keramos by John Wanamaker



Bronzes in animal forms by well-known American sculptors are a new feature of Gorham's bronze department. At the left are two delightful examples, one of a dog, the other of a kid. These were done by Edith Parsons; from Gorham

MODERN ORNAMENTS



Emelie Danielson

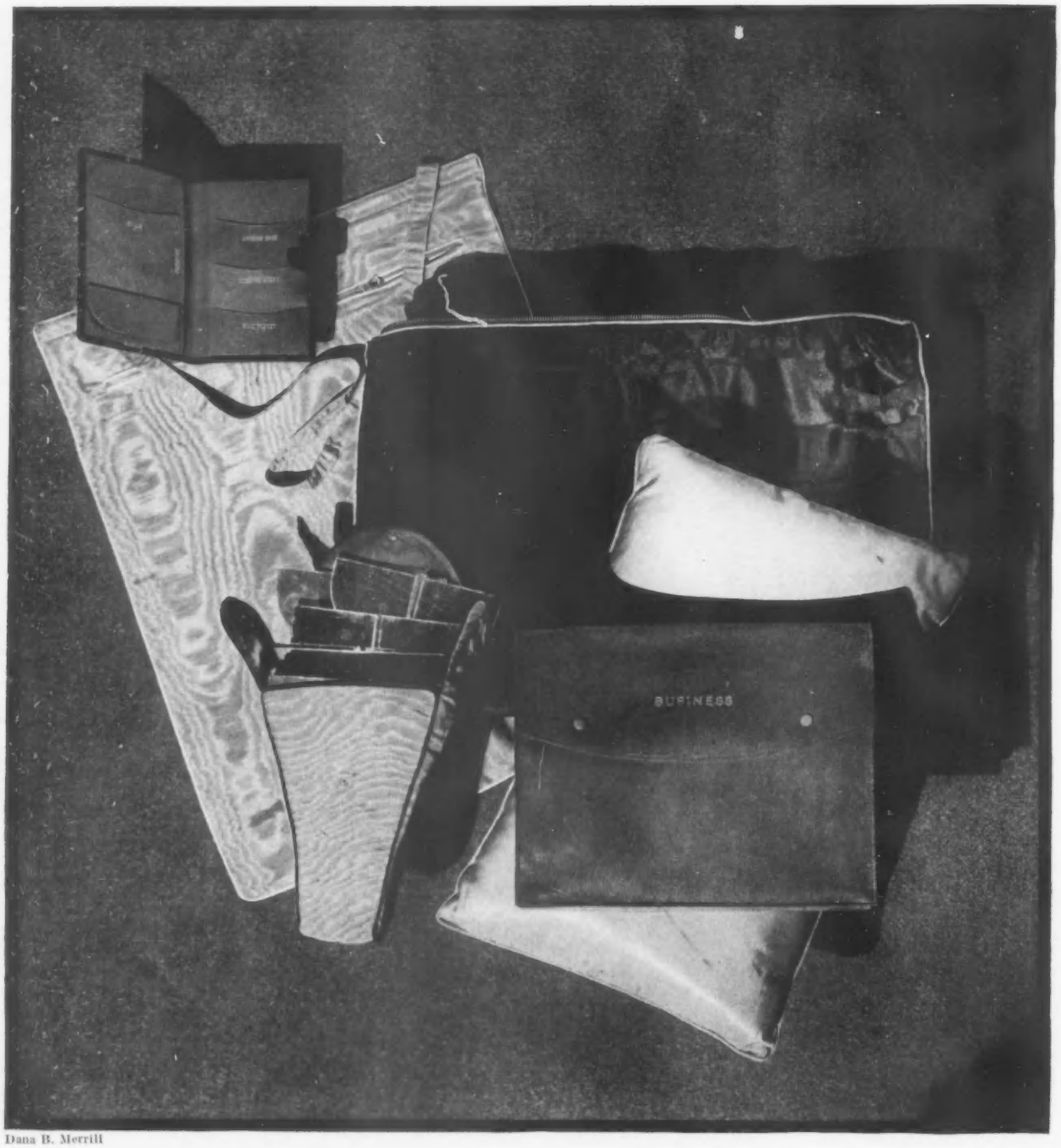
An interesting type of modern Viennese art is illustrated in the lamp in the photograph at the left. Vally Wieselthier, formerly of the Wiener Werkstätte and now in this country, was the designer. The stem-like base of the lamp is made of bluish faience, and the sophisticated little head of a lady is in vivid natural colours. The paper shade is in soft tones of rose and blue; from Rena Rosenthal

The possibilities of the usual conventional book-end are well illustrated by the charming little puppies in bronze shown at the right. These, as well as the bronzes on the opposite page, were created by Edith Parsons; from Gorham

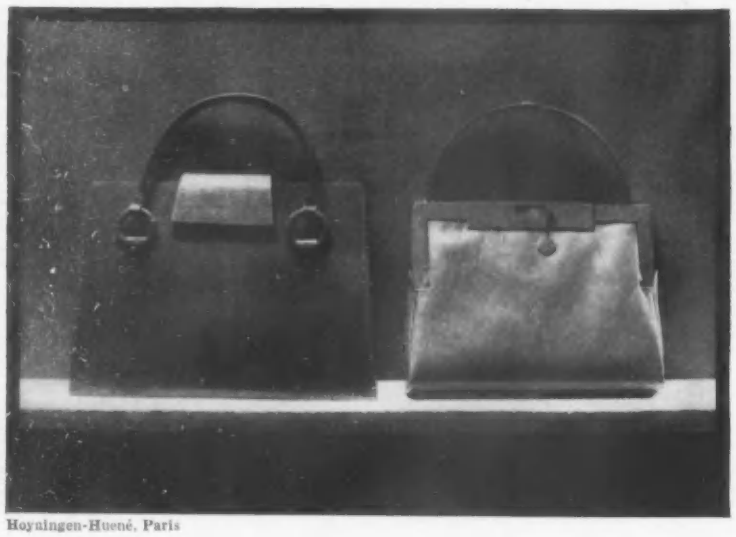
FOR THE HOUSEHOLD

Emelie Danielson

The delicate raffiné figure of a princess in white porcelain shown above is a companion piece to the one on the opposite page; from Ovington. That a purely rational treatment of lamps and lighting fixtures can produce distinguished designs is demonstrated by these lamps. At the extreme left is a modern example, made of cedar and metal; the Park Avenue Galleries. The other three, of metal and glass, are Schwintzer and Graeff designs; from Wanamaker



Dana B. Merrill



Hoyningen-Huené, Paris

At the upper left in the group of new travelling accessories is a black leather passport case lined in red, with several compartments; Saks-Fifth Avenue. The rubber-lined laundry bag with a slide closing is of blue moire edged in rose; The Vab Shop. The turquoise-blue moire pillow fits into a black moire case; Madame Et La Jeune Fille. The green moire case at the lower left holds six folding hat-trees; The Vab Shop. The red leather envelope is one of a convenient group of three marked "business," "personal," and "bills," held together by a leather strap; from Arthur Gillmore

The sports bag at the extreme left is of natural polished pigskin and opens like a book; beside it is a bag of soft beige box calf with a lock fastening under a metal mesh; Best

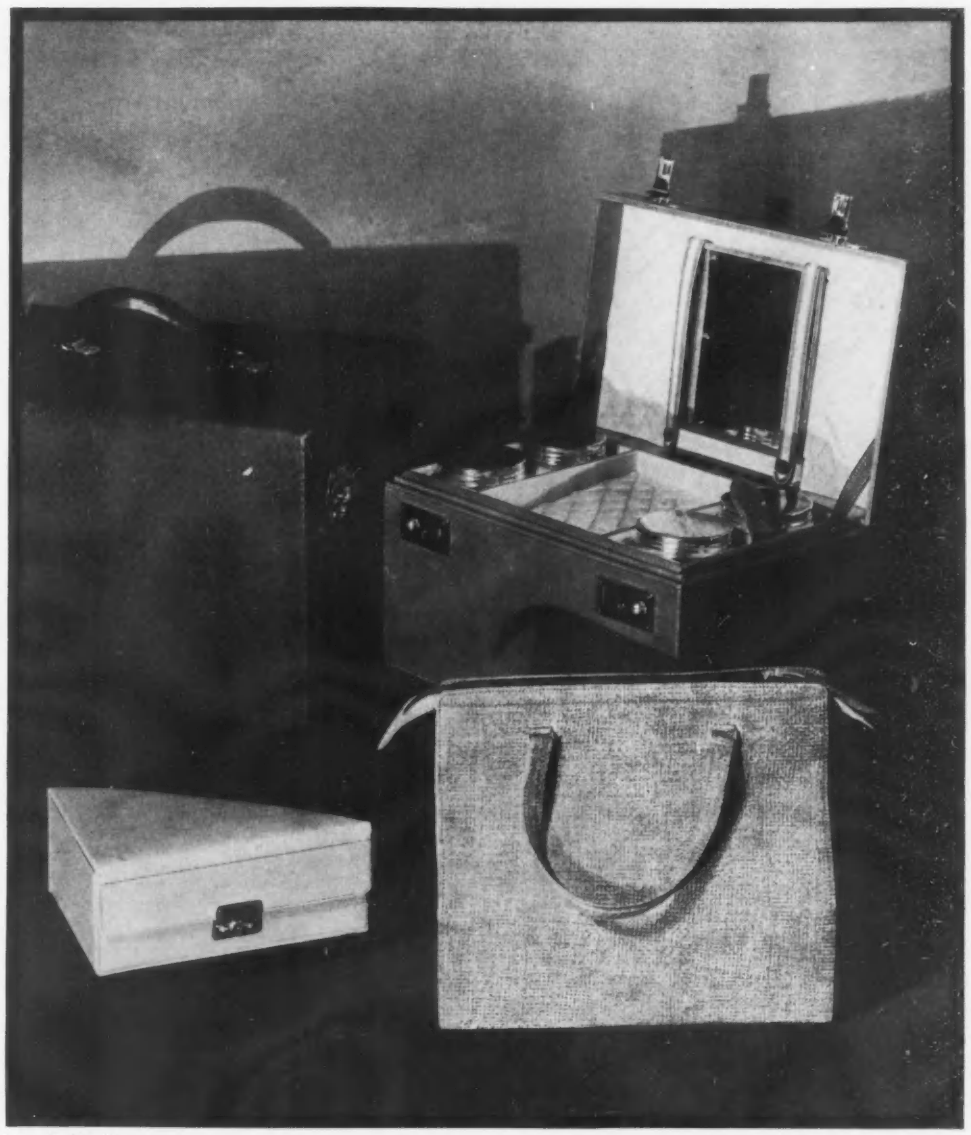
GIFTS FOR THE CHIC TRAVELLER

A striking ensemble of scarf and bag, designed by Reboux, is shown in the photograph at the right. It is made of putty coloured corduroy—that most practical of materials in a new smart guise—, and the scarf has a detached lining of red crêpe de Chine. The large flat bag, of an excellent shape to hold tickets —closes with an inner slide fastening; imported by Stewart

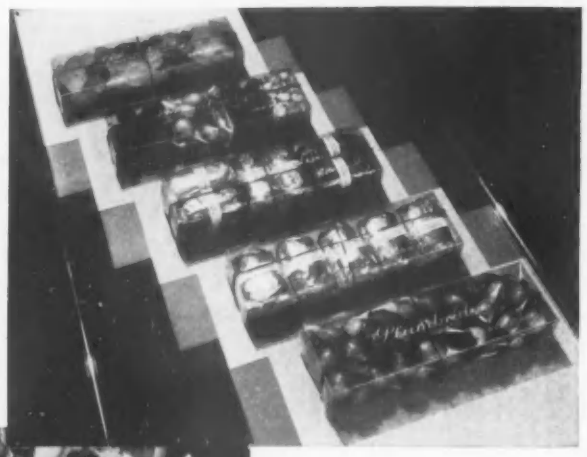
Barré, Paris

A very smart note in the new mode, and a practical one for the traveller, is the ensemble of scarf and muff or scarf and beret, like those shown in the photograph at the left. The scarf accompanied by a muff is of American broadtail, a chic fur at present; from Altman. The other scarf is of jersey striped in yellow and black, with a beret to match; from Best

The radio fan who travels will welcome a Christmas gift of the small and compact suit-case holding a radio set, shown in the photograph at the right; from Brunswick. Beside it is a very well-arranged brown leather bottle-case with one dozen bottles with enamel tops in different colours in the bottom and a tray with four jars and a compartment for jewellery; from Altman. A perfect gift for the domestic traveller is the small sewing-box of blue and tan leather shown at the lower left in the photograph; from Saks-Fifth Avenue. The bag at the lower right is made of leather that resembles tweed and is conveniently fitted with a small brush, comb, mirror, two glass bottles, and a jar with a gold top; from Madame Et La Jeune Fille



Dana B. Merrill



FOOD FOR CHRISTMAS THOUGHT

• In the top photograph are shown five packages from Plumbridge, which arrive side by side in a single large box and contain such "bonnes bouches" as candies wrapped up to look like radishes, Gargantuan stuffed prunes, bright candies, chocolates, and nuts

• The epicurean basket revealed in the second photograph boasts practically every known variety of nuts, including salted, glacé, and candy-coated; from Park and Tilford

• To the gourmet, the middle photograph carries its own message, for it includes a terrine of pâté de foies gras with truffles, a pot of Stilton (or Cheddar) cheese, aged with port, and six little cheeses, from Germany; from Maison Glass

• When the marionettes shown in the fourth photograph turn their backs, they reveal lollypops and popcorn balls, stowed away in their pockets. The bag contains rock-candy tea-crystals, and the box mints in fruit forms; from Mary Elizabeth

• In the bottom photograph, the upright package has jars of peanut glacé, hard candies, and mints, on a package of prune delight. The festive basket includes cocktail wafers pretzel-sticks, candies, and other delicacies; from Alice Marks

GIFTS THAT ARE FEASTS FOR MORE THAN THE EYE

Martinus Andersen

FROM CAVIAR TO CAKES ON THE CHRISTMAS LIST

• What more delightful way of saying Merry Christmas to a hostess than by the hamper shown in the top photograph on this page? Here are those excellent aids to cuisine, cooking wines, salted in deference to the law, savoury pastes in gay pottery boxes, caviar, and still other delights; from Charles • In the second photograph at the right appears a veritable masterpiece of a Christmas cake—a rum tart, iced with a holly wreath, a "Merry Xmas," and a bell to ring in the New Year, all at one time! The little cakes are in the guise of miniature fruits; from Slama's • An aristocrat among holiday baskets, the one shown in the third photograph at the right contains such pleasant gifts as caviar, pâté de foies gras, liquid coffee, chocolates in the famous orchid box, and other de luxe edibles. The contents of the baskets are varied according to the tastes of the sender or the one to whom they go; from Sherry • No Christmas can be called truly complete without its fruit cake, rich and luscious to the final crumb. Shown in the fourth photograph at the right are two such cakes, wrapped up in silver and topped with holly; from Madame Blanche • The packages in the photograph directly below are sufficiently lovely to make us sorry that Christmas comes but once a year. Nor do the wrappings belie the contents, for the large box holds crisp, thin cookies, giant-size salted nuts, or home-made candy. The smaller packages are chocolate with Christmas-trees, Santa Claus, or an enchanting angel; from Anne's Shop

Martinus Andersen

Dana B. Merrill

The bar-ette shown at the left is from Frankl and provides an amusing and practical substitute for the old-time medicine cabinet in the modern bathroom. On it is a complete assortment of bathroom articles and toilet preparations; from Lord and Taylor. The modern green bath mat is from Munyer

The small dressing-table with its bench to match, shown in the middle photograph, is ideal for a large bathroom or bath dressing-room. The drawers hold cosmetics, and the centre section can be closed. If the bottles are omitted, a plain and **utilitarian** surface is presented; Rena Rosenthal

The stool shown in the photograph at the lower left has a slip-cover of white towelling and is designed as a substitute for that inglorious bit of bathroom equipment, the enamelled wooden stool. It is like an enlarged cushion, and it may be splashed upon with safety; from Jones and Erwin

The modern jars and powder-box shown in the photograph at the bottom of the page are of alabaster composition in bathroom shades. Here is the perfect solution for smart and practical containers for such important items as bath salts, bath powder, and face powder with its puff; Saks-Fifth Avenue

BEAUTY AND THE BATH

The bathroom mirror need no longer be a thing destitute of charm. The mirror shown in the photograph at the right can be lighted by a specially designed fixture; to order from Jones and Erwin. The lovely rose bottles are from the Park Avenue Galleries, and the Molyneux atomizer is from Altman

The monogrammed bottles, shown in the photograph in the middle of the page, are of blue-green glass with amber stoppers and amber lettering; from The Bath Shop. The modern black bottles, shown in the photograph at the lower right, are in metal holders with four canine silhouettes; Rena Rosenthal

The bath-side table shown in the middle photograph at the right fits directly against the tub. The supports are of metal, and the glass top covers a silver paper with a fish motif; from The Bath Shop. The Lalique glass powder-box and the bottle of very beautifully chased glass are from Jay-Thorpe

The decorative blue box with its ribbon bow, shown in the second photograph directly below, holds three trays of Chantal's oval soap. These soaps are available in various attractive shades and forms; from Jay-Thorpe. The square box contains Isabey's "Mimosa" bath powder with a down puff; from Altman

Dana B. Merrill

THE CHIC SUBURBANITE COMES TO TOWN

THE woman who lives in the suburbs has a different clothes problem from that of the woman who lives in town or the one who spends all her time in the country. Her wardrobe should be a compromise between those of the other two, and it will be most successful if it contains a variety of those costumes that come under the head of "town-and-country clothes" and if she takes care to choose combinations that make each coat adaptable to a variety of occasions.

As a basis, most practical of all, in the winter, is a fur coat of the semiformal type. The brown caracal coat shown at the right on the opposite page is an excellent example, and equally smart is a coat of summer ermine, which looks well over crêpe de Chine dresses in almost any colour and may be worn with evening gowns, as well. Less expensive and very versatile are coats of lapin in honey-beige or grey-beige. Kurzman has a good assortment of coats of this type, and the suburbanite who chooses one of good lines and quality will find her clothes problem well on the way towards a solution.

There are times, of course, when she will need a wrap that is less heavy, but that, like the fur coat, must serve the double purpose of formality and informality. And, for this, a very good choice is the coat of black velveteen shown on the opposite page. While it would not be selected for train wear under ordinary circumstances, it can make the short trip to town, over a black crêpe de Chine dress, and it forms a charming wrap in the evening if the occasion is not too formal.

If a costume is for daytime wear only, a suit of tweed or soft woollen is the most practical solution—and very smart, this season. A variety of blouses will fit it for any occasion. In general, the wise suburbanite will choose browns, beiges, and greens, rather than black for her suit of this type. For while black is ultrachic within the city limits, only an occasional black suit looks really right in an out-of-town setting, while the other colours suggested increase in chic against a rural background.

For a day in town that includes no formal engagement, this heavy tweed suit is an excellent choice. It is in a mixture of black, yellow, green, and beige, trimmed with black Persian lamb, and has a new double sleeve on the coat. The blouse is of yellow crêpe; from Jay-Thorpe

Smartly formal is this suit of soft green wool, designed by Lucile Paray and suitable for any daytime occasion in town. It has a light grey fox collar on the seven-eighths length coat. The sleeveless blouse made of dull silver lamé may be varied by other blouses; from Kurzman

The Vionnet beige tweed ensemble at the right is essentially a "town tweed." The seven-eighths length coat with a slit back is worn over a one-piece dress with a skirt of the tweed and a bodice of crêpe de Chine. Dark brown curly lamb is used to trim the coat; from Kurzman

The three sketches shown below illustrate an excellent combination for the suburbanite who comes to town for a long day and evening. The black velveteen coat from Chanel is equally smart over either dress; coat from Saks-Fifth Avenue. The simple black crêpe de Chine dress is chic for wear on the train and through the day; Jay-Thorpe. For the evening, nothing could be smarter than the trailing gown of black chiffon, designed by Patou. It combines well with the coat; Saks-Fifth Avenue

A fur coat is almost essential to the suburbanite, and the one shown at the right is a wise selection for wear both in the suburb and in town. It is of brown caracal with a cleverly adjustable collar, and it combines equally well with the formal dress shown with it and the informal one above; coat from Kurzman. The dress for the train and for shopping is of soft brown woollen, simply made, with a high belted waist-line; from Jay-Thorpe. The graceful dinner-dress, from Lucile Paray, is made of plum coloured fish net and has long fitted sleeves, shirring at the front, an uneven hem-line, and a becoming neck-line; Kurzman

PARTY FROCKS FOR THE TEN YEAR OLD

THE girl of nine or ten will look charming in the frock at the left in the sketch, which is of pale mauve pussy-willow taffeta. The only trimming is the use of pointed edges around the square neck, armholes, and full hem. The sash is of deeper mauve velvet; from the Children's Shop. Second from the left is an attractive version of the classic smocked frock. This one is of pink crêpe de Chine, with hand-smocking at the neck yoke, wrists, and belt; from Best. Black velvet may be appropriately worn by the child of ten, if it is used with simplicity. The second frock from the right is of black velvet with white crêpe de Chine collar and cuffs; from Best. Another becoming and youthful dress is shown at the right, of peach-pink crêpe de Chine trimmed with a deep pleated collar; from Best

THE girl of fifteen, still a child, wears her dresses just below her knees, but made with a suggestion of more grown-up styles that lifts them out of the classically simple frocks for the child a few years younger. At the left in the sketch is a pale green Canton crêpe sleeveless frock with a cape collar and a circular tiered skirt. The belt is worn just below the normal waist-line. Lanvin designed the charming taffeta frock in the centre, which is best for the "sub-deb" of sixteen or seventeen. This dress is in pale blue, and its ankle-length skirt does not detract from its youthful and unsophisticated lines. The third frock is of black velvet, and, although a model of great youth and simplicity, it has distinctive touches in its fitted lines and low-placed fulness; three dresses from Saks-Fifth Avenue

THE YEARS JUST BEFORE THE DÉBUT

NEWS FROM THE SMALL SHOPS

Those who have recently moved or are just redecorating on general principles will be interested in a new type of decorating service started by Mrs. Fleischmann and Miss Schuyler in their shop called "Chez Vous," at 20 East Fifty-Eighth Street. This service allows one to buy furniture wherever one pleases, and the charge is only for the advice and help that have been given. This does not mean that these enterprising ladies won't search through the world for a particular antique piece that you may want, or that you can't find charming furniture and bibelots in their shop. They will decorate anything from a dog kennel to a palace, and their ambition is to do airplanes and zeppelins. To oblige in anything, no matter how small, is their policy. If you go to their shop for an interview, you have the pleasant feeling of being in a charming living-room with women who want to understand the problems of your house and the limitations of your pocketbook.

Mosse and Slocum, at 901 Madison Avenue, is a shop that will solve the problem for the woman who, though she finds the new silhouette charming, does not wish it in its most extreme phase. This season, more than ever before, one is able to select a line that is most becoming to one's figure, and it is a pleasant relief to know where to find smartness combined with a touch of conservatism. Here, all types of costume are to be had—smart sports suits, copies of Chanel models and those of other Paris houses, lovely fur-trimmed ensembles, and crêpe de Chine dresses, with a variety of hats to match them all. For the woman with extravagant taste, who might wish for two or three evening wraps, a charming reversible cape of chartreuse and beige velvet trimmed with lapin offers one smart solution. And, incidentally, it will be a help to those desperate mothers who are trying to dress their débutante daughters correctly to know that many of the girls in attendance are débutantes of last season who are full of helpful suggestions. And an even more difficult problem is solved in the charming selection of dresses for girls from eleven to fourteen to be found in this shop. As every one knows, this is the hardest to dress of all ages and the little party dresses made of crêpe de Chine and taffeta are particularly charming. The mother who is pressed for time in buying her daughter's wardrobe on some Saturday when the latter is free to be fitted will welcome the fact that practically all of her clothes, with the exception of her school uniform, can be purchased here. The sports clothes and daytime dresses are as simple and well selected as any one could wish, as well as the frocks for more formal wear.

How we struggle every year, at about this holiday time, to know what to give the children among our friends for Christmas! Perhaps, they are too old for toys and yet too young to enjoy receiving a more practical present. In the end, we usually decide on books, but there is always the question of where to get just the right one. Mrs. Charles Payson and Mrs. Richard Kimball, however, have made the problem very easy in their new shop, Young Books, Inc., on Sixty-Third Street. Though they have a few books for grown-ups, they prefer the readers of the very youngest set and have done everything to make the shop appeal to children. It is decorated in robin's-egg blue, with maple bookcases and furniture. There are many amusing prints and etchings, maps, wood blocks, lamps, puzzles, and children's antique furniture, any of which would make charming Christmas presents. Lighting fixtures designed to suit the child's fancy furnish another pleasant suggestion and may be ordered. A children's circulating library will delight their young customers, and almost more charming than anything in the shop is the assortment of old dolls collected at various times while antique hunting. These are all for sale, except one, who presides as a mascot. She is a sweet little old-fashioned lady with a complete wardrobe, and she changes her dress almost daily.

The fashion dictators are tempting us to spend more money, and a pleasant temptation it is! Not only do we have to discard our old dresses for new ones, but even our lingerie seems inappropriate. How can we wear things with elastics that bunch material just where the new dresses are fitted closest to the figure? But Vera Sanville, at 746 Madison Avenue, will help us out. She is making all of her lingerie to order on the new princesse lines, close fitting and right with the new clothes. A perfect undergarment to wear under the low-backed evening dresses is her "Lady of the Evening," consisting of panties and a backless brassière in one. Her négligé sets are lovely and may have the new high waist-line, which is so becoming to most of us. Among her pyjamas is one new and original model—the "Bagdad." You can almost guess from the name that it has very full trousers held in at the ankle. They are of metallic cloth and worn with a short black velvet coat with sleeves cut to resemble the trousers. This shop has also many smart imported bags. One black velvet evening purse with a crystal and marcasite fob has a very useful little chain inside for the door-key, which is sometimes so elusive in one's bag. Besides these, Miss Sanville has many charming crêpe de Chine and woollen day dresses, which she matches (Continued on page 124)

DESIGNS FOR PRACTICAL DRESSMAKING

FROCK No. S3389—Shirring on the scarf collar, on the cuffs, at the waist-line, and on the gathered flounce adds a rich note to this dress of flat crêpe. Designed for sizes 14 to 38

FROCK No. S3391—(Above, right) The cut is important on this one-piece silk crêpe dress, one side of which is shirred to the other in a diagonal line. Designed for sizes 14 to 38

EVENING FROCK No. S3392—A return to tiers is the newest feminine gesture, and this frock of lace and chiffon shows the trend in a gracious form. Designed for sizes 14 to 38

FIVE SPECIAL DESIGNS FOR THE HOLIDAYS

ENSEMBLE No. S3390—Very brief sleeves add a quaintly youthful note to this fitted and moulded silk crêpe dress with shaped bands ending in godets. Designed for sizes 14 to 38

ENSEMBLE No. S3390—(Above, right) The broadcloth coat accompanying the dress at the left above, has the longer length and a nipped-in waist-line. Designed for sizes 14 to 38

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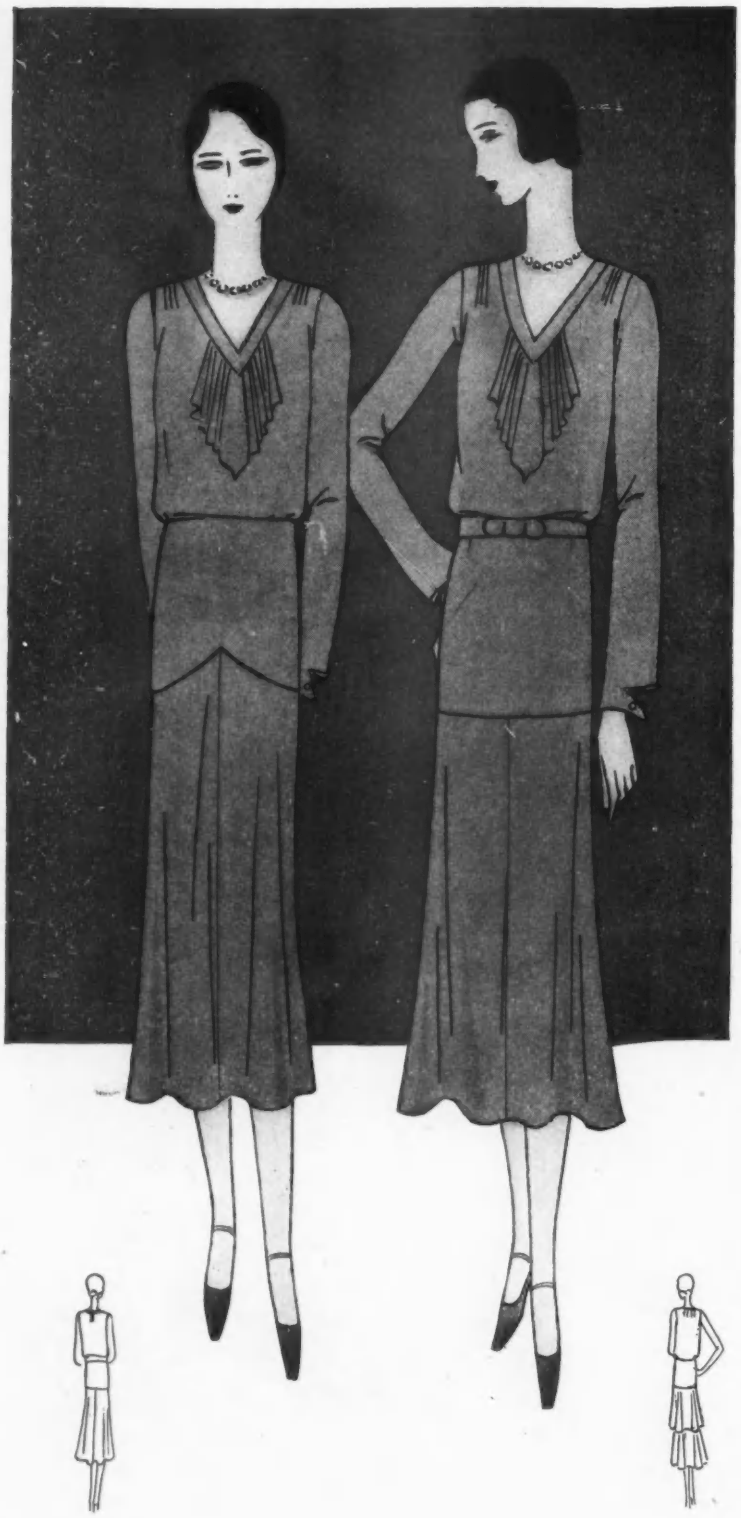


FROCK No. 5105—The vogue for tuck-in blouses is so wide-spread that even frocks feature them. This dress of flat crêpe has a blouse that may be a tuck-in or an overblouse. Designed for sizes 14 to 42

FROCK No. 5105—In this view, the flat crêpe dress is shown with the blouse worn over the skirt, a separate belt marking the waist-line. The four-gored skirt has a shaped yoke. Designed for sizes 14 to 42

FROCK No. 5104—A dress of grace and sophistication is this silk crêpe one with a long shirred bodice, a bolero back, and two circular tiers with uneven hem-lines. Designed for sizes 14 to 44

FROCK No. 5103—An unbroken silhouette with a gradual flare is the achievement of the skilfully cut dress of crêpe marocain shown at the right. Sleeves optional. Designed for sizes 14 to 42

LONG, FLUID LINES CHARACTERIZE THE MODE

ENJOY PEA SOUP

AS BLENDED BY CAMPBELL'S FAMOUS CHEFS

CHARM with utility! Delicacy with strength! Daintiness of flavor with exceptional nutritive value! Good pea soup... the best pea soup... Campbell's Pea Soup ... offers this union of seeming opposites. Allure for your taste. Real food for your appetite.

This is unmistakably evidenced by the high favor in which Campbell's Pea Soup is held both for the formal occasion and the general family menu ... In both roles it is a stellar performer.

The daintiest and sweetest of peas are here blended with rich butter and seasoned with the verve of the master into as tempting a soup as ever graced your cups... When you preside as hostess or direct as home-manager, Campbell's Pea Soup is an appreciated aid. 12 cents a can.

YOUR CHOICE

Order any of these Campbell's Soups from your grocer

ASPARAGUS
BEAN
BEEF
BOUILLON
CELERY
CHICKEN
CHICKEN-GUMBO (OKRA)
CLAM CHOWDER
CONSOMMÉ
JULIENNE
MOCK TURTLE
MULLIGATAWNY
MUTTON
OX TAIL
PEA
PEPPER POT
PRINTANIER
TOMATO
TOMATO-OKRA
VEGETABLE
VEGETABLE-BEEF
VERMICELLI-TOMATO

LOOK FOR THE RED-AND-WHITE LABEL

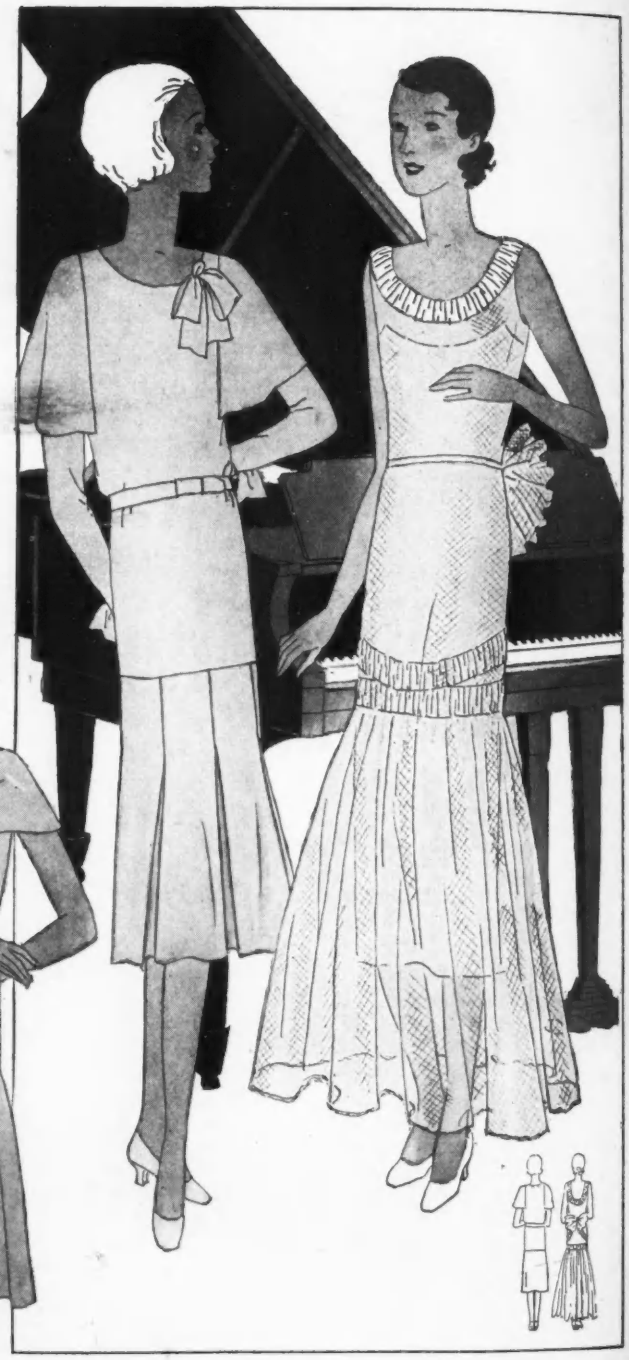
MEAL-PLANNING IS EASIER WITH DAILY CHOICES FROM CAMPBELL'S 21 SOUPS

COAT No. 3007—(Below, left) For a small girl's first parties, this velvet coat with shirred raglan sleeves and a tie collar is charming Designed for sizes 4 to 14

FROCK No. 3005—(Below, second from left) A linen collar and cuffs, a yoke, and gathering or smocking add chic to this gingham frock. Designed for sizes 2 to 10

FROCK No. 3006—(Below, third from left) Only for state occasions does little sister wear this crêpe de Chine dress with a shirred yoke. Designed for sizes 2 to 6

FROCK No. 3008—(Below, right) This young girl's dress of georgette crêpe has the fitted bodice and higher waist-line of 1930. Designed for sizes 10, 12, and 14



JUNIOR MISSES' FROCK No. 5109—This flat crêpe frock has an interesting sleeve treatment, flared box pleats, and a normal belted waist-line. Cap sleeves also are included. Designed for sizes 13 to 21

JUNIOR MISSES' EVENING FROCK No. 5110—This demure frock with its moulded bodice, high waist-line, and ankle length is of net—a favourite fabric for evening. Designed for sizes 13 to 21

NEW FASHIONS FOR THE YOUNGER GENERATION

DESIGNS FOR PRACTICAL DRESSMAKING

Patterns may be purchased from any shop selling Vogue patterns, or by mail, postage prepaid, from Vogue Pattern Service, Greenwich, Connecticut; 15 North Jefferson Street, Chicago, Illinois; or 523 Mission Street, San Francisco, California; in Canada, 70 Bond Street, Toronto, Ontario. Prices of the patterns shown in this issue are given on page 177

THESE ARE THE DAYS

when even the most rigid stoic will unbend a little . . . and feel the better for it. For at this time we of a rather realistic age still find pleasure in giving Christmas gifts . . . sincerest gestures of our affection and esteem.

Much may be asked of gifts of such significance. But above all they must bring the greatest happiness to those who receive them. For it is this happiness, given to others, that in its last analysis *is* Christmas.

In the collections at Marcus & Company you will find gifts of such convincing beauty that you will ask no surer compliment for those you would remember. There are exquisite bracelets and rings, necklaces, brooches and smart novelties, not only precious in themselves but rendered doubly precious by their workmanship. Some may be bought for as little as $5; there are others for as much as $100,000.

A Stunning diamond and ruby bracelet set with two star rubies. The price is $27,500. *B Superb blue star sapphire in a simple diamond pendant. The pendant (without the chain) is priced at* $30,000. *C A striking emerald cut diamond ring. The price is* $38,500. *D Brooch of antique Indian emeralds inlaid with diamonds. Priced at* $17,500.

MARCUS & COMPANY • *JEWELERS*

WM. ELDER MARCUS, Jr. CHAPIN MARCUS

Fifth Avenue at Forty-fifth Street, New York; London, Paris, Palm Beach, Bombay

The comfort and enjoyment of the daily tub are unmistakably heightened by adding to the water a half-handful of No. 4711 Bath Salts in your favorite odor (there are eleven in all!) . . . No. 4711 Bath Salts are refreshing . . . invigorating . . . gently stimulating to fagged nerves and body . . . and the water takes on the gentle softness of pearly dew.

No. 4711 REG. U.S. PAT. OFF.

Bath Salts

Made in U. S. A. by

MULHENS & KROPFF, Inc.

25 West 45th Street, New York

Martinus Andersen

ON HER DRESSING-TABLE

THIS is the time of year, when, if ever, we must look our very best. Yet, this is also the time when more things conspire against it—fog, soot, wind, extremes of cold and damp followed by steam-heated rooms. To repair the damage these have wrought on the skin, an excellent remedy is a treatment at Primrose House. This establishment, which is well known for its facial treatments, recently moved to new quarters on Fifth Avenue at the corner of Forty-Eighth Street, where the same delightful atmosphere is maintained as formerly. Soft Italian-blue and a dull pink are used throughout in the decorations, and at one end of the long corridor is a charming little sitting-room in these colours.

There are various types of treatments given here, all using the famous moulding method, but, if the treatment is to be a preparation for a very special occasion, then a stimulating treatment is your choice. This combines the main features of the cleansing treatment with various preparations that act effectively in rousing a sluggish circulation, bringing the blood to the surface so that there is a pleasantly healthy glow. So many of the little blemishes that the skin is heir to—blackheads, tiny white lumps under the surface, enlarged pores—are largely due to poor circulation; therefore many women will find that the circulation cream used in this treatment fills a definite need in their beauty régime.

IN BEHALF OF BEAUTY

The first step in the treatment is a thorough cleansing with a cream faintly fragrant with roses, followed by cleansing packs of medicinal herbs. These cleansing packs are an important part of the treatment, as they are particularly good for removing any impurities or blackheads. They are followed by the circulation cream, which stimulates and brings the blood to the surface. After this has been removed, a moulding cream is applied and briskly moulded into the skin. All of the Primrose House treatments are given by graduate nurses who have a thorough knowledge of the muscles of the face and know how to use this knowledge to the best advantage. There is no pulling or patting—the muscles are briskly and deftly moulded in the way they should go. If there is any sign of flabbiness, an astringent smelling of pine woods is used. After several minutes of careful moulding, the eyes are bathed with a tonic, cotton pads dipped in astringent are placed over the face, the chin being scientifically strapped, and you are left to rest. Then, when you are completely refreshed, the pads are removed, and make-up is put on with great skill and taste, a make-up that always achieves a natural effect, and you go forth with a pleasant feeling of renewed youth and beauty.

These fascinating boxes of black glass with periwinkle-blue cupids aiming into the air are to hold bottles of perfume and pots of rouge; to order from Paris Galleries

In this day and age, there are a great number and variety of beauty preparations at our disposal. So, when a new series is introduced, it must base its claims on items of unusual worth and distinction, if it is to merit the approval of that discriminating person—the smart American woman. A series that does so base its claims is that recently introduced, under her own name, by Madame Frieda Hempel, the prima donna. These are the preparations that Madame Hempel has used herself, at the suggestion of her European physician, and they come to America with a background of the recommendations of prominent European physicians.

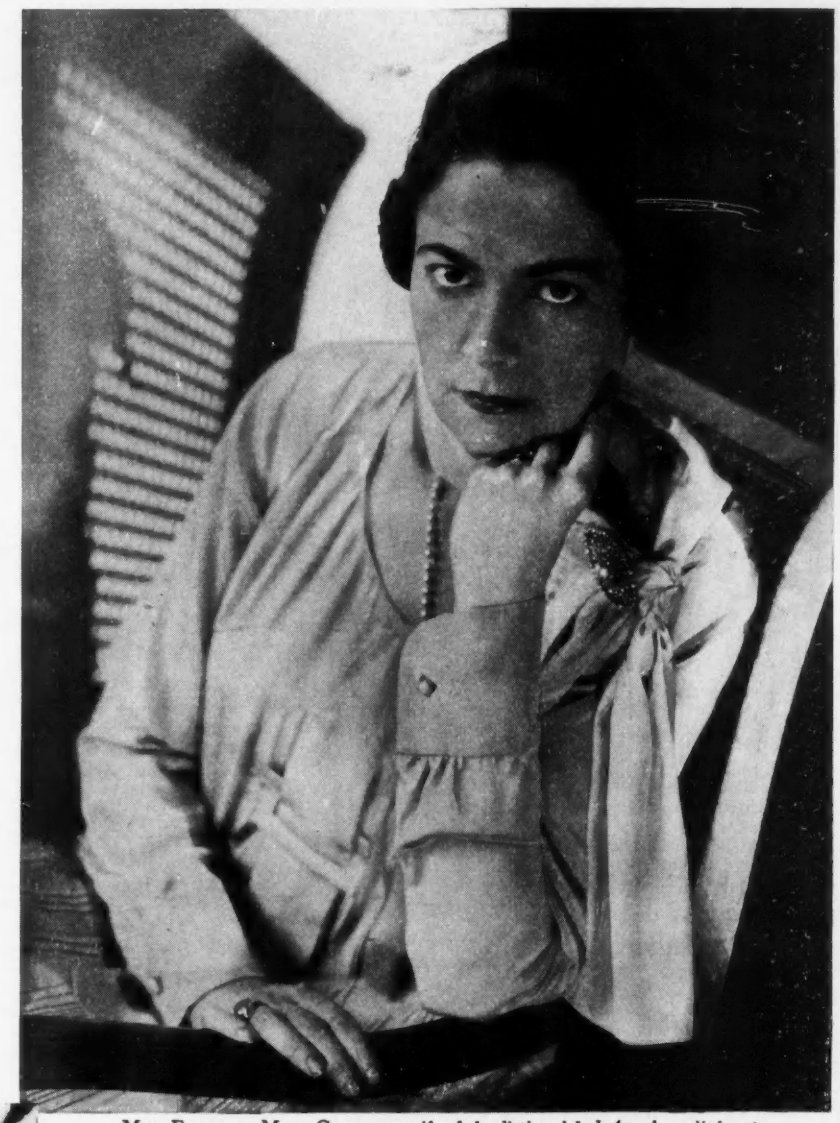
INDIVIDUAL PREPARATIONS

To begin with, one of the essential preparations is a cleansing emulsion. This is very pleasant, because it is a semi-liquid that is the simplest thing in the world to apply, and it is adapted to various different types of skin. You rub it on with the finger-tips, remove it with cleansing tissues, and your face is left thoroughly cleansed. Another individual preparation is a skin softener and lives up to its name by softening and soothing recalcitrant bits of roughened skin such as neglected elbows. After you have taken a hot bath, rub the skin softener into the roughened parts with strong massage motions and allow it to remain on overnight, and witness the velvety feeling in the morning. A rich nourishing cream proves a boon to the person with a sensitive, dry complexion. It abounds in oils which have a satisfactory way of being absorbed into the skin, instead of remaining on the surface. A "universal" nourishing cream is intended for the very laudable purpose of keeping the average skin smooth and young, and a strong astringent (one of the three astringents in the series) is admirably adapted for an oily skin or for one that needs (Continued on page 122)

An élite Bostonian of dark distinguished beauty

MRS. FRANKLIN MOTT GUNTHER

is a leader in the Diplomatic Circles of three Continents



MRS. FRANKLIN MOTT GUNTHER, *wife of the distinguished American diplomat, is a gracious hostess, whose hospitality has delighted hundreds of travelers abroad.*

LONDON, The Hague, Rome, Washington, Cairo—these brilliant circles have all acclaimed the charm, the chic, the dark distinguished beauty of Mrs. Franklin Mott Gunther, wife of the well-known American diplomat.

Tall and of regal carriage, Mrs. Gunther has the lovely coloring of a Velasquez portrait. Her head is crowned with dusky masses of smooth-coiled hair, in striking contrast with her wonderful topaz eyes and the clear pale olive of her perfect skin.

Aristocrat in the true sense, Mrs. Gunther comes of a fine old Boston family, the Hunnewells. As a young girl, she went abroad to finish her education in France and England. She became an accomplished linguist, and learned in Paris to dress with simple yet superlative chic.

In Paris, as in America, a beautifully-kept skin is the first essential to chic. What a tribute to the efficacy of the Two famous Creams that Mrs. Gunther has always chosen them to keep her own skin smooth and clear!

"I have used Pond's," she says, "ever since I was a young girl. For Pond's Creams are utterly wholesome, and I believe the skin should receive simple care."

Now Mrs. Gunther finds Pond's two new products just as dependably fine and pure. She says:

"The new Skin Freshener and Cleansing Tissues complete Pond's Method of care. The Freshener tones the skin so gently, and the Tissues are the only immaculate means of removing Cold Cream."

This is the complete Pond's Method of caring for the skin:

First, for thorough cleansing, apply Pond's Cold Cream over face and neck, several times during the day, and always after exposure. Pat on generously with upward, outward strokes, letting the light, pure oils sink deep into the pores and bring the dirt to the surface.

Then with Pond's Cleansing Tissues, soft, ample, absorbent, gently wipe away cream and dirt. These new Tissues economize towels and laundry.

For scrupulous cleanliness, repeat these two steps.

Next, after cleansing, dab Pond's Skin Freshener briskly over face and neck. It closes the pores, firms, invigorates the skin, leaves it without a trace of oiliness, rosy and fresh.

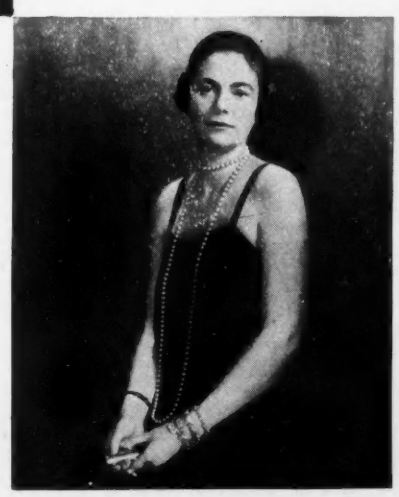
Last, smooth in a delicate film of Pond's Vanishing Cream for protection and as a velvety powder base.

At bedtime thoroughly cleanse your skin with Pond's Cold Cream removing cream and dirt with Tissues

Pond's famous four products — Cold Cream for thorough cleansing, dainty Tissues to remove cold cream, Skin Freshener to banish oiliness and tone the skin, and Vanishing Cream for powder base, protection, exquisite finish.

(left) *Since she was a girl at school in England Mrs. Gunther has excelled at golf. During her residence at The Hague she was a familiar figure on the links and two years carried off the amateur championship honors of Holland.*

(right) *Mrs. Gunther is known for the unusual loveliness of her neck and arms; their beauty is revealed in this striking Paris model of intricately draped black* crepe romain.



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GLACÉLAV GLOVES

GENUINE FRENCH GLACE KID

100% Washable In Hot Water

Graceful hands, gracefully poised in the *right* gloves. Of course they are Glacélav, the smart glove for all occasions, made by the famous Buscarlet, creator of

KISLAV

Not only are Glacélav Gloves smart to *look* at, but they are made to *wear* well. Handbags, to match the gloves, made of the same washable leather, come in all the newest shades. Both gloves and bag in this illustration are black glacé kid with white stitching

Made In France Exclusively

DAVID & BLUM
INCORPORATED
84 MADISON AVENUE
NEW YORK CITY

VARIETY IN WELL-CUT DESIGNS

DOLL SET NO. 20006—In this wardrobe, there are two dresses, a coat and hat of broadcloth, an undergarment, and a slip. Designed for sizes 16, 18, 22, 26, and 30 inches

BRASSIÈRE NO. 5111—This crêpe de Chine brassière with shoulder-straps fits smoothly under the new frocks. Hose supporters are attached. Designed for sizes 14 to 46

NURSE'S UNIFORM NO. 5108—Cotton rep makes this regulation uniform with a convertible collar. The muslin cap has a turned-back fold. Designed for sizes 14 to 46

PHOTOGRAPHED BY ALFRED CHENEY JOHNSTON

POSED BY MISS DOROTHY FLOOD

*The woman who dresses well will add to her wardrobe of hats, the delightfully new Ardsley style—*MAUREEN*··· beautifully hand-needled of soft, light felt. $12.50. Ardsley hats are made in every headsize and all the newer shades at $10.00 and $12.50 by*

HODSHON-BERG, *Inc.*

Fifth Avenue at 57th Street, New York

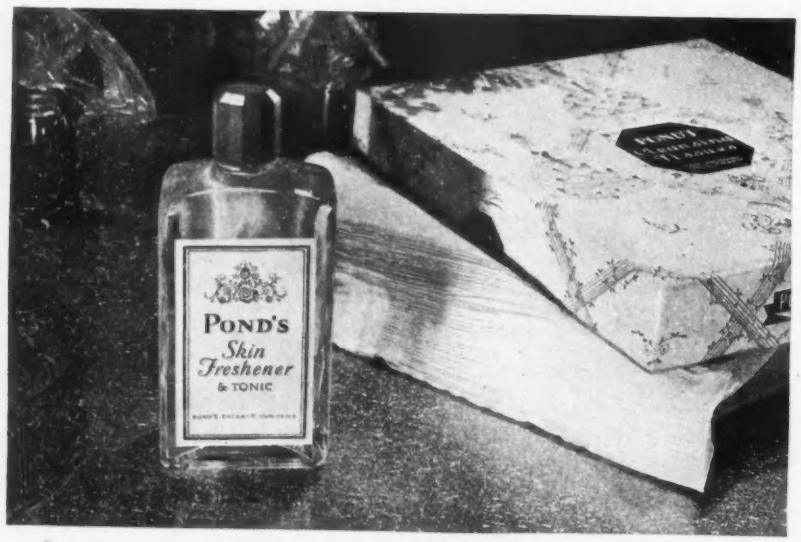
Presented by Carter & Johnston, 22 East 49th Street, New York; Boyd's, St. Louis; J. L. Hudson Co., Detroit, Joseph Horne Co., Pittsburgh, and at the Smartest Shops in the Principal Cities

they are so kind to your skin

POND'S

SOFTER CLEANSING TISSUES

GENTLER SKIN FRESHENER



Pond's new aids for the toilet used by fastidious women everywhere

FASTIDIOUS WOMEN now complete their daily facial with Pond's Cleansing Tissues and Skin Freshener.

Light as thistledown, silky soft, Pond's Cleansing Tissues are so amazingly absorbent they *lift* off cream and dirt after cold cream cleansing. They are useful, too, in other ways—as handkerchiefs for colds, for the children's luncheon. Keep them in boudoir, bathroom and nursery.

Pond's Skin Freshener, too, is essential to meticulous care of the skin. This gentle Tonic eliminates oiliness after cold cream cleansing, leaving the skin cool and refreshed. It braces tiny, slack muscles, refines the pores, brings fresh life and color to the complexion. Use Freshener, on rising, to take away "sleepy" puffiness.

When you give yourself your daily facial, use these Pond's aids this way:

Cleanse thoroughly with cold cream. Remove cream and dirt with Pond's Tissues, two at a time, folded or crumpled in your hand. Discard. Repeat these two steps.

Next, soak cotton with Pond's Freshener and dab over face and neck.

Now a little finishing cream, a dusting of powder and your skin is well groomed!

Remove cream with Tissues

Pat Freshener briskly

Send 10¢, for samples of Pond's Cleansing Tissues, Skin Freshener and Cold and Vanishing Creams.

Pond's Extract Company, Dept. X
110 F Hudson Street · · New York City

Name_____

Street_____

City_____ State_____

Copyright 1929, Pond's Extract Company

Martinus Andersen

ON HER DRESSING-TABLE

(Continued from page 118)

to be made firmer.

These are but a few high lights among a well-planned and inclusive group, and the essential preparations are divided into three simple and efficacious treatments for the three average types of skin. On the labels of all these preparations, there is a line suggesting that the purchaser consult the book of directions for their correct use, and this always seems a feasible suggestion, in that the scientists who create the various preparations have the most sound idea of their application and the combinations in which they should be used. Among the wise bits of advice included in these directions are emphasis upon the importance of thorough cleansing before any beautifying preparations or cosmetics are applied; the economy of using only small amounts of preparations instead of wasting them in too-liberal applications; the benefits of allowing several minutes for absorption by the skin of any liquids before proceeding with a treatment; the value of using only the softest, finest cleansing tissues, and other such sound, elementary ideas. The Frieda Hempel preparations are available in large shops throughout the country.

The powder-box at the left and the lipstick at the right are Lucretia Vanderbilt cosmetics packed in dark blue containers with silver butterflies. The loose-powder case at the right is of chromium metal with individual monograms in metal and colour; from Saks-Fifth Avenue. The perfume is Volnay's "Avenue des Acacias;" from Bonwit Teller

THE ART OF ARTIFICE

It is no new thing for women to be interested in make-up. Since the days when a crumpled rose-leaf was the accepted form of rouge, every woman has been eager to know how artifice can improve upon Nature in the matter of her particular face—and it may even be said that a few have never passed far beyond this stage in the understanding of the art of make-up. To-day, this matter is of even more concern than it has been before. Perhaps, it is too much to say that the new mode demands a new make-up, but it certainly demands a better understanding of make-up. New hats reveal our faces very frankly, and new coiffures have a way of changing faces surprisingly, so that some cosmetic additions or revisions are sure to be necessary. To further this understanding of correct make-up, Dorothy Gray has established a new service in the new floor of her Fifth Avenue salon, in New York. Here, you can go and have a complete make-up applied by a make-up expert. The excellent idea behind this system is that no single person is ever to be considered as a type, but as an entirely individual problem, and any one of us who has ever tried to adapt our best friend's make-up to our particular face knows how vital the consideration of individual differences is. Furthermore, this service is not a prelude to persuading you to buy what has made you beautiful. If you prefer, after you have had the advice of the expert on all of your make-up problems, you go to your favourite shop or wherever you may wish and buy the cosmetics that have impressed you as especially successful. The same service is extended for diagnosing the skin and the preparations and treatment required to keep it in the best possible condition. The third branch of this new service is expert powder blending. Here, again, the intention is to make the analysis entirely an individual one, never a formula according to the general type of colouring. In blending this powder, not only the individual skin tones, but the shadows of the face, as well, are considered. According to this specialist, if the powder is truly blended to individual requirements, there should be no difference in tone between the face, which is powdered, and the neck, which is not.

COMFORT AND THE COIFFURE

Many women have come to take as a matter of course a certain amount of discomfort in the pursuit of the perfect coiffure, but a visit to the New York salon of Saveli in East Fifty-First Street will pleasantly dispel this illusion. Here, in a setting of restful green and brown, with a refreshing note of modernism, one is treated to a thoroughly cleansing, as well as a comfortable shampoo. Then, the natural—or permanent—wave is deftly and gently moulded in the most becoming manner by a skilled coiffeur. As one prepares for an hour of riveting noise from the hair-drier, while the wave is being set, a pleasant surprise occurs in experiencing a quiet breeze from a drier that derives its heat and energy from a common generator far in the rear of the (Continued on page 124)

After-dinner Coffee Set in the William and Mary Style. Coffee Pot, Creamer and Sugar, $210.00; with Tray $310.00.

Above—Water Pitcher $100.00; Goblets $150.00 for six; in the new GRANADO pattern.

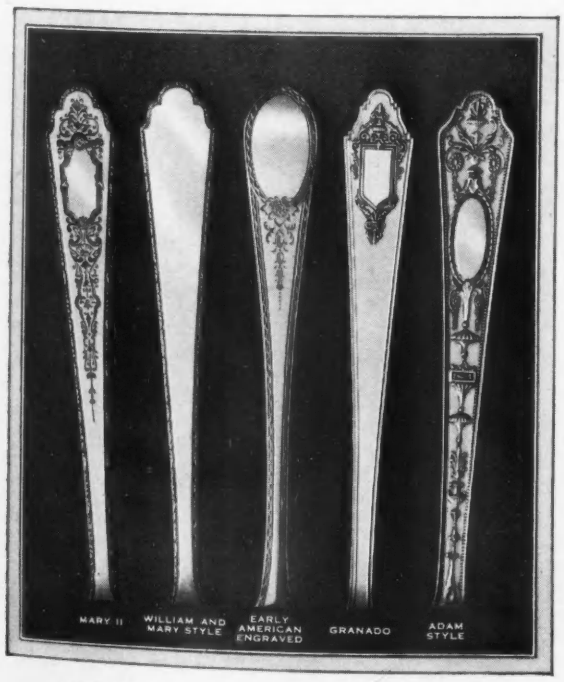
"Treasure" Solid Silver

STERLING 925/1000 FINE

TRADE MARK

Below—Three-piece Tea Set in the Mary II pattern, $270.00. Five-piece set, including Coffee Pot and Waste, $450.00; with 23-inch Solid Silver Tray $850.00.

Gifts of Rare and Priceless Beauty



"TREASURE" flatware is such a delightful gift to matrons who have already started sets in one of these lovely patterns! For example—in sets of six; Tea Spoons for $10.00; Forks, $22.50; Knives, $21.00; Salad Forks, $18.50; Butter Spreaders, $15.00. A Steak Set, $10.00; Cold Meat Fork, $6.50; Sugar Tongs, $3.75; Jelly Server, $2.75; Lemon Fork, $1.75; etc.

Yet their cost is measured only by the amount you wish to spend

ON A CHRISTMAS long ago, three Wise Men brought gifts of gold and frankincense and myrrh. The pleasant custom of making gifts at Christmas has always continued—although the gifts have changed. For the wise man of today brings gifts of Sterling . . . gifts as lasting as the devotion they express. And if he is *very* wise, he chooses his Sterling from the many lovely "TREASURE" patterns whose rare and priceless beauty properly betoken the affection they represent.

There is a leading Jewelry Store nearby which carries "TREASURE" Solid Silver, where you may have the distinct pleasure of selecting your choicest gifts. Write us for this Jeweler's name, and for illustrations and prices of such patterns and articles as would be of interest to you.

ROGERS, LUNT & BOWLEN CO.

Silversmiths • Creators of Distinctive Tableware

GREENFIELD • • MASSACHUSETTS

Member of the Sterling Silversmiths Guild of America

Emelie Danielson

A Christmas gift that casts a shadow of its own exquisite modelling is this jardinière with an openwork pattern, designed by Carl Freigang for the Potters Shop, in New York. It may be had in various sizes and is obtainable in cream-white and in a beautiful pale green

ON HER DRESSING-TABLE

(Continued from page 122)

establishment. At Saveli's, too, a hygienic, as well as an excellent manicure is ensured by the individual sterilizer in each cubicle.

With the added importance that is being accorded to eye make-up, the introduction of a new eye cosmetic is of more than ordinary interest. The most recent arrival is a cosmetic in cake form from Tangee. This possesses all of the qualities that go to make up good "mascara." It is easy to apply. It is soft upon the lashes and does not flake or smudge. It is made according to a new formula which avoids any ingredient that will make the eyes smart. It is conveniently packed with its little brushes in a slim box and is sold for a moderate price in shops all over the country.

NEWS FROM THE SMALL SHOPS

(Continued from page 110)

with becoming hats, and also many lovely evening dresses.

The right hat! It is almost the hardest part of one's wardrobe to select, unless one knows of some such helpful little shop as Nicole's, at 7 East Fifty-Fifth Street. This delightfully French shop is entirely panelled in dull green and gold, with large mirrors in every direction, so that you can see yourself from all angles in the latest models from the Paris modistes. There are many attractive sports models from Rose Valois, trimmed with leather belts and buckles. The huntsman type of hat that is so smart for sports wear, this year, is here, too, in great variety. The Reboux hats are more formal, many of them with feather aigrets and almost all turned up from the face and very long in back. And what a godsend these long-backed hats are to those of us who are letting our hair grow—as some of us are, to be in keeping with the new feminine fashions.

There is no doubt about it—tweed suits are being worn for almost all occasions, both in town and in the country. Whether your pocketbook allows you three or one, you can surely find just what you are looking for in Helen Morrison's collection from London Trades. She has both rough and formal tweeds from London Trades, and many others from Chanel and Patou, all the last word in chic. Both in her tweeds and her evening dresses, of which she has many, she reflects her belief that the race of tall women is increasing daily, for many of her models are particularly suitable for these girls of unusual height.

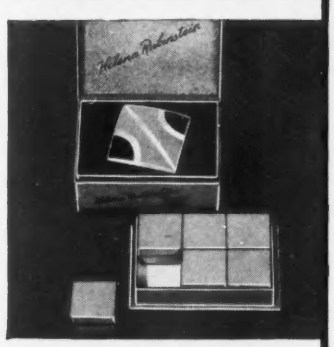
Martha West, at 838 Madison Avenue, has struck an original note in her shop, which specializes in sweaters. We have mentioned this shop before, but, in these hectic days of shopping and rushing about, it can do us no harm to be reminded of places that are practical and very useful. Many of the smarter tweed suits, this year, have satin blouses, and one often wishes for a sweater to serve as a substitute on colder days. Take your favourite suit there, and Miss West will make you a model with a weave and colour combination to suit the most fastidious taste. At this shop, also, jersey dresses or suits are made to order. If you are very tall and thin, or very short and inclined to plumpness, it is often hard to find these ready-made, with lines that are most becoming to your figure.

. . . but BEAUTY is the Greatest GIFT of All!

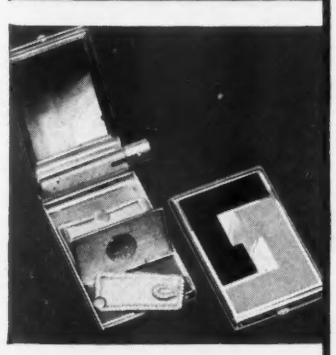
MADAME HELENA RUBINSTEIN

This luxurious Beauty Box contains many of Madame Rubinstein's scientific skin preparations. Illustrated, 27.50. (Other boxes at 5.50 and 16.50). The other articles on this page picture those delightful *accents of beauty* so inseparable from chic! Madame Rubinstein has prepared many more—just as exquisite! But these are particularly appropriate for Christmas.

Delightfully original and so useful—this Enchanté Loose-Powder Double Vanity. A smartly enamelled case containing rouge (Geranium or Red Raspberry) and a section for loose powder . . . accompanied by six little boxes of Helena Rubinstein Enchanté powder in six subtly varying shades. (3.00)



The Rubinstein Triple Vanity and Cigarette Case—delightful studies in twin chic! Gold-and-red-and-black, in striking modern design. The Triple Vanity with its exquisite powder, rouge and lipstick may be purchased separately for (2.50) . . . or together with its matching cigarette case (3.75 set).



To be chic—your powder compacts, too, must blend with your ensemble. This stunning Rubinstein Fashion Set boasts three irresistible Water Lily double compacts in three smart cases—green, Chinese red and black (7.00 set). Also *right*, Water Lily Powder in smart, modernistic box (1.50).

CAN you think of any gift in the world you would rather have than Beauty? Or for that matter, any gift your friends would rather have? And, after all, isn't it perfectly natural for you, as a woman, to cherish most the sort of fresh, *youthful* beauty that makes you attractive to everyone you meet? More than ever do you desire it now,—at this, your busiest, most exciting season! For it is so easy to look fatigued these pre-Christmas days—to show the effects of strain about the mouth and eyes. Unless of course, you are one of the thousands of fortunate women who have already learned the Rubinstein secrets of loveliness. In which case, surely you will want to share them with others! Give—then—many of Helena Rubinstein's exquisite preparations to your friends this Christmas — preparations created with *scientific certainty* by the world's greatest beauty specialist who, for more than thirty years, has been bestowing on the women of five continents the precious *gift of Beauty.*

For Flower-Like Beauty And Perfect Make-Up

VALAZE WATER LILY CLEANSING CREAM, loveliest of all cleansers, imparts to the skin a silken, petal-smoothness. Indispensable to the smart dressing table! (2.50)

Then there's VALAZE BEAUTIFYING SKINFOOD, that effective, stimulating marvel which gives to all skins a delicate transparency (2.50).

Also, VALAZE SKIN-TONING LOTION, a gentle, soothing astringent to close the pores and prepare the skin for proper make-up (1.25). For the dry skin, VALAZE SKIN-TONING LOTION SPECIAL (1.25). Just before make-up, use one of the delightful Rubinstein semi-cream foundations, choosing one which best suits your type of skin and coloring. VALAZE WATER LILY FOUNDATION gives a rachel tone, for all skins. (2.00). VALAZE CREAM OF LILIES for a delicate ivory shade, for dry skin. (1.50). BALM ROSE, for a protective natural finish (1.00). Choose WATER LILY POWDER — Complexion for normal or oily skin; Novena for dry skin (1.50). For an enchanting glow of color, add VALAZE ROUGES: Red Raspberry for daytime or the brilliant Red Geranium for evening—in compact (1.00) or en creme (1.00 to 5.00). Let WATER LILY LIPSTICK be the final exquisite touch—Ruby for day, Cardinal for evening—soft, perfectly indelible (1.25).

Consultation

Note the address of the Salon de Beauté nearest you. Here you will receive from Madame Rubinstein's personally trained experts, the correct analysis of your beauty needs. Madame Rubinstein is glad to render this scientific service to her thousands of patrons *without charge.* OR if you are not conveniently near one of the Salons, write directly to Madame Rubinstein at her New York address. She will send you careful and complete instructions.

Tune in on Helena Rubinstein's VOICE OF BEAUTY—National Broadcasting Chain and Associated Stations, November 28, December 12 and 26, at 11:30 A. M. Eastern Standard Time.

Helena Rubinstein

8 East 57th Street, New York

London, 24 Grafton St., W. I. Boston, 77 Newbury St. 670 N. Michigan Ave., Chicago
Philadelphia, 234 South 16th St. 52 Rue du Fg. St. Honore, Paris Woman's Colony Club, Detroit
Toronto, Canada, 126 Bloor Street, West

Cosmetic and home-treatment creations of HELENA RUBINSTEIN are obtainable at the better shops, or direct from the Salons.

THE ENSEMBLE MODE

is receiving ever new and fascinating interpretations by the designers of Bruck-Weiss fashions.

Bruck-Weiss

20-22 West 57th Street
NEW YORK

NEW WAYS TO WISH

ONE'S FRIENDS A

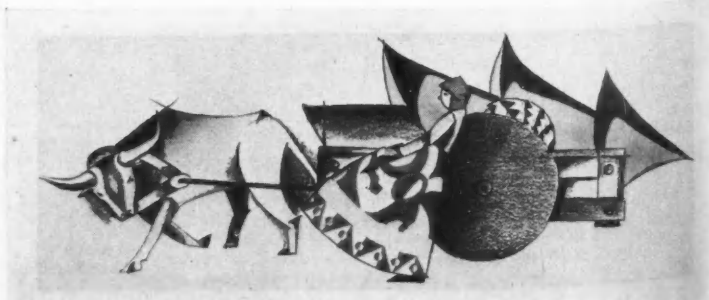
MERRY CHRISTMAS

The card above is in white, black, gold, and red; from Chryson's. All in silver and black is the card at the left; from the Literary Lobby

The modern version of the theme of the Three Wise Men, shown at the right, is in silver, blue, and black; from the Holliday Bookshop

Gold paper serves as a background for the very modern young lady in black on the bright green card at the left; from the Holliday Bookshop

Suggestive of an etching is the decorative card below, with a gaily dressed peasant girl beside a sturdy tree-laden ox-cart; from Chryson's



THE OLD ENGLISH OR GRAPE PATTERN. THE PIECES PICTURED ARE: ELECTRIC PERCOLATOR WITH CREAM PITCHER AND SUGAR BOWL; MEAT PLATTER, WELL-AND-TREE STYLE; CANDLESTICK; SANDWICH PLATE; COVERED VEGETABLE DISH; SALT AND PEPPER SHAKERS; GRAVY BOAT AND TRAY; FRUIT BOWL; WATER SET WITH PITCHER, GOBLET AND TRAY.

A FINE *Old English* PATTERN

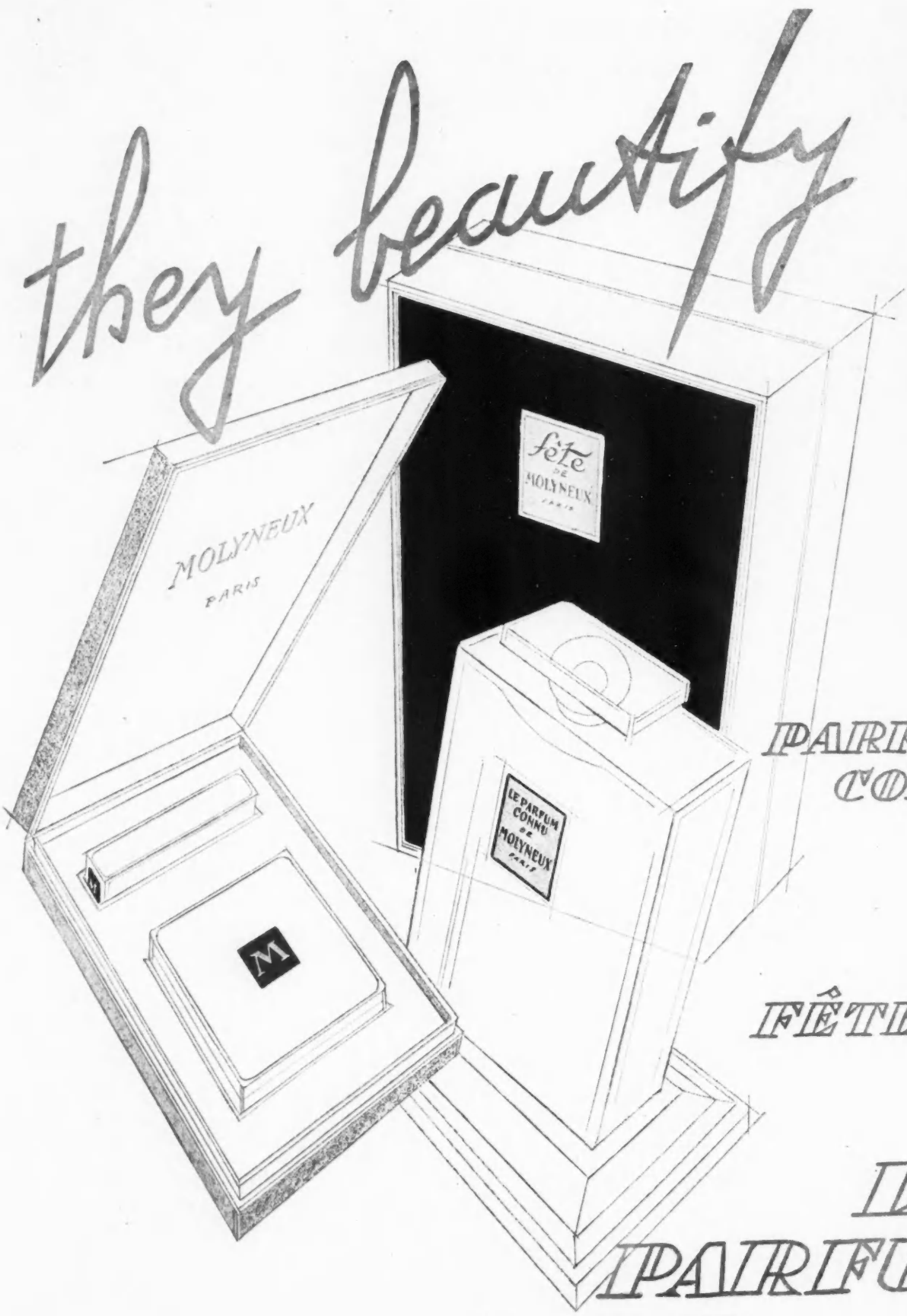
BORN OF SPLENDOR AND ROMANCE!

WHEN ALL MEN WERE BRAVE, all ladies fair, and life a courtly pageant, the design at the left established styles in silver. There was leisure, then, for the appreciation of painstaking craftsmanship. Even every-day articles were richly ornamented. . . . Today, the same pattern, traditional and tasteful, has been faithfully recreated in International Silverplate. It is a justly popular part of a distinguished line ✲ For Christmas, consider gifts of International Silverplate. . . . They simplify your shopping. You'll find them well-displayed in good shops where you can make unhurried selections. . . . They are certain to please and impress your friends. There is a rich variety of pieces, from compotes to complete coffee services; a generous choice of patterns—English, French, Early American, Modern. In every case, the International trade-mark assures beauty, long life and reasonable price. . . . Write for free booklet, HW-138, "The Rediscovery of Silverplate." Address Dept. E, International Silver Company, Meriden, Connecticut.

INTERNATIONAL SILVER CO.

DORLAND

they beautify



PARFUM CONNU...

FÊTE....

LES PARFUMS DE

MOLYNEUX

PARIS

41 WEST 57 TH STREET NEW YORK CITY

cadillac

RADIANT NEW SMARTNESS
NEW HANDLING EASE
NEW SAFETY

PROBABLY no introduction of new motor-car models has ever been so fraught with significance for the woman who drives her own car as this autumn's presentation of the newest and most highly perfected Cadillacs . . ¶ These brilliant new Cadillac Models are deliberately designed so that women who are entitled to drive a car of commanding presence may freely do so without fear or fatigue . . ¶ The Syncro-Mesh Silent-Shift Transmission and the Safety-Mechanical Four-Wheel Brakes, which last year revolutionized gear-shifting and braking, and both of which are protected by basic patents and are, therefore, not available in any other car, have been raised to new heights of efficiency and ease of operation . . ¶ A new harmonized steering system makes these cars amazingly easy to handle both in city traffic and in cross-country driving . . ¶ The adjustable front seats are even more easily adjusted than in the past . . ¶ In all the new Cadillac windows, doors and windshields, the indispensable protection of non-shatterable Security-Plate Glass is standard equipment . . ¶ The new Cadillac Fisher and Fleetwood bodies add the crowning touch of a quiet elegance and quality in coachcraft in comparison with which other coachwork appears disturbingly inadequate.

CADILLAC MOTOR CAR COMPANY, DIVISION OF GENERAL MOTORS, DETROIT, MICHIGAN

To the manner born

A glimpse through doorways hung with apricot velvet . . . a glance across a gleaming parquet floor... and one senses instantly, in this person or that, something genuine, something authentic, as indefinable as it is apparent. . . . And it is this quality in Camel Cigarettes which sets them definitely apart in the minds of discerning people.

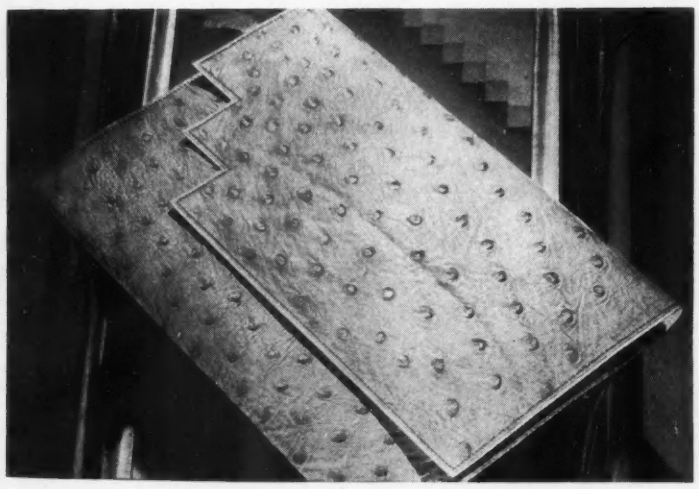
. . . They are so evidently, so delightfully, to the manner born.

© 1929, R. J. Reynolds Tobacco Co., Winston-Salem, N.C.

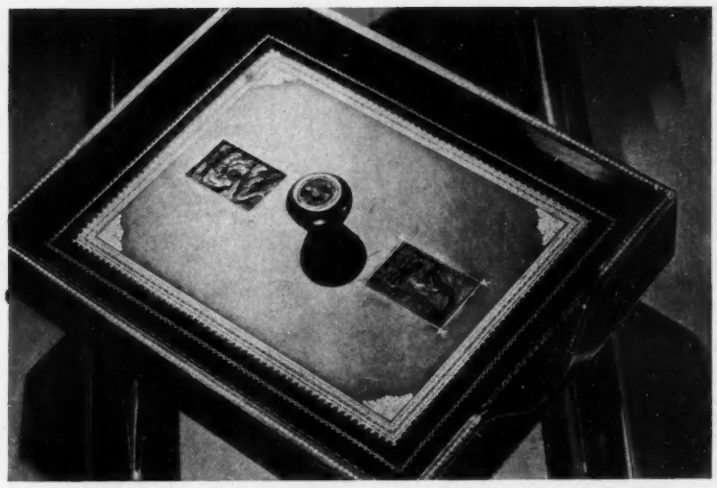
Your gift is a reflection of your own good taste

TRADE R MARK

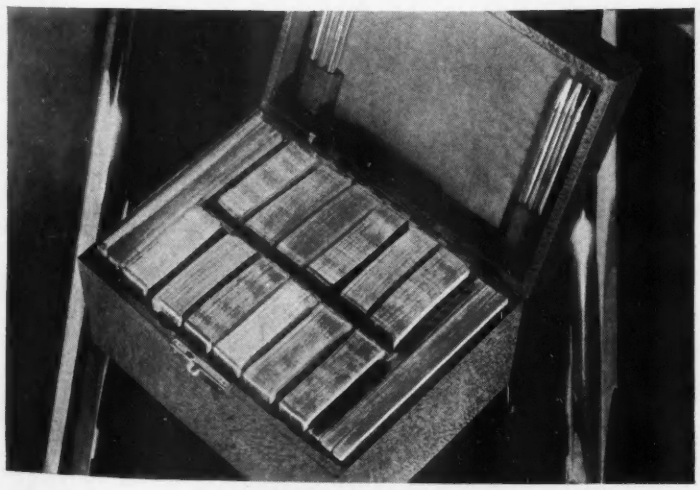
WHETHER it is costly or not, matters little . . . the thought is the thing that counts. You want your gift to reveal, as words might not, your real regard and affection. But a gift is more than that . . . it is a true reflection of the one who sends it. . . . A great many people of taste and judgment have formed the custom at Christmas of giving articles of fine leather. And in making their selection, they have been governed for generations by the presence of the tiny golden keystone R, the house insignia of C. F. Rumpp & Sons, Inc., makers of the finest leather goods. . . . It is not an easy matter, even for one who judges as an expert, to appreciate all the care and skill that have gone into these gifts. Materials are the best obtainable. Workmanship is of a master-craftsman order. And the beauty of each gift is at once so delicate and enduring that it could only have had its origin in a noble tradition. . . . C. F. Rumpp & Sons, Inc., manufacture fine leather articles of every description, excepting luggage. At the better leather goods stores, department stores, jewelers, and at stationers.



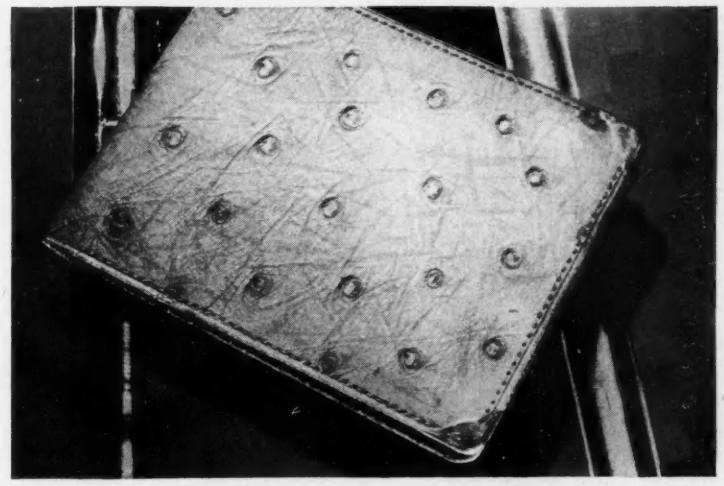
The restrained simplicity of this smart underarm bag adds much to its charm. Of ostrich skin, the bag also contains a purse and mirror of the same material. A convenient zipper arrangement across the full width of the bag permits easy access. You may also select the same design in black and brown goatskin.



Whether private papers rest in it, or one protects weighty business documents in its roomy depths, the letter-box is always a necessity. This very beautiful piece from the hand of the leather-worker is in mottled calfskin, with gold tooling and cinnabar trimmings. The box may also be had in calf with jade trimmings, and in cowhide with gold tooling.



A very beautiful card box of fine leather with an inset on the top of red cinnabar or jade. The box contains six gold pencils, twelve packs of cards, and six score pads. There are many other lovely designs with eight or six packs included.



This attractive bill-fold has been designed to accommodate the new currency; there is, as well, a pass compartment and a section for cards. A slide fold permits the carrying of any quantity of money without buckling. Other wallets may be had to hold bills of either size.

C. F. RUMPP & SONS, INC.

PHILADELPHIA . . . ESTABLISHED, 1850

By Invitation Member

ON THE PLAZA

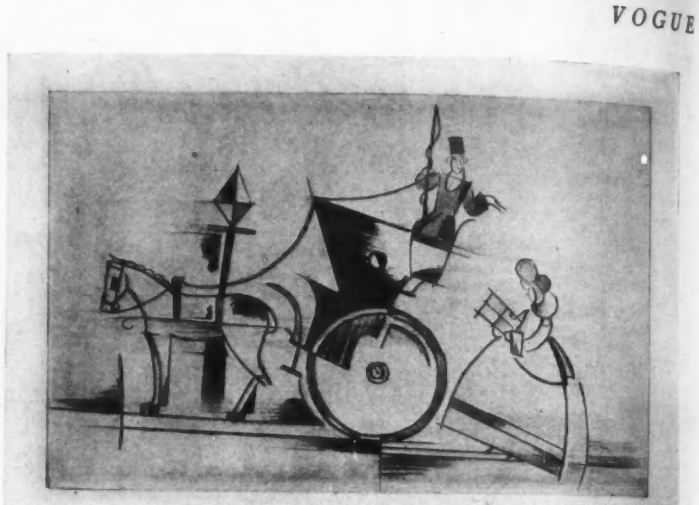
Hal Phyfe

THE CHARM OF ERMINE FOR EVENING

Made still more important with a Russian sable collar, it is the embodiment of subtle evening chic. Obviously a revolution in fur fashion is taking place. More luxury is indicated. More lavishness. More richness. From the most magnificent of evening wraps to the smart creations for daytime in fox-collared caracul and broadtail, Bergdorf Goodman furs have the extravagant beauty which is essential in the new mode.

BERGDORF GOODMAN

NEW YORK



MERRY CHRISTMAS WITH A MODERN ACCENT

In the amusing card above, a supercilious green hansom cab-driver accosts a lady in pink hoops; from Chryson's

Black, white, and green are combined in the card at the right, with a tree, a reindeer, and stars; Holliday Bookshop

Very striking is the card at the left using sky-scrapers and the traditional red and green; Literary Lobby

Black reindeer gambol amid gold stars and leaves on the white card below; Washington Square Book Shop

Picture yourself as my mannequin and learn why

"Only a healthy skin can stay young"

Frances Ingram

What benefit can Milkweed Cream bring you that other creams cannot?

This! Milkweed Cream keeps your skin *healthy!* Like all good creams, it gives your skin silky smoothness and morning freshness—but it does more—much more. Study my six-starred mannequin. Then you will see how, by keeping your skin healthy, my cream wards off worrisome blemishes and guards against the lines and wrinkles that strike panic to your heart.

Scrutinize your own skin at the six critical places where imperfections and wrinkles first come. Learn for yourself why the beauty of your skin needs the extra help that Milkweed brings.

Make yours a skin of youthful loveliness

As I said before, picture yourself as my mannequin. You may be older than she or your birthdays may be as few, but remember this—no matter how young you are, lines and defects will stamp your skin with years and, no matter how old you may be, if your skin is kept healthy it is bound to look young.

Guard well the six starred places—the columns to the right tell how—and your skin will respond swiftly with new charm.

Ever so slightly therapeutic, Ingram's Milkweed Cream will care for your skin as no other cream possibly can. It cleanses splendidly and smooths away roughness and blemishes. Tiny wrinkles disappear. Your skin becomes soft, clear, altogether lovely.

* * *

You will find Milkweed Cream at any drug or department store. But I wish you would send the coupon for my booklet on skin care; also, if you have any special beauty questions, write me for advice.

1 The Forehead . . Lines and wrinkles are all too likely to form here prematurely unless the skin is kept soft and pliable—and this Ingram's does with marvelous effect.

2 The Eyes . . Puffiness and crows' feet are so very aging and unbecoming—so traitorous. To keep the skin smooth and supple, turn to the soothing and softening services of Ingram's Milkweed Cream.

3 The Mouth . . To prevent drooping lines at corners of the lips, tone the skin and keep the muscles firm by using Ingram's. It is amazingly helpful for invigorating circulation.

4 The Throat . . Guard against a crepey throat if you value your youth. Ingram's, with its trace of medication, keeps it lovely, smooth and rounded, and without a trace of flabbiness.

5 The Neck . . Finely etched, circular lines are signs of accumulating birthdays. Be faithful to your use of Milkweed Cream. It wafts well-established lines to obscurity and guards against new ones.

6 The Shoulders . . Every woman who would proudly wear evening gowns or sleeveless dresses should cleanse her arms and shoulders and keep them blemish-free with Ingram's.

* * *

Frances Ingram, Consultant on Care of the Skin
Dept. B-129, 108 Washington St., N. Y. C.
Please send me your free booklet, "Only a Healthy Skin Can Stay Young," which tells in complete detail how to care for the skin and to guard the six vital spots of youth.

*Name*_____

*Street*_____

*City*_____ *State*_____

© 1929

Ingram's *Milkweed Cream*

LUXURY-LOVING HEARTS ASK NO MORE EXQUISITE GIFT

OF ALL the treasures that Christmas showers on women of beauty and distinction, none is more delightedly received than luxurious McCallum Hosiery.

Faint silken glimmerings against the flesh, colors as elusive and strangely lovely as forgotten twilights, McCallums are a hundred times worth their weight, in beauty and charm.

In smart shops everywhere, $5.00, $3.50, $3.00, $2.50 and even $1.95 and $1.65. Avia 57, America's sheerest stocking, is the gift hosiery desired above all others.

SHE WILL *applaud your taste if you select one of the exclusive new McCallum fashion shades. Lafaire is an appealing shade that is worn with most of the important costume colors and the darker evening gowns. Marette, a new beige with a mauve cast, is the proper choice for the sophisticated lady. Barcelo is the deep warm brown so much in demand to accompany the rich red and brown tones. For evening, French flesh, a tender peach-beige, is ultra smart.*

At all smart shops and at Bayard's, 12 Rue de la Paix, Paris; and 10 Quadrant Arcade, 82 Regent St., London.

McCALLUM HOSIERY

"You just know she wears them"

CHRISTMAS CARDS

FOR OLD-FASHIONED

OR MODERN TASTES

Black figures on a gold background give distinction to this card, showing a castle and deer; Literary Lobby

White figures slide blithely down the greeting on the card above, which has a green background; Literary Lobby

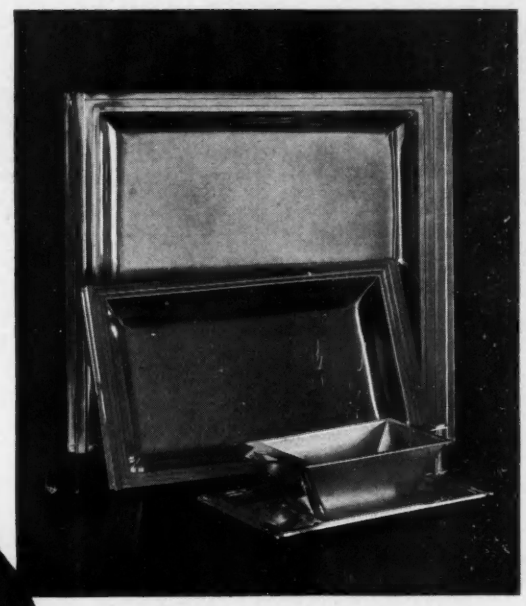
A lady in pale mauve hoops carries an armful of packages through falling snow on the brown card above; Chryson's

The coloured card above shows a charming version of the well-loved Dickensian coaching scene in a setting of snow and stars—from the Delivered Library

The figures of the strolling couple on the quaint brown card at the right are outlined in brilliant colour, and there is a gold lining; from the Literary Lobby

SILVER IN THE SPIRIT OF TODAY

No. 1010—Meat dish, 14 inches long, $60. Open vegetable dish, 10 inches long, $35. Gravy boat and tray, $32.

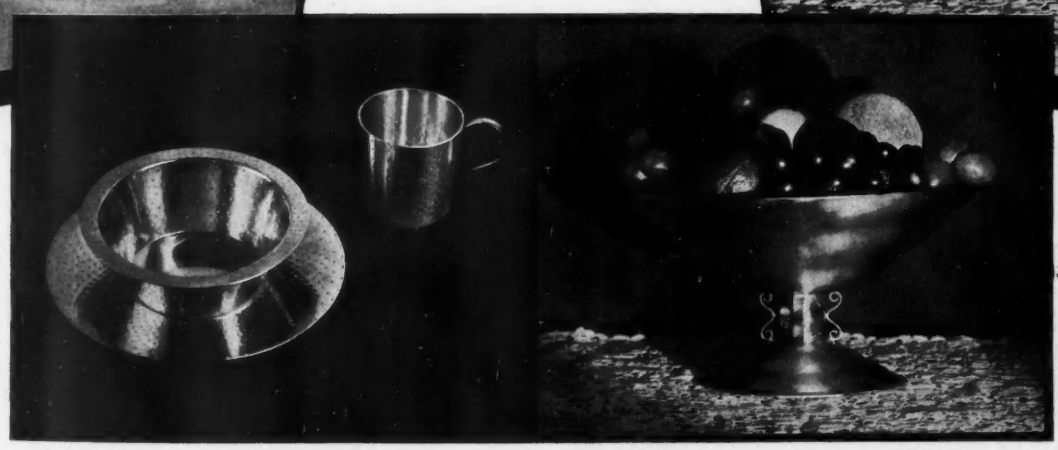


No. 1020—Platter, 12¾ x 12 inches, $100. Open vegetable dish, 10¾ inches long, $50. Gravy boat and tray, $75.

Above: No. 1030—Combination candlestick and candy and nut tray, 10 inches long, $30.

Left: No. 1345—Fruit bowl, 9½ inches diameter, $37.50. No. 1000—Candlestick, 10 inches high, $38 a pair. No. 1000—Candy or mayonnaise bowl, 5½ inches diameter, $15.

Right: No. 1024—Candlestick, 10¾ inches high, $60 a pair. No. 983—Compotier, 8¼ inches diameter, $35.



No. 505—Child's Porridge Service, "pinpoint" decoration. Bowl, 5¼ inches diameter, $18; cup, $15; plate, 7 inches diameter, $15. It comes without decoration—bowl, $15; cup, $12; plate, $13.

No. 1000—Centerpiece, 12 inches in oval, $75.

The design forms of today, in sterling silver by Reed & Barton, are suited to tables of smartly modern character . . . They reflect a feeling of elegance without ostentation—of service-value and substantial worth.

REED & BARTON

TAUNTON, MASSACHUSETTS

STERLING ESTABLISHED OVER 100 YEARS SILVER PLATE

TAUNTON, MASS. NEW YORK, N. Y.

TRADE MARK (R) STERLING

To the hostess of discriminating taste, no Christmas remembrance could be more welcome than a selection from Reed & Barton sterling silver . . . See it at your jeweler's.

The Bag of the Month

A GIFT FOR SOMEONE WHO IS NEAR AND DEAR TO YOU

ANY woman of high ideals and attainments would love to receive this creation by Cordova with your Christmas-tide greeting. You can see it, and many others of equal beauty, at the better stores and jewelers. As you examine it you will revel in its artistic beauty... the inimitable style wrought by hand into every detail of its design, the soft, pliable leather that mellows to a softer beauty with time and use.

Cordova identifies the genuine hand tooled, hand wrought, hand laced leatherware. Its mark of quality is stamped into every genuine Cordova creation. Dealers who appreciate the goodwill of their customers take pride in pointing it out. They know that Cordova always pleases. Ask to see the Cordova display at the better stores and jewelers. Choose from it the creation that best pleases your fancy for someone near and dear to you. It will be a Christmas gift sure to please you to give and delight the receiver to receive. Or write for beautifully illustrated literature.

THE CORDOVA SHOPS, BUFFALO, N.Y.

Makers of Bill Books, Cigar and Cigarette Cases, Desk Sets, Photo Cases, Overnight Cases, Key Cases, Toilet Cases, and many other creations in Leather

Cordova
hand Wrought Leatherware

GREETINGS IN OLD AND NEW STYLES

The card above has a gracefully posed mother and baby silhouetted in scarlet on white; the Literary Lobby

A modern card in white is shown at the right with a musical effect in grey and red; Holliday Bookshop

Another tuneful card is shown at the left with singing angels and children on a gold ground; Literary Lobby

The card below suggests a Godey print with its figures in wine and pale green hoops outlined in gold; Chryson's

"The same advice I gave your Dad... LISTERINE, often"

Do you remember—

When the good old family doctor came into the house, how your heart began to thump? You didn't know but what you had cholera morbus or something equally dreadful. You saw yourself dying in no time.

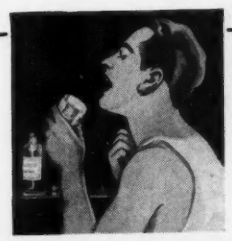
Then his firm gentle hands poked you here and there. His bright kind eyes looked down your gullet. And, oh, what a load left your mind when you learned that your trouble was only a badly inflamed throat and that Listerine would take care of it?

The basic things of life seldom change: Listerine, today, is the same tireless enemy of sore throat and colds that it was half a century ago.

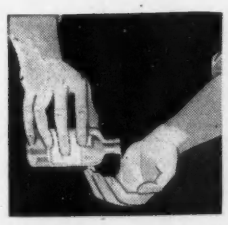
It is regularly prescribed by the bright, busy young physicians of this day, just as it was by those old timers—bless their souls—who mixed friendship and wisdom with their medicines.

Used full strength, Listerine kills in 15 seconds even the virulent Staphylococcus Aureus (pus) and Bacillus Typhosus (typhoid) germs in counts ranging to 200,000,000. We could not make this statement unless we were prepared to prove it to the entire satisfaction of the medical profession and the U. S. Government. Three well-known bacteriological laboratories have demonstrated this amazing germ-killing power of Listerine. Yet it is so safe it may be used full strength in any body cavity.

Make a habit of gargling systematically with full strength Listerine during nasty weather. It aids in preventing the outbreak of colds and sore throat. And often remedies them when they have developed. Lambert Pharmacal Company, St. Louis, Mo., U. S. A.



Gargle with full strength Listerine every day. It inhibits the development of sore throat, and checks it should it develop.



How to prevent a cold
Rinsing the hands with Listerine before every meal destroys the germs ever-present on them.

It checks SORE THROAT *quickly*

KILLS 200,000,000 GERMS IN 15 SECONDS

orchidée bleue
"BLUE ORCHID"

toujours moi
"ALWAYS ME"

femme du jour
"WOMAN OF THE DAY"

CORDAY

Parfumeur to the Modern Woman

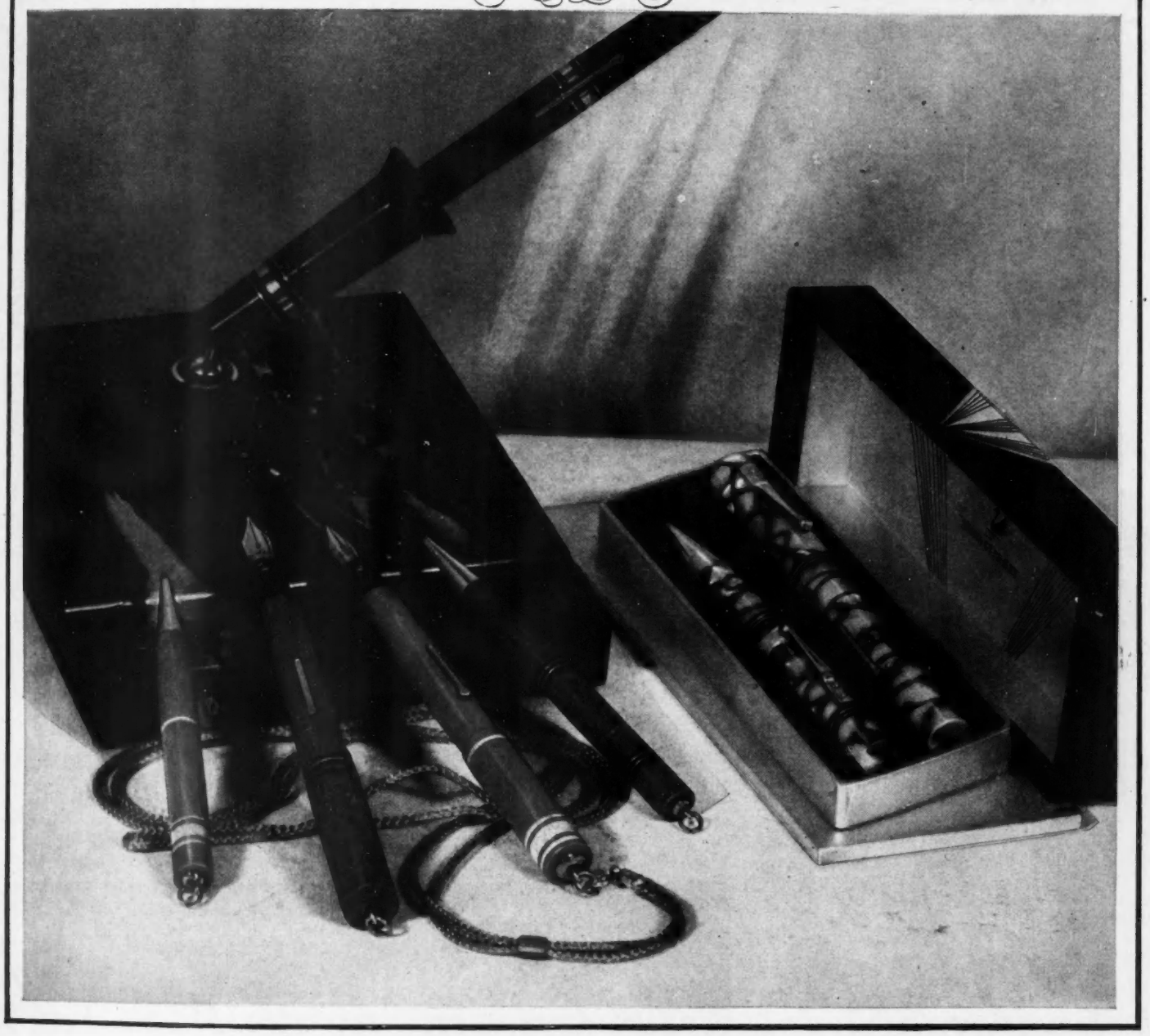
LE JASMIN DE CORDAY
LE GARDENIA DE CORDAY

CORDAY LIPSTICKS
CORDAY POUDRES
FACE · DUSTING · TALC

IMPORTED BY LIONEL, 20-22 WEST 57TH ST., NEW YORK

IN CANADA: CORDAY, LTD., 468 KING ST. W., TORONTO

The SWAN Pen
Pen of the British Empire
SINCE 1843



WHERE Big Ben booms beside the Thames, where temple bells tinkle by the Sacred River, *Swan* PENS have helped to write the history of an Empire. Soldiers and diplomats have daily put to proof their instant response, their effortless glide. To give a *Swan* ETERNAL PEN is to give the finest in the world—the perfect writing instrument. Made by the hands of expert craftsmen, it is adjusted to scientific precision and its adjustment is permanent. It cannot fail. It is guaranteed eternally.

Swan PENS

MABIE, TODD & COMPANY

NEW YORK: 243 West 17th Street
CHICAGO: 209 South State Street

LONDON SYDNEY CAPETOWN BRUSSELS BARCELONA PARIS

THE · PERFECT · ENSEMBLE

VITAL . . . IN YOUR SILVERWARE . . . AS IN YOUR PERSONAL WEAR

". . . I attended a dinner the other night. The silverware was new and looked expensive. But somehow it seemed shabby in its elegance."

Know why? Lack of pattern harmony. Mismated flatware and hollowware. Pots, urns and candelabra all a-jangle with the knives and forks. And even in the flatware itself the salad forks were in a pattern unlike that of the dinner forks. The "ensemble idea" so zealously guarded in dinner gowns and their accessories is equally important in the dinner silver service . . . And really, it is so easy (and not costly) to achieve through 1847 ROGERS BROS. Silverplate.

Start with the famous PIECES OF 8 (Trade Mark Registered) service in knives, forks and spoons in any of the smart 1847 ROGERS BROS. patterns (the price is but $43.50 for the complete service). Match with tea and dinner sets and decorative pieces. Every pattern runs through the whole range of flatware and hollowware.

You can see the new 1929 PIECES OF 8 sets at any silverware counter, or write to us for the new booklet, M-96, *"What the Well-Dressed Table Will Wear in Silverware."* Address Department E, International Silver Company, Meriden, Connecticut.

Three-piece tea set $65.00. Bouillon spoon, "Eights" $9.65 (Legacy pattern shown)

·1847 ROGERS BROS·

SILVERPLATE

INTERNATIONAL SILVER CO.

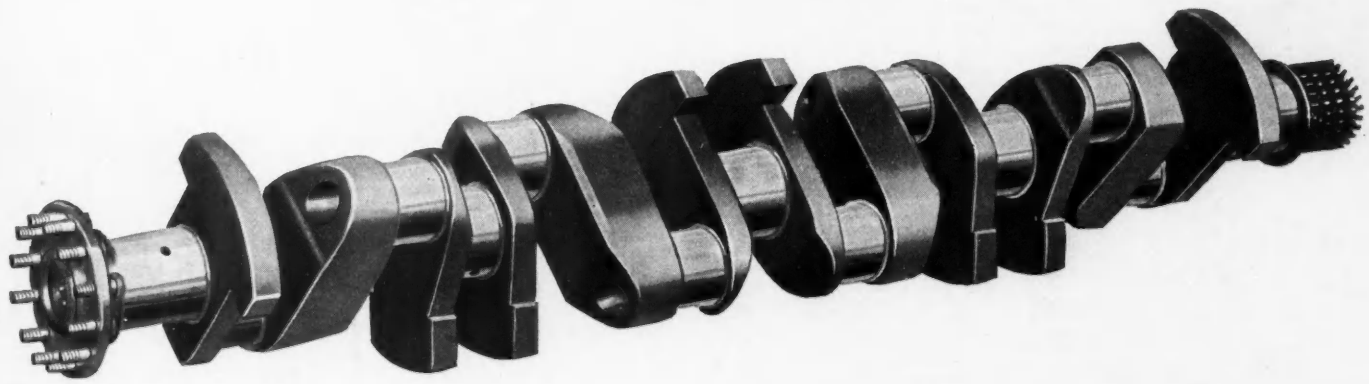
Salesrooms: New York, Chicago, San Francisco . . . Canada: International Silver Company of Canada, Limited, Hamilton, Ontario.

"The World's Finest Motor Car"

Duesenberg

265 h.p.

The Duesenberg is sold on exactly the same basis as the world's lowest priced automobile, that is, on dollar for dollar value. The price of the Duesenberg is not based on the intangible but on its structural superiority.

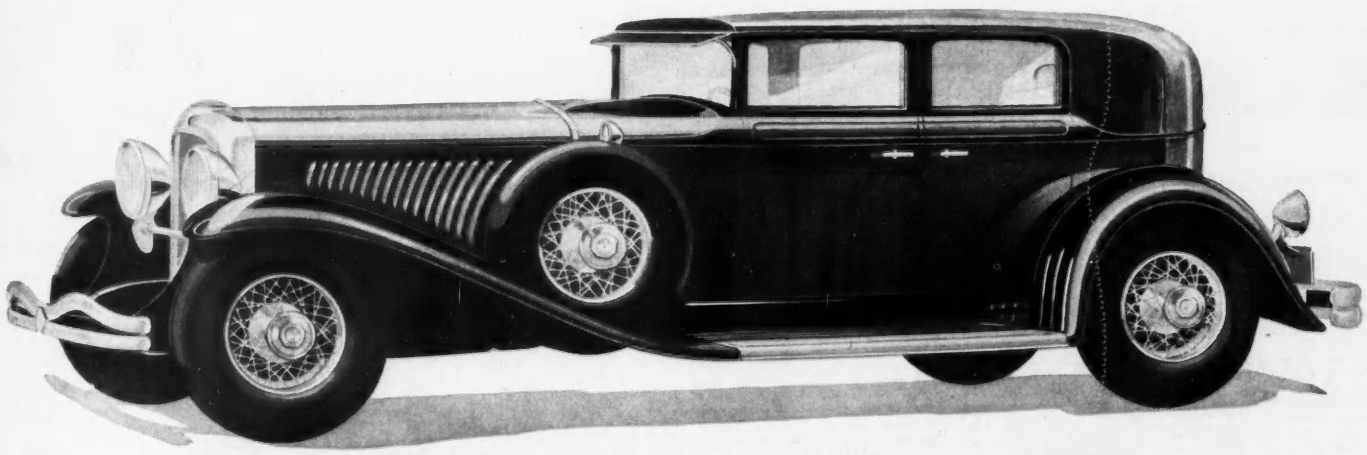


A Power Giant's Backbone

Engineering skill was never put to more severe test than in designing the crankshaft for a motor car engine developing 265 Horsepower. The demands made upon any crankshaft are most trying, but particularly so in a motor as powerful as Duesenberg's. It must be extremely rigid to withstand the terrific strain placed upon it by tremendous centrifugal forces; at the same time, this huge mass of metal must be as finely balanced as the most delicate scales. This rare combination is successfully achieved in the Duesenberg's crankshaft, by employing the finest double-heat-treated alloy steel of extraordinary diameter, 2¾ inches, and by smoothing out any periodic vibrations, through the use of a specially designed mercury vibration dampener. This is typical of the painstaking care exercised with each one of a Duesenberg's more than 7000 parts, to make certain that it will definitely and outstandingly excel the same part on any other car built.

Chassis, $8,500

DUESENBERG, INC., INDIANAPOLIS, IND.



Convertible Five-Passenger Sedan-Limousine; body by Willoughby; combination owner or chauffeur-driven automobile.

Christmas Morning...

START somebody's Christmas right with a gift of Daniel Green Boudoir Slippers. Daniel Green Slippers are on everybody's Christmas list. They are the perfect gift because everyone wants new slippers. And no woman ever has too many. They complement one's negligees, one's lounging pyjamas, one's informal indoor frocks; they express one's mood of soft femininity, of daring insouciance, of exotic imaginings. In short, a new and dazzling pair of Daniel Greens on Christmas morning is the signal for rapturous approbation.

In every imaginable color . . . of crêpe de Chine or satin or softest leather . . . mules, mules with heel straps, high-cut slippers . . . a type for every costume, for every mood, for every girl who goes to sleep Christmas Eve hoping she will see NEW Daniel Green Slippers tomorrow.

The new "Pyjama Boot" (at the right) in metal brocade with harmonizing maribou trim. At the left—a satin strap mule with gold strap and heel seat and delicate banding of gold leather.

Leading merchants everywhere sell Daniel Green Slippers. If your local dealer hasn't them in stock, write us and we will refer you to the nearest one who has.

Daniel Green Slippers are priced from $2.50 to $6.50 and up to $15.00.

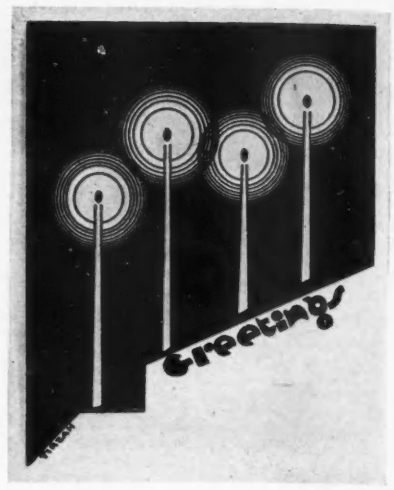
DANIEL GREEN FELT SHOE CO.
Dolgeville New York

Daniel Green Slippers

47 Years of Making Fine Slippers for Men, Women and Children

Daniel Green Comfy Slippers

CARDS *for* FIVE *and* TEN CENTS

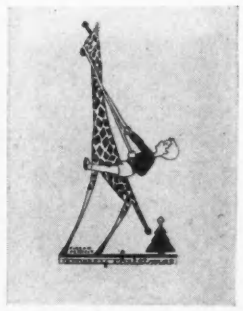


Six cards from Literary Lobby; bottom card from the Washington SquareBookShop

Four yellow candles are silhouetted against a black background on the yellow and black card shown above

The yellow card above is decorated with five amusingly stylized green Christmas-trees

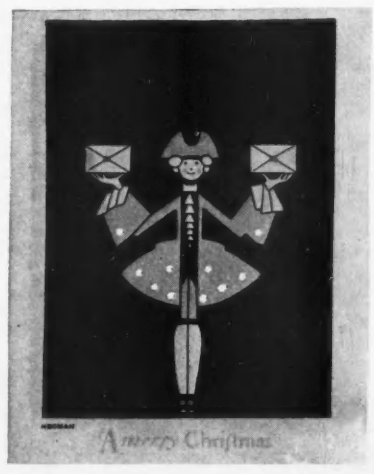
The green card below with the red camels is another example of the modern type of card



A church looms over the top of a snowy hill on the black-and-white card above

A very modern note is struck by the yellow card at the left with the boy on the giraffe

On the card at the right, a gaily dressed little eighteenth-century page offers white envelopes



The graceful lines of the Russian wolfhound show effectively on the red and white card above

RALLET NO. 1
RALLET NO. 3
GARDÉNIA
CHYPRE

Each of these superb odeurs is obtainable in five sizes
From $3.50 to $22.50

☼

POUDRES RALLET
TWO DOLLARS THE BOX
Blanche, Naturelle,
Rachel Claire,
Rachel Foncée

PARFUMS

RALLET

BY APPOINTMENT

ROUMANIA MONTENEGRO PERSIA SERBIA IMPERIAL RUSSIA

THE REGAL GIFT—Rallet No. 3, a superlative tribute to modern woman—by the parfumeur to royalty for over half a century.

SOCIÉTÉ FRANÇAISE DES PARFUMS RALLET. SALON-4 RUE BERRYER, PARIS. LABORATORIES-CANNES AND PARIS. PARFUMS RALLET-714 FIFTH AVENUE, NEW YORK.

Good looks depend on your complexion

rub cleansing cream off... not in

YOUR whole appearance depends on your complexion. A good complexion depends on keeping the pores clean and free from grease, oil and make-up. When you use cleansing cream on your face it naturally goes down into the pores. There it accumulates with dust and dirt, with oil and dead scales of the skin. Unless it is thoroughly removed, completely absorbed, it is likely to stay in the pores and clog them and cause all sorts of surface irritation.

Coarse pores—a dull, muddy-looking, sallow skin can result unless you know how to *rub cream off... not in.* And now there is a new way which makes it so easy to give your skin the right care. Kleenex Cleansing Tissues come in a smart modern box. Two sheets come out at a time just as you use them. They are made of a particularly soft, absorbent substance which lifts the dirt and cream and make-up right off your skin.

Kleenex comes in a smart new box. A narrow perforation keeps the cleansing tissues absolutely free from germs and dirt until you are ready to use them.

You should know about this way to remove cleansing cream. It will save skin beauty, save money, and its convenience is immeasurable.

For Colds. Eye, ear and nose specialists all recommend the use of Kleenex instead of handkerchiefs whenever there is a likelihood of cold or any infection.

With one hand you lift two sheets of Kleenex out of the box, while the other hand is busy with cleansing cream. Quick, easy, sanitary and economical.

Kleenex Company, Lake - Michigan Bldg., Chicago, Illinois.

Please send a sample of Kleenex to:

Name.....

Address.....

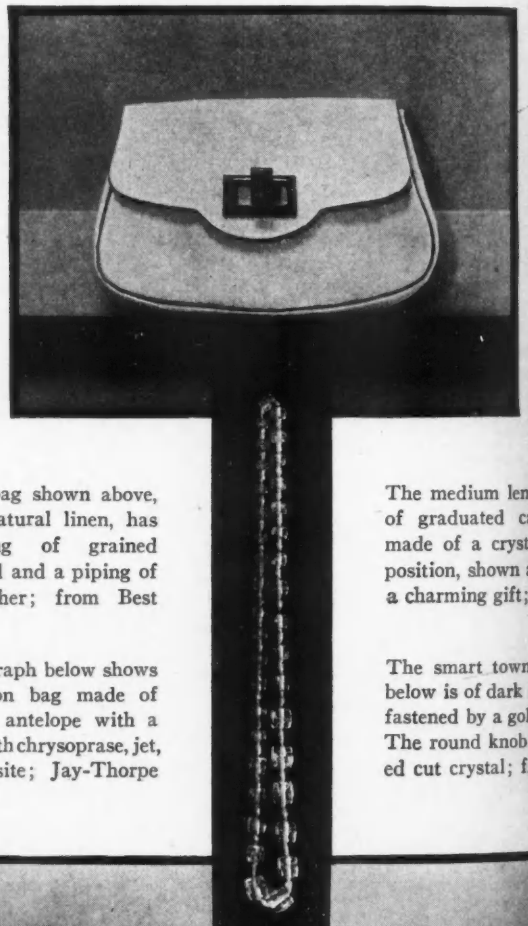
V-12

City.....

Kleenex
Cleansing Tissues

GIFTS FROM OVERSEAS

This ring and bracelet are made of an unbreakable composition resembling crystal. The bracelet has ebony and composition sections threaded on elastic. The large ring is very light; Stewart

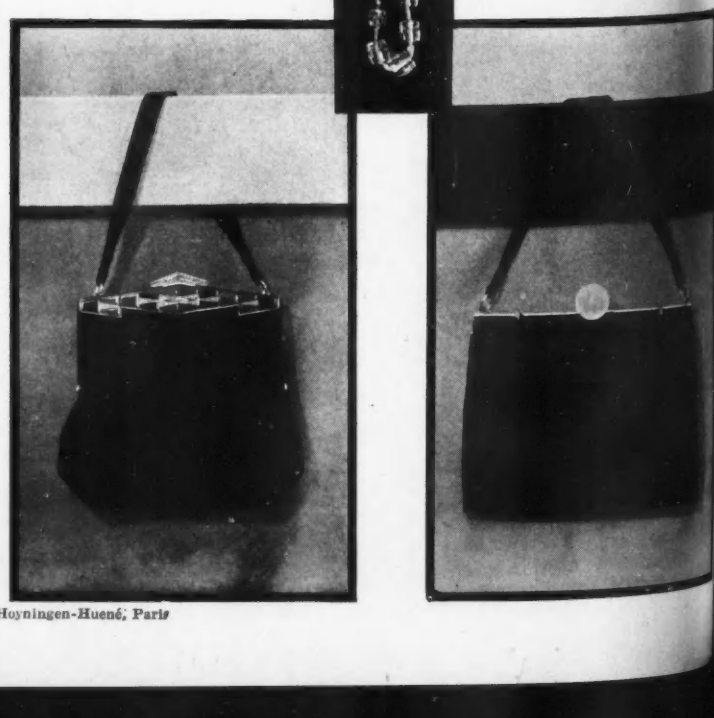


The hand-bag shown above, of heavy natural linen, has a fastening of grained brown wood and a piping of brown leather; from Best

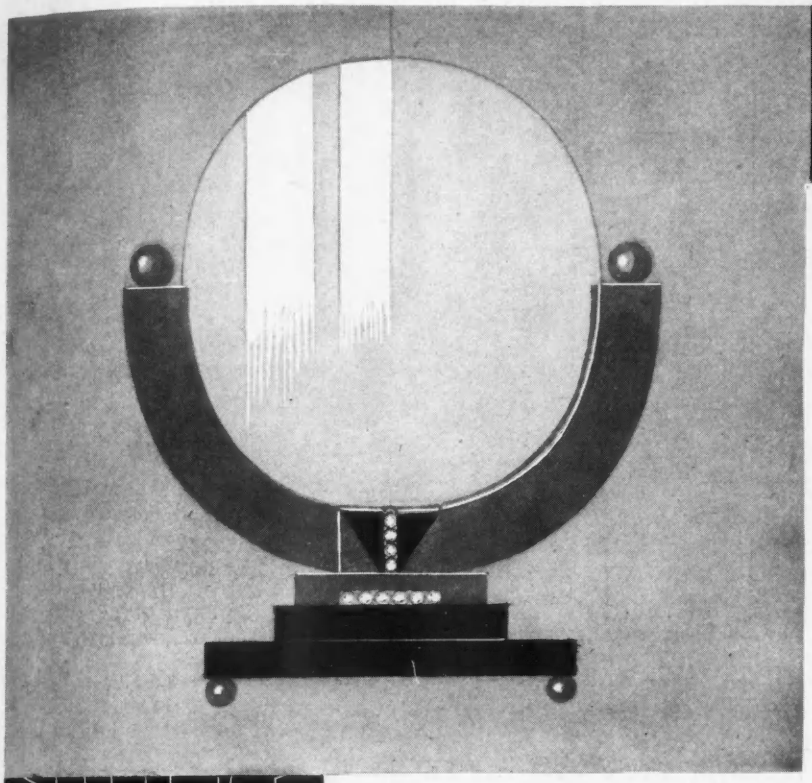
The medium length necklace of graduated carved beads made of a crystal-like composition, shown at the left, is a charming gift; Jay-Thorpe

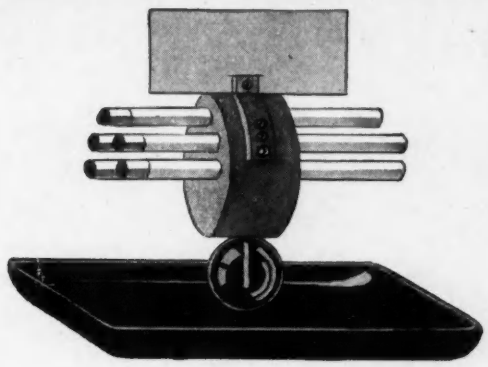
The photograph below shows an afternoon bag made of silky black antelope with a frame set with chrysoprase, jet, and marcasite; Jay-Thorpe

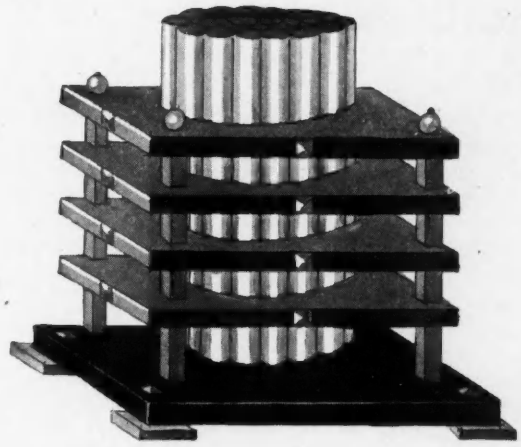
The smart town bag shown below is of dark brown suede fastened by a gold metal bar. The round knob is of clouded cut crystal; from Stewart

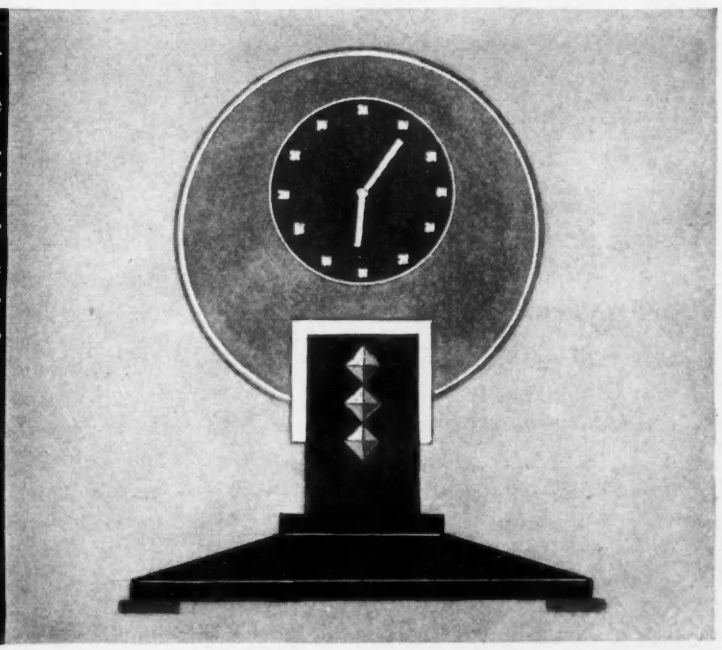


Hoyningen-Huené, Paris









. . . in addition to their brilliant creations in Diamonds and Platinum, offer a collection of interesting Fantasies . . . for favors, prizes, place cards and gifts. They include Cigarette Holders, Photograph Frames, Jewelled Clocks, Ash Trays and many other creations in Jade, Coral, Crystal, Lapis, Onyx and Gold

VAN CLEEF & ARPELS
JOAILLIERS *Place Vendome* **PARIS**

VAN CLEEF & ARPELS INC.
Jewelers
FIFTH AVENUE at 53rd ST.
New York

These delightful conceits will be welcomed by those who are ever searching for the original, and who will rejoice at finding smart gifts and favors which can be obtained only at Van Cleef & Arpels Paris and Van Cleef & Arpels Inc. New York.

THE CHARM OF THE PLACE VENDOME
REFLECTED IN EVERY STONE
IN EVERY CREATION

You might as well wear *no stockings at all*

THAT is, for all the protection these gossamer wisps of chiffon give your ankles. It takes very special care, nowadays, to keep your skin smooth and white and lovely—free from chapping and roughening. Each morning, before you dress, rub your ankles—your shoulders and your hands—with almond-scented, protecting Hinds Cream. Spread it on again before you hop into bed. This delightful, magic cream will guard your skin against the deadly effects of cold and rain and chapping winds—will keep it exquisitely firm and white. Rub it into your hands particularly—it keeps your cuticle soft—your knuckles smooth—your whole hands groomed and young. Send the coupon below for a generous sample bottle. See what wonders just a few days' use of Hinds Cream will do for your skin.

Copyright 1929, by Lehn & Fink, Inc.

HINDS
Honey & Almond
CREAM

REG. U. S. PAT. OFF.

LEHN & FINK, INC., Sole Distributors, Department 569, Bloomfield, N. J.

Please send me a free sample of HINDS Honey & Almond CREAM—the protecting cream for the skin.

(PRINT NAME AND ADDRESS)

Name.....

Address.....

Lehn & Fink (Canada) Limited, 9 Davies Avenue, Toronto, 8. This coupon not good after December, 1930

(Mail coupon to *Bloomfield* address)

Hoyningen-Huené, Paris

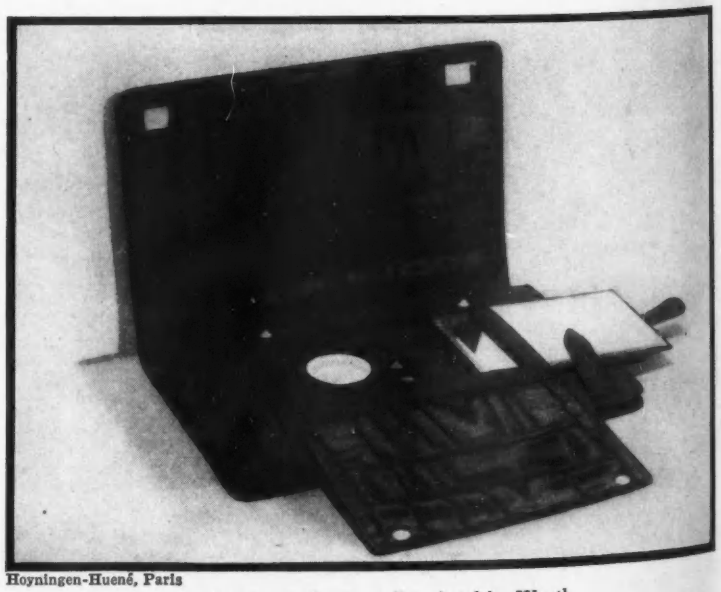
MORE GIFTS FROM PARIS

FOR DISCRIMINATING FEMININE TASTE

Baguette-cut rhinestones—the newest note in costume jewellery—form the side motifs and clasp on this pearl necklace with three strands in front and two in back; Best

Barré, Paris

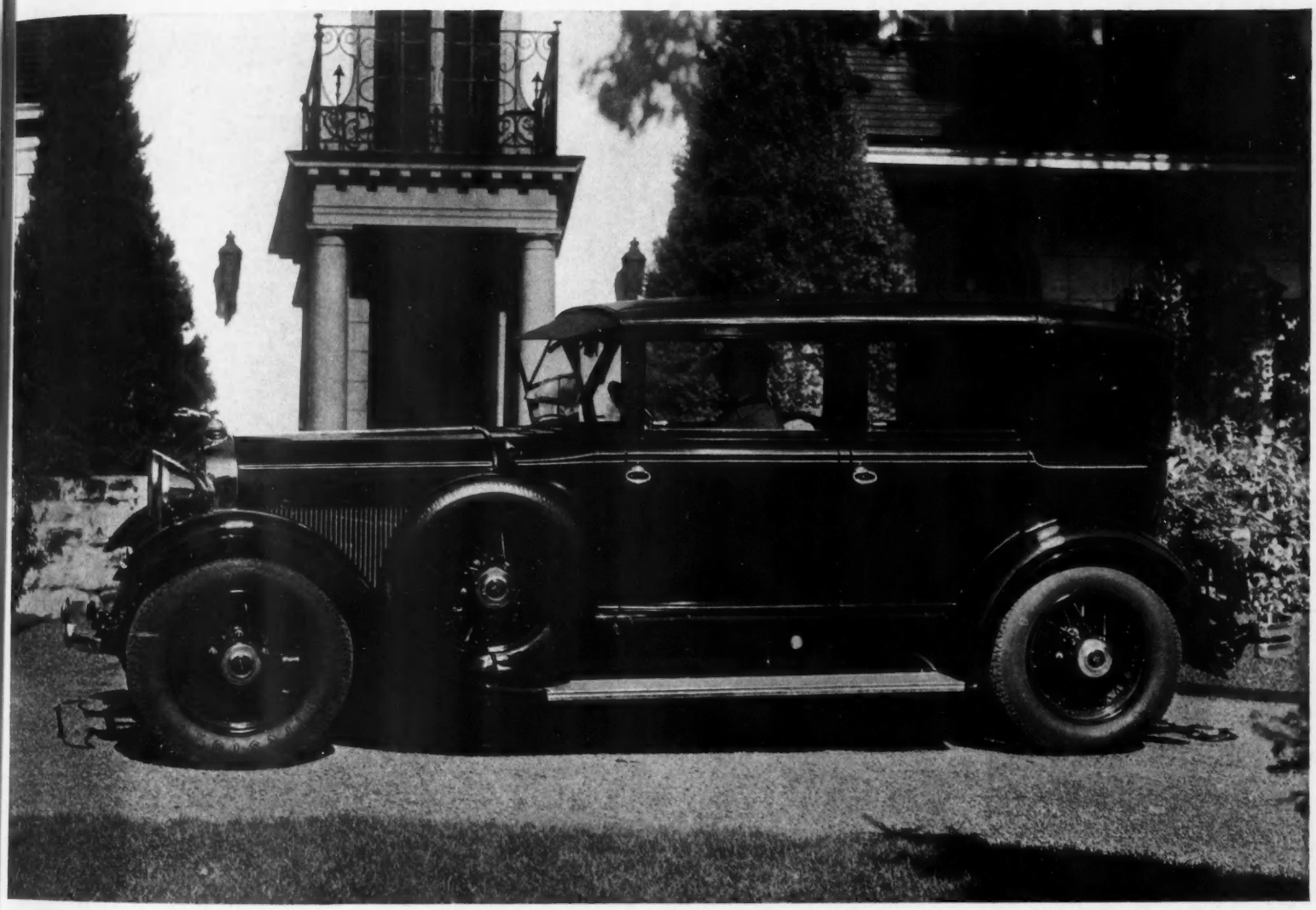
Jean Patou has designed a smart travelling companion in this hand-bag, which combines brown sealskin, silver metal mounting, and a handle of polished wood; Stewart



Hoyningen-Huené, Paris

A boon to the traveller is this Worth hand-bag of black calfskin with pockets for passport and bills and a mirror that slides back to disclose vanity aids; Best

ITS BEAUTY REFLECTS THE CHARACTER OF LINCOLN CRAFTSMANSHIP



The Judkins Two-window Berline, seating six people with ease, is admirably adapted to city and suburban use

THE QUALITIES which long acquaintance with the Lincoln discloses are suggested by a first glimpse of this motor car. It wears the explicit beauty of high craftsmanship, and needs no other.

The swift contours, the distinguished grace, of the Lincoln are the outer signs of an excellence in fine car making as deep as the core of its mechanism. The poise of the Lincoln, its luxury and smartness are evidence of the precision-built soundness of the whole car.

Every operation in making the Lincoln is governed by standards of accuracy as notable for their precision as for the steadfast insistence with which they are applied. All of the material that goes into this motor car is tested with exhaustive care. With such methods of production, the best engineering talent at the command of the Ford organization has been able to make the Lincoln an automobile of individual excellence.

The builders of this motor car have called on the artistic skill of the country's foremost custom coachmakers to express in their body designs the essential character of the Lincoln. LeBaron, Judkins, Dietrich, Willoughby, Derham, Locke and Brunn have achieved subtle and distinguished combinations of line and form that make the Lincoln the smart and beautiful motor car it is.

For those who feel that a steadfast sincerity in its building is integral to a truly distinguished automobile, the Lincoln has a lasting appeal. Its beauty and power are deeply satisfying throughout the long years of its life. In motor, chassis and body this is an automobile of unfailing qualities . . . as nearly perfect a motor car as it is possible to produce . . . the Lincoln.

THE *LINCOLN*

Many, many happy returns of Christmas have come since 1834 and with each passing year Russell Cutlery has maintained its leadership consistently in quality, usefulness and style

THE GIFT TASTEFULLY COMPLETE

THE GIFT LASTINGLY PRACTICAL

THIS new twentieth century lustre in sparkling, stainless steel has awakened an appreciation and a craving for its beauty as well as its usefulness.

Now as gift from a host to a hostess, or from one hostess to another, this distinctly Russell assortment . . . . Pyro-Pearl in complete sets of two, or in a foursome or a sextette . . . . will bring delight and lasting gratitude.

New . . . . with the black and white dignity of a dinner jacket . . . . always proper . . . . spoon, knife, fork, butter spreader and fruit knife . . . . what could be more serviceable or in better taste?

Russell Cutlery is derived from no uncertain ancestry. Nearly a century of quality cutlery precedes every Russell product.

A quaint booklet with a modern message set in a delightful old-timey background is waiting to be mailed in reply to your inquiry. Would you like us to send you a copy?

RUSSELL

GREEN RIVER CUTLERY

MANUFACTURED BY JOHN RUSSELL CUTLERY COMPANY . . . TURNERS FALLS, MASS.

Fostoria

Here is the famous little Fostoria label which appears on every piece of genuine Fostoria Glassware.

Christmas gifts of glowing glass...table service inspired by antique grace and modern elegance

★ ★

FOSTORIA

★ ★

A vase of Azure... A flower bowl of Dawn... A cigarette box of Amber, Green or etched white Crystal... Or a whole dinner service in the incomparable golden glass called Topaz: All these indicate a wide range of tasteful possibilities for Christmas giving

A COMPLETE table service in lovely, tinted glassware! . . . What a considerate gift for the woman who brings inspired good taste and a subtle sense of decoration to her entertaining! From white Crystal to the alluring colors, Fostoria is distinctive and practicable for table settings. As an intimate breakfast service, flashing coolly in the morning sunshine, or as dinner service, entertainingly complicated with formality and candlelight, Fostoria Glassware is completely, charmingly adequate.

Not only as gifts will this exquisite glassware help celebrate the holiday. Hostesses of recognized good taste and attractive originality will be found using Fostoria as Christmas dinner service for everything from *hors d'oeuvre* to *demi-tasse*. And this peerless glassware, as durable as any modern dinnerware and as delicately beautiful as the crystal of antiquity, is in open sets and very moderately priced at the finest shops.

Send for "The New Little Book About Glassware." It is replete with illustrated details of authoritative table settings, as well as suggestions for particular gifts that will reflect the excellent taste and modishness of the giver. The Fostoria Glass Company, Dept. V-12, Moundsville, W. Va.

The Christmas dinner . . . poinsettias in a topaz bowl . . . candles . . . savory food served in sparkling golden glassware that lends itself delightfully to the high spirits of the year's most cheerful feast.

FOSTORIA FACTS . . . Finger bowls, after-dinner coffee cups, Fostoria flower bowls or vases make charming gifts. You may purchase breakfast sets, luncheon services or refreshment sets to suit your special needs. It is smart and charmingly effective to use two Fostoria colors on the same table.

Fostoria

This fine crystal and decorated glassware is not expensive. The shapes of Fostoria pieces are simple, for these dishes are made for practical service. Protect yourself by looking for the Fostoria label.

When it's time to interrupt the bridge game with a cup of tea, this lovely green glassware is exquisitely appropriate. Its glinting beauty, its clear, crystalline charm, subtly set off the rich amber of the tea and lend a gay, new decorative note to the table.

An individual piece of Fostoria glass—a cigarette box, a compote, a distinctive flower bowl—is a Christmas gift whose lovely color and fragile, flashing beauty signalize the good taste of the giver.

Finest achievement of the radio art
new Radiola Super-Heterodyne
IN COMBINATION WITH ELECTRICAL PHONOGRAPH

*RCA RADIOLA 67 COMBINATION— The new Super-Heterodyne, with RCA Electro-Dynamic reproducer and electric phonograph of the most advanced type. The complete home instrument; brings to you, at will, "Music from the air or record." $690**

*RCA RADIOLA 60— Beautifully designed table model of the Radiola Super-Heterodyne, the most selective circuit known in the radio art. . . $130**

*RCA RADIOLA 66— A new, improved RCA Super-Heterodyne with RCA Electro-Dynamic reproducer. Built with master craftsmanship throughout. The finest Super-Heterodyne ever offered at this price. $225**

*Radiotron equipment not included in these prices.

An exclusive RCA development—the Radiola Super-Heterodyne combines the super-qualities of broadcast reception that are sought by radio experts.

It is the instrument that is invariably chosen by those who demand the utmost possible fidelity and realism in the reproduction of music and the voice.

It is the only radio for the home that completely satisfies the lovers of fine music.

The Radiola Super-Heterodyne, with the famous RCA Electro-Dynamic reproducer, *combined with the very latest phonograph for the electrical reproduction of records,* is recognized as the finest achievement of the radio art.

"Music from the air or record" with all the realism of the Radiola.

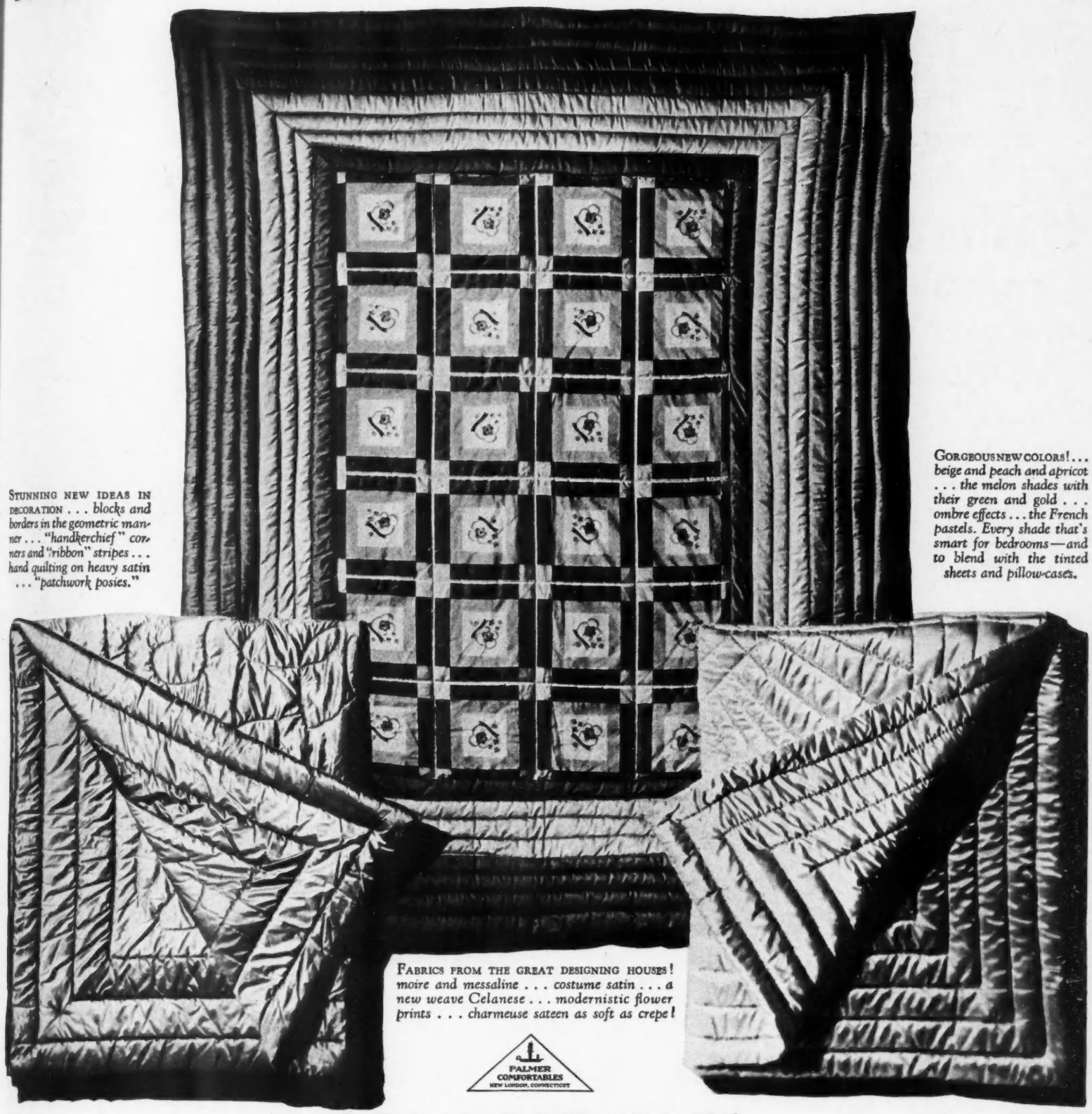
RADIOLA DIVISION
RADIO-VICTOR CORPORATION OF AMERICA

Radiola Dealer RCA

Buy with confidence where you see this sign

RCA RADIOLA

MADE BY THE MAKERS OF THE RADIOTRON



STUNNING NEW IDEAS IN DECORATION . . . *blocks and borders in the geometric manner . . . "handkerchief" corners and "ribbon" stripes . . . hand quilting on heavy satin . . . "patchwork posies."*

GORGEOUS NEW COLORS! . . . *beige and peach and apricot . . . the melon shades with their green and gold . . . ombre effects . . . the French pastels. Every shade that's smart for bedrooms—and to blend with the tinted sheets and pillow-cases.*

FABRICS FROM THE GREAT DESIGNING HOUSES! *moire and messaline . . . costume satin . . . a new weave Celanese . . . modernistic flower prints . . . charmeuse sateen as soft as crepe!*

PALMER COMFORTABLES NEW LONDON, CONNECTICUT

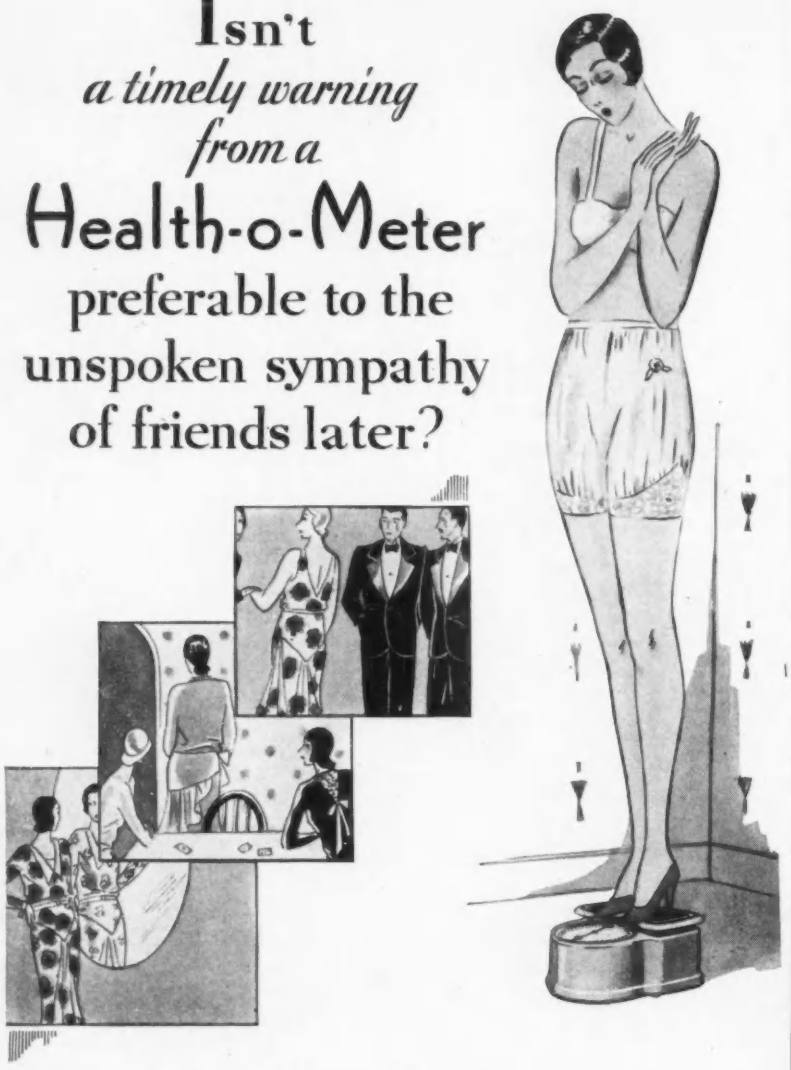
COMFORTABLES

come out in new smartness . . . just at the gift-seeking season!

How YOU'LL DELIGHT to discover these new Palmer Comfortables! * * Here they are—great fluffy, luxurious things—fresh in the smartness of modish designs—and just in time for the gayest of gifts! * * Each Comfortable is the creation of a noted international decorator and each is in keeping with some one type of present-day bedroom. Yet all the designs are amusingly modern—even the grandmother flower-prints! * * The fabrics, for richness and elegance, are beyond any coverings ever given to bedding. They're the sort of silks and Celanese that dress designers work with. The colors, too, are luscious and rich and the quilting and stitching exquisitely fine. * * Beauty, indeed, is reason enough for buying a Palmer Comfortable—yet sleeping beneath one is bliss in itself! Pure lambs' wool filled, they're cozy and light, and cut extra large to stay on the bed. * * You'll recognize Palmer Comfortables by the little "candlestick label" sewn in the corner. See gift displays in the better stores and note wide range of prices—$7 to $40. The Palmer Brothers Company, New London, Conn.

PALMER COMFORTABLES

Isn't *a timely warning from a* Health-o-Meter preferable to the unspoken sympathy of friends later?



YOU'LL never suddenly find yourself ten to fifteen pounds overweight—if you weigh daily on a Health-O-Meter. When the first unwelcome pound appears, it will whisper "You're gaining!" Its warning will subconsciously cause you to eat less until that extra weight has disappeared.

Weighing daily protects you against disfiguring pounds and the hardships of removing them. For an envied, rather than a pitied silhouette, weigh daily on a Health-O-Meter.

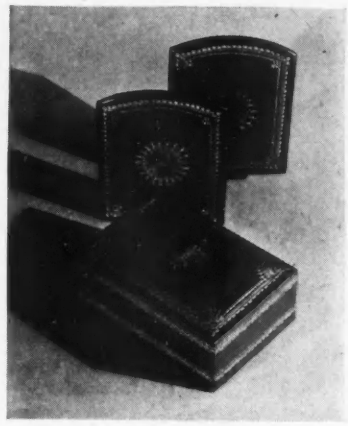
Procurable at any leading department, drug, physicians' supply, or hardware store—or direct from the Health-O-Meter Company, 5703 S. Claremont Ave., Chicago.

The New De Luxe Health-O-Meter harmonizes with the motifs of the modern bathroom.

The New De Luxe Health-O-Meter can be secured in green, blue, orchid, ivory or white.

The New De Luxe

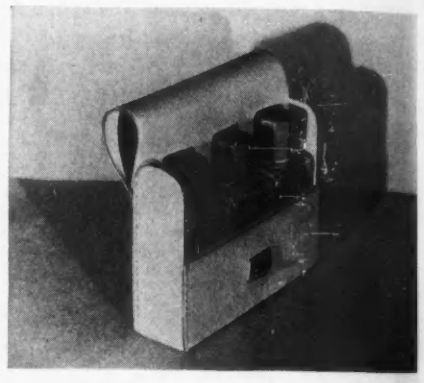
Health-o-Meter

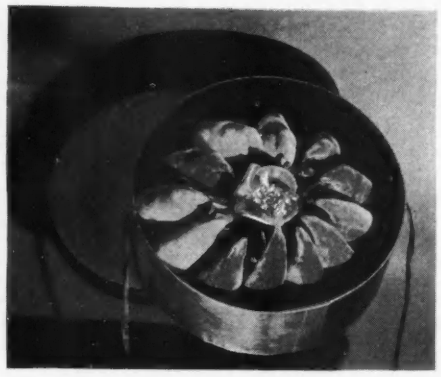


Twodecorativeand welcome presents are the book-ends and cigarette box at the left. They are of tan gold-tooled Italian leather, and the box is lined with wood; Franklin Simon

GIFTS UNDER TEN DOLLARS

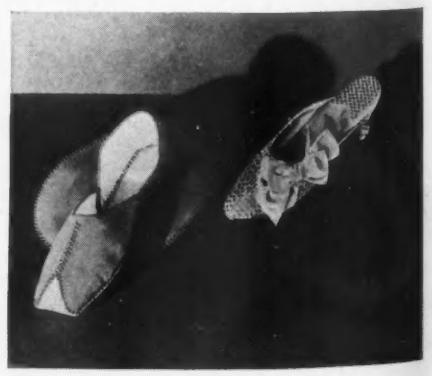
For a fastidious and feminine gift, the pigskin case at the right containing three bottles is an excellent choice. The small bottles have enamel tops in different colours; from Alice Marks

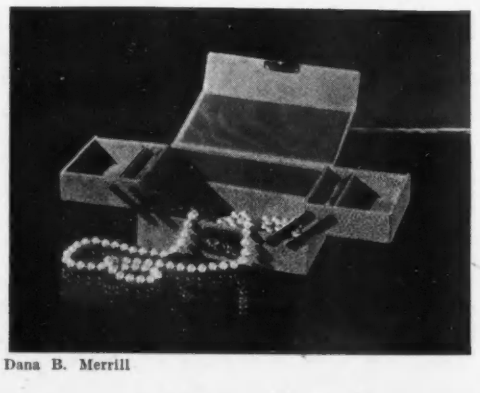




Six pairs of gaily coloured velvet shoe-trees to put into one's evening slippers, a new and amusing gift, are fitted snugly into the round gold paper box at the left; Altman

At the right is a smart travelling slipper and case of emerald-green leather, and at the right of that is a gold-and-silver brocade mule with a coloured velvet bow; from Saks-Fifth Avenue





The attractive jewel-case at the left is of rose, tan, or blue leather lined with moire; from Franklin Simon. The imitation pearls have a knot between each pearl; Saks-Fifth Avenue

Dana B. Merrill

The QUEEN who LOVED HER HUSBAND

1° Patent of Parfumeur
To the Court of Queen Marie Amelie of France

To-day the eleventh April of the year eighteen hundred and thirty-four, Her Majesty MARIE AMELIE, Queen of the French, being at the Palace of the Tuileries, has granted and grants to M. LUBIN P. F., Paris, the Patent of Parfumeur of His Royal Highness M. the Duke of Aumale, and of His Royal Highness M. the Duke of Montpensier, authorizing him to take the title and to place it in front of his house. As a testimonial of her will, the Queen has ordered the drawing of the present Patent which she has signed of her own hand and which she had counter-signed by myself, secretary of the Commandments of Her Majesty.

MARIE AMELIE — *For the Queen:* OUDARD

PERHAPS unjustly, popular opinion has it that royal couples of bygone centuries were consistently inconstant—but history has no page of domestic simplicity and happiness to exceed that of Queen Marie Amelie and her husband, King Louis Philippe of France.

Midst trying political intrigue, they with their four children, retained a degree of marital bliss which was, and is, an inspiration to the generations that followed.

The Queen who loved her husband was a woman of great personal charm. She was ever attentive to the details of her person. Her perfumes were made expressly for her by the Parisian, M. Francois Lubin, and she thought so highly of his artistry in distilling rare flower-odeurs, that she acknowledged him publicly as her appointed Parfumeur.

The same Parfum Lubin which accentuated the charm of Queen Marie Amelie, is the delight of those women who recognize that the mystic, elusive quality of especially distilled odeurs most truly expresses their individual charm.

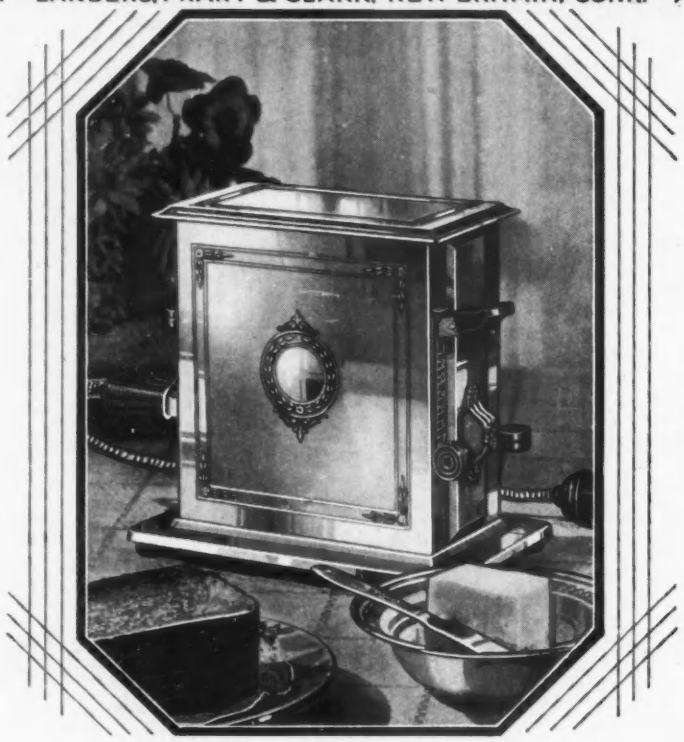
L'OCEAN BLEU . . . is one of the most entrancing of the exotic Parfums Lubin. It whispers the romance of balmy breezes, and lazy suns on broad blue oceans—and breathless moments under shady palms. This delightful odeur may be secured at the finest shops.

Parfumerie
LUBIN *Inc.*
6 WEST 48TH STREET, NEW YORK CITY

THE TRADE MARK KNOWN IN EVERY HOME

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.



Announcing The New

UNIVERSAL

Automatic Toaster

TRY the latest and most highly perfected way of making delicious toast—***without watching—without burning***—in the UNIVERSAL Automatic Toaster.

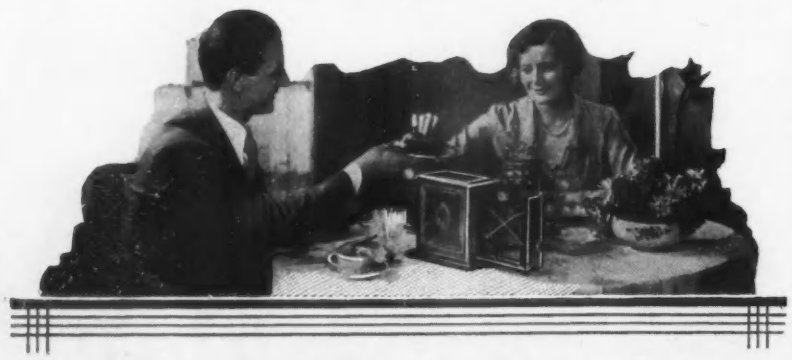
—Place bread in toaster rack and slide into oven.
—Press down timing lever and forget that you are making toast.
—When toast is done to your liking (usual time about a minute), toaster rack automatically slides out with the kind of toast that rouses appetites—hot, crisp and evenly browned on both sides at once, the kind that melts away in one hungry crunch.

The Exclusive UNIVERSAL "Sliding Rack" Method of delivering toast free of oven allows current to remain on continuously, resulting in an evenly heated oven which toasts exceptionally fast and always with beautiful uniformity.

Visit your nearest UNIVERSAL Dealer and try the UNIVERSAL Automatic Toaster for yourself. You will discover not only a very superior way of toasting bread but also a classically designed piece of tableware of exquisite beauty, which would make a perfect Christmas gift for a friend.

LANDERS, FRARY & CLARK, New Britain, Conn.

Master Metalsmiths for over three-quarters of a century

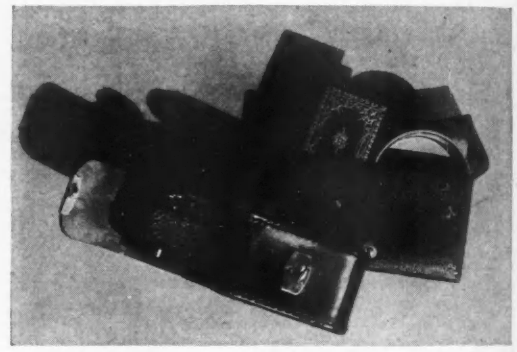


INEXPENSIVE TRAVELLING GIFTS

Dana B. Merrill

The traveller will appreciate this rose leather case with address-books marked New York, London, Paris; Alice Marks

For the train-going bridge player is this black moire cover for a Pullman table, with two packs of cards; Vab Shop



An unusual feature of the suède field-glasses in the case above is that one can see near objects; Gall and Lembke

Another convenient accessory is this brown leather case holding the ever-useful match-box and ash-trays; Alice Marks

New and amusing tucks and stitching trim this pair of suède pull-on gloves, a gift welcome at any time; Altman

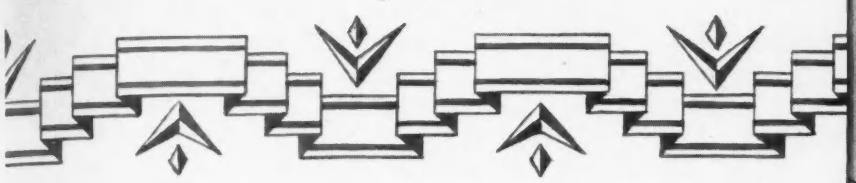
Six packages of cigarettes and four little gilt match-boxes fit neatly into this black wood box; The Vab Shop

Dana B. Merrill

A gift for the traveller is this rubber-lined green moiré purse, holding wash-rag, sponge, tissues, and soap; The Vab Shop

A New ColorWoven Border

A New ColorWoven Border



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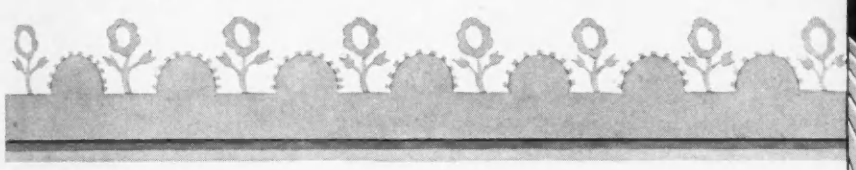

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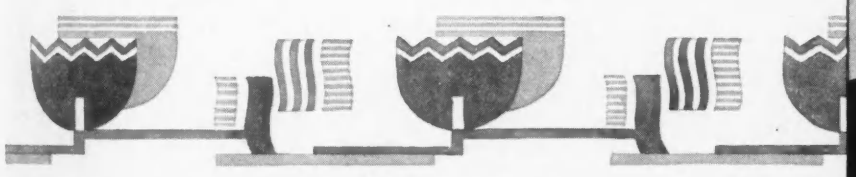
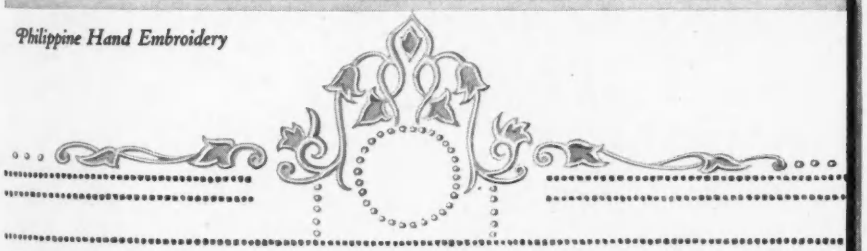
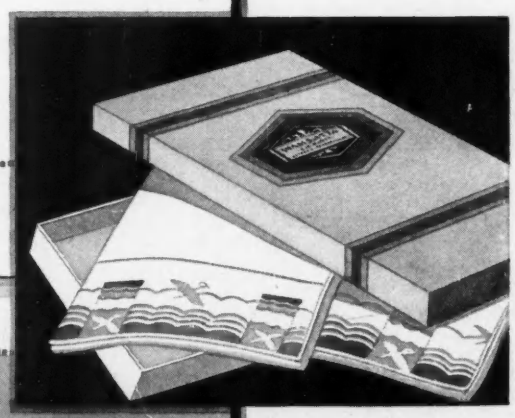


Philippine Hand Embroidery



Plain or Hemstitched, White

A New Solid Color Hem



Smart, new Wamsutta pillow cases for gifts

YOU owe it to your friends on your Christmas list to go and see the new Wamsutta ColorWoven sheet and pillow case designs. ✲ Especially the prettily boxed pairs of pillow cases in which you have the full selection of ColorWoven designs, real Philippine hand embroidery, plain white, pastel colored, and new solid-color hems to choose from. ✲ You, and your friends, will be delighted with their exquisite smoothness and beauty . . . and their truly patrician smartness.

Wamsutta Mills, *Founded 1846*
New Bedford, Mass.

Ridley Watts & Co., *Selling Agents*
44 Leonard St., New York

WAMSUTTA

PERCALE SHEETS AND PILLOW CASES

The service illustrated here is the Bexley pattern, K-4570-9, priced complete at $93. The individual pieces: Urn, $45; Sugar and Creamer, $28; Tray, $20.

BEAUTIFUL TABLEWARE GIFTS IN

ARANIUM

REG. U. S. PAT. OFF.

WHOSE RICH GLEAMING WILL NOT DARKEN

THE EASE of caring for an Aranium gift will always delight a hostess . . . just as the gift itself, with its deep-volumed gleaming, will quicken her pride from the first moment of possession.

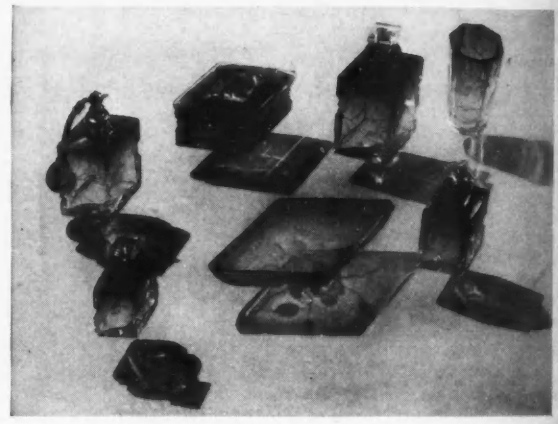
It may be an Aranium coffee urn, shining and stately. Alone, or with complete service of urn, sugar bowl, cream pitcher and tray. Or it may be an Aranium toaster, or an Aranium candlestick with a slender jewel-like stem. Whatever it is, she can give it hard wear day after day — use it, abuse it — and yet it will never dim. She can keep it on display—and though furnace gas or salt sea air is tarnishing the silverware —Aranium will not tarnish.

Aranium is a new, beautiful metal-finish developed by Manning-Bowman. It has a cool, shimmering surface, a little like platinum, or white gold, and needs but a soft cloth to keep bright, at any time, its clear exquisite gleaming.

Aranium appointments, perfect in their shining beauty, are also perfect in their use. They are by Manning-Bowman; so are standard. An Aranium coffee urn will brew deep, clear amber coffee. An Aranium waffle iron will make waffles as crisp and delicate as waffles can be. Select classical shapes or new continental designs. At electric, house-furnishing and department stores. If you cannot secure the urn-set illustrated here, send us check or money-order and we will ship this to the address you name and will enclose a Christmas card if you desire. Manning, Bowman & Co., Meriden, Conn.

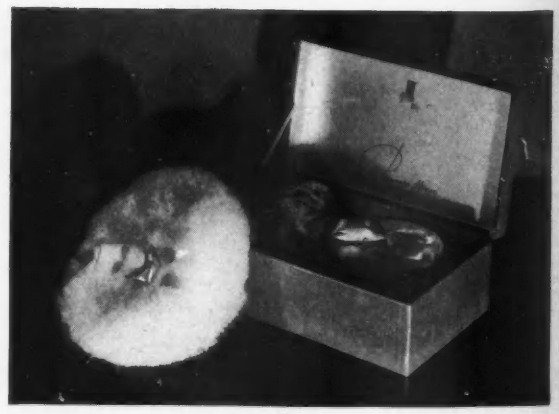
ARANIUM TABLE APPOINTMENTS BY MANNING-BOWMAN
(a superior chromium finish with an extravagant lustre)

BATH ACCESSORIES



The amusing black-and-white bottles shown in the top photograph are interesting and useful accessories for the modern bathroom; from the Bath Shop

A complete set of bathroom containers, shown in the photograph above, are of a beautiful glass that shades from white into dark blue; from Jay-Thorpe



The fragrant bath salts and dusting powder shown in the box above are from Primrose House. The huge puff is of down; from Saks-Fifth Avenue

Appearing below are two smart crystal bottles shaped like large inkwells, which are equally suitable for the dressing-table or the bathroom; from Altman

Dana B. Merrill.

Gifts of precious metal..

. . presented many a Christmas ago, are still faithfully serving their wearers . . still bringing to mind grateful thoughts of their givers.

YOUR JEWELER is a specialist in these enduring gifts . . and to your selection he brings a professional gift counsel to be found only in the jewelry store. Illustrating the high quality of all he offers are the articles shown here. For gifts long remembered, consult your jeweler!

Examples of precious-metal gifts by Wadsworth are illustrated here. Fine watches by well-known makers, with cases by Wadsworth. Distinctive Wadsworth Watch Bands for men and women, $5 to $12.50. Wadsworth Belt Buckles in sterling silver: $3.25 to $7.50 for buckles alone; $6.25 to $15 for sets. Douglass Lighters in silhouette cases by Wadsworth, $25 to $150. All offered now by your jeweler!

THE WADSWORTH WATCH CASE COMPANY, DAYTON, KY., Opposite Cincinnati, Ohio

Case makers for the leading watch movements

Wadsworth

WORKERS IN PRECIOUS METALS

perfume by Lelong . . . the season's loveliest gift

LUCIEN LELONG
PARIS

For yourself . . . or someone you like . . . Lucien Lelong Perfume is the choicest gift.

In giving or receiving, you'll be aware of the distinction which surrounds Lucien Lelong and his creations. His perfumes are new, brilliant . . . and flatteringly individual.

There are four Lucien Lelong Perfumes, A, B, C and N, to select from, or happily to send together. All four are now gathered in a Christmas Bouquet (smartly packaged) that will serve for every mood and occasion.

Lucien Lelong Perfumes and Beauty Products are presented at the smarter shops and department stores . . . and be sure to reserve at least one bottle for yourself.

The American Piano Company makes another important announcement

THE NEW AMPICO in a Baby Grand $300 lower priced

Sponsored by Chickering

Built by MARSHALL & WENDELL

A FEW months ago we announced the wonderful new Ampico that plays throughout dinner without changing a roll.

Now still another new and extraordinary development, this same new Ampico in a mahogany baby grand at $995.

Only by the collaboration of three of the world's foremost groups of piano craftsmen—Chickering, Marshall & Wendell, Ampico—is it possible to offer a handsome, full-toned Ampico grand at $300 less than ever before.

The influence of Chickering—America's oldest piano builder, and world famous for the glorious Chickering tone—is clearly evidenced in the golden voice of this new Ampico grand.

Marshall & Wendell—founded in 1836, today achieving new fame in the designing of pianos for small rooms and the creating of beautiful period models—have contributed the early American case design which makes this new Ampico so distinguished a furniture-piece.

And from the makers of the Ampico, comes that wonderful invention which, in 2500 brilliant selections, preserves for all time the playing of great concert pianists, exactly re-creating even the most delicate pianistic shading.

Indeed this new Ampico offers you immeasurably greater value, immeasurably greater enjoyment than any other equivalent purchase might bring.

Can you think of a finer Christmas gift for yourself and your family? There isn't any!

$995 *This dainty baby grand, the most extraordinary value in the piano world today, with the Ampico, $995. Without the Ampico, $595. The convenient terms upon which this new Ampico can be bought are equivalent to no more than the weekly rental of a piano without an Ampico.*

THE development of the new Ampico, the finest musical instrument in the world—available in 25 different models—is typical of the many important contributions to music made by the American Piano Company.

The resources of the American Piano Company, the discoveries made during its 21 years of laboratory research, the skill and science of its piano-craft, the ideals of its workmen, are unique and matchless and proceed from its long association with the builders of the Mason & Hamlin, acknowledged the finest of all pianos; the Knabe, official piano of the Metropolitan Opera Company; the Chickering, America's oldest piano; the J. & C. Fischer, eagerly sought by musically discriminating people here and abroad; the Marshall & Wendell, noted for its beautiful period styles; the Haines Bros., chosen by 150 conservatories.

No matter what price you prefer, an instrument of the American Piano Company will bring you far richer tone and greater outward beauty than will any other make at the same price.

With the Ampico, these superb instruments range from $750 up. Without the Ampico, $375 up. Slightly higher west of the Rockies.

Convenient terms will be arranged by your dealer and a generous allowance made for your old piano, no matter what its make. For complete Ampico catalogue, write to the American Piano Company, 584 Fifth Avenue, New York City.

MASON & HAMLIN ✓ KNABE ✓ CHICKERING

J. & C. FISCHER MARSHALL & WENDELL HAINES BROS. THE AMPICO

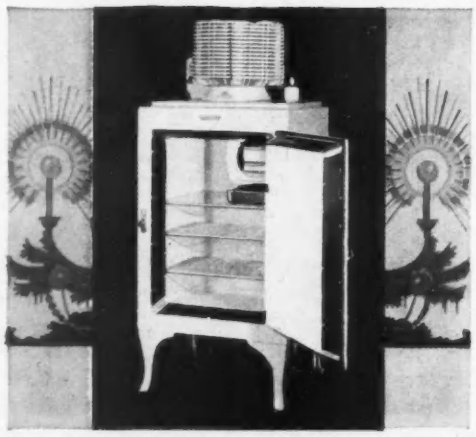
Happy to own it . . . proud to show it

Really, you can't blame her. Who wouldn't drag her friends out into the kitchen to show off her new General Electric? There it stands, gleaming white, strong as a safe, incredibly quiet . . . the envy of all who see it.

For a gift that gives all-year usefulness, that safeguards health, the General Electric is really ideal. It makes a generous supply of ice cubes and, of course, freezes those luscious desserts which every hostess enjoys serving.

When you buy a General Electric you are choosing the one and only electric refrigerator which has an *all-steel* cabinet. It is rust-proof, warp-proof. Its doors are finished with trim black Textolite edges, an attractive contrast to the whiteness of the cabinet. The all-porcelain chilling chamber and the inside corners of the cabinet are rounded so that they are most easy to clean. And the graceful legs leave plenty of broom-room underneath.

And the General Electric is the only refrigerator which has all its mechanism mounted on top in an hermetically sealed steel casing . . . out of the way, dust-proof, needing no oiling . . . leaving the greatest cabinet area for food storage . . . and allowing the heat to rise above the cabinet—not up through it. It has an accessible freezing regulator and it creates no radio interference.



Prices on the new all-steel models now start as low as $215 at the factory.

When you are deciding on the gift that will best serve the whole family, consider the sound value which the General Electric offers. The operating cost is but a few cents a day and not a single owner has paid a dollar for repairs. No other refrigerator approaches this record. Conveniently spaced payments can be arranged.

Write to Electric Refrigeration Department of General Electric Company, Hanna Building, Cleveland, Ohio, for Booklet V-12.

GENERAL ELECTRIC

ALL-STEEL REFRIGERATOR

ARISTOCRATS OF GIFTS

LUCRETIA VANDERBILT TOILETRIES

FOR her to whom you would pay tribute, here indeed are gifts superb . . . gifts aristocratic.

Their youthful chic and smartness, their delicacy, their provocative charm . . . and the gaiety of the Paris-conceived blue-and-silver receptacles . . . win the unreserved approval of those whose tastes are both cultivated and original.

There is Perfume in three sizes (including our popular Purse Size in leather case); a Face Powder, a Double and Triple Compact, and a Lipstick. As an individual token any of these Aristocrats of Toiletries will be most acceptable. As a more ambitious Holiday offering the complete group will be the happiest of choices.

THE LUCRETIA VANDERBILT GIFT PACKAGE

A veritable treasure-case! Its precious contents include perfume, in a case of rich blue leather; a perfume refill; and a dainty triple compact and three refills. The case is of satin, in Lucretia Vanderbilt blue and silver.

Lucretia Vanderbilt

PRICE . . . $10

GO to the retailer who displays the Lucretia Vanderbilt poster . . . and there, for twenty-five cents, you may have a Miniature Presentation, containing a dainty flask of perfume and a powder compact.

Use this Postscript. Or mail Postscript and quarter to Lucretia Vanderbilt, 112 Grassmere Ave., Fairfield, Conn., mentioning dealer's name and address, and shade of powder preferred (Natural or Rachel).

POSTSCRIPT TO RETAILER:

Madame is entitled to one of my Miniature Presentations of 50¢ value for 25¢. Kindly give her every attention.

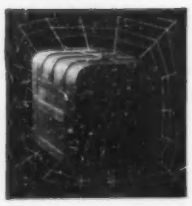
Sincerely yours, *LUCRETIA VANDERBILT*

Name.....

Address.....

VOG.—DEC.

OLD FASHIONED TRUNKS
AREN'T TRAVELING ANY MORE

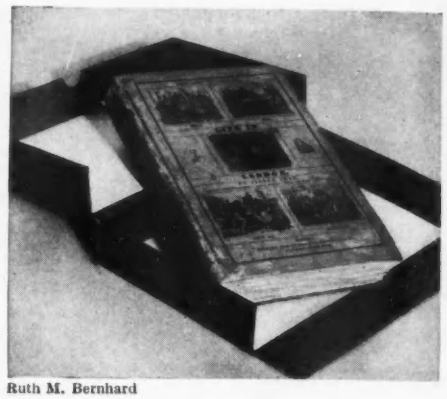


Luggage, it seems, has grown up. Gone are the ancient attic heirlooms with their iron bound stays, their quaint slats and whatnot. The modern luggage vogue—interpreted by Hartmann—is almost exclusively "wardrobe." In smart, colorful affairs with a clean-cut, thoroughbred air to them. A host of smart finishes.

You'll find Hartmann Things staunchly built. Amazingly convenient. Holding everything you need for a world tour or a week-end. 3 to 20 costume changes plus shoes, accessories, hats. Priced from $35 to $400. 50 sizes and models. In Matched Groups, if you wish, in swagger Tan Canvas Grain Ducord with Regimental Striping—$35 to $225. See them at the Better Shops and Department Stores.

Hartmann Trunk Company, Racine, Wisconsin

HARTMANN
TRUNKS
The Smartest Way to Travel



Ruth M. Bernhard

WHAT THEY READ

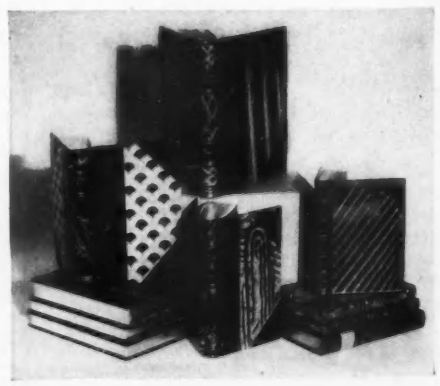
By DAVID CORT

"PENROD JASHBER" *(Doubleday, Doran and Company, Inc.)* is the thirty-second in the list of books credited opposite the title-page to the industry of Booth Tarkington. Three or four of those thirty-two are memorable, and none of them is wholly unimportant. And every new book by Tarkington commands somehow the complete attention of a considerable number of readers who find it impossible to go the whole way with any other writer of Tarkington's generation. There must be a reason. Perhaps, they get the same pleasure from reading Tarkington as one would get from talking to a smart old lady who doesn't get about much any more, but seems to be on to about everything that's going on. But there is a more likely possibility. It is hard to believe that Tarkington considers himself to be at all in the same classification with Sinclair Lewis. He isn't a satirist, and yet he is really a closer observer, a more unflinching realist even than Lewis. And, at the same time, he is a cheerful sentimentalist; he likes all his people, the children and the adults. It is difficult to trap Tarkington into an attitude of disdain. While our other writers look way, way down or look away from those citizens who actually constitute the heart of America, Tarkington is going along with them. And much this same manner is brought to bear in his handling of children, in, to be specific, "PENROD JASHBER." He is, as in his adult novels, a little loose and careless, it is laid on a little grossly as though for serial publication, but there is nothing the matter with the primary material. He is at this stage of the game a little too sure of his tricks, the idiom of Penrod, the psychology, the bloated seriousness of Penrod's enterprises, but they still work. The fact is that any one will have a swell time with "PENROD JASHBER," not a profound or deeply moving adventure, but an amusing and occasionally hilarious time. It is possible to ask too much of the book and to be disappointed; this is no "Innocent Voyage" by a long way, but, for a cheerful and relaxing hour, "PENROD JASHBER" is a nonpareil. Mr. Tarkington has not yet disappointed the customers.

A rare volume for the connoisseur is Pierce Egan's "Life in London," with illustrations by the famous Cruikshank; the Colony Book Shop

TRUMPETS IN THE DAWN

An unqualified recommendation is hazardous, but we submit the news item that one reader (yes, this one) stayed up till six o'clock in the morning to finish Carola Oman's "CROUCHBACK" *(Henry Holt and Company)*. The point may be that we are a little soft in the head about historical novels, but this one has nearly everything. Nearly. Miss Oman is apparently a lady, and she chooses to slur the gory details. Circumstantial accounts of battles, strategy, the number of dead, gallant stands, despairing charges, form an integral part of any historical novel, and Miss Oman skips in the most casual way the most magnificent campaigns. There's not enough blood by half in her book. But, otherwise, it's pretty swell. The jacket says that she has done a great deal of original research, and it is reasonable to suppose that many of her conversations are historical fact. Indeed, it is not difficult to distinguish between what she quotes and what she (Continued on page 156)



The classical texts of De Quincey, Pierre Louÿs, and other eminent authors are given these modern and original bindings designed by the Bennett Book Studios; Colony Book Shop

SLIM COMPACTS *of brushed silver, boxed in smart containers done in silver and black, modernistic design.*

Single: Powder or *rouge*	$1.00
Double: Powder and *rouge*	1.50
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SOME BEWILDERED MAN

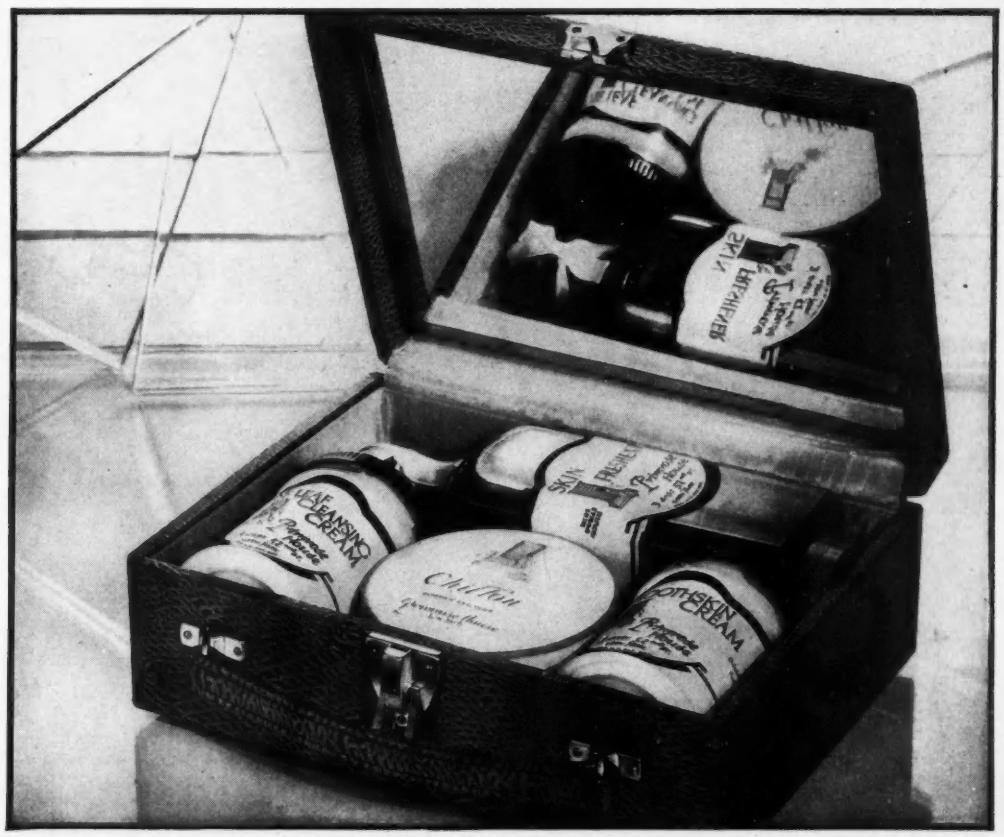
WILL APPRECIATE THIS CHRISTMAS TIP FROM YOU

UTTERLY, *pathetically*, at sea as to what to give you, he'd adore it if you'd make a suggestion.

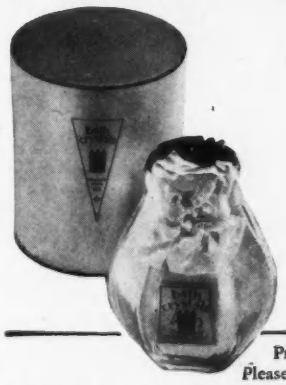
And when the festive wrappings reveal to you his stunning gift, you'll be completely joyful about it. For this convenient-size vanity case from Primrose House will be one of your smartest, swankiest possessions.

Amazingly conservative in price. (That makes it *quite* all right for you to suggest, you see). That makes it exceedingly appropriate, also, to mark against several of the names on your own list.

Or, if you are seeking smaller gifts, nothing could be more delightful and flattering than the new Primrose House Combination Box of bath crystals and dusting powder, the individual bath crystals, or one of the swagger little Primrose House compacts which have proven themselves so astonishingly popular. On sale throughout the country at leading drug and department stores.



COMBINATION BOX *of bath crystals and dusting powder, packaged in patrician silver and black. Crystals and adorning ribbons in pale green, lavender, yellow, and rose* $3.50
Bath crystals in assorted colors. Packaged individually in smart silver and black cylindrical container $1.75
Dusting powder, ribboned silver and black containers . $1.75



THIS STUNNING VANITY CASE *contains the four basic Primrose Preparations which the average skin requires daily. For cleansing, Roseleaf Cleansing Cream. For nourishing, Smoothskin Cream. For bracing, Primrose House Skin Freshener. For finishing, Primrose House Chiffon Powder. And in addition, the filmiest of cleansing tissues and Pomegranate Rouge. The case is handsome Python Leatherette with a full-size mirror set in the cover. Color selections include black, rose, brown, blue and green. The price is $7.50. Other Primrose House Vanity Cases up to $50.*

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Please send items checked. Stamps, money order or bills to the correct amount are enclosed.

1. Triple compact for ☐ blonde, ☐ brunette, ☐ medium complexion	$2.00
2. Double compact " ☐ " ☐ " ☐ " "	1.50
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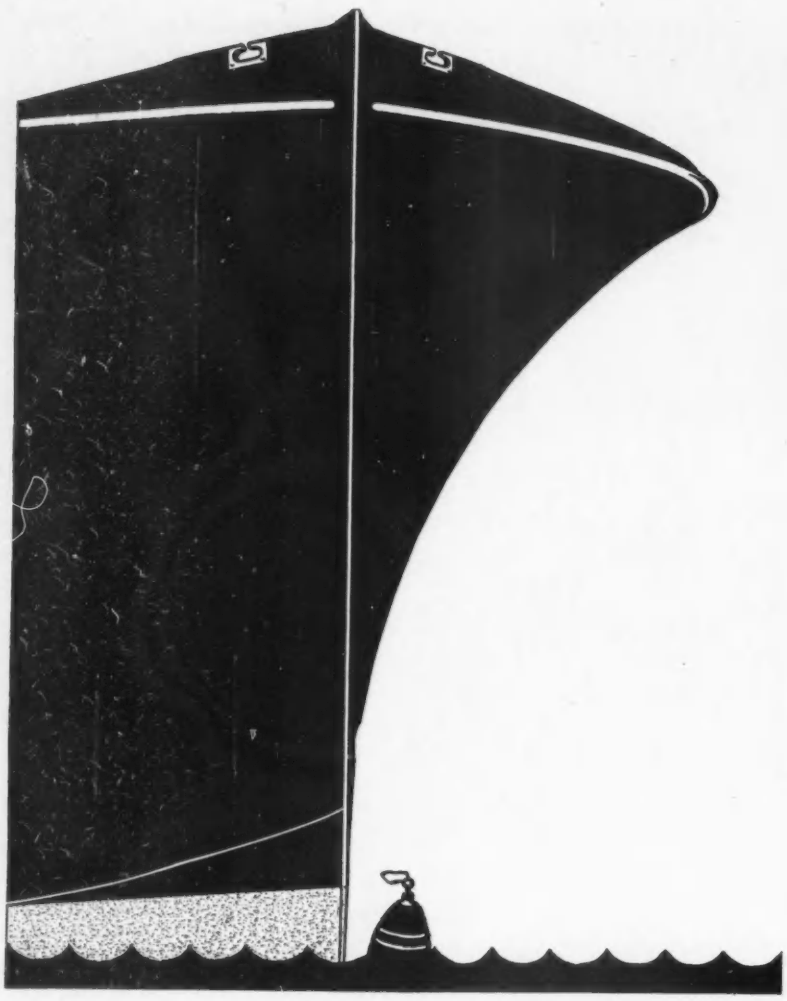
4. Vanity case, leatherette, ☐ black, ☐ rose, ☐ brown, ☐ blue, ☐ green	7.50
5. Combination bath crystals and dusting powder, ☐ pale green, ☐ lavender, ☐ yellow, ☐ rose	3.50
6. Bath crystals, ☐ pale green, ☐ lavender, ☐ yellow, ☐ rose	1.75
7. Dusting powder, ribboned in ☐ pale green, ☐ lavender, ☐ yellow, ☐ rose	1.75

Name..... Address.....

City..... State.....

PRIMROSE HOUSE



The NEW FLAGSHIP of the CHRIS-CRAFT FLEET

Aristocrat it is, in line and fitment, fleet, streamline, luxurious throughout. Even Chris-Craft, the largest organization of its kind in the world, can offer but thirty of these 48-foot wonder ships in 1930. Only thirty can be built to the standards set for this flagship of flagships.

Naturally, those seeking the ultimate in a craft that is fleet as the wind yet may be controlled by a boy, will want to be among the fortunate thirty. Their ships this year will be true flagships, center of all admiring eyes—possessors of the height of boating luxury.

Hints as to its superior features are: an entirely new type of luxurious enclosed saloon—a bridge deck amidships—remarkable cabins fore and aft—spacious lounging deck—sumptuous quarters—galley—shower and innumerable conveniences. Full specifications may be had from authorized Chris-Craft merchants or the factory.

CHRIS SMITH & SONS BOAT COMPANY
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18 Models • Runabouts • Sedans • Commuters • Cruisers
22 to 38 feet • 30 to 45 Miles an hour • 82 to 225 Horsepower
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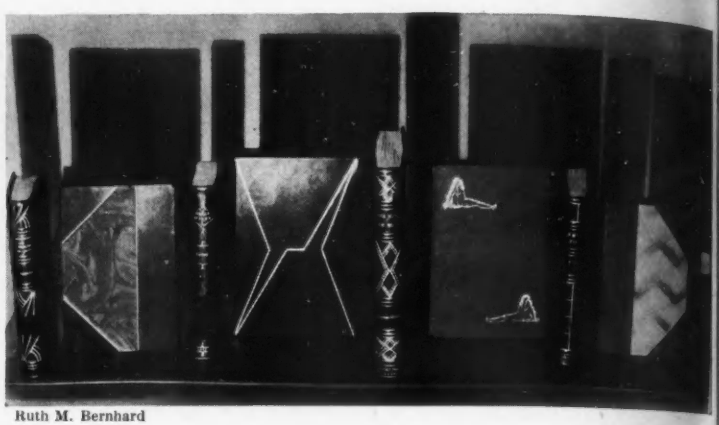
Chris-Craft

World's Largest Builders of All-Mahogany Motor Boats



Ruth M. Bernhard

WHAT THEY READ

(Continued from page 154)

invents. Only a pretty complete grounding, however, could contribute to such admirably developed portraits as those of Warwick, the Earl of March, later Edward IV., Crouchback himself, the Duke of Buckingham, and the rest. Only the women have a certain sameness, and Anne, Crouchback's wife, is never altogether believable. Edward is a particularly fine piece of work, and Henry the Sixth's Queen is an exception to the generality stated above: the type of tragically ungracious and violent little woman, mad with pride, bound that she and hers would get their full due, defeating her own ends by the rigidity of her horribly just and horribly tactless enmities. The scene in which she finds that she herself has defeated the final chance of her house for survival by having kept her late son from his wife is extraordinary. To this mind, however, there is entirely too little about Crouchback and too much about Anne. There is entirely too much about women in general, although other readers may not find this a fault. To a small degree the book may be said to show the period through the eyes of women, but this may reasonably be considered an error. Women were certainly of little enough consequence in the spirit of that age, instruments of desire or of politics or mere baggage. They were designed to be seen, but not heard. But it is perhaps a quibble to complain because the book is what it is. It is finely done, and it held the attention of one reader.

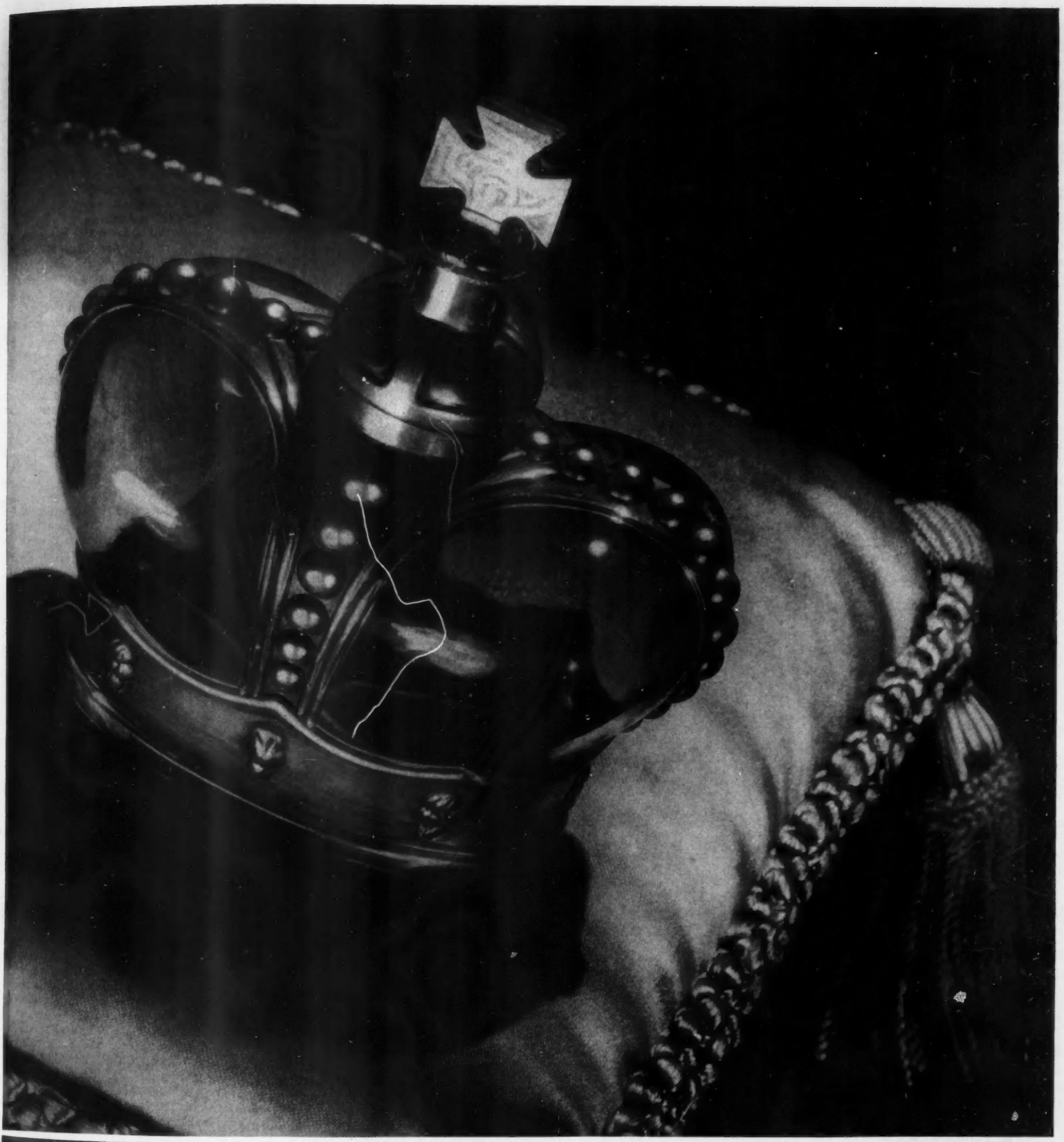
Modernism is brought to the book-shelf by these de luxe editions of famous authors, some of which are beautifully illustrated by Jean de Bosshere; Colony Book Shop

HELL'S KITCHEN

It's not a question of our enjoyment, but some doubt may arise as to the propriety of recommending in these genteel columns a work that veers disquietingly close to the aphrodisiacal. Such an event is "ALRAUNE," by Hanns Heinz Ewers *(John Day Company)*. It is a dark and villainous work, illuminated only by occasional electric flashes of even more fiendish vice. I suppose the moral is that you can't win, so that it ends on the side of the angels. It is brilliantly, though not profoundly, written and adds distinction to the reputation of an important European writer. It is the story of a girl who is bred artificially by a German doctor and chancellor. Her father is a condemned murderer, and her mother a completely sensual street-woman, and both are magnificent animals. The issue is adopted by, and becomes the heir of, the wealthy chancellor. The father is executed on the day of conception, and the mother dies in childbirth. The secret of the child's parentage is closely guarded, even from the child. The auspices include the gross, avaricious, and unscrupulous chancellor, a lewd old baroness, and the young and diabolistic nephew of the chancellor who makes the arrangements. The child soon identifies herself as one of darkness and considerably fey. In her first years of school, she uses her gifts to egg her playmates into torturing animals. She is able to compel to her satanic ends the purest and most respectable human material, but she always keeps her influence invisible. No certain trace of her force is ever brought to light. Those who are associated with her have the most extraordinary luck, either good or bad, but never ordinary. The chancellor lives on an estate riddled with remains of Roman civilization. Alraune is able to tell where the most important relics will be found buried, but, as soon as she finds that she is being used, she baits her guardian's workmen. As she grows older, she ceases to bother with the torture of animals and turns to human beings. Her command of this material, good at birth, grows better and better. To whoever falls in love with her the portion sooner or later is death. Her scratches cause blood-poisoning if nothing else develops. Only the last and longest affair, that with the nephew of the chancellor, concludes with the survival of the man and the death of Alraune. The book is written with a sense of the dramatic that makes all of its very leisurely detail fascinating. Few books appear that are so easily read.

BIG GUNS

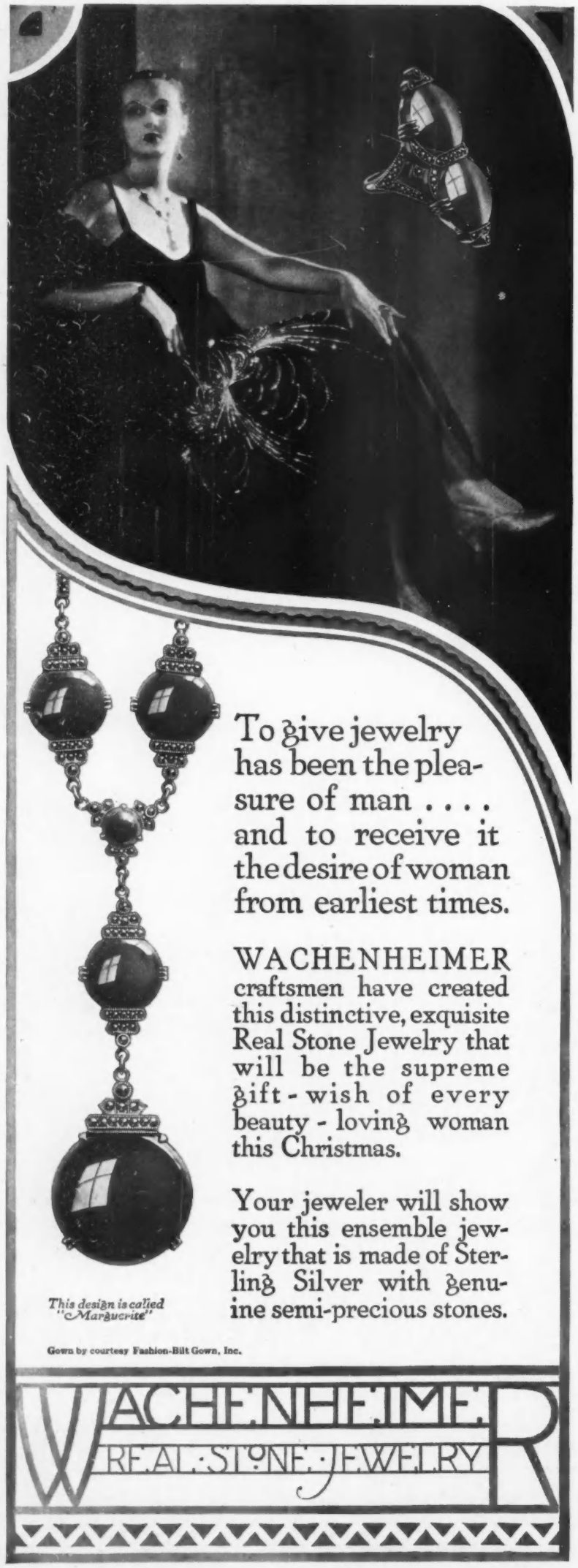
"THE MYSTERY MAN OF EUROPE: SIR BASIL ZAHAROFF," by Dr. Richard Lewinsohn *(J. B. Lippincott and Company)*, doesn't altogether satisfy the appetite that the title stimulates. Sir Basil Zaharoff is after all still alive, still very much alive, and a certain degree of discretion is obligatory to the biographer. But enough comes to light here to make a very interesting and suggestive three hours. Zaharoff is Greek in origin, was born in Asia Minor, and bears a Russian name. The clue is that his family was that of one of the roving Greek Christians who throve in Constantinople until one of the intermittent Christian massacres fled to Russia, and adopted the Russian suffix and returned eventually to Asia Minor. In all this excitement, his family didn't keep very much in the way of material possessions, and Zaharoff (Continued on page 158)



Prince Matchabelli PERFUMES

THESE subtle perfumes, once created for his intimates by Prince Matchabelli of Tamarasheni, are today Grand Prix successes in the realm of international society. ✣ *Odeurs* . . . Princess Norina, Ave Maria, Queen of Georgia, Duchess of York and Royal Gardenia . . in the Coronet Flacon. ✣ Empress of India . . in the Pyramid Flacon.

PARIS . . . HOTEL GEORGE V ✣ ✣ ✣ NEW YORK . . . 754 FIFTH AVENUE



To give jewelry has been the pleasure of man . . . . and to receive it the desire of woman from earliest times.

WACHENHEIMER craftsmen have created this distinctive, exquisite Real Stone Jewelry that will be the supreme gift-wish of every beauty-loving woman this Christmas.

Your jeweler will show you this ensemble jewelry that is made of Sterling Silver with genuine semi-precious stones.

This design is called "Marguerite"

Gown by courtesy Fashion-Bilt Gown, Inc.

WACHENHEIMER
REAL STONE JEWELRY

WHAT THEY READ

(Continued from page 156)

started from scratch. He made a success, however, of an uncle's business, retired, and went to England. In England, he fell foul of the law. The authenticated story is that he had been his uncle's partner, had been promised a share in the profits, had not received them, had simply taken them, and left for England. The uncle was evidently sore, followed, and made a mess. But Zaharoff produced the letter verifying the contract of partnership and share in the profits. He was freed, but his eye was temporarily out. He returned, not all the way to Constantinople, but to Athens, to make a real beginning in his fortunes. He had been brought up in a severe school (that of the Orientals, Greeks, and Armenians of Asia Minor), and he had graduated with honours. He was alert, ambitious, probably not too ethical. His career moved along. But it is upon the years that Zaharoff spent in the munitions business that our attention may centre. This record of where Zaharoff made his fortune and the ordinary means he employed in making it reads with considerable pertinence in this year of lobbying investigation. Shearer may have been stupid, but Zaharoff was not. It was necessary in business to maintain a steady market for munitions. In war, nations spared no expense; quick and enormous hauls were to be had by the alert. All sorts of international squabbles, petty revolutions, guerrilla warfare, were right down Zaharoff's street. It may be debatable how far Zaharoff's power went in the instigating of military settlements of disputes, but the results were highly lucrative to Zaharoff and his employers. The point is that the slightest trace of any such effectiveness is enough to shock and horrify. For those who have wondered what part munitions companies have played in the goings-to-war of nations, this book will be supremely interesting. This is no place to take up the subject, but the story of Zaharoff sinks in importance into the larger one of international intrigue.

HERO

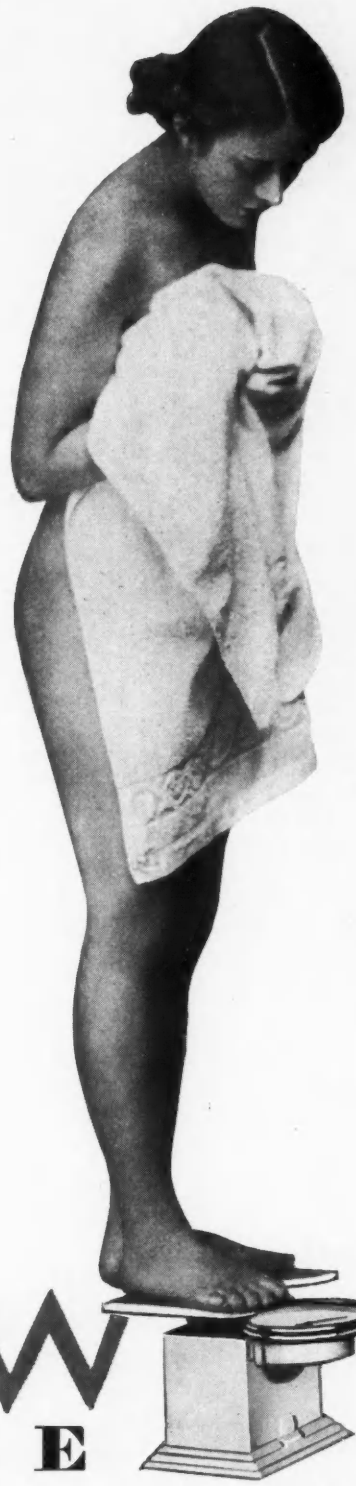
"LA FAYETTE," by Brand Whitlock *(D. Appleton and Company)*, fulfils two considerable functions: it is an exciting and full-bodied story, and it recognizes with authority and sympathy America's and the world's debt to a great and gallant man. It is a big, two-volume affair, printed in a large, clear type that does not mar the essential readability of the work. It renders full justice to a man whom history has for a long time somewhat underestimated. La Fayette, these pages make quite plain, was a man doomed by his virtues. He was representative of a morality that has always been aristocratic. Only those who are from birth independent of any economic considerations can afford to nourish ideals with such a purity of consistency. It was peculiarly appropriate that La Fayette should have lived at a time when he was able to assist at the birth of several revolutions: revolutions which out of realism ascend to idealism, descend to jingoism and again all the way back to realism. La Fayette had his moments, but they lasted only for that little second before the beginning of the sorry descent. The course of revolution never followed La Fayette's model, and it was with full justice that he said in retrospect that he thought the line he had followed during the French Revolution was just about the line of demarcation between the good and the evil. His conception was always the ideal and almost impossible one, since it assumed that the human material was made up of men like himself. The rigidity of La Fayette's honour and the sternness of his self-respect are almost unexampled. His refusal to say one word that would have compromised his principles in the smallest, most Jesuitical and dialectical way, was all that kept him in an Austrian prison. Americans are naturally most interested in his part in the American revolution, but, although the American adventure was perhaps the most picturesque and symbolic, it was not by any means the most self-sacrificing and hazardous. La Fayette is thought of historically as a symbol, but Mr. Whitlock's record shows him also to have been a great man. Washington loved and respected him. His American expedition was more than a gesture, it was a matter of great preparation and expense, and La Fayette stood beside Washington through the darkest days of the Revolution, making his usefulness felt as far more than an example of gallantry. In this age of "practical" statesmen and opportunism, the story of La Fayette has a unique value. It is the story of a simple and pure and courageous gentleman who thought no inconvenience too great for the sake of the principles he held to.

UNASSORTED

"THE WINGS OF THE EAGLE," by Gilbert Seldes *(Little, Brown and Company)*, is a sound enough and readable enough novel laid in an American village toward the end of the nineteenth century. It fails, however, to excite. There are no grammatical faults, and all the characters are believable, but one simply can not get interested in them one way or another. As far as this novel is concerned, those people's lives are of importance only to themselves.

"PARIS IN PROFILE," by George Slocombe *(Houghton Mifflin Company)*, sounds like just another of the atmospheric handbooks for past, present, or prospective tourists. Five minutes with it, however, show that it is nothing of the kind. This book is another of those rare genuine and accomplished attempts to recover something of the perverse magic of Paris. The author tries to surprise its secret from a dozen angles, the Paris of the gourmands, of the artists, of the Revolution, the circus, the theatre, the cafés and cabarets, the bridges, the gates, and the Paris of history. The book is admirably, warmly written, full of really fine passages, digested erudition, enthusiasm. Its usefulness is indirect and hence tenfold. It is a most delightful and valuable work.

In "HOUR UPON THE STAGE" *(Dodd Mead and Company)*, Ann Pinchot proposes to explore the origins, the temperament, the morals, the credo, and the detailed background of the new peoples who are populating and dominating America's Middle West, whose flat, rolling plains are as close as possible a duplicate of their original landscapes in eastern Europe. She gives us Israel Challanty, a Russian Jew, a gross and indomitable Oriental, and his brood of children. The degrees of "Americanization" somewhat differentiate them, and admirable work in characterization genuinely differentiates them. As a group of individuals, the characters are beyond debate; as an accurate and representative type, you may think of them what you will. But, in any case, they command one's attention; (Continued on page 162)



A NEW FIGURE FOR THE NEW YEAR

For yourself or for one of your dear friends — Detecto, the personal bathroom scale, makes a fine Christmas gift. For Detecto has come to be more than a scale. Thanks to its little partner, the Detecto Charm Box, it is a trainer—a dietician—an impartial yet interested friend that watches your weight with fidelity and tells you how to regain the vital silhouette of youth. Used daily by more than a million people. Obtainable at most good department stores.

The CHARM BOX
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DETECTO
WATCHES YOUR WEIGHT

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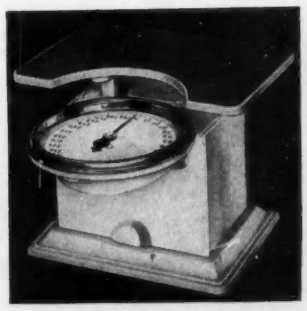

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Whatever the period of decoration preferred for your own bedroom, the luxurious comfort and delightful colorings of Kenwood Blankets will be found most satisfactory.

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Sleeping under a Kenwood is a realization of luxurious comfort and refreshing rest. The soft, light, lofty nap protects, yet there is no consciousness of blanket weight.

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Marie Earle's Basic Beauty Treatment Guards the Radiant Smoothness of a Youthful Skin

CHARMINGLY expressive faces are first to show wrinkle-toll—the silent companion to constantly repeated facial expressions. No face can be so inexpressive that the skin remains free from smile or frown lines, worry creases, forehead grooves.

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WHAT THEY READ

(Continued from page 158)

they demand to be read about, as perhaps they have demanded to be written about. Certainly, they make better reading than the blood they are displacing, the stale plots of repression and explosion, Freudian unhappiness and unexpressed egos. Miss Pinchot has done an excellent and full-blooded job of the work.

"SKETCH OF A SINNER," by Frank Swinnerton *(Doubleday, Doran and Company, Inc.)*, leaves us about where we began. One character—the sinner (female)—is contrived with considerable power and authenticity, but the rest of it is just another book. Frank Swinnerton is all very well, but the world is so full of a number of other things that I'm sure we should all be happy as kings. One book like this gives one the effect of seeing in triplicate; one's read it all before; my! how many books are published. But it's really only one more. Beside the sinner, there are three men in this: an old gentle one, a young gentle one, and a young masculine one. The first two mistily merge together, and the last never comes out of the fog. They are all represented as having an effect on our Lydia, but how it is difficult to imagine.

"THE SCHOOL FOR WIVES," by André Gide *(Alfred A. Knopf, Inc.)*, translated by Dorothy Bussy, is an extraordinary change in pace and form from the great author of "The Counterfeiters." It is a simple, objective story of a married couple. Opposed to the underlying principle of "The Counterfeiters" that there can not be any absolute dictum on personality and character, that every aspect presents a new truth, this novel is extraordinarily dogmatic. It characterizes unblushingly, bringing up people who are almost types. The husband is presented as a hollow cave of resounding noise, utterly without genuine feeling or conviction. In the final crisis, the wife is trapped into surrender by the abjectness of his inner weakness. "THE SCHOOL FOR WIVES" will dismay those of Gide's readers who demand endless sequels to his already published works, but, for those who are interested in the phases of this many-sided man, it will be a delight.

"THE MAN WITHIN," by Graham Greene *(Doubleday, Doran and Company, Inc.)*, is a first novel, but an extraordinary peak of finished accomplishment and mastery. It is a novel of the moment; its magic is invariably to lend to what is happening the importance that it has in life; it is written always on the crest of the wave. Superficially, it is a rapid story of action, smuggling, cowardice, betrayal, and revenge. Its central character is a coward, surrendering his integrity to the corruption of fear. But the real story is the story of "the man within," the picture that the man presents to himself of himself, and the final and sole significance of that picture. It is because of this that the hero chooses to cancel all those preceding moments with one moment of complete expiation. He is, of course, the sort of man for whom this would be possible, and, in the crisis, he thus ceases to be a coward. The book has been presented by the publishers with considerable ballyhoo, the twice-removed cousinship of the author with Robert Louis Stevenson, and so forth; but the book itself overrides any perverse antagonism that all of this may have begun.

"ADVENTURES OF AN OUTLAW," by Ralph Rashleigh *(Jonathan Cape and Harrison Smith, Inc.)*, is worth your very particular notice. It is by way of being a curiosity in literature, but in contradistinction to "The Cradle of the Deep" and such, a genuine curiosity. It has been edited and foreworded by the Earl of Birkenhead and introduced by Joseph Wood Krutch; its authenticity has been checked at considerable pains. It is authentic. But even if it were not, it would remain an amazing and exciting yarn. It tells of a man who was transported in Queen Victoria's reign to the penal colony in Australia, life on a prison ship, in the bush, crime, murder, and sudden death. It is charged, in the lingo of that era, with a commendable morality, and it retails the most appalling adventures. It has apparently been tactfully edited, so that the texture of the story is not overloaded with tut-tuts, but races along in as readable a story as we have seen in a little while. In short, this is a humdinger. Don't miss it.

"HOW TO BE A HERMIT, or a Bachelor Keeps House," by Will Cuppy *(Horace Liveright, Inc.)*, irritates us. It purposes to be in the great tradition of the familiar essay, distended, *d.v.*, to three hundred and twenty-eight pages. The combination of casual erudition and earnest cuteness is a hard one to keep down, particularly when one realizes what an admirer of Laurence Sterne the author must be. Spinach and the *Eophippus* or Dawn Horse will give you the idea. Its recommendations are that it is amiable, foolish, and as trivial as it pretends to be.

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SEEN ON THE STAGE

(Continued from page 93)

"JUNE MOON"

The story Lardner and Kaufman chose is neither novel nor arresting. A lad from up-state, filled with the burning desire to dazzle the world by composing lyrics for popular songs, plunges into Tin Pan Alley. The three acts show his adventures in that cul-de-sac, the people he encounters, how they affect him, one another, and music. The authors have treated their fable with a fine, indulgent sympathy and a gay irresponsibility that make it irresistible.

From the first curtain to the last, audiences laugh almost without interruption. Yet, there are very few lines in the entire comedy that, if quoted out of their context, would seem funny. "June Moon" should assist greatly in putting a quietus on the mere phrase-makers, the wisecrackers, the apostles of the New Wit. Every word belongs to the situation, the milieu, the character who speaks it; there is no striving for cleverness, no straining for a guffaw—every one of the thousand laughs is indigenous and spontaneous.

The acting catches perfectly the merry insouciant spirit of the writing—it bubbles, sparkles. Paul Sears, a "hit" composer, plays and sings "Montana Moon," his latest work, to his wife. He is sure this new composition will do for him as much in both fortune and fame as that earlier "smash," "Paprika," did. Mrs. Sears listens. And the expression that passes over her face becomes and will be for a long time to come a major event of the theatre—first an "Oh-all-right-go-ahead" look, then an "I-bear-the-cross" expression that fades into boredom, hardens to contempt, to indignation, resolves itself into active disgust. (That is but a feeble description of what may go down in history as "The Big Hit Look.") Jean Dixon impersonates the wife. Frank Otto acts Sears with profoundly humorous abandon. Norman Foster gives to the rôle of the aspirant from Schenectady the earnest denseness it requires. But the performances—in addition to Miss Dixon's—that etch themselves on the memory are the Maxie of Harry Rosenthal and Philip Loeb's Benny Fox; they leave little to be desired. But then, "June Moon" as a whole leaves little to be desired and that little comes in a few moments near the end.

"MADEMOISELLE BOURRAT"

The latest addition to the repertory of the Civic Theatre in Fourteenth Street is a true and absorbing vignette of provincial French life, tender, penetrating, unpretentious. It sets the dream of youth against the rigid penuriousness of Mamma and the flabbiness of Papa. Claude Anet, who wrote "Mademoiselle Bourrat," has observed closely the life he depicts, and, what is of much greater importance he has felt it and conveys his feeling. With such a wealth of telling detail at hand, he has employed the true artist's selectiveness; every detail retained advances the tenuous story and simultaneously illumines the characters and their relationship.

From a generally excellent production, three performances stand out. First and foremost, Alma Kruger's Madame Bourrat. The hard, penny-wise, emotionally inhibited provincial aristocrat she etches admirably. Josephine Hutchinson in the title rôle does the best work of her career. And Paul Leyssac as the elderly man completely ruled by his wife defies all the old jokes about the henpecked husband—the laughter is close to tears.

"KARL AND ANNA"

The Theatre Guild starts this season more unfortunately than last. The dramatization of a widely read novel that has attracted serious attention in Europe, when translated into English, loses all discernible raison d'être, if indeed it ever possessed any. On the Guild stage, it is but the barest, old-fashioned sex triangle smeared over with a lot of psychic palaver. A first act as crude as anything in the ten-cent melodrama and in some of its dialogue more offensive than anything since, a second act quite incredible, a third that resorts to extreme measures to reach a dénouement that fails wholly to convince—that is "Karl and Anna."

Richard, wounded, and Karl are in a Russian prison camp in 1917. They converse intimately about the former's wife, Anna. The officer in charge comes, kicks Richard's wound. Karl escapes. A year later, he arrives in Berlin and Anna's kitchen living-room. She is mourning the death of Richard. Karl tells her he is Richard—and makes her believe he is the dead man's soul or something. She lives with him. Five months pass, and then, of course, Richard returns—not, as the old verse was wont to proclaim, not dead at all, but alive. The rest follows the expected.

The acting is faithful to the text. Otto Kruger's make-up for Karl might be intended to represent the head of Christ taken from a mediaeval fresco. And he plays the rôle in the ecstatic, rapt way his beard and profile call for. Frank Conroy's Richard is a pathetic example of miscasting. Alice Brady—her first appearance with the Guild—also finds herself in the wrong kind of part; being a fine actress, her quality flares out occasionally, but not often. Ruth Hammond manages to make Marie, Anna's sympathetic neighbour, credible—an achievement of no small proportions.

"JENNY"

The vehicle that Jane Cowl has chosen for her return to town—a loosely articulated contraption that calls itself a comedy—serves its purpose admirably, or would if the star did not drive it so hard. Miss Cowl, as Jenny Valentine, a successful actress, plays obviously to her audience. She makes her points with a sledge-hammer, and then, with the air of one admitting people to a great confidence, glances over the footlights. In legitimate drama, such an attitude places the heroine outside her rôle, aligns her with the patrons, gives the impression that she is condescending, making concessions to the other characters and to the play. That, of course, destroys illusion.

But even though "Jenny" were played straight, it would still be but a mechanical affair. The authors—Margaret Ayer Barnes and Edward Sheldon—have not troubled to expend ingenuity upon it. Jenny Valentine strolls into the country house of John R. Weatherby, a prosperous lawyer, one summer evening. Seeing him just a "slave" for wife, daughter, and son, she lures him to her cabin in the Canadian woods and, after six weeks alone there with him, returns him to his home. Their alibi does not hold; his family discover what he has done. Jenny then denounces them in a "big" speech and strides out. And John R. Weatherby runs after her.

Guy Standing's interpretation of the lawyer is well-rounded, skilful, appealing. He invests the rôle with tenderness and contrives to keep self-pity from it.

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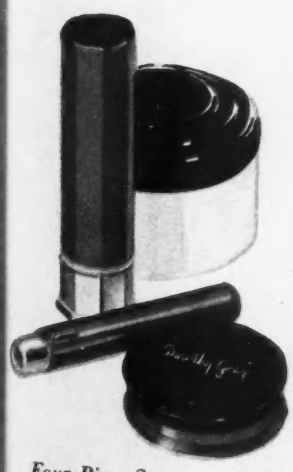

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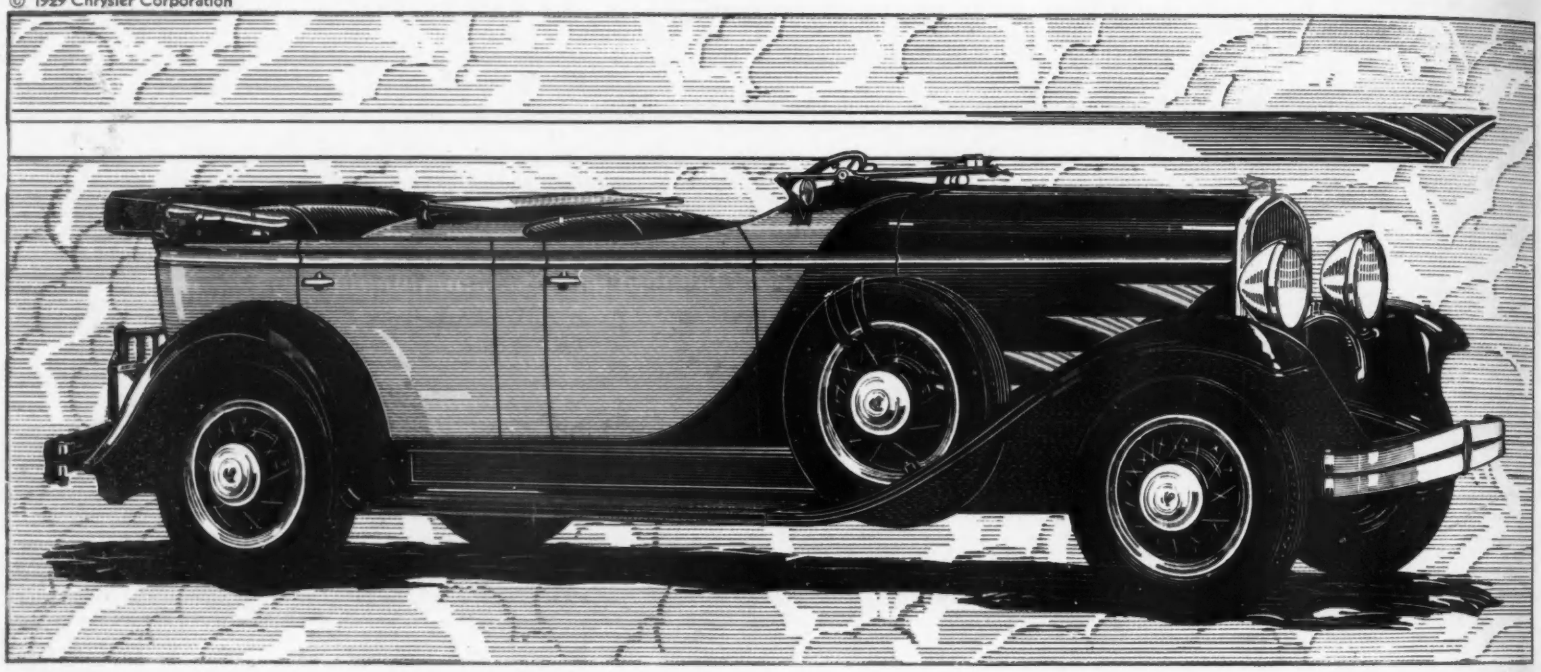

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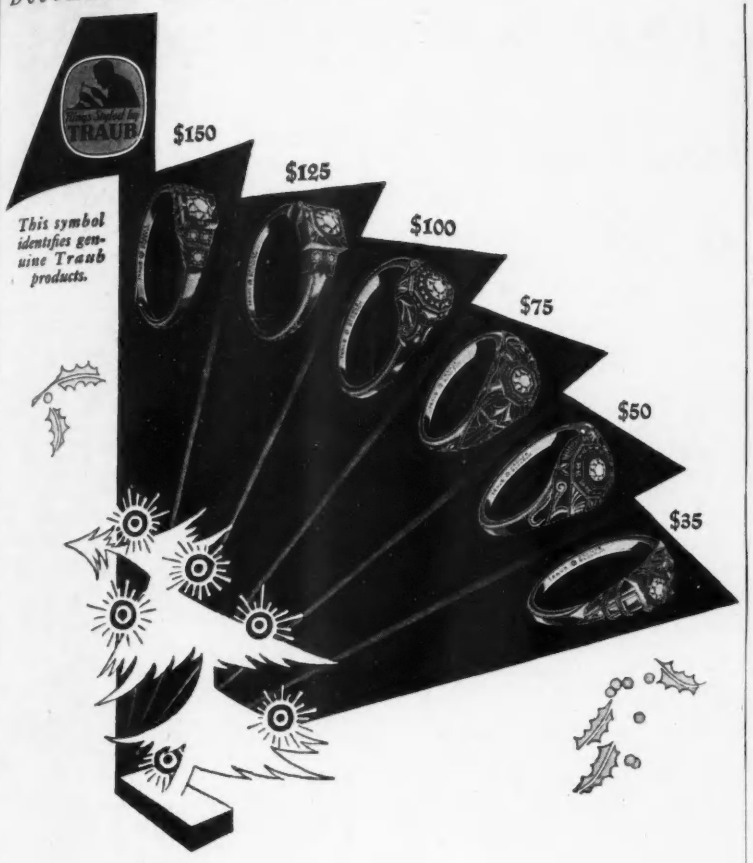

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THE NEW YORK SEASON

(Continued from page 71)

start cantering around the circle, then the Symphony is second only in the gorgeous panoply. On each Friday afternoon, there are luncheons given all over the city, and afterwards these progress to the Philharmonic. There is a special atmosphere to these afternoons, the sun dropping very early over the high, west buildings, and people stepping out of motors and hurrying across the faint snow. Within Carnegie Hall, a thousand faces wait with unaccustomed suspense the lifting of Toscanini's baton, which is to galvanize the inert black mass of musicians with all the magic of an abracadabra.

Again, it is art, as well as music, that has charms to soothe not only savage breasts. Not since London was electrified by the changing, in four years, of the entire spirit of painting by three very young men, not since the letters of Whistler and "'Arry" to the *Times* were the talk of every tea-table and a strange white youth named Beardsley began to make neurotic drawings, has there been such real and unaffected interest in art on the part of that group of persons we call society. Once more, it is the smart thing and the amusing thing to go to galleries, to crowded, glittering varnishing days, to make conversation a vehicle for more or less brilliant epigrammatical criticism of the paintings. A tea-time rendezvous in a gallery is to be found, not only on the pages of Pinero and Wilde, but in the galleries of the upper Fifties. To-day, the pictures viewed are Modigliani and Derain, instead of Holman Hunt and Burne-Jones, but the charm of the weary, brittle fin de siècle has been recaptured.

ART AND THE SOPHISTICATE

The expression of this sophisticated spirit is the new Museum of Modern Art—a New York Musée de Luxembourg—which opened on November eighth, in the Heckscher Building on Fifth Avenue, with an extraordinary exhibition made up of ninety-three Cézannes, Seurats, Van Goghs, and Gauguins. Already, it's smart to be a picture lover and connoisseur. The collector type of lady has been unearthed and is newly chic.

One often hears it declared that there is no New York society any more. But, even while the tumult that always accompanies such assertions is going on, one remembers that there is, after all, a bond that links all the individual groups, and that is contract bridge. "Debs" play it, poets play it, dowagers opposite the Park play it. The smart world, all inclusive, plays bridge, and, in New York, the living monument to its passion is the Cavendish Club. Frankly modelled after certain London clubs of the same nature, it has a membership of both men and women and is dedicated to the proposition that contract bridge is the best game on earth. Bridge is played all day and even all night there, and one need not even go home for dinner, but dine on the scene of one's victories or defeat. Blessed be the tie that binds a table whose ingredients are: one *grande dame* with a houseful of Renoirs, one young woman about town whose days are divided between the continents, one grey-streaked stock-broker, and a dash of blond Britisher with charm and a single glass. Who can say after a glance at such a smart potpouri that there is no unification of New York society?

More speculation goes on about the habits and habitat of the New York woman par excellence than ever went into the proposed movements of Young Royalty. She does not, as is sometimes reported, spend her mornings between sleep and a cup of thick chocolate at twelve. Hers is the most dauntless energy and fiery restlessness since Lucretia Borgia, and she springs early from a couch that she has occupied only since dawn. Perhaps, she goes to Ned Wayburn's Studio, there to be put through a series of violent calisthenics in the name of youth and the waistline.

Or, perhaps, she goes to the Ice-Skating Club on top of Madison Square Garden. The sunshine streams furiously through the glass sides, even in January, while a dozen figures in black velveteen skirts cut figure-eights on the powdery ice or sit in orange chairs on the side-lines and inspect their glittering skates while resting.

SMART INTERLUDE

Half-past one or two may find her metamorphosed at Voisin's for lunch, talking rapidly over fillet of sole in one of the side rooms. Or at the Colony, or at Pierre's, or at Sherry's, one may see her distinctive head rallying as the helmet of Navarre.

The opening of a new play finds her in the orchestra. She comes to the play with two women who are virtually twins to her, their husbands, the cleverest man in New York, a Czecho-Croat baron whose name is spelled with nine consonants and one vowel, and the newest and prettiest of the débutantes.

How shall one describe or even hint at the glitter or the éclat of a First Night? The première of a Gilbert Miller production, the opening of Noel Coward's "Bitter Sweet" or Cole Porter's "Wake Up and Dream," this winter, will mean white ties, the scent of gardenias, the staccato of applause, the murmur of talk dying to a whisper as the heavy curtain lifts to the next scene, cigarette smoke drifting with discussion during the entr'acte, and, in the end, every one pushing slowly out, going on somewhere else.

If it is Thursday night, perhaps the world goes to a prize-fight at Madison Square Garden instead of to the theatre. Or, if it is not a fight, it's a hockey-game. At either one, there are nearly as many diamonds and slipped-back evening wraps as could be seen at the Opera. The dancing marionettes that deal each other such staggering blows under the glare of the blue lights seem managed by wires held by an ironic caustic hand above, they are so tiny and unreal.

Hockey is a great contrast; the Garden echoes briskly with the clash of skates and the thud of racing figures against the barrier. A player falls down, and there is a shower of pulverized ice that settles on the shrinking backs of those nearest. It never seems truly night, in spite of the bare shoulders and occasional toppers, but a sort of theatrical afternoon, with canned sun and artificial ice.

Again, it is Madison Square Garden, where the National Horse Show is attended by the horse lovers, and again pearls and orchids make their appearances in the boxes.

Where does every one go next? Without stopping to draw breath, they rush in motors to a party, which may mean ten or twelve kindred souls dining together at a pet restaurant and doing vague things afterwards, or it may mean something vast and glittering that will be talked about and written about and (Continued on page 170)

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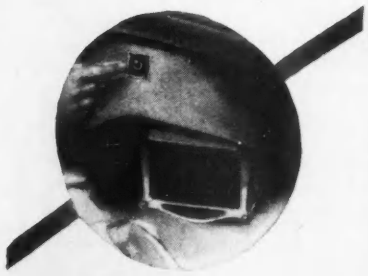
Patent Nos., 1581761, 1668491, RE 17131
Others Pending



"For Those Who Don't Go South"

WHAT FINER GIFT FOR A MAN*?

NEW style Toilet Kit by Hamley . . . without any of the fussy loops and gadgets which make packing a nuisance. With plenty of room to carry all a man's "pet" toilet articles. Made of genuine solid leather, so thick that it needs no other interlining to help it hold its shape. Fashioned by leather craftsmen who have spent years making beautiful saddles for western cowboys—the hardest-to-please customers in the world. There's a gift to please a man!

The Hamley Kit has all the novelty and unusualness of a made-to-order gift. As a matter of fact, the first one was made by us for a friend, from his own specifications, because the man had never been able to find such a toilet case in the stores. Others saw his kit . . . the news spread . . . and before long we were sending these little solid-leather boxes by mail all over the United States. Only within the last few months have Hamley Kits been available through stores.

It's not an easy matter to get the choice, thick solid leather which Hamley Kit users praise so highly. But our experience in making the famous Hamley Cowboy Saddles has proved that nothing short of this supreme quality will stand up under constant use and hold its shape without *denting* or *crushing in* . . . and that Hamley leather grows even more beautiful with passing years. To make it easy for you to know that you are getting this extra quality leather, we have stamped all Hamley Kits on the bottom with our saddle trademark. Look for this stamp on the kit you buy!

MAIL ORDERS FILLED DIRECT
IF YOUR DEALER
HASN'T HAMLEY KITS

You will find Hamley Kits at the smartest shops. However, should you have difficulty locating them we will be glad to fill your order direct, mailing the kits postpaid. Hamley & Company, Saddle Makers, 251 Court Street, Pendleton, Ore.

SIZES AND PRICES

Medium	8⅝x3⅞x1⅞	$6.00
Large	9½x4½x2¼	7.50
Extra large	10½x5⅜x2¾	10.00

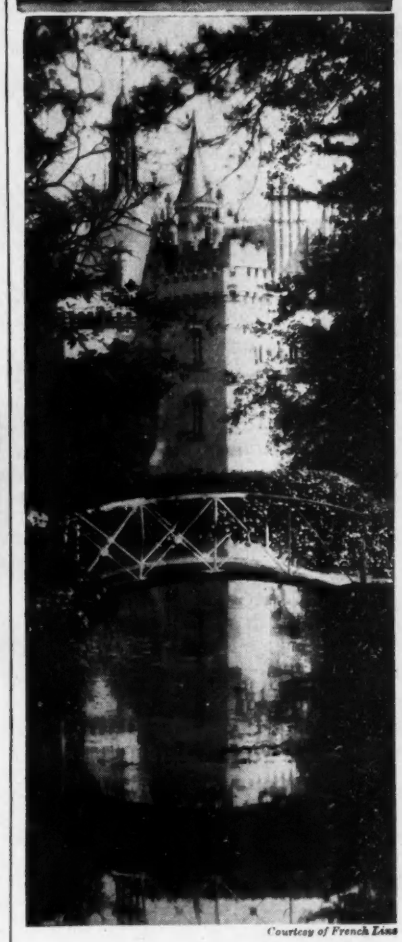
Name or initials embossed on lid, 25c extra

*The only complaint we have had is from married men whose wives appropriate their Hamley Kits for their own toilet articles, or for sewing boxes, jewelry cases, stationery boxes, and the like.

HAMLEY KIT

MADE OF GENUINE SOLID LEATHER LIKE A FINE COWBOY SADDLE

France



Courtesy of French Line

Where Winter Suns Are Gay and Strong!

To go to France at any time is good. But to go *now* is to avoid the tourist-mob . . . to see it at its lovely, leisured best . . . and at your own . . . to take advantage of its sunshine and its flowers, its smartest beaches at their smartest season.

There's the Côte Basque along the pounding Biscay . . . Biarritz, where the beret came from and the clever photographers go to snap the fashionables . . . St. Jean de Luz, Hendaye for golf . . . and then, across the Pyrenees where you stop for winter sports . . . the Côte d'Or and the Cote d'Azur, strung with resorts so many and so varied that all tastes are met . . . Marseilles, the greatest port in France, clustered about with beaches . . . Cannes, where the international set foregathers . . . Antibes, Juan-les-Pins, Nice, Villefranche, scene of the February naval Battle of the Flowers, Monte Carlo, where the battle is of wits.

Returning . . . there's the lovely, lazy Chateau Country . . . Chinon, where Jean d'Arc saw her King . . . Azay-le-Rideau, tiny but such perfect Renaissance . . . Langeais, pure Gothic and a fort, despite its flowers . . . Villandry of the gardens and the swans . . . Chenonceux, swung gayly out across the Cher . . . Chambord of the double spiral staircase . . . Chaumont where Catherine studied astrology while Diane studied men . . .

Information and literature on request

RAILWAYS OF FRANCE

General Representatives
INTERNATIONAL WAGON-LITS
701 FIFTH AVENUE, NEW YORK

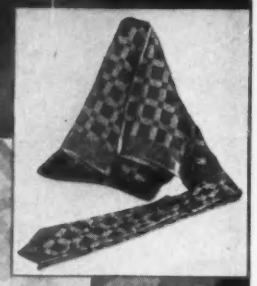
SMART CHRISTMAS GIFTS from JAEGER

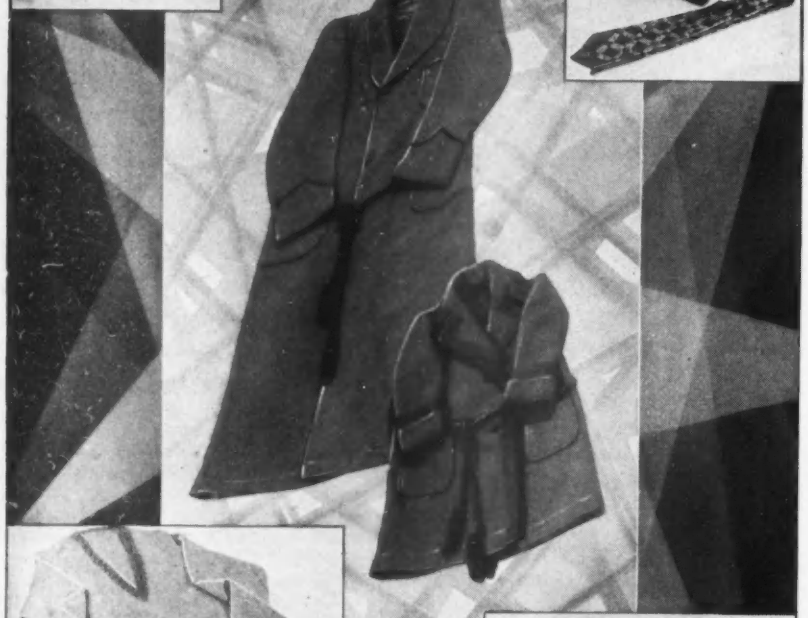
Are as Warm as the Welcome They Are Sure to Receive

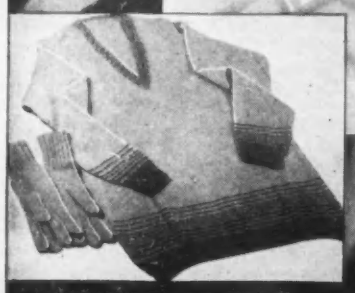
Woolly Lolly Pup barks and turns his head to please the very young. He's washable, too. $2

Every member of the family would love a camel-hair lounging robe. Those shown above are $42 for the man's robe and $23.50 for the child's

Matching ties and handkerchiefs are a matter of pride with most men. This particular set in blue, white and russet is $5







Attractive as well as warm, this beige and rose sweater is only $10. Camelhair gloves are $2.50. As a set or separate, these articles are ideal for the sports lover

No cold feet when these slippers are handy. Those in camelhair for Dad are $3. Fur-trimmed, wool-lined leather ones for Mother are $5.50, and those for the youngsters are leather with ankle straps at $3.50

JAEGER

THE VOGUE IN WOOLLENS

New York · Chicago · Boston · Philadelphia · Cleveland
San Francisco · Los Angeles

Anton Bruehl

For the golfing contingent on one's Christmas list, these gifts avoid all hazards. Beginning at the upper left and reading down, there are a plaid cap, a shepherd-checked one, a chamois pull-on, from Brooks; a tan sleeveless pull-on, a pair of cashmere golf hose, and another of alpaca, from Tripler. The striped canvas carryall bag at the lower left and the two golf-bags at the upper right compose a set; Spalding. The cowhide bag and the set of irons and woods are from Spalding

ON THE CHILDREN'S BOOK-SHELF

(Continued from page 60)

ments, dwindles and shivers when Jocko is afraid, and tumbles all the way down the page when he falls through the branches.

In *Plum to Plum Jam* (William Morrow), we find that a book may be useful, as well as attractive. Janet Smalley has followed the popularity of *Rice to Rice Pudding* with a brightly illustrated book along similar lines. There are ever so many pictures in vermilion, gay blue, and black, and the inquisitive child will like to hear about the plum that grows into plum jam, drops of water that turn into snowflakes, the tallow that lights his Christmas-tree—or that did before modern electric bulbs. This sturdy little book deals with a wide variety of objects any child encounters, and the progressions are built up in a sing-song rhythm very like that of the house that Jack built.

Much more sophisticated must be the child who dips into two of the most distinguished examples of the new book-making. These two volumes by French authors are scarcely to be excelled in appearance or in modernism. Young persons of anywhere from six to twelve would greet *Little Black Stories for Little White Children* and *Three and the Moon* with the respect they deserve. *Little Black Stories* (Payson, Clarke) was written and decorated by Blaise Cendrars. It was originally published in France, and it has just been translated with skill by Margery Bianco. The book is distinctive in every detail of its appearance, and the stories seem to have kept the flavour of the African folk-lore from which they were drawn. But if the child to whom one would present this book is of that highly sensitive type, it is well to add that these fine stories from Africa *via* France are full of elemental woe, as well as of pleasure.

A gift of exceptional distinction is the limited edition of *Three and the Moon* (Knopf), which may also be had in regular edition quite as fine as a child could wish. The silver silhouette of a winged steed on a simple blue cover is typical of the masterly work of the illustrator, Boris Artzybasheff. The brilliant design of this artist is a thing to conjure with. The stories are a collection of some of the old legends of Brittany, Normandy, and Provence, retold in English by a young French poet, Jacques Dorey.

The beauty of its writing makes *Tal: His Marvelous Adventures with Noom-Zor-Noom* (William Morrow) of importance for children. Paul Fenimore Cooper, the author, is the grandson, of course, of the novelist, James Fenimore Cooper. One may well expect something unusual from this writer, and one finds to one's delight that here are fairies that *are* fairies. Every sort of wonder and enchantment surrounds the travels of a little boy called Tal and the story-teller, Noom-Zor-Noom.

A land even more amazing is the *Rootabaga Country* (Harcourt, Brace). Carl Sandburg's Rootabaga tales are another proof (Continued on page 178)

1929

A new creation.. The

stocking flux

The latest invention of "bas Chambet" creators of rubberless stockings for varicose veins.
The stocking FLUX is the outcome of fourteen years of careful study and continual improvement.
As a result of their efforts the "bas Chambet" are able to offer the most efficient corrective of a varicose condition of the leg that has yet been discovered.
The perfectly distributed tensions of the stocking FLUX are assured by the immovable conical heel (made either open or closed). These cause a normal circulation of the blood and give an immediate feeling of comfort.
The stocking FLUX is absolutely a creation de luxe. It is so finely woven and so adherent that you cannot even guess its presence under the sheerest silk stocking.
The stocking FLUX, patented in all countries, is exclusively on sale at "bas Chambet".
The necessary measurements you can make for yourself (in your own home) Write to the "bas Chambet" for full instructions.

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BAGNOLES-DE-L'ORNE
PLACE DE LA RÉPUBLIQUE

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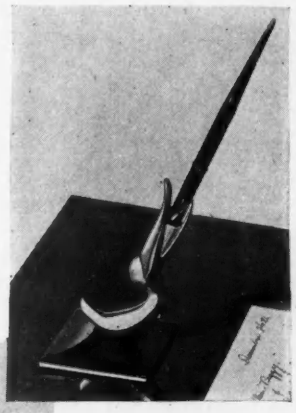
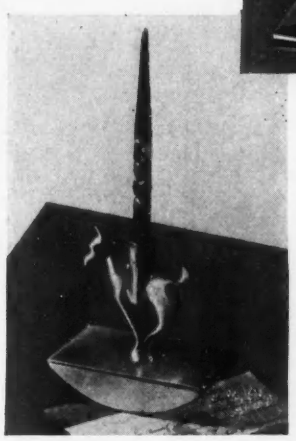
4, RUE ROYALE. TEL. 32-63

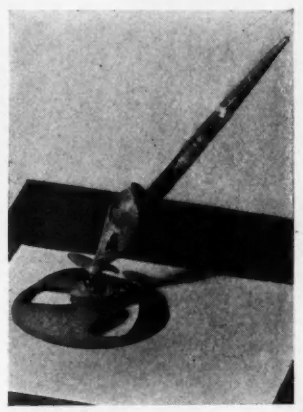
ADVT. POMIAN

Fish, Flesh or Fowl

Take Your Choice, Monsieur - Madame - Madamoiselle







DESIGNED for Le BOEUF by GARRET THEW

Le boeuf

Bird, beast or finny denizen of the briny deep—all good animals and well behaved.

It's easy to make a pet of any of these delightful creatures—hard indeed to choose which one will nicest ornament a desk or table. But if you are choosing gifts for husband, brother or boy friend, you may be sure that your selection, be it duck, horse or fish, will grace his desk for many years to come. And for wedding gifts and birthdays and for old times' sake—surely you can name no more apt-to-be-remembered gift than one of these.

Ask your jeweler to show you these intriguing desk sets. Or if they have not yet made their bow in your town, simply mention your choice, attach your check for $12.00 and we will promptly send it to you.

LeBoeuf animals make charming settings for their truly fine pens. Many other LeBoeuf models in lovely modern gift boxes priced from three to fifty dollars—pocket pens, pencils, and matched pen and pencil sets in appealing new color combinations.

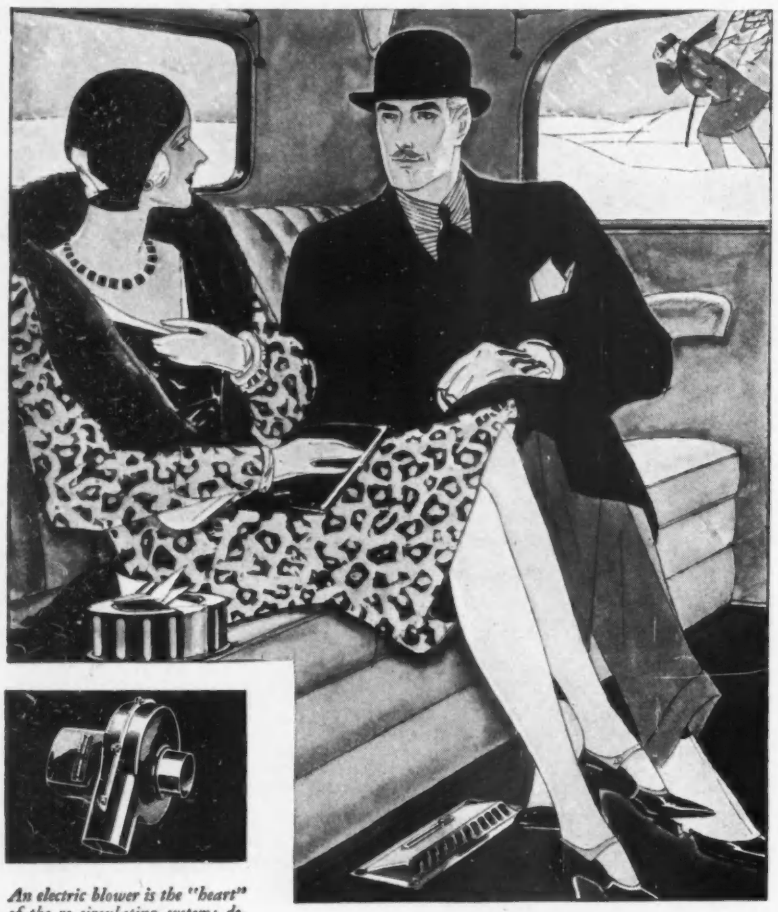
Ask about the LeBoeuf Hidden Filler.

THE LEBOEUF FOUNTAIN PEN CO., INC. SPRINGFIELD, MASS.

For the Christmas party—this hand made dress in gay rose crêpe de chine with Normandy lace collar . . . Pretty dolls that will delight the small daughter. These have outfits like the child's own wardrobe . . . Other unusual toys suitable for the nursery . . . Crib sets in pastel colors . . . Wool blankets of the finest texture.

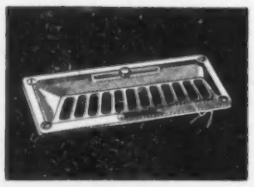
MISS L. BROGAN, INC.
500 MADISON AVENUE
NEW YORK
NEW ORLEANS PALM BEACH

PHYSICAL and MENTAL COMFORT from a METALCRAFT HEATER



An electric blower is the "heart" of the re-circulating system; delivers instant heat, regardless of radiator shutters.

The three-way switch controls the speed of the blower, thus regulating the temperature of the car.



The artistic, polished aluminum registers (for front or rear compartments) have independent shutter controls.

YOU WANT a heater in your car that will keep you warm and comfortable. More than that, you want the satisfying assurance that you have selected the very best heater it is possible to obtain.

There's only one way to acquire this physical and mental comfort. Buy the Metalcraft—the world's finest motor car heater—the only heater which has all these outstanding superiorities: instant heat, regardless of radiator shutters and weather conditions . . . an electric blower that circulates and re-circulates warm, clean air . . . a three-way switch on the instrument board which regulates the speed of the electric blower and thus controls the volume of heat . . . both front and rear registers, of artistic design and finish . . . the approval and recommendation of the engineers who designed your car.

Note the cars listed below. If yours is among them, see your dealer . . . insist that he install a Metalcraft Heater and you will experience the highest degree of mental as well as physical comfort!

METALCRAFT HEATER CORP., GRAND RAPIDS, MICH.
CANADIAN METALCRAFT CORP., LTD., WINDSOR, ONT.
Subsidiaries of Grand Rapids Metalcraft Corp.

Metalcraft Heaters are now available through the following motor car manufacturers and their authorized distributors: AUBURN—BUICK—CADILLAC—CHRYSLER—DE SOTO—DODGE—DURANT—FRANKLIN—GRAHAM-PAIGE—LA SALLE—MARMON—PACKARD—PLYMOUTH—REO

METALCRAFT HEATERS

THE WORLD'S FINEST MOTOR CAR

THE NEW YORK SEASON

(Continued from page 166)

read about for weeks to come. These latter social highlights are the only ones not too nebulous for description.

Mrs. William Randolph Hearst gives large dinners at her apartment, which has an architectural magnificence that is well known. At one of her parties, movies were shown—the first pictures ever taken of the incandescent Miss Swanson or America's inamorata, Miss Pickford. At another, there was a collection of pictures snapped at one time or another of some of the guests, and there are usually entertainers from the musical comedies of the season. The Hawaiian Ball Mrs. Hearst will give this winter will give the New York women who are invited a chance to indulge a female love for dressing up.

DISTINGUISHED PARTY-GIVERS

Mrs. Marshall Field gives distinguished formal parties with a charm that is part of dances-in-a-house. There is a whispering quality to the music, a formal informality to the whole, and certainly one must admit that the facilities for sitting out in a house are more charming than those of a hotel.

Mrs. William May Wright's circus parties are everything that is gay, and the height of thought-out entertainment. Swarms of little trained dogs, monkeys, and clowns amuse the guests, who are themselves circus-riders, tight-rope walkers, low comedians, and occasionally lions and tigers by a wild stretch of imaginative biology. Every one is there, balloons are blown up and broken with the tip of a lighted cigarette, and the party goes on like a tiny replica of New York itself.

Mr. Condé Nast's parties are pot-pourris mixed of one part Park Avenue, one part London and Paris, one part stage, opera, and screen, one part the literary and artistic group. The success of this mixture is electrifying; there is a pleasant lift, a sustained excitement for even the jaded, and never, never any let-down.

There are, of course, many large subscription balls during the winter, but of these there is one that is eternal and that all New York loves. The Beaux Arts Ball will this year be set in the Renaissance period. The night is given up to a gaiety that is not the property of any one period, but has gone on world without end. People engage rooms up-stairs at the Astor Hotel, where they entertain private parties with their own orchestras, the guests staying there or visiting other rooms, with an occasional swoop down on the Ball, or perhaps not visiting it at all.

How can one leave parties without a word of the débutantes, who love parties with such an undying love, to whom gilt slippers and jazz music are no less intoxicating than the first thrilling sip of champagne? Under the Big Top, they are the little ballet girls in spangles and tulle that dance between the rings under the vigilant eye of the ring-master, while the clowns open their arms to them and even the trained poodles stop dancing in envy.

Pierre's and Sherry's, the Ritz and the Park Lane make a special little circle for these children to cavort. Their parties need no special entertainment, all they ask is music and a floor and a tall partner and three gardenias pinned on their shoulder.

Hastily powdering her nose, the New York woman "goes on" again, this time to a night-club. If there is less ardour in her descent on the clubs than there was perhaps three years ago, if the atmosphere most typical of a night-club has grown to be one of noisy weariness, what of that? The smart woman goes on to a night-club, nevertheless, in her black Chanel, with a smile for the knot of débutantes who burst in in pink taffeta and white tulle.

She may choose the Lido for the sake of her perennial enthusiasm, Moss and Fontana, and sit for hours watching their impossible perfection in the large room with its walls so elaborately and fantastically painted. Or, if she selects the Central Park Casino, she will dance on a floor like glass in this Decameron-like transplanting of urban sophistication to the quiet of the country. She may for to-night fancy Les Ambassadeurs. There, she will dance a very little, if that, and find to divert her Clayton, Jackson, and Durante the First, called the Great—the most beguiling idiot that ever mouthed delicious imbecilities.

The tiny Casanova is always packed with people who sit at tables on the already minute floor for dancing. They go very late and stay later, and, between the hours of one and the curfew, every one in New York has trailed their way in and out again. It is so jammed that one can indulge in a bit of back-chat with a beau at the far end of the room. One may find at adjoining tables the latest popular renegade and the most delightful society hostess, and, in this very herding, there is a certain fascination.

The charm of the Saint Regis Club is largely its view. One would be happy to stand shivering on the balcony for hours, while the city shimmers, below and on every hand, like unset diamonds strewn prodigally on black velvet.

But she—the New York woman—would rather go, perhaps, to her dear beloved Embassy Club than anywhere else in New York. It is large and cool, it is almost aloof, and still she is fond of it in a particular way. She remembers dancing here last year and the year before, to her favourite slightly sentimental tunes, and the pleasantest things seem always to have happened here.

DYNAMO

She is a human dynamo, she has incredible strength, but even she must stop sometimes and take a long breath. She prefers that this breath shall be of country air. This is the reason why there is no longer any "Sunday parade"—all the smart world has gone to houses in the country, to mess about in tweeds, ride, golf, and admire the pigs. Houses on Long Island are kept open through the winter months, and, every week-end, their owners and a number of friends descend rapturously for two days and nights of open fireplaces, superb sleep, and country air. The young marrieds are great enthusiasts over this sort of thing, such house-parties as the Harrison Williamses give in their lovely house being chefs d'œuvre in the line of entertainment.

So here we have it in a nutshell—a rather large nutshell, to be sure, perhaps a cocoanut—, the echoing gay circus that is the New York season, the greatest show on earth. The barkers shout rhapsodically, little boys sneak out between the tent-poles with popping eyes, but no one can do justice to its magnificence. We have spoken of the three main rings, we have even hinted of the more amusing side-shows, but we have not even mentioned the vast audience that pays its admission and sits gaping in the reserved seats on the plain benches munching peanuts. And the audience—how could we forget the audience? It is the whole world

NOW.... *your men's gift problem solved*

RUXTON

MULTI-VIDER

PENCIL

HERE'S the answer to that vexing problem—what to give *him*. The Multi-Vider is the newest, smartest thing out—something he will use and use and *use*—the kind of gift he will appreciate. Imagine his delight at receiving a "*pencil with a brain*"—a pencil that automatically multiplies, divides, works percentages, proportions, etc., and solves hundreds of other mathematical problems almost *instantly!* Yet the Multi-Vider does just that. Eliminates the old, tiresome long-hand methods of figuring. The user with a problem to solve simply sets the slides and reads the answer. *As easy to read as a clock.*

All the features of any first-class mechanical pencil. Comfortable size—no writer's cramp; the kind of gift you can feel proud to give and that he will be glad to own.

Inexpensive, too. Standard Model, sterling silver-filled, $5.00. Executive Model, 14K gold-filled, in a variety of colors; very smart—in handsome gift box, $10.00. Either model makes a most unusual gift. Please every man and boy on your Christmas list—buy Multi-Viders for them now! Ruxton MULTI-Vider Corporation, Graybar Building, N. Y. City.

At leading Dealers

RUXTON MULTI-VIDER CORP., Dept. 18-A
Graybar Building, New York City

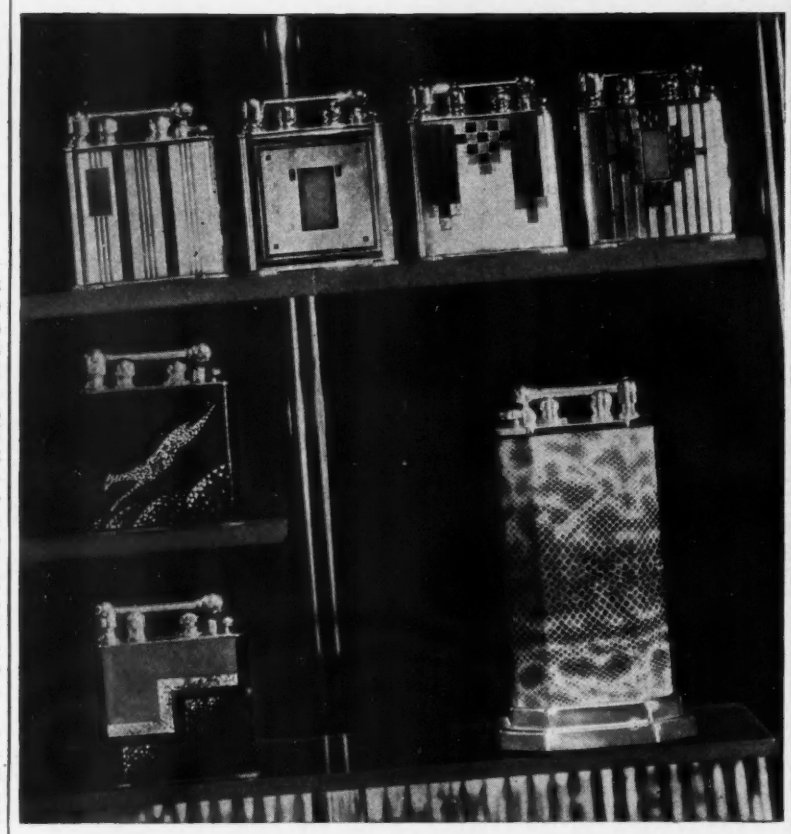
Please send me a Multi-Vider, with instructions for use. On arrival, I will pay the postman price quoted below plus a few cents postage. Within 5 days, if not satisfied, I may return the Multi-Vider and you are to return my money. I am checking the model I want. ☐ Standard Model $5.00. ☐ Gold-filled Executive Model in a variety of colors, in handsome gift box $10. Specify Color for Executive Model—Blue, Green, Maroon, Black, Crimson and Black.

Name.....

Address.....

City.....State.....

Gift counters gleam with new Douglasses



New cases, some full enameled, others in enamel inlay. Cases by Wadsworth, done after the manner of his fine watchcases, white and green gold filled. Cases of sterling and solid gold, richly ornamented. Rare and unusual leathers cover still other Douglasses. Douglass precision, automatic action, long life complete the story. The selection of a Douglass Lighter is this year more than ever a mark both of good taste and good judgment. Prices, beginning at $3.50 range upward to $1000.

DOUGLASS

PRESS THE TRIGGER. THERE'S YOUR LIGHT!

STYLE *and* stamina

Viking

W-I-D-E FOR MEN

A man likes the easy comfort of Viking Expanding and Flexible mesh.—the absolute security of its patented end hook. And when rolling his sleeves and sliding the Viking up his arm for a hurried wash, there is no catching of hair—naturally he becomes a Viking enthusiast!

Viking

SPORT WIDTH, FOR MEN & WOMEN

Golf, Tennis, Dancing, Riding—these active days of sport demand unusual stamina in a watch bracelet. Viking flexible, expanding mesh happily combines the smartness of fine jewelry with unfailing security under all conditions.

Viking

NARROW FOR WOMEN

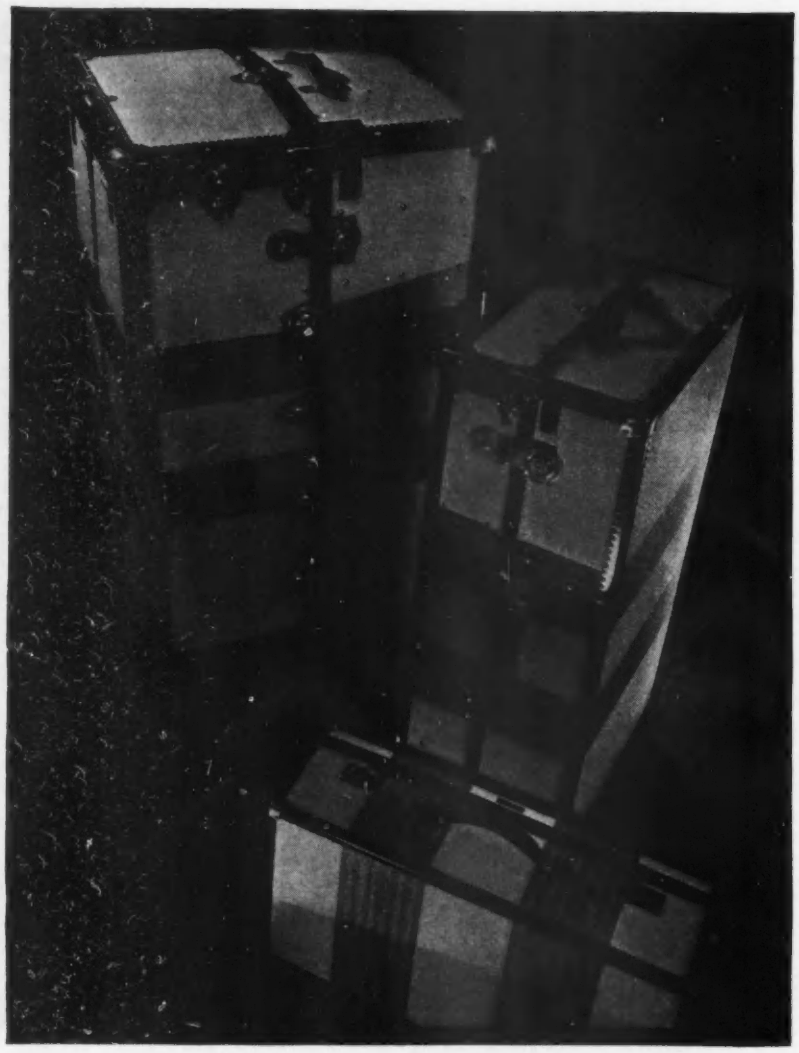
The woven, expanding mesh of the Viking exhibits a refined simplicity wholly in keeping with the beautiful watch my lady chooses to wear with her richer costumes and dance frocks.

Viking is *both* flexible and *expanding*. Be sure you get the original, patented Viking, stamped with the name. At your jewelers. Write for catalog sheet.

M. S. Company, Attleboro, Mass.

Viking

Seamless, Flexible Mesh
WATCH BRACELET



Advice to Aristocrats

We might have labelled this picture "*The Minimum Travelling Equipment of a Gentleman.*"

We didn't, because we know as well as you do that many a perfect gentleman manages to scrape along with considerably less. We shall confine ourselves to the question, "Is it *worth while* to scrape along with less?"

The full-size Oshkosh "Chief" wardrobe in the picture serves you on trips of a month or more. It has room for everything, and keeps everything perfectly pressed, protected, and in place.

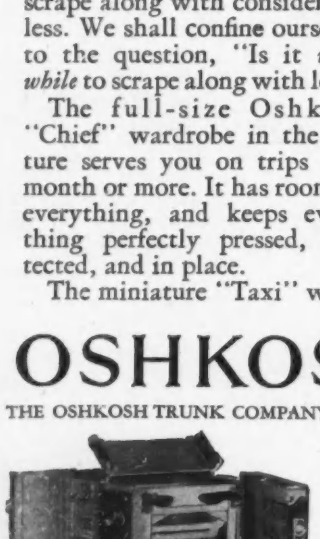
The miniature "Taxi" wardrobe is pretty nearly indispensable for trips lasting a week or a fortnight.

For overnight, the Oshkosh Suitcase is the very newest and most practical thing. The lining is *washable*. Very light, and the soul of smartness.

Not for the sake of your social status, but of your comfort, write us (addressing 476 High Street, Oshkosh, Wisconsin) for a little book that tells more about these and other happy Oshkosh ideas. Or ask your dealer to show Oshkosh luggage to you. As experienced travellers know, it is the very finest made in the world today.

OSHKOSH TRUNKS

THE OSHKOSH TRUNK COMPANY, Oshkosh, Wisconsin, *and* 8 East 34*th* St., New York City



This Oshkosh Door-Opening Wardrobe opens from the sides. One of the doors gives access to the garment hanger section, the other to the chest of drawers. Both doors swing clear of the floor by a liberal allowance and both are bolted shut by turning *one* lock. It comes in a variety of models, some covered with fibre, some with Oshkosh-Cord duck. Priced accordingly from $125 to $250.

WHEN YOU GO INTO EGYPT

Vuitton's library trunks will carry all the books and maps the traveller needs, serve as a desk, and add greatly to the comfort and pleasure of the voyage; Saks-Fifth Avenue

(Continued from page 84)

Luncheon is usually taken in the grill-room at Shepheard's, where the cooking is excellent.

The afternoon is spent at the Sporting Club, on an island in the Nile, reached by motor over the bridge guarded by two bronze lions. The club is very well run and includes three polo fields—which have some very good teams indeed—, a race-course, tennis-courts, squash courts, and a pool. As an alternative, there are the Races at Heliopolis, a new little town, dazzling white, that rises on the edge of the desert like a frosted cake. One dresses on these occasions as at a watering-place. Simplicity of line, but great latitude in colours is allowed. Towards tea-time, one feels the need of a warm and lovely fur-collared coat. Your old fur-collared tweed coat just won't do.

Be sure to go to see the sun set over this city of a hundred minarets from one of the vantage-points—the hill of Mokattam, or the Mosque of Mohammed Ali, where over the golden mists rise the voices of the muezzins.

EGYPTIAN EVENINGS

In the evening, there is the Italian Opera, if you want it; dancing at the hotels; and games of Pelote Basque to be watched. The players are skilful, and the bets placed on them are enormous. The Café de Paris has a good jazz band and finishes off the evening for those who must go to a Montmartre even when *en voyage*. Important dresses are worn in the evenings, and luxurious wraps. The days are sunny, but the nights are very chilly, the temperature being much like that of the Riviera.

You can go out from Cairo to the Pyramids in about twenty minutes. There, you take a camel or a donkey and wander around at the base of these mighty structures that fill you with such a devastating sense of the eternity of time and the transitoriness of man. The dragoman leads your animal over to the edge of the hollow cut in the sand, from which rises the inscrutable head of the Sphinx. Here is another civilization to contemplate!

Perhaps, you will be fortunate enough to have a letter to an archaeologist. Mr. Rysner, an American who has been digging there for thirty years, will show to certain privileged persons his most recent find—the tomb of Cheops's mother. Mr. Rysner has his Gotha of the Pharaohs well in hand. To get an idea of the meticulous and conscientious side of this work, one should see an archaeologist studying for several days to locate the exact spot on a chair from which has fallen a bit of gold leaf.

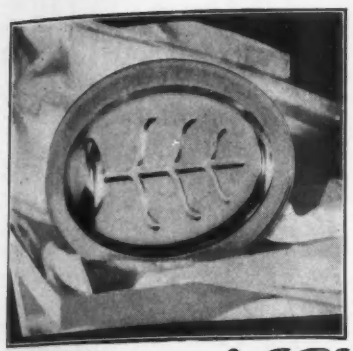
OUT OF THE PAST

The Egyptian Museum in Cairo alone is worth the trip to Egypt. Here are gathered together evidences of human life and achievement dating from the earliest dynasties to the end of the Roman domination. The rooms devoted to the relics from Tut-ankh-Amen's tomb are the most crowded. Nor must you miss the Arab Museum, which contains beautiful manuscripts, Persian miniatures by the best artists of the fifteenth and sixteenth centuries, and a collection of the most significant samples of Mussulman art, dating from the founding of the Arab quarter in the nineteenth year of the Hegira by the Emir Amrou, Ben-el-Ass.

The long trip up the Nile is made either with one of the Cook cruises or in a private dahabiyeh, which must be booked through Cook at least two or, better, three months in advance and which may be small enough for a party of four. Egypt is gracious and hospitable from the beginning of December to the end of February, but a month or six weeks are sufficient to take in the essentials of the trip.

There are those who are not content with visiting Upper Egypt, but push their dahabiyeh to Wadi-Halfa—the second cataract, above which the Nile is no longer navigable—to see above their heads the Southern Cross and at their feet the true desert. Still greater enthusiasts are not content until they have reached Khartum on the edge of the Sudan and at the outlet of the Blue Nile. Trains must be depended upon for much of this long journey, and what lovely trains they are! The first stage of the journey, from Cairo to Luxor, takes only overnight. The long white sleeping-cars are bordered in turquoise-blue; but there is no heating as precaution against the cold nights, which every year are, strangely enough, "exceptional for that time of the year."

The Winter Palace, the great hotel at Luxor, (Continued on page 174)



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Patented annular Vacuum cups molded in Footsure Safety Bath Tub Mat make it nonskid on the slippery surface of the tub or shower well. High grade, white, odorless rubber. A safeguard for everyone—especially expectant mothers, young children, invalids and the elderly. Many use two mats—one in the tub, the other on tile floor.

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TEACHES,
By Playing

Give any child a Knapp Electric Questioner—the chances are that you will not be able to take it away from him for two hours. And the absorbing interest in the Questioner lasts for months and years. You can keep it up to date indefinitely.

The mysterious buzzing answer thrills and puzzles, indelibly impressing the correct answer on their minds. Operates from a flash light battery (furnished). The perfect Christmas gift.

If your dealer is sold out, send us $3.50 ($3.75 Denver and West) and we will send the Questioner postpaid. Satisfaction guaranteed or money refunded. Ask for circular No. 30.

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ESTABLISHED 1890
Division of P. R. Mallory & Co., Inc.
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Handsome as well as sturdy, Sunkist Junior weighs 8 pounds; is 10 inches high. Only two instantly removable parts to wash under the faucet. With alabaster glass bowl,

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at department, electrical and hardware stores everywhere. If your dealer is sold out or cannot supply you, send coupon, together with money order for $14.95 (Canada $19.95) and Sunkist Junior will be shipped by prepaid mail.

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My dealer cannot supply me. Money order for $14.95 (Canada $19.95) enclosed for one Sunkist Junior Home Electric Juice Extractor, mail prepaid.

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Scanties...Stockings and a Dress—that's all!

A scant eight ounces of luxury combining—brassiere, vest, girdle, panties—all-in-one—is all you need wear beneath your new evening frock to have each curve fall gracefully over your own natural supple form.

Without a break or a bulge, Scanties accents the waist, confines the hips, accentuates the bust and comfortably moulds the figure into the new silhouette.

Scanties has one pair of shoulder straps holding all—and is as easy to launder as a handkerchief.

Every woman should have at least one Scanties in her wardrobe—especially for evening wear when you must wear the least and appear your best.

Illustrated is style 395 of Silk Jersey and Georgette in Pink, White, and Black, $16.50. Other Scanties for Street and Sport Wear $5.00 to $25.00 at all leading stores.

Model Brassière Co.
INCORPORATED

London 200 Fifth Avenue, New York Paris

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WHEN YOU GO INTO EGYPT

(Continued from page 172)

has the best coiffeurs in the world, and you will need them, especially if you have come up by river. It has, also, the most beautiful gardens of northern Africa—grass of tender green and begonia and bougainvillea twining around the palm-trees. To the west, the desert flows down, it would seem, from the cream coloured Lybian hills. The hills, seen through the haze that hangs over the river, seem like something dreamed rather than seen, imagined rather than real. One day, while at Luxor, you will take donkeys and travel over to the foothills to see the Valley of the Kings and the Valley of Queens, where the ancient monarchs played such a fantastic subterranean game of hide-and-seek in their attempt to throw the inquisitive living off the track.

To the Temple of Luxor, built in the time of Amenophis III., came Alexander the Great, unable to resist the temptation of having himself consecrated Pharaoh. Two miles from the Temple of Luxor is the Temple of Karnak, approached by the Avenue of the Sphinxes, and here is something that surpasses in grandeur anything the imagination, even stirred by photographs, has conceived. We stand in the Hypostyle Hall, but its magnitude and its significance as a product of human endeavour are as far beyond our comprehensions as the distances to the stars. On the other side of the river, near Thebes, stand the twin Colossi: one who is silent and one who moans.

LIFE ON THE NILE

The dahabiyeh, waiting at Luxor, is shallow, like a water-beetle, and travels slowly. The life on it has been designed for comfort and contemplation. The crew, under the direction of a dragoman, is made up of men who are alert, courageous, and sympathetic and who sing, play the tarabooka, and dance up in the front of the boat during their free time. The only thing lacking to our comfort is heat; the radiators are utterly inadequate.

Breakfasts are eaten together, English fashion, and require a collection of pyjamas and négligées. For shipboard, you will want light coloured woollen sports clothes. A tweed or a leather coat is indispensable to resist rain and dust, and it should be warmly collared with fur. Useful throughout the whole trip in Egypt is a good travelling rug, like the one from Schiaparelli with a corner that turns over and has a slide fastening, forming a pocket for chilly feet. This is illustrated on page 85. It will be a great comfort while on the Mediterranean or the ocean.

For the donkey trips to the temples, you will want some sort of riding-trousers or divided skirts, and good ones are available from Sandon, in Paris, and from Bernard. Weatherill, and Abercrombie and Fitch in New York. Jodhpurs are most satisfactory and should be worn with boots that are made by Maxwell to fit smoothly over the ankle and under the trouser leg. If you want to use your ordinary sports shoes for these excursions, be sure that they are not too much cut out, or they will be a nuisance when walking around in the sand.

Don't forget the excellent tortoise-shell glasses, "Uvirex," from Meyrowitz, which darken colours without altering them, nor the eye-salve from Leclerc, in Paris, for eyes that might be irritated by the dust and brilliance.

For dinner on the dahabiyeh, you will wear a tea-gown and over it a burnous or one of the huge Reboux scarfs. One of the Louiseboulanger or Talbot compromises between tea-gown and pyjama would be lovely and right. And another useful detail is this: as the temples are often visited in moonlight, one ventures into the majestic ruins in evening dress and light shoes. Then, you need a burnous or a fur coat and overshoes—the rubber and jersey variety with a slide closing that you buy, in Paris, at Pinet and Williams, and from Slater or Best in New York.

EGYPTIAN PICTURES

Fortified by all these trivialities, with which life in Egypt is a blessing and without which life is a burden, you can give yourself up to the joys of contemplation. Here is the cinema reversed; it is you who are a shadow passing before the scenery, moving unnoticed among the colourful images of this land.

There are flocks of ducks, geese, cranes, ibis, marabou—poised, graceful, delicate, as though they had stepped from a bas-relief thousands of years old.

There are strips of emerald-green along the river bank, a little disconcerting in the translucent light.

There are the mournful songs of the fellahs, unchanged since the days of the Pharaohs, as they raise the water of the Nile by their system of ropes and weights, to irrigate the fields.

Mysterious, brooding palm groves stand in the midst of the desert wastes.

Along the river bank, one sees the delicate silhouettes of the peasant women in their black robes; their long skirts sweeping away their footprints from the sands, against the demons who might pursue them. These women march erect, with haughty pride and disdain, large pale pink jars balanced on their heads.

The men are handsome creatures in their tunics, cut from the lovely blue linen that is seen all over Egypt and that makes such charming pyjamas.

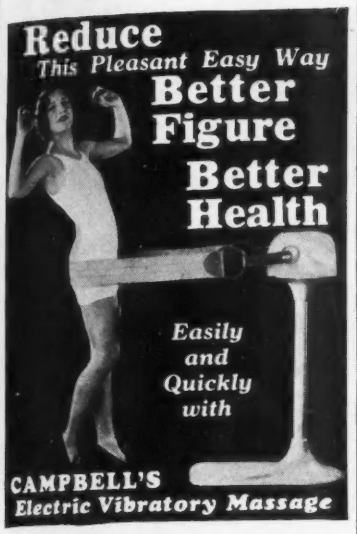
Herds of red and black goats are thrown like carpets upon the river's banks.

Troops of peaceful beige and white camels, with elongated necks, munch the top tufts of the mimosa-trees.

Sometimes, the dahabiyeh travels all night in the darkness, guided between the faintly white banks of sand by the ingenuity of the native pilot. It stops no matter where, regardless of the tiny craft tied up at the edge of the water and asleep.

In the morning, you awake to find yourself in the midst of the native life, that abundant native life of Egypt that concentrates along the river's edge. A tiny girl of ten is slipping in the mud of the bank, near the boat, tugging on a rope attached to some object that is hidden in the water. At last, in answer to her pulling and scolding, a huge water buffalo emerges reluctantly. A foot-bridge is thrown from the dahabiyeh onto the river bank, and donkeys have been brought up to take the travellers to the temples along the river bank.

At Assuan, you come to the first cataract, where the English have built their stupendous dam, and above the dam the Temple of Philæ, its red pillars partly submerged in the pale green water at this time of the year. Here is the plesant Cataract Hotel, and, to your joy, unmistakable heat. You will want (Continued on page 176)



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Form-Fitting Hip and Thigh Reducer in cream colored rubber. Send waist and hip measure $12.00
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This Lovely Bracelet adds beauty to the hand and distinction to the watch.
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A PERFUME OF CHARACTER AND DISTINCTION TO SUIT THE MOST EXCLUSIVE TASTE
ITS CAPTIVATING FRAGRANCE ENHANCES THE PERSONALITY AND CHARM

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To be obtained from leading shops and Department Stores
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A Haas Brothers Silk

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FROCK BY B. ALTMAN

WHEN YOU GO INTO EGYPT

(Continued from page 174)

thin dresses and brimmed hats of light-weight straw.

You must go to Wadi-Halfa, the second cataract, to see the temple of Abou-Simbel, cut from the wall of rock in the midst of ochre sand-dunes. Four colossal statues, cut in high relief, sit immovable before the entrance, their hands on their knees, all bearing the mild countenance and characteristic nose of Rameses II.

Near-by is the smaller temple dedicated to Nefertari, the queen of Rameses II., with carvings that reveal a refined and delicate taste. The queen wears a sheath-like white dress, finely pleated above the double red belt. Her face has a tender smile of welcome and gives a sense of security after the aloof and impassive aspect of the guardians or gods.

The books on Egypt are endless. Among the most interesting are the guide, edited by Cook; Feichteiner's "Egyptian Sculpture;" Dr. Arthur Weigall's "Ancient Egyptian Works of Art;" and Breasted's "History of Egypt."

We feel that of all this we can never have enough. But the spring floods will come and sweep us out again to the sea.

THE BATHING-MODE

(Continued from page 76)

white—for sixty-five lire. The blue-and-white striped sweaters of the Riviera fishermen were bought in countless numbers, the necks recut into squares or V's or just opened a little way down the front, and the sleeves cut off or entirely taken out. They were worn with or without a belt, loose or tucked into trousers, which were usually of the sailor variety or resembling overalls. Somebody found a coloured polo shirt, and, like magic, these appeared on every beach in Europe in every conceivable colour except white—the dark blue and the yellow ones looking particularly smart. From somewhere, the Duke de la Verdura got a pair of Chinese trousers of the kind that wrap around the waist and rolled over several times at the top. With them, he wore polo shirts dyed the same colour, and they were such a success that every one copied them. (This year, incidentally, the most fashionable colour for all sorts of beach attire has been navy-blue.) The mechanic's suit, the jumper that every smart woman's chauffeur wears when he disappears under the car, came in for its share of the fashion, too. This was first worn by Mrs. "Sachie" Sitwell.

Lady Abdy and the Countess Zoppola wore one-piece bathing-suits with belts made of beige jersey and scarfs to match thrown over the shoulders for lunch. The suits were cut like V-neck sweaters and "shorts" made in one piece, the "shorts" ending at the knee and made with big pockets like those in men's trousers. Every day, for lunch, the Baroness Goldschmidt-Rothschild wore men's "shorts" of white flannel with a yellow pull-over sweater, a beret with a jewelled pin, and a red-and-yellow scarf.

All of these simple clothes took on a sophistication that gave them enormous chic. Often, one saw a beautiful woman who, the night before, at the Casino, had been wearing a Paris dress and all her best Cartier jewels, appearing for lunch on the beach in a dark blue mechanic's suit. If anything, she looked more chic than on the previous evening, which goes to show that the most important thing is to know how to wear clothes. Of course, her maid had altered the collar to make it more open at the neck, and the belt was carelessly tied instead of buttoned.

This fad is another example of fashion adapting itself to the life we are living. In the late summer, the whole European world now seriously takes the "sun cure," and Antibes and Venice are considered cures as much as Baden-Baden or Switzerland. Of course, the clothes described here are only the clothes worn to lunch in; during the bathing-hours in the morning and the late afternoon, the fewer the clothes, the more effective the cure, and sunburn now comes without the marks of shoulder-straps or a high-water mark at the knee.

In the grandly decorated salons of the Paris couturiers, the beach would appear to be quite a different place from what it really is, were one to imagine it clothed in the beach costumes that the mannequins parade. But the inaccuracy of this picture is as nothing compared with the picture of despair presented by the woman who has indulged in these extravagant fancies, only to arrive on the scene and find that all of the women she considers the smartest are togged out in the cheap blue cotton jumper she has seen her chauffeur wearing off duty. Again, she is wrong—her ear not being to the ground.

Next year, she will see a version of this same blue jumper turned out by the Paris dressmaker, and, probably, by that time, these "bright young people" will have discovered something new and even more amusing. But, whatever may happen, she will not be caught again paying the price of an evening gown for a simple crêpe de Chine dress to wear to lunch on the Lido beach. Molyneux was one dressmaker who produced something in the new spirit. His linen dress, a jumper with pants that had a yoked pleated skirt that could be buttoned on like a pair of kilts, was worn by the Hon. Mrs. Evelyn Fitz-Gerald, in Venice, and also by half the world at Antibes, last summer.

The secret of this phase of fashion is that everybody loves fancy dress. With fancy dress, there is scope for the imagination that is not possible in the daily routine of our lives and is only affected in an unconscious way by the workmen who return unnoticed at the close of day and are really the only picturesque class of people in our highly conventional time.

But, though this sort of dress may appear to us to be like "fancy dress," it is so right for the life we are now leading in the sun and by the sea that it is destined to become universally popular at smart seaside resorts. Soon, the other sort of thing—the old-fashioned boudoir type of dressing—will become the "fancy dress" in our eyes. It has already passed out of practical use for the beach, for it does not go with the sand, the bottles of perfumed oil, the wet towels, and bathing-suits, or with the younger generation of athletes who look like unconscious Greek gods in bronze.

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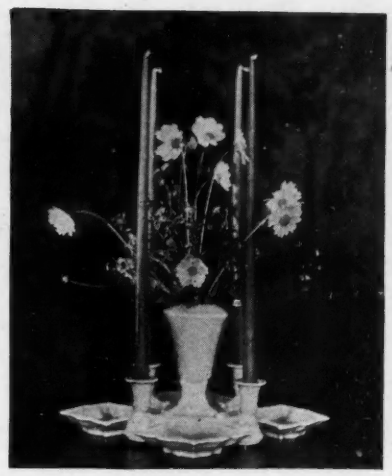

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ON THE CHILDREN'S BOOK-SHELF

(Continued from page 168)

that an author well known for his adult writings can surprise and please the children. There are fairy "happenings that happened in the United States and Canada," as well as in mythical windy cities. Sandburg's satire is a savoury thing for adults to taste again and again, but the most remarkable thing in the book is the way in which he makes enthralling fairy-tales out of the most commonplace occurences. Naïveté and sophistication run side by side with a grotesque and charming magic. The illustrations are by that burlesquer *de luxe*, Peggy Bacon.

For boys and girls up to twelve and older, we may give only casual mention to a few of the more excellent books. *The Tangled-Coated Horse* (Longmans, Green) is one example. Ella Young has invested these distinguished Irish tales of faery with much of the beauty that graced *The Wonder Smith and His Son*.

Good tales for the older little girls are a rarity. *Mr. Hermit Crab* and *Hitty* (both from Macmillan) come into this class. The former, we are told, was written by a fourteen-year-old girl, and it is done with amusing dignity and amazing vocabulary. Its two little English heroines think they have found a real giant at the seashore, and they solve the mystery of his being, to the accompaniment of enchanting illustrations. *Hitty* is a very ancient wooden doll of circumspect deportment. She tells the history of her first hundred years through the pen of Rachel Field, and her portrait is done in amusing attitudes by that fascinating artist, Dorothy Lathrop.

Under the charmingly appropriate title of *A Daughter of the Seine* (Harper and Brothers), Jeanette Eaton has told the story of Madame Roland, from the more or less humble beginnings in the house by the Pont-Neuf to her truly heroic death on the guillotine in the place Louis XV. Although this is called a book for boys and girls, there are many grown-ups who will enjoy its clear account of those troubled times and its sympathetic and careful portrayal of a heroine whose only fault was a tendency to priggishness—an easily forgiven one when one considers how superior Madame Roland was both morally and intellectually to nearly all of the other leaders.

And it is not strange that, with this rising tide of children's books, the Book Club idea should be extended to boys and girls, with its purpose of selecting books of genuine worth and distinction, sending one book every month to each boy or girl member.

There are three Book Clubs for boys and girls offering this service to busy parents—the Junior Literary Guild, whose chief editorial adviser is Carl Van Doren; the Junior Book-of-the-Month, under the direction of Anne Lyon Haight; and the Children's Book Club, whose editor-in-chief is T. V. O'Shea. Each of these editors is assisted by an editorial board that makes the selections from the vast mass of children's books published, with special books selected for the various age groups of growing boys and girls. Their standards are high—and the plan of a surprise book package every month has already captured the imagination of their young members everywhere.

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In Smart Metal Boxes—

Five Minute Set	$1.00
Marquise Set	$2.50

(*In Canada* $3.00)

The FIVE MINUTE SET, left, below, contains Cuticle Remover, Liquid Polish and Polish Remover, emery boards, orange stick, cotton. Price $1.00

The FIVE MINUTE SET comes in a metal box designed by a famous artist. The box is shown at right.

•

The COMPACT SET shown below contains small-size Cuticle Remover, the delightful new Liquid Polish, Cutex Brilliance. Also Nail White, orange stick, emery boards and nail file. Price 60¢

The TRAVELING SET, upper right, in Christmas wrapper, has full-size Cuticle Remover, Liquid Polish and Polish Remover, Cuticle Cream, small-size Nail White, emery boards, orange stick, nail file. Price $1.50

The MARQUISE SET shown in metal box, right, contains full-size Cuticle Remover, new Liquid Polish and Polish Remover, Cuticle Cream, Nail White, file, orange stick, 2 rolls of cotton, emery boards and buffer. Price $2.50. (*In Canada* $3.00)

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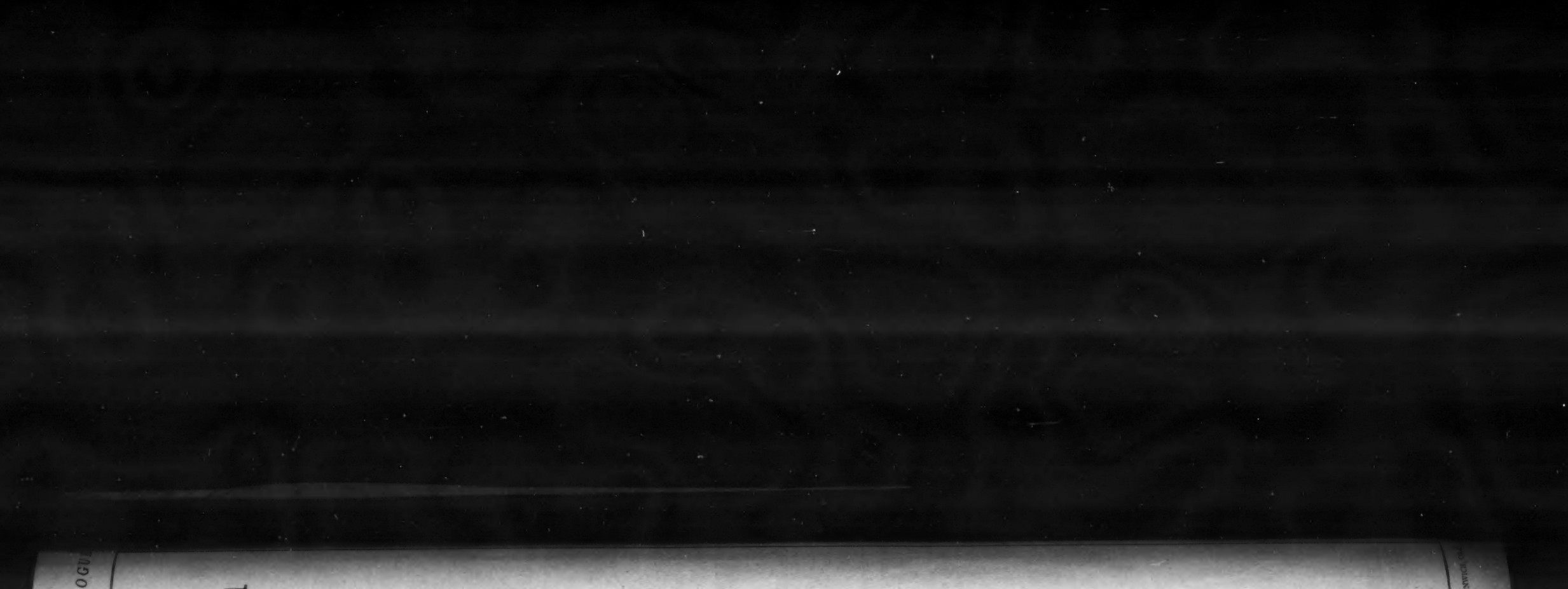
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